

**KPDX 49**  
**COMMUNITY ISSUES AND**  
**PROGRAMS LISTING**  
**2ND QUARTER 2017**  
**4/1/17 – 6/30/17**

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## **ORGANIZATIONAL TABLE**

- 1) List of Significant Community Issues.
- 2) Local Programming.
- 3) Syndicated Programming.
- 4) Public Service Announcements.
- 5) Station Produced Public Service Announcements.
- 6) Public Service Projects/Donations/Campaigns/Awards.

## **SIGNIFICANT COMMUNITY ISSUES**

The following list summarizes the key community issues significantly treated in broadcast programming and public service/community relation's projects of KPDX during the second quarter of 2017:

CONSUMER ISSUES  
CRIME ISSUES  
EDUCATION ISSUES  
ENVIRONMENT ISSUES  
GOVERNMENT ISSUES  
HEALTH ISSUES  
MINORITY ISSUES  
SOCIO-POLITICAL ISSUES  
SAFETY ISSUES

Generally these issues are self-explanatory in nature, for example "crime" and "education." Some issues encompass a number of interrelated sub-issues:

Consumer Issues – an example of this would be consumer recalls on items such as cars, food and baby products that could affect the health and safety of many viewers

Government Issues – An example would be ballot measures that effected the state such as the legalization of marijuana.

Minority Issues – An example would be stories regarding the protests of police brutality towards suspects of color.

Socio-Political Issues – An example would be ballet measures that propose the freedom for same-sex couples to marry.

## LOCAL PROGRAMMING

### KPTV NEWS ON KPDX AT 8:00PM AND 9:00PM

KPDX 49 airs an hour newscast Monday through Friday at 8:00pm and 9:00pm that is produced by KPTV FOX 12. This provides a high quality, informative newscast to KPDX's viewing public.

What follows is a sampling of the issues regularly treated in the 8pm and 9pm newscast on KPDX.

## CONSUMER ISSUES

1. Air Date: 4/3/17 9PM News, Running Time: :25

This story focused on a recall of 52-thousand F-250 trucks by Ford Motor. The automaker said the trucks could still move while in park. The recall included trucks built at a Kentucky plant beginning in October 2015. In a statement, Ford encouraged drivers to always use their parking brake as a safety precaution. So far, Ford said it has not received any reports of injuries or accidents because of the defect.

2. Air Date: 4/3/17 9PM News, Running Time: 1:47

This story focused on complaints regarding vanishing reservations and skyrocketing prices for Oregon hotels in anticipation of the upcoming solar eclipse. Now the Oregon Department of Justice is investigating several hotels along the coast. Some people claim their hotel stay went from about \$170 a night, up to over \$600 a night. While hotels are allowed to change their prices, The Department of Justice said they shouldn't be deceptive with their marketing. In fact, businesses could even get slapped with a \$25,000 fine if they're caught doing so.

3. Air Date: 4/27/17 8PM News, Running Time: :30

This story focused on a recall alert involving 228-thousand Toyota Tacoma Trucks. There is an issue that could cause drivers to lose control. Toyota said the recall applies to certain 2016 and 2017 Tacoma Trucks. The rear differential, which is the piece that connects the truck's back two wheels, could leak oil. The company said it's already sending notices by mail to affected customers.

4. Air Date: 5/24/17 8PM News, Running Time: :25

This story focused on a child car-seat recall. The company, Graco, is recalling over 25-thousand car seats they said might not effectively restrain kids during a crash. The national Highway Traffic Safety Administrations said the "Graco My Ride 65" car seat failed to meet safety standards. Graco will provide affected customers with new harness restraints, free of charge.

5. Air Date: 5/26/17 8PM News, Running Time: :55

This story focused on gas prices for consumers during the Memorial Day Holiday. Triple A was projecting a slight increase in prices at the pump. Retail gas prices are moving up, due to rising demand and higher crude oil prices. Triple A said Memorial Day Gas prices are the highest they've been since 2015. The average price for a gallon of regular in Oregon was \$2.73, up nearly 30 cents from last year.

6. Air Date: 6/9/17 8PM News, Running Time: :30

This story focused on a nationwide recall alert involving birth control pills. Lupin Pharmaceuticals INC. said its mibelas 24 F-E products were packaged improperly. So the first four days of tablets labeled as active pills are actually placebos. That could result in unintended pregnancies as well as potential health issues for the mother and fetus. The FDA recommended that the consumer should notify their physician and return the pills to where they were bought.

7. Air Date: 6/21/17 8PM News, Running Time: :40

This story focused on a consumer safety report on Fidget Spinners. They have been banned in many schools because they can be a distraction, but can also fall apart. When that happens, those small pieces can create a choking hazard. A consumer group said children in Oregon have already been taken to hospitals after choking on the spall pieces. The Toy Association, which develops safety standards for toys, issued their own guidelines for parents thinking of buying fidget spinners.

## CRIME ISSUES

1. Air Date: 4/10/17 8PM News, Running Time: 1:15

This story focused on a new online tool that the Portland Police Bureau is rolling out that will help track crime trends in specific areas. Advocates hope this is a tool you can use to make your neighborhood even safer. They said if you know about the crime trends that are happening where you live, it empowers you to take action with your neighborhood watch or community group to do something about it. The website will show all the crimes and service calls Portland Police have responded to since May of 2015. It can be narrowed down by the type of call, like violent crime, property crime or quality of life calls, and specific examples like "burglary". Or a search can be done for everything in one neighborhood and then be compared to other neighborhoods to see trends over time. The new website, [www.portlandoregon.gov/police/opendata](http://www.portlandoregon.gov/police/opendata), will be updated with new statistics every month.

2. Air Date: 4/24/17 9PM News, Running Time:1:30

This story focused on the search for a man police said sexually assaulted a 9-yr-old in her sleep at an apartment back in February. Police said the man has a long criminal record dating back to 1994, but he's been going by a number of alias' to hide from police. In March of 2001, documents showed he was deported to Mexico after serving two years in the Oregon Department of Corrections, but somehow made it back to Oregon. Police asked for any information viewers might have on his whereabouts.

