

## KMCC NEWS

KMCC broadcasts a 30 minutes news program Mondays through Fridays. The following stories were broadcast on KMCC during the third quarter of 2015.

1 July 2015

- New call to calm people not to fear Republican meeting for immigration
- Governor Sandoval has new plan to save money for education
- Caesars Entertainment in bankruptcy
- Super bowl to be supervised from drunk drivers
- New way for sexual predators to catch children called grooming

2 July 2015

- Autism Day
- Sexual Assault awareness
- Bill for people in wheelchairs
- A toddler was victim of hit and run
- Results from the checkpoint from Wednesday
- Body of a teen found in Lake Mead has been identified
- Break In located in Silverado
- Bank robbery
- Interview with Anthony and Goodman
- Vegas Sign has blue lights for Autism Day

3 July 2015

- Abused dead child
- Body of toddler identified
- Bill for DUI accidents
- Andrews denies involvement in hit and run
- Armed robbery
- Dangerous areas of Lake Mead
- Bill to help students
- Nevada LGBT Discrimination
- Drought affecting food in Nevada
- Friday sports segment
- Como, Cuando, Y Donde
- Health Fair

6 July 2015

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7 July 2015

- Food truck safety
- Bank robbery on Centennial street
- Sentencing of Jarvis Williams
- Homicide on East Charleston
- Stephanie Martinez tragedy
- ACT College is ready to open
- Unemployment rate has shifted
- Story on man with cancer
- Citibank fines and refund
- Business and credit cards

8 July 2015

- More than 23 schools needed, school district asks for millions of dollars
- New tuberculosis case at a popular elementary school
- Salvadorans now able to renew TPS, how to
- Fresh Start KMCC Las Vegas News health program
- Home invasion left with assailant's death, shot by home owner
- Police and special tactics negotiated with a man trying to commit suicide with knife
- Man caught, who murdered woman and left her in garbage bin
- Couple identified that were in a murder suicide
- Mara Simpson, hit and run

9 July 2015

- Consequences of illegal marijuana use
- Man accused of sexuality assaulting and murdering a woman and placing in garbage bin in court
- Barack Obama proposes a grant for students
- Criminal brothers Woods wanted for serial crimes
- Nevada students in lowest education

10 July 2015

13 July 2015

- Tax season is around the corner, what laws will affect you
- Body of a 3 year old found in a hotel room
- New program to teach kids to save money
- Man accused of robbing and murdering a Walgreens employee charged
- Second case of tuberculosis has been reported in Deser Oasis School
- Nevada needs to raise more money for necessary programs
- New Medicinal school will greatly impact the Nevada economy
- Convention returns for Las Vegas Market
- 2015 tourist of Las Vegas will substantially increase

- Solution is looked upon for the overpopulation of students

14 July 2015

- Republican debate on the future of immigration reform
- Body found in intersection
- Steps being taken to better education system
- Man involved in accident at bus stop
- Robbery with assault at a casino, man and two women
- Football stadium put up in electoral ballot
- CSN has an event to welcome new students

15 July 2015

- New call to calm people not to fear Republican meeting for immigration
- Governor Sandoval has new plan to save money for education
- Caesars Entertainment in bankruptcy
- Super bowl to be supervised from drunk drivers
- New way for sexual predators to catch children called grooming

16 July 2015

- Crime stealing air conditioners
- Local's reaction of new Cuba relationship
- Republican senator Rahn Paul to visit Las Vegas
- Gene Hakkerman robber and murder has been charged
- Fatal accident on I-15 hitting a traffic light
- Zero fatality plans from authorities

17 July 2015

- Things that may harm your DAPA
- Memorial for student that passed away in car accident
- Martin Luther King Jr. Festival
- Several car crashes that weekend

20 July 2015

- Obama talks to the nation
- How to prepare for tax season
- Harry Reid returns to work after exercise accident
- New taxes for smoking
- New driving card for undocumented and how to pass
- Rock in Rio Las Vegas tickets now on sale

21 July 2015

- Plane headed to Vegas disappears
- Latino students increases
- Program to help kids in the long run
- Future plans for Las Vegas
- Football stadium for Vegas rejected
- Another car accident
- Man sentenced for rape and contraband
- Young boy killed by battery by father
- A Caucasian couple wanted for using a stolen credit card
- Metropolitan Police Department working with Mexican consulate
- Story on Brothers and Sisters of Las Vegas Nevada

