

## JULY, AUGUST, SEPTEMBER 2012 PBS KIDS THIRD QUARTERLY PBS KIDS PROGRAMS

WMTJ and WQTO have a commitment to children's, to offer quality- educational television programs. Our broadcast efforts to educate children is very important, SISTEMA TV broadcast children program's Monday through Friday from 5:00am to 11:00am and from 3:00pm to 5:30pm on Saturday's and Sunday's. SISTEMA TV broadcast children program's from 5:00am to 12:00am and from 3:30pm to 5:00pm Saturday and 3:00pm to 5:30pm Sunday.

### PROGRAMAS DE NIÑOS

NOMBRE	HORA	DÍAS
ANGELINA BALLERINA	6:30 AM	Sábado y domingo
ARTHUR	4:00 PM	Lunes a viernes
BARNEY & FRIENDS	6:00 AM	Lunes a domingo
BERNSTAIN BEARS	7:00 AM 9:30 AM	Lunes, miércoles y viernes Sábado y domingo
BOB THE BUILDER	7:00 AM	Martes y jueves
CAILLOU	5:00 AM	Lunes a domingo
CAT IN THE HAT KNOWS	8:30 AM 9:00 AM	Lunes a viernes Sábado y domingo
CLIFFORD THE BIG RED DOG	6:30 AM 10:00 AM	Martes y jueves Sábado y domingo
CLIFFORD'S PUPPY DAYS	7:00 AM	Sábado y domingo
CURIOUS GEORGE	8:00 AM y 3:30 PM 3:00 PM	Lunes a viernes Sábado
CYBERCHASE	6:30 AM 10:30 AM	Lunes, miércoles y viernes Sábado y domingo
DANIEL TIGER'S NEIGHBORHOOD	11:00 AM y 4:30 PM	Lunes a viernes
DINOSAUR TRAIN	9:30 AM 11:00 AM	Lunes a viernes Sábado y domingo
ELECTRIC COMPANY	5:30 PM	Sábado y domingo
FETCH!	3:30 PM	Sábado y domingo
FRANNY'S FEET	4:00 PM	Sábado y domingo
MAYA & MIGUEL	7:30 AM 5:00 PM	Lunes a domingo Sábado y domingo
SESAME STREET	10:00 AM 8:00 AM	Lunes a viernes Sábado y domingo
SUPER WHY!	9:00 AM	Lunes a viernes
THOMAS & FRIENDS	4:30 PM	Sábado y domingo
WILD ANIMAL BABY EXPLORERS	11:30 AM	Domingo
WILD KRATTS	5:00 PM 11:30 AM	Lunes a viernes Sábado
WORDWORLD	3:00 PM	Lunes, miércoles y viernes
ZOBOOMAFOO	5:30 AM	Lunes a domingo

### **ANGELINA BALLERINA: THE NEXT STEPS**

ANGELINA BALLERINA: THE NEXT STEPS is a new CG-animated series that follows the dance-filled adventures of Angelina Ballerina, the remarkable little mouseling with big dreams of becoming a prima ballerina. Based on the original best-selling children's book series by author Katharine Holabird and illustrator Helen Craig, the new ANGELINA BALLERINA follows the now eight-year-old Angelina as she embarks on the next stage in her life at a performing arts school, Camembert Academy. This new series finds Angelina making new friends and experiencing various forms of music and dance, including ballet, modern, tap, jazz, classic, as well as ethnic dances from around the world. In addition, each episode includes a live-action interstitial featuring talented young performers who demonstrate their love of music and dance. When children share in Angelina's experiences, they're inspired to pursue their dreams, too!

### **ARTHUR**

A five-time Emmy Award-winner, this daily half-hour animated series, based on Marc Brown's best-selling *Arthur* adventure books, shows how Arthur and his friends use effective, age-appropriate problem-solving skills. Each episode consists of two independent stories focusing on themes and events central to children's lives. Whether facing down a bully, worrying about a new teacher or being the very last person on earth to lose his baby teeth, Arthur and his friends manage to solve their crises with imagination, kindness and a lot of humor. The series promotes literacy and is complemented by a comprehensive outreach campaign targeted to teachers, librarians, parents and daycare providers.

### **BARNEY & FRIENDS**

Barney, the lovable purple dinosaur and his young friends share adventures featuring songs, dances and games that make learning fun for children. Barney and his dino-pals, Baby Bop and BJ, are joined by a cast of children.

### **BOB THE BUILDER**

BOB THE BUILDER is a stop frame, animated series aimed at preschoolers (two- to five-year olds). Each episode follows the adventures of Bob and his machines: Scoop the leader/digger, Muck the digger/dumper, Dizzy the cement mixer, Lofty the crane and Roley the steamroller. Bob's business partner, Wendy, and Pilchard the cat also help out in the builder's yard. Other characters include Farmer Pickles, his tractor, Travis, and the naughty scarecrow Spud — who is always up to mischief.