3. Air Date: 5/10/17 9PM News, Running Time:2:17

This story focused on a Portland man who is fighting for his life after what police described as a random stabbing in Northwest Portland. Police have asked for help to find his attacker. Police responded to apartments where they found the man with severe injuries. Police said a man with a large build stabbed the man several times then disappeared. There is no indication the men knew each other. The injured man is in a medically induced coma in critical condition. Police asked for the public's help if they have any information.

4. Air Date: 5/15/17 8PM News, Running Time: :50

This story focused on the murder of a Portland Mom who was killed in her own home while her young kids were hiding inside. It was a gruesome crime that's gone unsolved for decades. Detectives are still working to catch her killer after all this time. Police say there were significant witness statements from the kids that night along with statements from neighbors and other witnesses that were helpful, but not enough at the time to charge someone with a crime. They are hopeful new science might change that. Crime Stoppers is offering a 25-hundred dollar reward for information that leads to an arrest in this case.

5. Air Date: 6/9/17 The 9PM News, Running Time:3:15

This story focused on the continued search for a violent murderer that stabbed a young women in Gresham one year ago. She survived long enough to call 911, but died before she could tell police anything about her attacker. Gresham Police said they can't share much about where the investigation is now, but they said there's no suspect, although mounds of evidence were collected from the woman's apartment. They have decided to expand scientific analysis beyond the State Crime Lab and are now waiting on results from a private lab hoping to identify the killer. The murder is now a Crime Stoppers Case and those with tips that lead to an arrest could get up to a 25-hundred dollar reward.

6. Air Date: 6/20/17 The 9PM News, Running Time:3:35

This story focused on a cold case file of a 31-year-old murder case. Detectives said they're working new leads to try and catch the killer who gunned down a Portland man after answering his front door. The killer drove off after shooting the man and his wife called 911. Miraculously he was still alive even after being shot in the face. While he was rushed to the hospital, detectives began their investigation and found the man sold drugs from his house and this was a targeted attack. The man died in the hospital weeks later, but the killer was never found. A new detective is now calling on the public to help close the case with any information they might have.

## **ECONOMY ISSUES**

1. Air Date: 4/18/17 8PM News, Running Time: :55

This story focused on a news executive order that was signed today by the president aimed at protecting American manufacturers and workers. The order looks to bolster protections for certain American-Made goods and calls for a review of the H-1B Visa Program for skilled workers. That Visa Program is intended to bring skilled workers from other countries into the U.S. But the administration has contended that employers abuse the program to hire workers who will accept cheaper pay than Americans.

2. Air Date: 4/18/17 9PM News, Running Time:1:00

This story focused on a rally for renter's rights by members of "Portland Tenants United." They gathered to show their support for House Bill 20-04 which would allow cities and counties to pass their own rent-control rules and would severely limit no-cause evictions statewide. Housing advocates said rising rent is a huge problem. Portland City Commissioners already passed a similar, temporary ordinance, which is set to expire in October unless it is renewed. Two landlords sued the city in response arguing that the rule broke state Law and essentially enacts rent control, something the State of Oregon currently bans local governments from doing.

7. Air Date: 5/9/17 8PM News, Running Time:3:20

This story focused on a controversial bill that the Oregon State Senate is close to voting on that would open the door to sweeping protections for renters. A Senate Committee Hearing was on House Bill 2004, which would effectively end no-cause evictions state-wide, and also end the state's ban on rent controls. On the other side of the debate are property owners and managers who said HB 2004 would limit their opportunity to make a living. And make it nearly impossible to get rid of problem tenants.

8. Air Date: 5/31/17 Good Day Oregon, Running Time: :45

This story focused on Amazon bringing more than a thousand full-time jobs to Troutdale. The online retailer said its new distribution center will cost around 178-million dollars to build, and it will cover about 855-thousand square feet.

9. Air Date: 6/26/17 8PM News, Running Time: :55

This story focused on the impact a new casino may have on the Washington economy. People in SW Washington are worried the new Ilani Casino is drawing customers away from their own card room. Those card rooms are licensed by the state and subject to taxes, whereas the Ilani Casino is exempt from city and state taxes. The city's chief of police said two of those card rooms have already closed down. He and other city leaders are worried about how the loss of income will affect the city budget.

10. Air Date: 6/27/17 9PM News, Running Time:2:15

This story focused on the controversial topic of raising the minimum wage to fifteen dollars. Local groups have fought for and against it, but Seattle has already started to work its way to 15 dollars an hour. Now two conflicting studies have come out about the impact on the city of Seattle. One study found that pay jumped in food service and there weren't significant job losses. The more controversial study found nearly the opposite, a negative impact to jobs. Higher wages in some sectors led to fewer hours on the job, even at the higher wage, and a loss of about 125 dollars a month.

## **EDUCATION ISSUES**

1. Air Date: 4/5/17 9PM News, Running Time:2:34

This story focused on the Portland Public School District which faces a projected budget shortfall of up to 23 million dollars. The state won't finalize its budget for a few more months, but district leaders have to brace for what may be coming. It could mean as many as 70 teachers and employees could lose their jobs. Leaders at PPS said they are doing everything they can to find cuts somewhere else. If staff are cut, it would likely be at the high school lever, where student-teacher ratios are more flexible. The public can weigh-in on the budget and where cuts should be made during three upcoming sessions that were posted.

2. Air Date: 4/20/17 8PM News, Running Time:1:55

This story focused on a new college where you can earn a degree in brewing. The dean of Health Mathematics and Science at Arapahoe Community College said he's set to roll out a new degree this fall, Fermentation Science. His team said most any student who enjoys beer, has an interest and so do consumers in what is no doubt a profitable business. The dean said a science background puts students on the right track to start a brewery of their own.



3. Air Date: 5/9/17 8PM News, Running Time: :35

This story focused on an educational opportunity being given to employees of Peet's Coffee. Oregon State University and Peet's Coffee are teaming up to make getting a bachelor's degree a little easier for employees. The university and coffee company announced the program called "Peetnik Pathway to College". With this new tuition reimbursement plan, thousands of the specialty coffee company's employees will have access to OSU's top-ranked online education. Peets will reimburse each eligible employee over five-thousand dollars in qualified tuition and fees annually. Employees can now apply to the university and begin taking Ecampus classes in the fall.