22 July 2015

- Dash pass for the DMV
- Armed robbery near Boulder Highway
- Body found near Owens
- CCSD funding internet for back to school students
- Law for adjacent lanes
- 5k run at the strip
- New health district facility
- Story on Latino man that plays the green lizard from Cirque Du Soleil

23 July 2015

- Pedestrian death
- Turkey donation for low income families
- How to vote in early elections
- Man killed by gunshot
- Medicinal Marijuana close to approval
- Sex education in schools and at what age should it be

24 July 2015

- Green cards signatures
- Sanctuary in the city of Nevada
- Fire plant
- Las Vegas is 700 teachers short
- Leadership student conference
- Man jumps into Bellagio Fountain
- McCarran airport scam
- Chrysler recalls vehicles
- Sports segments

27 July 2015

- Homicide near Cheyenne and Rampart
- The deaths of teen in Las Vegas, Nevada
- Charleston victim identified
- Vehicles ramming cop cars
- Rollover crash in Sand identified
- Death in Lake Mojave
- Vaccines clinic
- Encouraging slowdown of vehicles
- 3 Lanes will be closed in the strip

28 July 2015

- Extremism meeting
- Metro explorer
- Las Vegas travelers
- Wranglers final rodeo
- Demolishing the Riviera Hotel
- DACA renewal mistakes
- Invitation for Pasa La Prueba
- Homeless kids

29 July 2015

- MGM selling Mirage
- New standards for street performers
- Stabbing at Downtown
- An inmate has been captured
- Man shot by police in court
- Identification of the homicide in Cheyenne
- Urging of immunization
- Donating organs
- Salvadoran Consulate opening
- Miracle cream

30 July 2015

- Nowch confesses for drive by shooting
- Teen wounded near Washington St.
- Three suspects in carjacking
- Marijuana dispenser opens
- Accident on Highway 215
- Flash flood advisory
- Deadline scholarship
- Applications for saving accounts
- F150 crash

31 July 2015

- Funeral for Stephanie Martinez
- National Heartstroke Day
- Details of the jumper in the Bellagio nFountain
- Horsford will show up at the MGM
- NV Energy scam
- Subway donating sandwiches
- Back to school fair

3 August 2015

- Near drowning toddler
- Homicides over the weekend
- In search of robber near Rancho Dr.
- Bicyclist accident
- Patrol catch red light runners
- No pedestrians dead in July
- Heat rising in Vegas
- Solar future Nevada
- Obama clean energy summit

4 August 2015

- National Night out
- Door to door ordinance
- Girl in dumpster follow up
- Child pool death identified
- Two bodies found in Lake Mead
- Bank robbery on Hualapai
- School fair and vaccines
- Citizenship fair

5 August 2015

- Identification of body in Lake Mead
- Father posts bail in daughters death
- Bail set for doctor in child pornography
- Igor Solodo park
- School shopping savings
- Teacher online programs
- Draft rules for Uber
- Mazda vehicle recall
- Discovery Museum

6 August 2015

- Republican debate
- Nevada Democratic debate
- Murder suicide
- Person stabbed in Walgreen's
- Woman causes arson in pet shop
- Castaneda and Nuno indicted
- Near drowning by Maryland Pkwy
- Wal Mart no longer 24 hrs
- Tropicana makeover
- Bullying
- Extended hours for child support

7 August 2015

- Missing youth
- How to safely cook thanksgiving dinner
- Dead body found of woman by highway, Unidentified.
- Young man died in car accident
- DMV will be over occupied day before and after Thanksgiving
- Black Friday options

10 August 2015

- Air quality advisory
- 3 displaced after duplex fire
- Fatal crash in Sunset
- August checkpoints
- Gas price drops
- Identified victim of murder suicide
- West Nile Virus in Pershing County
- Marijuana jobs
- Nevada NASA drones

11 August 2015

- How to avoid traffic and waiting when traveling for holidays
- Too soon for DAPA beneficiaries to take action
- Gas prices keep going down
- Get flu shot in this time. Especially children.
- 3 children in hospital after another hit and run near school
- Wanted man. Thief.



12 August 2015

- 3 week update on elections
- Car hit fence, conductor in hospital
- Gun buying has gone up.

13 August 2015

- Suicide attempt had streets close. How severe is suicide in this area
- Stop DUI information ceremony
- Fire leaves 6 people without a home.
- Over covering babies may kill them.

