ISSUES-PROGRAMS REPORT

FOR

STATION KMCC-TV LAUGHLIN, NV

2nd QUARTER 2015

(April 1st through June 30th)

ISSUES OF CONCERN TO LAUGHLIN, NV

ADDRESSED DURING 2nd QUARTER 2015

KMCC

1.	Nutrition, Food and Healthy Living	Information about food safety and & health services
2.	Community Service	Information about community services from a variety of local and national community service agencies
3.	Animal Conservation	Information about conservation of animals who are an endangered species.
4.	Digital Safety	Information and advice about internet safety
5.	Equal Employer Opportunity	Information on equal employer opportunities
6.	Elder Associations. Education and Loan Financial Advocacy	Information and advocacy of education, financial and elderly associations

ISSUES OF CONCERN TO LAUGHLIN, NV ADDRESSED DURING 2nd QUARTER 2015 KMCC, LAUGHLIN, NV

ISSUE: NUTRITION, FOOD and HEALTHY LIVING

ZumbaThon 2015 For The American Heart Association

30- Second Announcement

Zumbathon 2015 is an event associated with the American Heart Association that promotes fitness and well-being. The community is invited to participate in exercise activities and are exposed to information for heart safety. The event took place where over 400 attendees danced and were educated in health issues. This message aired approximately 40 times during quarter.

Teach Early Campaign

15-Second Announcement 30-Second Announcement

This 30-second announcement educates the community of the prevention of domestic violence. The Teach Early spot is a montage of fathers with their sons in activities. It states the importance of communicating with their children about healthy, non-violent relationships. This message aired approximately 39 times this quarter.

Stroke FAST

30-Second Announcement

The American Heart Association's campaign of F.A.S.T educates the community to remember the signs of a sudden stroke. F.A.S.T stands for Face Dropping, Arm Weakness, Speech Difficulty and Time to Call 9-1-1. It stresses the importance of awareness of symptoms that can help save a life. This message aired approximately 35 times during the quarter.

Sober Mom and Healthier Babies

30-Second Announcement

This animated announcement is to educate the community of the problem of drug and alcohol abuse by pregnant women. Presented in Spanish, it is a montage of a pregnant woman with objects of abuse; it changes with arm reaching out for the pregnant woman and other positive images. Then offers a website and phone number where one can turn for information. This message aired approximately 38 times during the quarter.

Keeping Food Properly Cooled

15-Second Announcements

The goal of this campaign is to teach food storage safety techniques. Presented in Spanish, and produced by FoodSafety.gov, the gateway to food safety information provided by government agencies, the message provides instruction on the importance of keeping certain foods cooled and how to cool foods in storage before cooking. Messages aired throughout the broadcast day, approximately 30 times during this reporting period.

Food Safety

15-Second Announcement(2)30-Second Announcements

The goal of this campaign is to teach food handling safety techniques. Presented in Spanish, and produced by FoodSafety.gov, the gateway to food safety information provided by government agencies, the message warns of cross contamination of certain foods and provides instruction on the importance of keeping certain foods separated during storage and cooking, using different cutting utensils in preparing chicken and carrots, for example. Messages aired throughout the broadcast day, approximately 25 times during this reporting period.

ISSUE: COMMUNITY SERVICE

Green to Grads Fundraiser April 1st McDonald's North Las Vegas

KMCC participated in this activity that helped to raise funds for scholarships for Southern Nevada students. Talent had to help in a McDonald's fast food establishment for a few hours. \$1 for every value meal purchased went to the Ronald McDonald House Charities of Greater Las Vegas Scholarship fund.

National Travel and Tourism Week

15-Second Announcement May 2^{nd} -10th

The annual salute to travel and tourism in America is celebrated by the Las Vegas Convention and Visitor Association (LVCVA) with this spot. The spots had various entertainers from the Las Vegas strip and local celebrities informing the community of the week. The LVCVA had various events throughout the week to help commemorate the celebration for those who help the local economy. This message aired approximately 25 during the quarter.