4. Air Date: 5/11/17 9PM News, Running Time:1:05

This story focused on increases at four different campuses today which were approved by the state's Higher Education Coordinating Commission, although Portland State and the University of Oregon's tuition hikes were not approved. Students on either side of the vote will be seeing an impact. While some students will be paying more upfront in terms of a tuitions hike, other universities that didn't approved the hike will make cuts to make up the difference. Students upset with proposed tuition hikes across the state voiced their concerns in Salem.

5. Air Date: 6/20/17 9PM News, Running Time:1:50

This story focused on local students in Northeast Portland that marched together to try and save their sports programs. They marched from their school to Portland Public Schools Headquarters for a board meeting. The march is to show support for the high school's sports teams which many believe are in jeopardy. A spokesperson for Portland Public Schools said they lack fundraising for sports because most of the students come from outside their boundaries and lack feeder programs and community support for sports that other schools have. The board said they are not set to make a decision on the matter any time soon.

6. Air Date: 6/23/17 9PM News, Running Time: :50

This story focused on lawmakers in Washington State who have one week to pass a budget to avoid a government shutdown. Senators are working on a plan to fully fund education in Washington State. They said they feel a deal is close. If a budget is not reached, some 32-thousand state employees will be furloughed, many services will be cut, and state parks will be forced to close. The governor said he will veto any plan for a temporary budget to buy time.

## **ENVIRONMENT ISSUES**

1. Air Date: 4/3/17 9PM News, Running Time:1:26

This story focused on a big celebration in Northeast Portland where the governor had a big surprise for community leaders who have been working for years to open a new park. The property used to be a sand and gravel mine, then it was a landfill, and now it's going to be a park. Community leaders have been working on the project since 2008 and a lot of work has already been done to turn the location into "Thomas Cully Park." When it's all done, it will be 25-acres including a playground, walking paths, fields for soccer and softball, and off-leash dog area and an intertribal gathering garden. Funding has come from 40 sources. Now the governor announced that she has secured a 100-thousand dollar check to help pay for the construction of the park. The park will serve about 400 families who live within half a mile and who don't currently have access to a park.

2. Air Date: 4/10/17 9PM News, Running Time: :59

This story focused on a plan the City of Portland and Multnomah County said they have to transition the city to 100% clean, renewable energy. It's a big undertaking but city leaders said they believe the county can run entirely on renewables in the next 20 years. The goal is to phase out use of fossil fuels completely by the year 2050. They want to work with companies in Portland that produce low carbon and eco-friendly goods and services, move all City of Portland vehicles to electric and resist any Federal Policies that would increase carbon emissions. Portland was the first city in the U.S. to adopt a policy to reduce carbon back in 1993. And a new analysis showed clean energy technology has created nearly 50-thousand jobs.

3. Air Date: 4/13/17 8PM News, Running Time: :45

This story focused on one of the biggest timber sale proposals on a chunk of the Mt. Hood National Forest in years. The Forest Service is hoping to allow logging on a piece of forest that's close to 13,000 acres in size. Critics such as the Environmental Watchdog Group "Bark" opposes the project saying it will degrade ecological values and will impact the White River Watershed as well. The Forest Service said the area is ripe for fire, and in need of thinning. Their goal is to make the forest there more fire resistant, by clearing out brush and smaller trees, which would allow bigger mature trees to survive a fire. Agency wildlife biologists are in the process of reviewing the potential effects on threatened and endangered species. The public will have a chance to weigh in and request changes over the coming months.

4. Air Date: 4/19/17 8PM News, Running Time: :45

This story focused on a new environmental project approved by Portland City Council Members which they said will cut more greenhouse gas emissions than any other city project to date. Officials said the Renewable Gas Facility Project will convert methane from the city's sewage system into renewable natural gas. The project aims to sell the fuel and benefit the city by generating revenue and providing cleaner air and fuel for diesel trucks.

5. Air Date: 5/2/17 9PM News, Running Time:4:30

This story focused on an investigation into illegal killing sprees of some one hundred plus animals, including bears, deer and a cougar. It's an investigation that spans years and crosses state lines. Fish and wildlife Police said they've never seen anything like it. Officers said sometimes people violate hunting laws by mistake. In this case, they believe a group of people living in Cowlitz County killed for the thrill and recorded those kills. It began when Oregon State Troopers found headless bucks on numerous trails. They set up hidden cameras to catch the people responsible, eventually capturing two men in action. Investigators exposed a mountain of photo and video evidence that they said pointed to a complex web of poachers working together and living in Cowlitz County. In all, wildlife officers served more than 20 different search warrants connected to this investigation.

1. Air Date: 5/31/17 8PM News, Running Time:1:35

This story focused on news from NASA. The space agency has plans for its first mission to the sun. Next year, the "Parker Solar Probe" will fly within four million miles of the sun's surface. Scientists hope the solar mission will help them better forecast changes in Earth's space environment that affect life and technology on our planet.

6. Air Date: 6/21/17 9PM News, Running Time:2:20

This story focused on the effect of very hot weather in our area. Local events are trying to make it safer for attendees by moving start times to avoid the direct afternoon sun. The Timbers game was moved to a later time and organizers of the Brewfest in the Park added misters and are encouraging people to stay hydrated.

7. Air Date: 6/29/17 8PM News, Running Time:1:40

This story focused on a Vancouver man who loved a piece of nature in the gorge so much, that he bought it and plans to re-open to the public this weekend for the first time in a year. The land used to be owned by a timber company, but they had to close it to the public over safety concerns. One man was devastated because he grew up going to the waterfall named Naked Falls. He decided to buy it and make it safe for the public. It opens this week.

## GOVERNMENT ISSUES

1. Air Date: 4/7/17 8PM News, Running Time: 1:45

This story focused on world reaction to the U.S. strike in Syria that will have major global implications in the war-torn region and beyond. It was the first U.S. Military action against the Syrian Government. The strike was in response to the deadly chemical weapons attack on civilians this week. The White House blamed the attack on Syria's leader. Reaction abroad was swift especially from Moscow where the Russian President called the airstrikes a quote "Act of aggression and a serious blow to U.S. Russia Relations." The U.N. Security Council held an emergency meeting to discuss the strike. On Capitol Hill, the reaction was largely supportive. However, some questioned whether the U.S. had enough evidence to even act.