14 August 2015

- Cleaning after storm
- Rain and heat rising
- Arrest for the 2014 death of child
- Second victim identify homicide
- Owner of D buys a Freemont hotel
- CCSD relying substitute teachers
- Safety rules for travel to school
- Cox school fair
- US flag raised in Vegas
- Cinefestival in Vegas

17 August 2015

- Excessive heat warning
- Power restore to Henderson
- CCSD buses
- Back to school motorist
- Safety for kids returning to school
- Money for universities
- Secretary of State Hillary Clinton to visit Las Vegas
- IRS stole tax information
- Guide to prevent cons
- Earthquake in northern California
- Vegas club to close Wednesday
- Raising Canes hiring

18 August 2015

- One injured in explosion
- Man in custody
- Fugitive arrested in Las Vegas
- CSN Bookstore dolalrs

- Grant for child care system
- Kids sleep in school
- Excessive heat continues
- Uber and Lyft applications
- Secretary of State Clinton in Las Vegas
- Pink Pill for women, a female Viagra

19 August 2015

- O'Malley speaking in front of Trump tower
- Man dead in West Vegas Valley
- Body recovered in Lake Mead
- Traffic safety Falmingo
- Air quality
- UNLV dorms welcoming
- 100 students need to register
- Unemployment decreases
- Organic garden to open in Winchester

20 August 2015

- Shooting and murder. Suspects still on the run.
- Gas prices keep going down.
- Local McDonalds connect with high schools for Mariachi performances across the McDonalds
- Tourist run over trying to walk outside of a crosswalk.
- Local Passive protest to stop police abuse.
- Economic boom for Casinos areas.
- Clark County garnering more classes for computers.

21 August 2015

- Trump rally
- Fire Henderson
- Deadly stabbing and homicides
- Taxes for limo and taxis
- Back to school traffic safety
- Nuclear dump meetings
- Frightdome hiring
- Immunization fair

24 August 2015

- Obama arrival
- Suspect arrest over Sunday's homicide
- Cosmopolitan fire investigation
- First legal marijuana dispensary

- Cooler weather
- Return to classes
- Public meeting
- School zones and improvements
- E-filing system change
- Immigration resource fair

25 August 2015

- Snow and hail warning
- Day of the virgin festivities for Catholics
- Various assault and robbery. Women.
- Family arrested for child pornography.

26 August 2015

- Northwest car chase
- Woman arrested in Pahrump
- Home invasion sexual assault
- Virginia newscast death
- National Pet Day

27 August 2015

- Human traffic operations
- OIS conference
- Police arrest burglars
- Beaten child
- Cat hoarding
- Keyless ignition lawsuit
- Recall for glass
- Immigration workshop

28 August 2015

- Extremism meeting
- Metro explorer
- Las Vegas travelers
- Wranglers final rodeo
- Demolishing the Riviera Hotel
- DACA renewal mistakes
- Invitation for Pasa La Prueba
- Homeless kids

31 August 2015

- Homicides recap

- Burglary hearing
- Home invasion awareness
- Nevada is state with most stolen vehicles
- Woman hit by car
- Pedestrian hit at Bonanza
- More Cops Tax rise
- Patrol officer needed
- NV college system high prices
- CCSD seeking input for funding
- Senator Rubio in Nevada

#### 1 September 2015

- Man hidden camera Nevada Las Vegas
- More cops tax pass
- CCSD asks public help
- Marriages in Vegas decline
- Newest commissioner
- Henderson Marijuana dispensary
- Protest against Trump and Heck
- iPhone accounts hacked
- Pope Francis on abortion
- Saving money

#### 2 September 2015

- Three arrested in northwestern homicide
- Staged car theft
- Suspect of car rammings identified
- Teen killed in crash identified
- Heavy traffic during Labor Day
- DUI checkpoints
- Shootings in the valley
- Armed robbery suspect
- City ordinance for street performers
- Marijuana dispensary in Henderson has been approved
- Free immigration classes

#### 3 September 2015

- Pedestrian safety in Henderson
- Shooter arrested
- Arrested woman for homicide
- Fire recycling plant
- More work for marijuana

- Pill take-back at CCSD
- UBER inspections begin
- IKEA sign now placed for Las Vegas location
- Adoption of animals