## **CAILLOU**

Growing up is not so tough — especially with a friend like Caillou (pronounced KY-YOO), a lovable four-year-old who has a unique way of relating to the world. Based on a series of best-selling Canadian children’s books, CAILLOU demonstrates how the first experiences of life, from going to the park to understanding one’s own family, can be perceived with wonder and a sense of discovery. Blending animation and live-action segments with humor, kid logic and imagination, Caillou helps preschoolers make sense of the world. The stories address real problems and conflicts typical to a young child’s development. Through it all, Caillou remains an irresistible little boy in a very big world, with whom every young child and parent can identify.

## **THE CAT IN THE HAT KNOWS A LOT ABOUT THAT!      SPANISH**

PBS KIDS and Random House join to support science learning for preschoolers nationwide with the premiere of THE CAT IN THE HAT KNOWS A LOT ABOUT THAT! Voiced by award-winning actor Martin Short, Dr. Seuss’s The Cat in the Hat guides friends Sally and Nick – with a little help from the Fish, Thing 1 and Thing 2 – on fun-filled adventures where they make natural-science discoveries, from how bees make honey to why owls sleep during the day. Filled with both adventure and silliness, THE CAT IN THE HAT KNOWS A LOT ABOUT THAT!, based on the acclaimed The Cat in the Hat’s Learning Library book series, will appeal to preschoolers’ natural curiosity, and engage them in the process of scientific exploration and discovery.

Producer: Portfolio Entertainment Inc. and Collingwood O’Hare Productions, in association with Dr. Seuss Enterprises, Random House Children’s Entertainment, Treehouse, and PBS KIDS.

## **CLIFFORD THE BIG RED DOG                      SPANISH**

Based on the popular Scholastic book series by Norman Bridwell about the lovable oversized canine with his head in the clouds but four paws planted firmly on the ground, Clifford presents a larger-than-life view of the world. With his loving human, Emily Elizabeth, and dog pals, Cleo and T-Bone, Clifford inhabits a colorful island community, inviting viewers on a fun-filled journey through childhood, navigating the dips and curves along the way. CLIFFORD THE BIG RED DOG emphasizes good citizenship and the importance of community. Each episode concludes with a component of “Clifford’s Big Ideas” — 10 different attributes children learn to embrace — which leaves them with something to think about and practice in their lives.

## **CURIOUS GEORGE**

For more than 75 years, generations of young children have been charmed by the literary adventures of Curious George. Based on the best-selling *Curious George* books by Margret and H. A. Rey, the daily series expands George’s world to include a host of colorful new characters and original locales, while maintaining the charm of the beloved books. Each half-hour episode includes two animated stories, followed by short live-action pieces showing real kids who are investigating the ideas that George introduces in his stories. The series aims to inspire kids to explore science, math and engineering in the world around them.

**CYBERCHASE                      SPANISH**

Math rules in the animated adventure series CYBERCHASE. CYBERCHASE energizes kids ages eight to eleven with math power. Full of cyber-mysteries with eye-popping animation and a sly comic flair, the daily series features the voices of Christopher Lloyd and Gilbert Gottfried. CYBERCHASE sends the message that math is fun — it's about problem solving and, boy, does it come in handy. When the dastardly villain Hacker (Lloyd) launches a mad mission to conquer the virtual universe, Motherboard calls upon three earth kids for help. They are Jackie, Matt and Inez — the culturally diverse heroes of CYBERCHASE — who, along with the wise-cracking cyber-bird Digit (Gottfried), travel from their real-world realm to the colorful virtual vistas of cyberspace, where they vanquish the bad guys in an all-out battle of wits. Each episode takes the kids on a thrilling adventure driven by a different math concept — from tackling time in ancient Egyptian tombs to cracking codes in creepy caves or making sense of numbers in a fractured fairy tale world.

**DINOSAUR TRAIN                SERIES 200 IN SPANISH**

Created by Craig Bartlett (“Hey Arnold!”), DINOSAUR TRAIN is a new animated series for three- to six-year-olds. Set in a whimsically realistic, prehistoric world of jungles, swamps, active volcanos and oceans, the show features a curious T-rex named Buddy. Together with his adoptive Pteranodon family, Buddy takes the dinosaur train to meet, explore and have adventures with all kinds of dinosaurs, encouraging young viewers at home to make observations and comparisons about their own world and foster a lifelong interest in learning. Producer: The Jim Henson Company. Contact: Nicole Goldman, The Jim Henson

**THE ELECTRIC COMPANY**

Kids just can't get enough of THE ELECTRIC COMPANY , Keith, Jessica, Lisa and Hector “turn on the power” every day across the country! By adding new episodes on PBS KIDS GO!, six- to nine-year-olds will be able to tune in to their favorite Electric Company member or Prankster every day! Sesame Workshop, the nonprofit educational organization behind SESAME STREET, introduced a new version of one of television's most beloved children's series, THE ELECTRIC COMPANY, in January 2009. The new series, designed to combat the literacy crisis America's second graders are facing, has been re-energized for today's media-driven generation with a truly interactive experience.