2. Air Date: 4/20/17 9PM News, Running Time: :30

This story focused on a new bill to combat distracted driving which has passed by lawmakers. The bill is now awaiting signature by the Washington Governor. Current state law prohibits texting or holding a phone up to your ear while behind the wheel. But if passed, this new legislation will cover streaming video and using social media applications which right now is still legal.

3. Air Date: 5/4/17 9PM News, Running Time: 2:00

This story focused on a win for President Donald Trump as his long-promised Health Care Bill to repeal and replace Obamacare passed through the House in a narrow victory. While this version of the American Healthcare Act passed the House, it faces a tough road ahead in the Senate as members are awaiting the congressional budget office score of this revised plan. The original version had a score that worried many, after it predicted some 24 million more Americans could lose insurance.

4. Air Date: 5/4/17 9PM News, Running Time: 1:25

This story focused on a controversial bill the Oregon State Senate is close to voting on that would open the door to sweeping protections for renters. The bill would effectively end no-cause evictions state-wide, and also end the state's ban on rent controls. On the other side of the debate, property owners and managers say the bill would limit opportunity to make a living and make it nearly impossible to get rid of problem tenants. The bill has already passed in the House of Representatives, but needs to make it through the Senate to get to the Governor's desk.

5. Air Date: 6/15/17 8PM News, Running Time: :25

This story focused on a big change to Oregon State Driver's Licenses this summer. People will now have the option to mark their sex as "non specified." This new rule was approved today by the Oregon Transportation Commission for those who don't want to identify as either male or female. People will now have this option when they get a new card or replace an old one.

6. Air Date: 6/20/17 8PM News, Running Time: 1:55

This story focused on a possible gas tax hike. Gasoline prices did not appear to be headed up for the summer travel season. But the West still continued to be the highest on average for a gallon of regular. Despite the prices, some state government leaders are feeling confident enough to try to raise their own gasoline taxes to raise some new money. The federal government first imposed a penny a gallon gas tax in 1932. Today it's 18 cents, but hasn't increased in 24 years. With gas prices exceedingly low, 28 states raised their gas tax in the last 5 years to an average of 31 cents a gallon. A bipartisan group in the House, the Chamber of Commerce and Labor all support the tax increase, something the president said in May even he'd consider.

## HEALTH ISSUES

1. Air Date: 4/12/17 8PM News, Running Time: :20

This story focused on a health watch warning. The City of Portland urged people to avoid the Willamette River near the Saint Johns Bridge. Debris blocking a sewer pipe caused an estimated 14-thousand gallons of sewage to be released into the river. People are advised to avoid contact with the river for two days. Maintenance crews are working to identify what caused the blockage.

2. Air Date: 4/12/17 9PM News, Running Time: :55

This story focused on a plan by the president that would cut billions of dollars in funding to the National Institutes of Health which OHSU said would cripple their scientific community and destroy major progress made in the lab. OHSU believes cuts to this magnitude could halt work there, including life-saving research. They said they've dealt with budget cuts before, but nothing like this. They said it would be impossible for them to continue to operate as they are if the cuts are approved. Senior VP of Research at OHSU said treatments and cures for some of the world's deadliest diseases would not be possible without the basic NIH funded research that happens in the lab. He's now teaming up with his colleagues and working with lawmakers to voice their concerns to Congress.

3. Air Date: 4/21/17 8PM News, Running Time:3:50

This story focused on a new pilot program that allows family to care for their own infants during their stay at the Neonatal Intensive Care Unit. The program is said to be the only one of its kind in the Portland Metro Area. Trusting parents to help care for their own preemies is an idea the hospital is trying out, though babies with advanced medical needs are still cared for by doctors and nurses. It's all based off a family integrated care model that originated in Sweden. The NICU currently provides two rooms that encompass this new model. As families enter the program, they are assigned a dedicated team who begins educating and training parents on how to independently care for their infant.

4. Air Date: 4/28/17 8PM News, Running Time:2:46

This story focused on a lifesaving surgery that was part of a newly approved procedure involving a heart patch. The procedure can close a hole in the heart using a minimally invasive, catheter based technique. Doctors enter the catheter through a vein in the leg and move two disks up to the heart. They act as a door shutting the hole. The procedure takes about half an hour. One patient who was having small strokes and heart attacks said it gave him a new lease on life.

5. Air Date: 5/4/17 8PM News, Running Time:2:10

This story focused on the House passing a bill that starts the process of repealing the current healthcare package for a new one. While this version of the American Healthcare Act passed the House, it faces a tough road ahead in the senate as members are awaiting the Congressional Budget Office score of this revised plan.

6. Air Date: 5/24/17 8PM News, Running Time:2:10

This story focused on a Congressional Budget Office Report that said 23 million people would lose their insurance if the Republican Plan to replace Obamacare becomes law. The Republican Majority House passed the "American Healthcare Act" earlier this month, ahead of the Bi-Partisan Report on its potential impact.

7. Air Date: 6/28/17 9PM News, Running Time:2:05

This story focused on a new approach to medicine which combines medical care with dental care and helps out both parents and kids. Kaiser-Permanente is combing dental and medical visits to save parents time. One local dentist said the integration of dentistry and medicine is better for patients and also dentists and doctors.

8. Air Date: 6/30/17 9PM News, Running Time: :30

This story focused on a warning for anyone heading to Lake Billy Chinook near Madras. Blue-green algae is becoming a problem. The warning is only for parts of the lake. The Metolous River Arm and Perry South Campground to the Northern tip of the island is under advisory. Blue-green algae can be toxic. Officials said drinking the water can be especially dangerous.

## MINORITY ISSUES

1. Air Date: 4/14/17 9PM News, Running Time:2:07

This story focused on the release of a Portland man after being held for three weeks in an ICE Detention Center. A judge decided to release the man on bond and his family thinks it wouldn't have happened without pressure from the community. The man said ICE agents showed up at his door asking about his DACA application. He said they tricked him into coming outside where they handcuffed him. ICE officials said they detained him because of his criminal history, as he recently pled guilty to flashing a knife during an argument. He is Bi-Polar and recently got hit by a car, breaking both of his legs. His family was terrified he wasn't getting the care he needs. He is now grateful for the Community's influence and to his friends and family for raising 10-thousand dollars for his bond.