#### 4 September 2015

- Teen hit by car
- Spring break safety for parents
- Tips on preventing home invasion while on vacation
- Copper robbery between Cimarron and Sahara
- Update on news: 2 men in court
- Woman who invaded home now in court
- Trial for the death of Alyssa
- Construction and burst pipe affecting businesses
- Population has risen in Clark County
- McCarran has more people flying
- Bill of taxes
- Bill on people smoking with child passengers
- How to avoid being tricked by door to door salesmen

#### 7 September 2015

- Reid won't seek reelection
- Motorcyclist crash
- Identity of the hit and run of a little girl
- Penalty for leaving the scene of an accident
- Police targeting distracted drivers
- Second suspect for arrest home invasion
- Armed robbery
- Three suspects confrontation
- CSN Safe Zones
- Goodwill new store jobs

#### 8 September 2015

- Airplane fire update
- Woman found dead identified
- Barricaded man in custody
- Construction project
- EDC 2016 Dates set
- Vegas gas risen by eighty cents
- Job fair at the Grand Hotel
- Chipotle national career day

#### 9 September 2015

- FAA investigate Airplane that caught fire
- Court man bush crash and fire
- Wynn to host democratic debate
- Hilalry opening second office in Nevada
- Marco Rubio new video
- Clinic for the uninsured opening

#### 10 September 2015

- Funds for sexual assault cases
- Suspect arrest for shooting
- Las Vegas home invasion burglars
- Attack at grocery store
- Fire house at Stormcrest
- Airplane fire update
- Another lawsuit for saving account
- Teacher plan in Nevada
- Britney Spears renewed for two more years

#### 11 September 2015

- Cameras in classroom for autistic kids
- Health services for men
- Health care
- CCDC overcrowding
- LYFT has permit to operate
- Nevada mining
- Solar thermal opens near NV
- Jeb Bush speaking in Las Vegas
- Scott Walker in Las Vegas
- 4.7 earthquake Northwestern Nevada
- Strong winds for upcoming days
- Worlds largest Hooter opening
- Williams Sonoma hiring

#### 14 September 2015

- Cameras in classroom for autistic kids
- Health services for men
- Health care
- CCDC overcrowding
- LYFT has permit to operate
- Nevada mining

- Solar thermal opens near NV
- Jeb Bush speaking in Las Vegas
- Scott Walker in Las Vegas
- 4.7 earthquake Northwestern Nevada
- Strong winds for upcoming days
- Worlds largest Hooter opening
- Williams Sonoma hiring

15 September 2015

- Shooting in Whitney
- Shooting near Jones and Smoke Ranch
- Shooting near Decatur and Oakey
- Nevada woman murdered
- Kids abuse and metro
- Clark County UBER and LYFT
- Honoring British Airways
- Mojave flooding 8 dead
- Wind and rain in Vegas
- Henderson honored by FEMA
- Rand Paul forum
- Conversing with candidates

16 September 2015

- New ordinance for street performers
- Salmonella in cucumbers update
- Woman shot in Tropicana
- Pope Francis on immigration
- Earthquake in Chile
- 12 dead in Arizona flooding
- Dead in Zion flooding
- Chefs heart association

17 September 2015

- West Nile case in Clark County
- Pre-trial hearing for Nowsch
- Uber, Lyft legal problems
- New DMV at Sahara
- Nevadas foreclosures back to number one
- Last body Zion flooding
- Chile earthquake
- Renovating parks in Las Vegas

#### 18 September 2015

- East fatal shooting
- Seven hikers dead
- Planned Parenthood voting
- Flu season vaccination
- Express train greenlit
- Citizenship fair
- Saving accounts
- Educative option
- Seat given away

#### 21 September 2015

- Stabbing near Owen Sandhills
- Woman stabbed by husband
- Man dies after barricade
- Victim homicide from September second identified
- Summit water
- National voter registration
- Pope Francis reaction to Cuba
- Summit for water
- California Wildfire
- Four lanes closed in Las Vegas

#### 22 September 2015

- Man dies in shooting
- Pedestrian killed
- Judge holds trial for death of Tammy Meyers
- Metro invests \$250,000 for body cameras
- National registration for voters
- Nevada representative Santini dies
- McDonalds grant for teachers
- Uber and Lyft citations
- Living embargo