Community Canlendar

60- Second Annoncements

This on-going campaign provides information on local events that are free to community and are geared to community involvement. Most events are provided by non-profit organizations and encourages the community to learn about each other. These messages are updated weekly. These messages have aired approximately 100 times during the quarter.

ISSUE: ANIMAL CONSERVATION

96 Elephants

30-Second Announcement

This campaign emphasis the importance of elephant conservation. This message aired throughout the broadcast day, approximately 30 times during the reporting period.

ISSUE: DIGITAL SAFETY

TodosConectadosAhora.org

(2)15-Second Announcements

This campaign encourages adults to connect online and meet new people. Messages in this campaign aired throughout the broadcast day, approximately 25 times during this reporting period.

ISSUE: ELDER ASSOCIATIONS, EDUCATION AND LOAN EDUCATION ADVOCACY

Loan Scam Alert

30-Second Announcement

This public service announcement raises the concern of loan scams that prey on older citizens. It offers information on financial information and action to prevent fraud. This message aired approximately 22 times during the quarter.

AARP "Take Care of the One Who Took Care of You"

(2) 30-Second Announcements

These two PSA's encompass the issue of the elderly. Both spots are divided showing the earlier generation at first then the younger generation in the second half with an older version of the former. The first entitled "Spoon" has a father at the table trying to make his young daughter eat. It ends with the daughter now mature, trying to make her father who is now elderly eat. With the same structure, the second has a mother with her young daughter drying her after taking a bath; it ends with the young daughter now mature along with her elderly mother. This message aired approximately 37 times during the quarter.

Public Affairs Programming

KMCC originates a 30 minute local news program twice daily Monday through Friday in Spanish, at 5:00 p.m. and 10:00 p.m. The news program addresses topics of local interest to viewers in the station's market. A summary of programming of relevant to the community follows below.

1 April 2015

- Advisory on the ozone
- April Pools Day
- Man not sentenced to death penalty
- Suspect that invaded home has been sentenced in court
- Package on enforcing traffic law
- Henderson Police do a checkpoint
- Sandoval tax plan
- Interview with Adam Laxalt
- Blue Man group April Fools prank

- Autism Day
- Sexual Assault awareness
- Bill for people in wheelchairs
- A toddler was victim of hit and run
- Results from the checkpoint from Wednesday
- Body of a teen found in Lake Mead has been identified
- Break In located in Silverado
- Bank robbery
- Interview with Anthony and Goodman
- Vegas Sign has blue lights for Autism Day

- Abused dead child
- Body of toddler identified
- Bill for DUI accidents
- Andrews denies involvement in hit and run
- Armed robbery
- Dangerous areas of Lake Mead
- Bill to help students
- Nevada LGBT Discrimination
- Drought affecting food in Nevada
- Friday sports segment
- Como, Cuando, Y Donde
- Health Fair

- Interstate 11 Package
- 2 children killed van fire
- Teacher arrested for lewdness
- Immigration looking for suspect
- Man shot
- Domestic victim died
- Police still looking for parent
- Funeral victims bus stop
- Nowsch new charges
- Assembly pass weapons on campus
- General elections
- Dust advisory
- MundoFOX at Zion Park

- Time to renew driving card for undocumented
- Man who murdered woman found in trash has been caught
- Government streamlining ability to get birth documents from home country
- Fraudulent IRS calls being made
- Domestic violence caused couple's death, murder suicide
- Man who shot other man in pharmacy considered for death penalty
- Feigned armed robbery Wanted
- Man formally accused of selling cocaine
- Organization and parents get together to fund and fix a school's sports area
- Mammogram Van now in service