2. Air Date: 4/19/17 9PM News, Running Time: :55

This story focused on how the faith community has mobilized after the recent arrests and deportations by ICE Agents in the Portland Area. Several congregations have stepped up to provide visible escorts for immigrants who have to check in with ICE. Some churches are even offering sanctuary as a last resort.

3. Air Date: 4/24/17 8PM News, Running Time: :55

This story focused on a bill making the rounds in the Oregon State Legislature that would require all law enforcement agencies in the state to track their traffic stops with an eye on possible racial profiling. The bill, which is being reviewed by the House Judicial Committee, would require officers to identify every traffic and pedestrian stop by the race or ethnicity of the person they pull over. The results would go into a database. Then the numbers would be reviewed by the Department of Public Safety and Standards Training. Supporters of the bill said it will put Oregon on the forefront of ending racial profiling in law enforcement.

4. Air Date: 5/18/17 8PM News, Running Time:3:25

This story focused on a new bill being considered by lawmakers in Salem that would create state standards for ethnic studies. It would also require schools to do more to recognize the historical contributions of people of color. The bill builds on a similar bill passed during the 2013-15 session that directed the Department of Education to review its social studies standards, with an eye toward culture and ethnicity. But the new bill is more specific, and directs the state to better recognize the historical contributions of social and ethnic minorities.

5. Air Date: 5/23/17 9PM News, Running Time:3:36

This story focused on a local youth program that is working to provide young immigrants and refugees a safe place to hang out on the weekend, off the streets, and out of the reach of Portland Gangs. The group shuttles in hundreds of young African Immigrants now living in Portland to rotating community centers across town. Beyond playing ball, the kids in the “City Parks Program” get help with homework and learn about important cultural and social differences in Oregon.

6. Air Date: 6/2/17 9PM News, Running Time:2:55

This story focused on the effect of recent arrests and detentions of undocumented immigrants on the state’s agriculture industry. Some farmers are wondering if they’ll have enough workers for this year’s harvest. One farmer said undocumented immigrants are the backbone of Oregon’s agriculture Industry. The overarching concern among growers is that migrant workers fearful of deportation might not show up for harvest time. Earlier this year, the governor issued an executive order, barring state employees from treating undocumented immigrants as criminals. Farmers have been happy the governor is listening to their concerns.

7. Air Date: 6/21/17 The 9PM News, Running Time: :45

This story focused on leaders in the African American Community who held what they called an “urgent” and “long overdue” conference on race relations in our area. They addressed what they said is a “rise of violence effecting Portland’s Black Community”. The CEO of Albina Head Start said the African American Community needs to stand together to denounce violence.

## **SOCIO-POLITICAL ISSUES**

1. Air Date: 4/3/17 The 9PM News, Running Time:2:20

This story focused on Portland Lawmakers who are considering ways to keep immigration agents out of, what they call, sensitive places. The Feds said the practice is a direct result of Sanctuary City Policies. Lawyers and judges said they’re seeing more ICE arrests at court buildings since President Trump took office and that they contend is leading to fewer undocumented immigrants showing up for court dates. It’s prompted two State Supreme Court Chief Justices to write letters to Homeland Security asking ICE to stay away from courthouses. ICE defends the policy saying that many of the arrest targets ICE has sought out at or near courthouses are foreign national who have prior criminal convictions in the U.S.

2. Air Date: 4/8/17 The 9PM News, Running Time: :31

This story focused on a call by Pope Francis to the Roman Catholic Church to be more accepting. He released a 256 page document on “Family Life”. He urged priests to be more accepting of divorced catholics, and of gay men and lesbians. He is not changing the Catholic Doctrine on homosexuality, marriage, birth control or abortion. Instead, he reiterated that marriage between a man and woman is the catholic ideal.



3. Air Date: 5/1/17 The 9PM News, Running Time:1:05

This story focused on a local May Day March turning into a riot. What started as a march for workers' rights ended in a riot with windows smashed and things set on fire. Portland Police said they arrested more than two dozen people. A police car had the back of it smashed out and flares thrown in the inside. The businesses around the area are working to clean up the mess, something they have done before.

4. Air Date: 5/18/17 The 9PM News, Running Time: :55

This story focused on the signing of the state's first stand-alone transgender equality bill. It offers more privacy for people needing to change their name and gender on personal documents. A person could opt to change their name and gender and have the records sealed. Supporters of the bill said Transgender Oregonians are often scared to disclose medical and personal info in an open court because it potentially opened them up to harassment or prevented them from getting a job. The new law takes effect on January 1<sup>st</sup> of next year.

5. Air Date: 6/2/17 9PM News, Running Time:2:02

This story focused on security preparations for a Pro-Trump Group Rally on a federally owned plaza where thousands of protesters are expected to show up. Organizers called their events "Free Speech" rallies. Counter protests are being led by the Portland Stands Against Hate Coalition. Federal authorities are bringing in extra security officers to help Portland Police.

6. Air Date: 6/27/17 The 9PM News, Running Time:2:45

This story focused on an announcement by the U.S. Supreme Court allowing President Trump's Travel Ban to go into effect, at least partially. The court sided with the government, in part, temporarily barring entry for foreign nationals who are unable to make a "credible claim of a bona fide relationship with a person or entity in the United States." The Travel Ban has been a heated point of controversy ever since the president announced the executive order earlier this year. Civil Rights Groups called it discriminatory and unconstitutional. The president called it necessary to protect the country. However, the decision is only temporary. The court has not yet determined whether or not the ban is constitutional or whether it violates immigration law.

## SAFETY ISSUES

1. Air Date: 4/3/17 8PM News, Running Time: :50

This story focused on a close call in Washington State that reminds parents to prevent window falls. A toddler fell four stories from an apartment window in Seattle. Witnesses said he hit a wooden awning and then landed on concrete. Incredibly he didn't have any major injuries. Local firefighters recommended parents install window guards which allow kids to only open a window four inches. They only cost a few dollars at most local hardware stores.

2. Air Date: 4/4/17 The 9PM News, Running Time:3:37

This story focused on developing a specific escape plan for your home in order to quickly escape a sudden fire without being hurt. First responders said the ability to safely escape a fire all hinges on developing a plan. It takes only seconds for flames to spread from one room to the next in a sudden fire. A plan begins with checking to make sure smoke alarms are installed and working. Fire extinguishers should also be in any room near an open flame. Fire crews said each room in the house needs not just one, but two different escape routes just in case the other is blocked by fire. A ladder is important to have in every second story room.