#### 23 September 2015

- Shooting in Whitney
- Shooting near Jones and Smoke Ranch
- Shooting near Decatur and Oakey
- Nevada woman murdered
- Kids abuse and metro
- Clark County UBER and LYFT
- Honoring British Airways



- Mojave flooding 8 dead
- Wind and rain in Vegas
- Henderson honored by FEMA
- Rand Paul forum
- Conversing with candidates

#### 24 September 2015

- Suspects for 11St. homicide
- Hispanic car wash help
- Barricade on East Craig
- Barricade stabbing assault
- Luft license approval
- Fremont performers strike
- Federal funding
- Immigration domestic violence
- Healthy kids event

#### 25 September 2015

- Cameras in classroom for autistic kids
- Health services for men
- Health care
- CCDC overcrowding
- LYFT has permit to operate
- Nevada mining
- Solar thermal opens near NV
- Jeb Bush speaking in Las Vegas
- Scott Walker in Las Vegas
- 4.7 earthquake Northwestern Nevada
- Strong winds for upcoming days
- Worlds largest Hooter opening
- Williams Sonoma hiring

#### 28 September 2015

- Shooting in Las Vegas Blvd and Cheyenne
- Bail set for fatal bush crash
- M Resort robbery
- Victim assault and immigration
- TSA find guns
- Health Co Op petition
- Whole food cut jobs

- Legislature change for 2016
- Marco Rubio coming back to Vegas
- Donald Trump Tax plan
- Lanes US 95 closes

29 September 2015

- Cameras in classroom for autistic kids
- Health services for men
- Health care
- CCDC overcrowding
- LYFT has permit to operate
- Nevada mining
- Solar thermal opens near NV
- Jeb Bush speaking in Las Vegas
- Scott Walker in Las Vegas
- 4.7 earthquake Northwestern Nevada
- Strong winds for upcoming days
- Worlds largest Hooter opening
- Williams Sonoma hiring

30 September 2015

- Autism Day
- Sexual Assault awareness
- Bill for people in wheelchairs
- A toddler was victim of hit and run
- Results from the checkpoint from Wednesday
- Body of a teen found in Lake Mead has been identified
- Break In located in Silverado
- Bank robbery
- Interview with Anthony and Goodman
- Vegas Sign has blue lights for Autism Day

**ISSUES-PROGRAMS REPORT**  
**FOR**  
**STATION KMCC-TV LAUGHLIN, NV**

**3<sup>rd</sup> QUARTER 2015**  
**(July 1<sup>st</sup> through September 30<sup>th</sup>)**

**ISSUES OF CONCERN TO LAUGHLIN, NV**

**ADDRESSED DURING 3<sup>rd</sup> QUARTER 2015**

**KMCC**

- 1. Nutrition, Food and Healthy Living**      Information about food safety and & health services
- 2. Community Service**      Information about community services from a variety of local and national community service agencies
- 3. Animal Conservation**      Information about conservation of animals who are an endangered species.
- 4. Digital Safety**      Information and advice about internet safety
- 5. Equal Employer Opportunity**      Information on equal employer opportunities
- 6. Elder Associations. Education and Loan Financial Advocacy**      Information and advocacy of education, financial and elderly associations

**ISSUES OF CONCERN TO LAUGHLIN, NV**  
**ADDRESSED DURING 3<sup>rd</sup> QUARTER 2015**  
**KMCC, LAUGHLIN, NV**

**ISSUE: NUTRITION, FOOD and HEALTHY LIVING**

**ZumbaThon 2015 For The American Heart Association**

30- Second Announcement

Zumbathon 2015 is an event associated with the American Heart Association that promotes fitness and well-being. The community is invited to participate in exercise activities and are exposed to information for heart safety. The event took place where over 400 attendees danced and were educated in health issues. This message aired approximately 40 times during quarter.

**Teach Early Campaign**

15-Second Announcement

30-Second Announcement

This 30-second announcement educates the community of the prevention of domestic violence. The Teach Early spot is a montage of fathers with their sons in activities. It states the importance of communicating with their children about healthy, non-violent relationships. This message aired approximately 39 times this quarter.

**Stroke FAST**

30-Second Announcement

The American Heart Association's campaign of F.A.S.T educates the community to remember the signs of a sudden stroke. F.A.S.T stands for Face Drooping, Arm Weakness, Speech Difficulty and Time to Call 9-1-1. It stresses the importance of awareness of symptoms that can help save a life.