**FRANNY'S FEET                SPANISH**

In every episode, while helping her grandpa in his shoe repair shop, Franny slips on a pair of shoes and says, "Where will my feet take me today?" From there, she is transported to places around the globe, including the African Savannah, a Mexican fiesta, a wild trip to the frozen arctic or a tea ceremony in Japan. During her magical adventures, she meets new friends and tries to help them solve problems, sharing her feelings, fears and advice with the audience along the way.

### **FETCH! WITH RUFF RUFFMAN**

Part game show, part reality series, part spoof, **FETCH!** explores the untapped potential of the hugely popular reality television genre and proves it can be a great venue for kids to learn problem-solving skills and teamwork, while at the same time exposing them to different cultures and experiences. Featuring an animated dog, Ruff Ruffman, and a group of real kids, this series offers young viewers some perspective on competition by reinforcing the age old adage “it's not whether you win or lose, it's how you play the game!”

### **MARTHA SPEAKS**

**MARTHA SPEAKS** follows the story of Martha, a loveable dog whose appetite for alphabet soup gives her the ability to speak. Martha's dog's-eye view of the world, combined with her rich vocabulary, creates a wonderfully comic series with a solid educational heart. **MARTHA SPEAKS** premieres September 1<sup>st</sup> and is part of PBS KIDS Raising Readers, designed to use media to help young children, especially those from low-income families, build the skills they need to learn to read.

### **MAYA AND MIGUEL SPANISH**

**MAYA & MIGUEL** presents culture and language learning as fun, relevant and rewarding for all children, with a special emphasis on the Latino population. Lively and colorful, **MAYA & MIGUEL** chronicles the adventures, and sometimes misadventures, of 10-year-old twins Maya and Miguel Santos and features their family, friends and a richly diverse neighborhood. This never-a-dull-moment situation comedy revolves around Maya's well-intended meddling in her family's and friend's lives, ultimately creating new quandaries to fix. While every episode takes humorous twists and turns, the underlying message is the importance of doing good for the family and community, and the philosophy that shared happiness is greater than personal gain. Sprinkled throughout the series are values of friendship, family and a positive, culturally rich portrayal of Latino family, language and cultures.

### **SESAME STREET**

**SESAME STREET** has garnered more than 100 awards, including 101 Emmys, two Peabodys, four Parents' Choice Awards and an Action for Children's Television Special Achievement Award. The series delivers academic and social education that prepares kids for grade school. Since its premiere, the show's base curriculum has been set by academic research on preschoolers. Encore episodes focus on music and art and how these tools can be used to develop the whole child — the cognitive, social, emotional and physical attributes. In addition, “Elmo's World,” which looks at the world through the eyes of a three-year-old, continues as a featured segment. Themes include birthdays, pets, teeth, families, games and more.

### **SID THE SCIENCE KID**

SID THE SCIENCE KID is a new educational animated television series using comedy to promote exploration, discovery and science readiness among preschoolers. SID THE SCIENCE KID, The Jim Henson Company's first series for PBS KIDS that features a practical in-school science curriculum, uses music and humor to celebrate children's natural curiosity about science in everyday life. The energetic and inquisitive Sid starts each episode with a new question ("Why are my shoes shrinking?" "Why do bananas get mushy?") and embarks on a fun-filled day of finding answers with the help of family and friends.

### **SUPER WHY!**

With a breakthrough interactive approach to reading education, classic fairytales with an innovative preschool twist and colorful and empowering young heroes, SUPER WHY! is the only preschool property created to help kids learn the fundamentals of reading through interactive storybook adventures. The imagination-stimulating series focuses on the adventures of four fairytale friends who transform into reading-powered superheroes: Alpha Pig with Alphabet Power, Wonder Red with Word Power, Princess Presto with Spelling Power, Super Why with the Power to Read and Super YOU with the Power to Help. Together, they are the "Super Readers"! The Super Readers jump into books — literally — to find answers to everyday preschool challenges and embark on exciting adventures, where they play interactive reading games to overcome obstacles and save the day. In every fantastical episode of SUPER WHY!, young viewers dive directly into a pop-up story to experience a brightly illustrated children's tale brought to magical life.