8 April 2015

- More than 23 schools needed, school district asks for millions of dollars
- New tuberculosis case at a popular elementary school
- Salvadorans now able to renew TPS, how to
- Fresh Start KMCC Las Vegas News health program
- Home invasion left with assailant's death, shot by home owner
- Police and special tactics negotiated with a man trying to commit suicide with knife
- Man caught, who murdered woman and left her in garbage bin
- Couple identified that were in a murder suicide
- Mara Simpson, hit and run

- Consequences of illegal marijuana use
- Man accused of sexuality assaulting and murdering a woman and placing in garbage bin in court
- Barack Obama proposes a grant for students
- Criminal brothers Woods wanted for serial crimes
- Nevada students in lowest education

- 5th homicide of the year
- Victim of an armed robbery identified
- Second time gardener dies cutting palm tree
- Citizens robbed in a casino
- Armed robbery in a convenient store
- Drunk driver injured several people
- Woman who turned herself in after a hit and run declared innocent
- Snow and hail in Vegas
- Same sex marriage in Nevada will stay as legal
- Gambling produced multimillions for Las Vegas
- New study shows that smartphones are the cause of health issues

- Tax season is around the corner, what laws will affect you
- Body of a 3 year old found in a hotel room
- New program to teach kids to save money
- Man accused of robbing and murdering a Walgreens employee charged
- Second case of tuberculosis has been reported in Desert Oasis School
- Nevada needs to raise more money for necessary programs
- New Medicinal school will greatly impact the Nevada economy
- Convention returns for Las Vegas Market
- 2015 tourist of Las Vegas will substantially increase
- Solution is looked upon for the overpopulation of students

- Republican debate on the future of immigration reform
- Body found in intersection
- Steps being taken to better education system
- Man involved in accident at bus stop
- Robbery with assault at a casino, man and two women
- Football stadium put up in electoral ballot
- CSN has an event to welcome new students

15 April 2015

- New call to calm people not to fear Republican meeting for immigration
- Governor Sandoval has new plan to save money for education
- Caesars Entertainment in bankruptcy
- Super bowl to be supervised from drunk drivers
- New way for sexual predators to catch children called grooming

16 April 2015

- Crime stealing air conditioners
- Local's reaction of new Cuba relationship
- Republican senator Rahn Paul to visit Las Vegas
- Gene Hakkerman robber and murder has been charged
- Fatal accident on I-15 hitting a traffic light
- Zero fatality plans from authorities

- Things that may harm your DAPA
- Memorial for student that passed away in car accident
- Martin Luther King Jr. Festival
- Several car crashes that weekend

- Obama talks to the nation
- How to prepare for tax season
- Harry Reid returns to work after exercise accident
- New taxes for smoking
- New driving card for undocumented and how to pass
- Rock in Rio Las Vegas tickets now on sale

21 April 2015

- Plane headed to Vegas disappears
- Latino students increases
- Program to help kids in the long run
- Future plans for Las Vegas
- Football stadium for Vegas rejected
- Another car accident
- Man sentenced for rape and contraband
- Young boy killed by battery by father
- A Caucasian couple wanted for using a stolen credit card
- Metropolitan Police Department working with Mexican consulate
- Story on Brothers and Sisters of Las Vegas Nevada

- Numbers for graduates released
- Good time to buy a home
- "Pasa La Prueba" campaign is continuing
- Measles case from Disneyland
- Influenza causes six deaths
- Plan had to return immediately to McCarran airport
- First Las Vegas court of appeal
- Nevada state in deficit, 162 million dollars

- Pedestrian death
- Turkey donation for low income families
- How to vote in early elections
- Man killed by gunshot
- Medicinal Marijuana close to approval
- Sex ed in schools and at what age should it be

24 April 2015

- Economic impact of elections
- Houses prices go down
- Shooting in Jones and Smoke Ranch

27 April 2015

- Local election results
- Hispanic vote at its lowest at this election
- Brian Sandoval and Mark Hutchison, voted officials, and their plans.
- Plane crashed against fence by airport
- 3 people arrested for homicide

- More pedestrian death
- Drive by shooting
- Local business Mi Familia Vota and their plan for next elections
- Judge fine men guilty of mailing meth and laundering money
- Local elementary school altered stress test results.