3. Air Date: 5/3/17 The 9PM News, Running Time:2:55

This story focused on the hazards of high water levels during nice weather and what families can do to keep themselves safe. Life jackets are required for kids 12 and under while boating and suggested for adults as well. The Boating Safety Program Manager for the Oregon State Marine Board was helping 30 new officers learn the details of safety on the water. Last year alone, nineteen people died in boating accidents across the state and many others were hurt. Officers on the water this year will be focused on distracted boaters which could mean a ticket of \$265.

4. Air Date: 5/9/17 The 9PM News, Running Time:2:10

This story focused on current climbing hazards of one mountain route and how to stay safe after a man recently fell to his death while hiking on Mt. Hood. The route has become dangerous because climbers have eroded the ice, making it not possible for climbers going up to pass climbers coming down. An officer with Portland Mountain Rescue said the path he took is not always the best to take as it can be filled with almost 400 climbers at once during nice weather. He advised taking one of the several other routes available on Mt Hood.

5. Air Date: 6/12/17 The 8PM News, Running Time: :40

This story focused on the safety of public transportation after multiple situations regarding Trimet, including a horrific knife attack that left two dead. Riders said they're feeling more fearful and taking extra note to stay aware. Trimet increased transit security following the deadly Max train attacks and now said they will extend the precautionary measure even longer and beef up security even further adding more contracted transit officers for at least the next few months.

6. Air Date: 6/22/17 The 9PM News, Running Time:1:00

This story focused on a sting operation help by local law enforcement agencies targeting drivers who were speeding, texting behind the wheel, and ignoring other laws. Deputies were working overtime patrolling areas including highway 219, 99 and I-5. Officials hoped the collaborative effort will help to make safer streets.

**OREGON SPORTS FINAL**

Air Date: Every Sunday from 11:00PM – 11:30PM, Running Time:30:00

**FAMILY ISSUES**

This half hour sports related program highlights athletes and games with a preference to local teams, athletes and their families.

**KPDX Syndicated Programming**

**The Green Economy** (Syndicated program on KPDX)

Airs Saturdays 12:00 p.m. to 12:30 p.m.

**ENVIRONMENT/ECONOMY ISSUES**

This national television series showcases the success stories of the green economy at work such as using biodiesel fuel, solar energy and green winemaking.

## **RELIGIOUS PROGRAMMING**

### **KPDX** **Shepherd's Chapel**

Airs Monday through Friday 5:00a.m. to 6:00a.m.

#### **EDUCATION/FAMILY ISSUES**

Shepherd's Chapel offers viewers support and guidance in this hour long program. Various documentary segments are shown dealing with archaeological findings.

### **The Gospel Truth Andrew Wommack**

Airs Monday through Friday 6:00a.m. to 6:30a.m.

#### **EDUCATION/FAMILY ISSUES**

Andrew Wommack offers viewers support and guidance and discusses the impact of scripture in this religious series.

## **CHILDREN'S PROGRAMMING**

### **KPDX** **Live Life & Win**

Airs Saturday 7:00a.m. to 7:30a.m.

#### **EDUCATION ISSUES**

Live Life and Win! Highlights inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. Live Life and Win! Helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions while gaining knowledge about the life skills necessary to Live Life and Win!

### **Career Day**

Airs Saturday 7:30a.m. to 8:00a.m.

#### **EDUCATION ISSUES**

Career Day explores careers and the pursuit of dreams by highlighting different jobs and what it takes to obtain them. It has special segments such as "Top 10 Summer Jobs for Teens" and gives tips on how to find your dream job. Career Day helps teens discover the many career opportunities that exist and how to follow their passions to achieve a job they will love.

## Made in Hollywood: Teen Edition

Airs Saturday 8:00a.m. to 8:30a.m.

### EDUCATION ISSUES

“Made In Hollywood” is a behind-the-scenes entertainment news magazine series showcasing how and why movies are made in Hollywood. The segments range from coverage of the Dreamworks Animation Team, Producer Lauren Schuler Donner, Actors Shia LaBeouf, Elijah Wood & Dakota Fanning, Casting Directors Jane Jenkins & Janet Hirschenson, Composer Harry Gregson-Williams and Grammy-winning Songwriter Diane Warren. The educational/informational weekly series introduces the younger demographic to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industry.

## Pets.TV

Airs Saturday 8:30a.m. to 9:00a.m.

### FAMILY ISSUES

Pets.TV entertains viewers of all ages showing all the beautiful, colorful and friendly animals that live among us. Each episode takes us on a trip which may start in Metropolis, choosing the various dog costumes while these mutts strut their stuff, to Newport Beach where tourists and vacationers swim alongside a family of dolphins. Pets.TV celebrates the pets we love and the people who love them.

## Xploration Awesome Planet

Airs Sunday 7:00a.m. to 7:30a.m.

### ENVIRONMENT/EDUCATION ISSUES

Phillipe Cousteau Jr., grandson of the legendary Jacques Cousteau, explores the most spectacular places on earth, inside the earth, and above the earth, in this riveting earth science series. Episodes takes viewers across the planet following discoveries of all kinds, including dinosaur bones in Utah, ice caves in Ireland, geysers in Iceland, waterfalls in Croatia and an active volcano in Hawaii. The series looks at planet Earth as one giant ecosystem and examines the inter-dependency of all living things.

## Animal Rescue

Airs Saturday 7:30a.m. to 8:00a.m.

### ENVIRONMENT/EDUCATION ISSUES

Animal Rescue’s program content includes safety tips and information about a wide spectrum of animals and their habitat. The program shows real life in-the-field experiences of professional and ordinary people caring for, treating and helping various animals, as well as exhibiting social responsibility while promoting strong personal and community values.

## **PUBLIC SERVICE ANNOUNCEMENTS**

KPDX airs a variety of public service announcements from both national and local organizations. KPDX gives broadcast priority to those PSAs which focus on children's and youth issues and those which discourage alcohol and substance abuse and encourage honoring diversity.