**Sober Mom and Healthier Babies**

30-Second Announcement

This animated announcement is to educate the community of the problem of drug and alcohol abuse by pregnant women. Presented in Spanish, it is a montage of a pregnant woman with objects of abuse; it changes with arm reaching out for the pregnant woman and other positive images. Then offers a website and phone number where one can turn for information. This message aired approximately 38 times during the quarter.

### **Keeping Food Properly Cooled**

15-Second Announcements

The goal of this campaign is to teach food storage safety techniques. Presented in Spanish, and produced by FoodSafety.gov, the gateway to food safety information provided by government agencies, the message provides instruction on the importance of keeping certain foods cooled and how to cool foods in storage before cooking. Messages aired throughout the broadcast day, approximately 30 times during this reporting period.

### **Food Safety**

15-Second Announcement

(2)30-Second Announcements

The goal of this campaign is to teach food handling safety techniques. Presented in Spanish, and produced by FoodSafety.gov, the gateway to food safety information provided by government agencies, the message warns of cross contamination of certain foods and provides instruction on the importance of keeping certain foods separated during storage and cooking, using different cutting utensils in preparing chicken and carrots, for example. Messages aired throughout the broadcast day, approximately 25 times during this reporting period.

### **ISSUE: COMMUNITY SERVICE**

#### **Green to Grads Fundraiser**

**April 1<sup>st</sup>**

**McDonald's North Las Vegas**

KMCC participated in this activity that helped to raise funds for scholarships for Southern Nevada students. Talent had to help in a McDonald's fast food establishment for a few hours. \$1 for every value meal purchased went to the Ronald McDonald House Charities of Greater Las Vegas Scholarship fund.

### **National Travel and Tourism Week**

15-Second Announcement

May 2<sup>nd</sup> -10<sup>th</sup>

The annual salute to travel and tourism in America is celebrated by the Las Vegas Convention and Visitor Association (LVCVA) with this spot. The spots had various entertainers from the Las Vegas strip and local celebrities informing the community of the week. The LVCVA had various events throughout the week to help commemorate the celebration for those who help the local economy.

#### **“Pasa La Prueba” Pass the Test Community Event**

**30- second Announcement**

**August 2<sup>nd</sup>**

Local news sponsored event that invited the community for an educational seminar for DMV driver authorization written test. Over 300 members of the community attended this important event to learn of driver road laws and safety.

**“Back to School Fair” Boulevard Mall**

**30 second announcement**

**August 10- August 22<sup>nd</sup>**

An event hosted by the Las Vegas 34 news anchors, where supplies were handed to parents of children heading back to school

**Fiestas Patrias 2015**

**30 second announcements**

**September 1<sup>st</sup> – September 11<sup>th</sup>**

An event celebrating Mexico and its culture. The anchors from Mundo Max news were there to MC.

**ISSUE: ANIMAL CONSERVATION**

**96 Elephants**

30-Second Announcement

This campaign emphasis the importance of elephant conservation. This message aired throughout the broadcast day, approximately 30 times during the reporting period.

**ISSUE: DIGITAL SAFETY**

**TodosConectadosAhora.org**

(2)15-Second Announcements

This campaign encourages adults to connect online and meet new people. Messages in this campaign aired throughout the broadcast day, approximately 25 times during this reporting period.

**ISSUE: EQUAL EMPLOYER OPPORTUNITY**

**MundoMax**

30-Second Announcement

75-Second Announcement

This public service announcement informs the public that MundoMax is an equal employer opportunity company and recommend sending resumes and applications. Message aired throughout the broadcast day, approximately 10 times during this reporting period.

**ISSUE: ELDER ASSOCIATIONS, EDUCATION AND LOAN EDUCATION  
ADVOCACY**

**Loan Scam Alert**

30-Second Announcement

This public service announcement raises the concern of loan scams that prey on older citizens. It offers information on financial information and action to prevent fraud.

**AARP “Take Care of the One Who Took Care of You”**

(2) 30-Second Announcements

These two PSA’s encompass the issue of the elderly. Both spots are divided showing the earlier generation at first then the younger generation in the second half with an older version of the former. The first entitled “Spoon” has a father at the table trying to make his young daughter eat. It ends with the daughter now mature, trying to make her father who is now elderly eat. With the same structure, the second has a mother with her young daughter drying her after taking a bath; it ends with the young daughter now mature along with her elderly mother.