- Body found in trashcan
- Human trafficking, Vegas is one of the highest
- Elderly woman run over while walking a crosswalk
- Parade for veterans
- New experiment to increase water in Lake Mead

30 April 2015

- Fraud by local electric company
- Cameras for police
- Seat belt usage
- One of the worst streets has been bettered
- Over 200,000 signatures to keep medical marijuana I ballot

1 May 2015

- How to protect yourself from assault
- 2nd period to sign up for health care
- More properties embargoed
- Rescue team information

- Immigration reform could it be possible
- How people feel about possible immigration reform
- How police are fighting graffiti
- Police for hire
- Online poker site closes because of completion on casinos
- Millions of dollars have been put into School buses

- 7 dead in accident
- Dead body found in lake
- New rules to prevent test fraud in schools
- Schools are putting stricter rules for bullying.
- Uber has resumed operations after competition tried to shut them down.
- Gas prices going down.

6 May 2015

- Fatal car accidents are rising
- More jobs and benefits. Federal plan to help.
- Point checks are making streets safer

7 May 2015

- Obama talks about immigration reform
- Services immigration services has
- Clark has to pay for deficiencies in system of child care
- Shooting in North Las Vegas
- Man robbed casino. Wanted.
- Identification of dead infant. Cause unknown.

- Obama was in Vegas to give more information about DAPA
- People's reactions of the visit.
- Vegas consulate information about immigration.

- Missing youth
- How to safely cook thanksgiving dinner
- Dead body found of woman by highway, Unidentified.
- Young man died in car accident
- DMV will be over occupied day before and after Thanksgiving
- Black Friday options

12 May 2015

- Prevention for accidents. Police dressed as turkey to do so.
- How to protect yourself from fraud while shopping during black Friday
- Local woman visits mother at Mexico border
- Man killed in hit and run. Woman in vehicle wanted
- People imprisoned for thievery from vehicles.
- Foreclosed homes is decreasing.

13 May 2015

- How to avoid traffic and waiting when traveling for holidays
- Too soon for DAPA beneficiaries to take action
- Gas prices keep going down
- Get flu shot in this time. Especially children.
- 3 children in hospital after another hit and run near school
- Wanted man. Thief.

- 3 week update on elections
- Car hit fence, conductor in hospital
- Gun buying has gone up.

- Suicide attempt had streets close. How severe is suicide in this area
- Stop DUI information ceremony
- Fire leaves 6 people without a home.
- Over covering babies may kill them.

18 May 2015

- Justice for a hit and run of man and granddaughter
- Local organization trying to keep guns
- Spice drug and its dangers
- TPS For Hondurans do avoid deportation
- Man imprisoned for battery and guns

19 May 2015

- Steps for immigrants for DAPA
- Real ID goes into effect. What to do and what you need.
- Uber suspension leaves people without jobs.
- Man goes from sweeping to owning his own restaurant.

- Fog how to avoid from letting it affect you.
- People protesting for higher wages
- How to help your child succeed
- Updates on the immigration reform Obama has passed
- 2 bodies found dead in a home. Elderly couple. Possible murder suicide.
- Man found dead in cell.
- Wanted man in armed robbery.

- Best time to be a homeowner; what you may need to make that possible
- Millions of stopped deportations.
- New airline added to McCarran airport.
- UMC change of president.
- Robbery of Drones. Also ten thousand dollar.

22 May 2015

- Shooting and murder. Suspects still on the run.
- Gas prices keep going down.
- Local McDonalds connect with high schools for Mariachi performances across the McDonalds
- Tourist run over trying to walk outside of a crosswalk.
- Local Passive protest to stop police abuse.
- Economic boom for Casinos areas.
- Clark County garnering more classes for computers.