## **STATION PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND PROJECT/CAMPAIGN PROMOTIONS**

### **KPDX**

#### **HEALTH/COMMUNITY ISSUES/HEART AND STROKE WALK/KPDX**

KPDX TV was a sponsor of the American Heart Association Heart and Stroke Walk on May 20<sup>th</sup>. KPDX TV produced and aired one 30 second PSA to promote this campaign which benefits the American Heart Association. The education provided and research done by this organization has helped save and extend many lives over the years. The Heart & Stroke Walk celebrates those who have made lifestyle changes and encourages many more to take the pledge to live healthier lifestyles while raising the dollars needed to fund life-saving research and initiatives in our local community. Station employees were encouraged to join teams along with their friends and families to participate in the walk. The event included web and news stories.

<b><u>Channel</u></b>	<b><u>Date</u></b>	<b><u>Start Time</u></b>	<b><u>Length</u></b>
KPDX	04/30/17	7:59:40 AM	:15
KPDX	05/02/17	8:41:54 AM	:15
KPDX	05/16/17	9:38:35 AM	:15
KPDX	05/09/17	10:08:52 AM	:15
KPDX	05/14/17	10:26:10 AM	:15
KPDX	04/29/17	12:25:00 PM	:15
KPDX	05/02/17	12:26:55 PM	:15
KPDX	05/04/17	12:50:55 PM	:15
KPDX	05/14/17	1:37:44 PM	:15
KPDX	04/27/17	1:48:35 PM	:15
KPDX	04/28/17	2:29:18 PM	:15
KPDX	05/09/17	5:13:57 PM	:15
KPDX	05/19/17	6:25:29 PM	:15
KPDX	05/05/17	6:43:31 PM	:15
KPDX	05/07/17	6:59:39 PM	:15

KPDX	05/09/17	7:03:53 PM	:15
KPDX	05/02/17	7:13:51 PM	:15
KPDX	04/30/17	7:41:56 PM	:15
KPDX	05/12/17	7:45:17 PM	:15
KPDX	05/14/17	7:49:46 PM	:15
KPDX	04/30/17	8:52:23 PM	:15
KPDX	05/03/17	9:12:22 PM	:15
KPDX	05/03/17	10:27:14 PM	:15
KPDX	05/03/17	10:30:11 PM	:15
KPDX	05/04/17	10:48:41 PM	:15
KPDX	05/09/17	11:13:24 PM	:15
KPDX	05/03/17	11:20:45 PM	:15
KPDX	05/03/17	11:27:13 PM	:15
KPDX	04/28/17	11:55:36 PM	:15
KPDX	05/11/17	11:56:58 PM	:15
KPDX	05/12/17	11:57:15 PM	:15
KPDX	05/02/17	12:14:07 XM	:15
KPDX	05/06/17	12:21:50 XM	:15
KPDX	05/10/17	12:57:39 XM	:15

**FAMILY/COMMUNITY ISSUES/BOYS AND GIRLS CLUBS ROCKWOOD/KPTV**

KPDX TV produced one 60 second and 30 second PSA benefitting the Boys and Girls Clubs of Oregon. The Boys & Girls Clubs are safe, positive places for kids to enjoy fun and engaging programs at an affordable price. The Clubs provide enrichment programs to youth while empowering them with a sense of belonging and security. They surround members with caring, trained staff that engage them in nationally proven evidence-based youth development programs.

<b>Channel</b>	<b>Date</b>	<b>Start</b>	<b>End</b>
KPDX	06/17/17	6:37:48 AM	6:38:18 AM
KPDX	06/17/17	6:44:48 AM	6:45:18 AM
KPDX	06/17/17	7:09:12 AM	7:09:42 AM
KPDX	06/17/17	7:29:17 AM	7:29:47 AM
KPDX	06/17/17	7:49:41 AM	7:50:11 AM
KPDX	06/17/17	8:29:09 AM	8:29:39 AM
KPDX	06/19/17	9:14:30 AM	9:15:00 AM
KPDX	06/20/17	2:29:27 XM	2:29:57 XM
KPDX	06/21/17	11:25:48 PM	11:26:18 PM
KPDX	06/21/17	12:18:59 XM	12:19:29 XM
KPDX	06/21/17	3:18:50 XM	3:19:20 XM
KPDX	06/22/17	11:25:51 PM	11:26:21 PM
KPDX	06/22/17	11:55:14 PM	11:55:44 PM
KPDX	06/23/17	11:55:19 PM	11:55:49 PM
KPDX	06/23/17	12:29:03 XM	12:29:33 XM
KPDX	06/23/17	1:58:23 XM	1:58:53 XM
KPDX	06/23/17	2:54:33 XM	2:55:03 XM
KPDX	06/23/17	3:43:05 XM	3:43:35 XM

KPDX	06/25/17	7:29:04 AM	7:29:34 AM
KPDX	06/25/17	1:14:50 XM	1:15:20 XM
KPDX	06/25/17	2:51:53 XM	2:52:23 XM
KPDX	06/26/17	12:26:02 XM	12:26:32 XM
KPDX	06/26/17	1:28:19 XM	1:28:49 XM
KPDX	06/26/17	2:26:25 XM	2:26:55 XM
KPDX	06/27/17	10:27:15 PM	10:27:45 PM
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KPDX	06/27/17	2:52:35 XM	2:53:05 XM
KPDX	06/27/17	3:42:13 XM	3:42:43 XM
KPDX	06/28/17	8:22:54 AM	8:23:24 AM
KPDX	06/28/17	10:27:33 PM	10:28:03 PM
KPDX	06/28/17	11:55:18 PM	11:55:48 PM
KPDX	06/28/17	1:20:07 XM	1:20:37 XM
KPDX	06/28/17	2:18:01 XM	2:18:31 XM
KPDX	06/28/17	2:49:17 XM	2:49:47 XM
KPDX	06/29/17	12:32:04 XM	12:32:34 XM
KPDX	06/29/17	2:45:57 XM	2:46:27 XM
KPDX	06/30/17	8:41:31 AM	8:42:01 AM