### **THOMAS & FRIENDS**

THOMAS AND FRIENDS is the timeless television series based on the much-loved books by Reverend W. Awdry. Set on the imaginary island of Sodor, the show follows the adventures of Thomas, a cheeky little Tank Engine. Each half hour, shot in unique real-time live-action, features three separate stories, including two seven-minute adventures and one five-minute "classic" Thomas story. The stories focus on the seven original engines: Thomas, Edward, James, Gordon, Percy, Henry and Toby, plus Emily, the first female steam engine — all under the watchful eye of Sir Topham Hatt, the manager of the Sodor Railway. At the end of each program, the engines are "roll-called" in a musical finale featuring their very own team song. Thomas's world is an idealized place with a strong community ethos typified by a universal willingness to embrace good manners, hard work and a desire to be "really useful." The themes are reinforced by unique graphic and live-action interstitials and songs. The audience empathizes with the hopes, fears, aspirations, achievements and conflicts that the engines experience.

### **WILD ANIMALS BABY EXPLORERS**

WILD ANIMAL BABY EXPLORERS joins intrepid adventurers Skip, Izzy, Benita and Sammy, along with their supportive and spirited guide Miss Sally, as they travel by land, sea and air to investigate the wonders of the natural world. Based on the award-winning preschool magazine of the same name, the series helps children ages 2 to 4 learn about animals and their habitats, develop crucial problem-solving skills and nurture their strong, personal connection with wildlife and nature. WILD ANIMAL BABY EXPLORERS reveals the natural world in high-definition detail through 3-D animation and live-action footage. Cameras soar with eagles, touch wind-tossed redwood trees, greet the sun with meerkats, dive deep underwater with dolphins, bellyflop on the ocean ice with penguins, swing on vines with kinkajous and buzz with a hive of bees.

### **WILD KRATTS**

Animals can take you anywhere in science! Creature teachers Chris and Martin Kratt will take 6- to 8-year olds and their families along on extraordinary animal-powered adventures in WILD KRATTS, a new series premiering on PBS KIDS GO! January 3, 2011. The show transforms the Kratt Brothers, creators of the award-winning KRATTS' CREATURES and Emmy-winning ZOBOOMAFOO, into animated versions of themselves, allowing the real-life zoologists to visit wild animals in their little-seen habitats and showcase key science concepts along the way. From elephants using physics to suck gallons of water with their trunks to a fleet of peregrine falcons that harness the force of gravity to speed through the air, each of the 40 new half-hour episodes of WILD KRATTS presents age-appropriate science inspired by the natural abilities of the animals that the Kratt brothers – and young viewers – meet. Co-producers: The Kratt Brothers Company and 9 Story Entertainment

### **WORDGIRL**

WORDGIRL chronicles the adventures of Becky Botsford, a mild-mannered fifth grader who, at the call of duty, transforms into WordGirl – caped crusader and definition dynamo, debuted as a series of on-air and online shorts in December 2007. WORDGIRL boasts an all-star cast of veteran actors and comedians, including Dannah Feinglass, Tom Kenny, Chris Parnell, Jeffrey Tambor, Cree Summers, Ryan Raddatz, Maria Bamford and Fred Stoller.

### **WORDWORLD**

For the first time in television history, words are truly the stars of a show! Each episode of WORDWORLD is a fun narrative built around a wacky troupe of characters, WordFriends, who are characters first and words second. WordWorld is a colorful, vibrant, word-rich place, where friends have fun and meet challenges in the same way: through WordPlay. WORDWORLD's WordFriends go on comic adventures and face challenges that can only be resolved with the right word. Sheep is a shy little girl who loves to pretend; Frog is the cautious brainiac and word "expert"; impetuous Duck is still learning his letters; Pig lives in the moment; Ant is a pragmatic bundle of energy; and Dog is a WordFriend's best friend. A key component of the show is word building, a unique moment when children witness a word "morph" into the thing it is! Word building reinforces the pre-reading concept that letters make words and that words have real meaning ... and power. Words come alive, words save the day and words become a child's best friend in breathtaking 3-D animation of cinematic quality. Learning to form words has never been so much fun!

**ZOBOOMAFOO**

Designed especially for preschoolers, this groundbreaking energetic series is all about that great moment of discovery when a kid meets an animal for the first time. Using music, songs and sounds from around the world, the series teaches children how to respect and care for the creatures with which they share the planet. ZOBOOMAFO (pronounced zah-BOO-mah-foo) stars the Kratt brothers - Martin and Chris - and a playful and curious little lemur named Zoboomafoo. Through live action and the wonders of puppetry, animation and claymation, Zoboomafoo - "Zoboo" for short - is every little kid's dream: a wonderful talking animal who's a special friend.