- McCarran airports implements to identifications system.
- Recreation drug use and guns on ballot.
- Historic audience in Washington over immigration.
- Child run over. In hospital. Critical Condition.
- Man tried to rob casino. Wanted.
- Man arrested with a surmountable amount of drugs in hotel room. Rifle on tripod pointed towards mall.

- Focus on immigration reform
- Heal care and how to take advantage.
- How to save on electricity.
- Local organization makes toys for hundreds of kids.
- Man committed suicide in MGM hotel. Negotiation squad could not help.
- Free health screenings. Locations and dates.
- Preschool funding to expand programs.

27 May 2015

- Snow and hail warning
- Day of the virgin festivities for Catholics
- Various assault and robbery. Women.
- Family arrested for child pornography.

28 May 2015

- Man hit and run while working washing cars
- Court of appeal will be added to Vegas
- Timing for mailing gift is approaching.
- Shooting left man dead at strip.

- Warning for new storm
- Gas prices keep going down and why. For how long
- Extension for health care.
- Christmas shopping advice and how to save money.
- Removal and building by MGM is still proceeding.

- Goodman Stravos Debate
- Foreclosures in Nevada rising
- Crisis at DMV, long waiting lines
- Online Marijuana selling busted
- Smoke shop thief still on the loose
- Two men were robbing at Jones
- Eighty-Four year old male detained for molestation
- Phone call scams occurring through water district
- A company is moving to Boulevard Mall that can bring thousands of jobs
- Settlement of Target, because of credit card hack
- Disease in Zion Park outbreak

- Pill take back day, to collect unused medications
- New suspect theft ID
- Women robbed a location
- DUI stops in Maryland Pkwy
- US immigrant population has risen
- Graco brand car seats unsuitable for children
- Target raises wages
- A new bill to compensate overtime work in Nevada
- Health Fair locations

- Superbuds, online drug dealer in court
- New details on a child sexual abuse court case
- Domestic violence innately justified by culture
- 14 year old boy shooting
- 2 child near drowning occasions
- Tips on how to prevent child drowning
- Ted Cruz running for presidential office
- Today marks the fifth year of Affordable Care Act
- Fresh and Easy is closing locations

- Life in prison sex case
- Bail set bus driver
- Body found in car identified
- Season of peace initiative
- CCSD Teachers
- Animal foundation
- "The Solution" segment
- Academy out program
- Esta noche a las diez
- Boletos Circos Ringling

- Child dies in pool
- Teens indicted in home invasion
- People caught shoplifting
- Person in car crash identified
- First marijuana dispensary opening
- A bill review on wrong convictions
- Bill to remove power from unions
- Five Circuit appeal on DACA & DAPA
- Sandoval helps Victory School program
- Make A Wish Foundation review
- Asian casino resort opening on May
- Celine Dion is returning to Vegas

- Teen hit by car
- Spring break safety for parents
- Tips on preventing home invasion while on vacation
- Copper robbery between Cimarron and Sahara
- Update on news: 2 men in court
- Woman who invaded home now in court
- Trial for the death of Alyssa
- Construction and burst pipe affecting businesses
- Population has risen in Clark County
- McCarran has more people flying
- Bill of taxes
- Bill on people smoking with child passengers
- How to avoid being tricked by door to door salesmen

- Rancho teacher from sex case bail set
- Arrested driver from hit and run
- Mother kills son
- Rufus Smith arrested for murder
- Street gang members
- Convention center
- Sandoval not running for senate
- Neurofeedback package
- Children's first ceremony
- Holliman child custody case follow up
- Animal foundation
- Ringling Circus tickets

- Check your seat in the heat
- Metro gun ordinance
- runaway kids what to do
- NDOT Neon project
- Mark Hutchinson interview
- Mama selfie
- Labor Connection segments
- Boletos circo Ringling

- Teen died in Boulder
- Searching shooter Subway
- Walk for Peace
- Parking craigslist meetings
- NHP Bill
- Sandoval Bill speaking at UNLV
- Economic and Latino package
- Interstate closures
- The Solution segment
- Crossing Guard hiring
- CCSD hiring

- Shooting at Wal Mart
- Villalvazo body delay
- Warn loan homes
- Uber to start July 1
- DMV training start July
- Hillary campaign launch
- Temperature rises to the triple digits
- Monzoon season is upon us
- Pool safety summer fair
- Sports Segment
- Ringling Brothers Circus

- DACA anniversary
- Homicide
- Tennessee kidnapping
- Lake Mead drowning
- Summer safety fair
- EDC in Las Vegas
- Computer and latinos package
- Jeb Bush campaigning
- Hillary announcement campaign
- Facebook pictures from parents

- Driver dies in car crash
- Suberbuds, online marijuana dispensary, in federal court
- Walgreens shooter takes a public defender
- Woman who's dogs attacked someone plead guilty
- Uber bill on the senate
- Bills to allow drones being created
- New bill for higher punishment on graffiti
- College of Southern Nevada to add more Latino culture classes
- Trouble in a mobile home area looked on

- Republican, Latinos, and Hillary
- NALEO today
- Fire Sundance Village
- Child died in pool
- Wanted for deportation
- Wrong way program
- DMV program veterans
- EDC's economic boost
- Mobile crisis response
- Speedway driving experience

- More charges pressed on bus driver
- Bank robbery on June 11
- Cyclist struck near Bonanza
- Meeting to make changes to RTC Bus
- Air quality alert
- excessive heat start today
- Naleo conference
- George P Bush
- Solutions for heat
- Five new stores open at The Container Park

- Excessive heat this weekend
- EDC festival happening today
- Police need to identify cyclist
- Latinos and health insurance
- Pill Take Back Day
- Earth Day
- Sports segment
- Aids test
- Father's day winners

- EDC package
- Metro slaying person found guilty
- Banco pleads not guilty
- Robbery at a party store
- NLV identified suspect
- Heat and busses
- Goodman sex trafficking
- Data breach four times larger
- Niagara Water recall
- Sports segment
- Construction jobs
- Winner of Emmy awards

- Reid won't seek reelection
- Motorcyclist crash
- Identity of the hit and run of a little girl
- Penalty for leaving the scene of an accident
- Police targeting distracted drivers
- Second suspect for arrest home invasion
- Armed robbery
- Three suspects confrontation
- CSN Safe Zones
- Goodwill new store jobs

- Cars stolen
- Physician child pornography charges
- Couple's toddler death
- 115 Cheyenne Campus Identified
- EDC Death identified
- Air quality advisory
- Firework safety
- New law for flooding
- Lake Mead Water levels lower
- Homeless outreach
- Mexican consulate

- Educators rally in Carson City
- Ruben Kihuen to run for congress
- Brothel to be charged taxes
- Hit and run accident
- Pedestrian hit in Boulder and Russell
- Police Target Drivers
- Bill for underage drinking penalty change
- Uber regulation bill
- Doctors warn about upcoming heat
- Help for recodification
- Cesar Chavez event

26 June 2015

- Rollover crash in Sahara
- Follow up on Bus stop accident
- Identity of boy drowned
- Hispanic suspect robbery
- Andrews, guy in road rage shooting declares not guilty
- Bill CCSD reconsolidate
- Adam Laxalt interview

- CCSD inmate release
- Bike safety
- Massive apartment fire
- airport donated food
- Eliminating green pools
- Laxalt water lawsuit
- New laws on July 1
- Car tech package

- Hearing for Rocha
- Rapist under arrest
- Home invasion at Northwest Area
- Teachers needed after retired teachers
- Free clinic
- DMV raises fee
- Heavy traffic during 4th of July
- Joe Heck wants to pass bill for students
- Harry Reid wants to increase jobs
- Learn to take CPR classes
- Pets and Fireworks
- Jowell and Randy artist performing