<b>Channel</b>	<b>Date</b>	<b>Time Aired</b>	<b>Length</b>
KPDX	07/01/17	4:23:10 AM	1:00
KPDX	06/28/17	4:28:40 AM	1:00
KPDX	07/01/17	4:51:15 AM	1:00
KPDX	06/10/17	6:36:52 AM	1:00
KPDX	05/27/17	6:45:47 AM	1:00
KPDX	06/24/17	6:48:04 AM	1:00
KPDX	06/03/17	6:49:19 AM	1:00
KPDX	07/01/17	6:57:06 AM	1:00
KPDX	06/17/17	6:58:16 AM	1:00
KPDX	05/27/17	7:08:32 AM	1:00
KPDX	06/10/17	7:10:25 AM	1:00
KPDX	06/11/17	7:17:58 AM	1:00
KPDX	06/25/17	7:18:43 AM	1:00
KPDX	06/04/17	7:18:57 AM	1:00
KPDX	06/24/17	7:28:15 AM	1:00
KPDX	05/28/17	7:28:20 AM	1:00
KPDX	06/03/17	7:41:33 AM	1:00
KPDX	05/27/17	7:41:44 AM	1:00
KPDX	06/24/17	7:47:41 AM	1:00
KPDX	06/10/17	7:47:57 AM	1:00
KPDX	05/28/17	7:51:33 AM	1:00
KPDX	06/25/17	7:53:32 AM	1:00
KPDX	06/11/17	7:58:25 AM	1:00
KPTV	06/03/17	8:15:40 AM	1:00
KPDX	06/24/17	8:18:12 AM	1:00
KPDX	07/01/17	8:27:04 AM	1:00
KPDX	06/03/17	8:28:09 AM	1:00
KPDX	06/10/17	8:28:22 AM	1:00



KPDX	06/09/17	8:31:59 AM	1:00
KPDX	05/27/17	8:42:23 AM	1:00
KPDX	06/10/17	8:48:40 AM	1:00
KPDX	05/21/17	9:48:59 AM	1:00
KPDX	06/30/17	9:59:01 AM	1:00
KPDX	06/09/17	11:08:29 AM	1:00
KPDX	06/30/17	11:16:55 AM	1:00
KPDX	06/11/17	11:58:40 AM	1:00
KPDX	06/11/17	1:49:14 PM	1:00
KPDX	06/30/17	3:13:33 PM	1:00
KPDX	06/11/17	3:15:23 PM	1:00
KPDX	06/30/17	3:50:14 PM	1:00
KPDX	06/11/17	4:52:58 PM	1:00
KPDX	06/30/17	7:24:15 PM	1:00
KPDX	06/30/17	10:25:45 PM	1:00
KPDX	06/09/17	10:56:43 PM	1:00
KPDX	06/11/17	11:50:22 PM	1:00
KPDX	06/09/17	1:50:20 XM	1:00
KPDX	06/07/17	2:06:47 XM	1:00
KPDX	07/01/17	2:12:04 XM	1:00
KPDX	06/11/17	2:12:59 XM	1:00
KPDX	06/30/17	2:13:31 XM	1:00
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KPDX	06/09/17	3:28:24 XM	1:00
KPDX	06/12/17	3:28:48 XM	1:00
KPDX	06/11/17	3:43:44 XM	1:00
KPDX	06/30/17	3:45:07 XM	1:00
KPDX	06/15/17	4:28:49 XM	1:00

**HEALTH ISSUES/AMERICAN HEART ASSOCIATION/KPDX**

KPDX TV produced one 30 second PSA to discourage tobacco use and promote the American Heart Association. The education provided and research done by this organization has helped save and extend many lives over the years. The American Heart Association states that smoking is the most important preventable cause of premature death in the United States and has resources to help quit.

KPDX	04/25/17	9:24:09 AM	9:24:24 AM
KPDX	04/25/17	1:55:05 PM	1:55:20 PM
KPDX	04/25/17	12:51:49 XM	12:52:04 XM
KPDX	04/26/17	1:59:39 PM	1:59:54 PM
KPDX	04/28/17	1:49:13 PM	1:49:28 PM
KPDX	04/28/17	12:24:02 XM	12:24:17 XM
KPDX	05/02/17	2:29:40 PM	2:29:55 PM
KPDX	05/04/17	1:56:02 PM	1:56:17 PM
KPDX	05/09/17	3:16:02 PM	3:16:17 PM
KPDX	05/09/17	12:19:32 XM	12:19:47 XM
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KPDX	05/15/17	2:12:03 PM	2:12:18 PM
KPDX	05/15/17	2:15:34 XM	2:15:49 XM
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KPDX	05/29/17	6:42:41 PM	6:42:56 PM
KPDX	05/30/17	1:56:41 PM	1:56:56 PM
KPDX	05/30/17	12:16:36 XM	12:16:51 XM
KPDX	05/31/17	8:59:32 AM	8:59:47 AM
KPDX	05/31/17	4:59:47 PM	5:00:02 PM
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KPDX	06/01/17	8:43:14 PM	8:43:29 PM
KPDX	06/07/17	11:27:21 PM	11:27:36 PM
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KPDX	06/09/17	8:42:21 AM	8:42:36 AM
KPDX	06/09/17	3:35:47 PM	3:36:02 PM
KPDX	06/09/17	3:45:44 XM	3:45:59 XM
KPDX	06/10/17	7:59:32 AM	7:59:47 AM
KPDX	06/10/17	8:59:29 AM	8:59:44 AM
KPDX	06/11/17	12:00:00 AM	12:00:00 AM
KPDX	06/11/17	11:35:16 AM	11:35:31 AM
KPDX	06/11/17	3:16:59 XM	3:17:14 XM
KPDX	06/11/17	3:58:45 XM	3:59:00 XM
KPDX	06/11/17	4:24:49 XM	4:25:04 XM
KPDX	06/12/17	12:51:58 PM	12:52:13 PM

KPDX 06/12/17	10:47:04 PM	10:47:19 PM
KPDX 06/12/17	1:53:04 XM	1:53:19 XM
KPDX 06/14/17	9:59:41 AM	9:59:56 AM
KPDX 06/14/17	11:47:35 PM	11:47:50 PM
KPDX 06/14/17	2:20:05 XM	2:20:20 XM
KPDX 06/14/17	2:46:48 XM	2:47:03 XM
KPDX 06/14/17	3:20:22 XM	3:20:37 XM
KPDX 06/15/17	9:38:55 AM	9:39:10 AM
KPDX 06/15/17	1:55:51 PM	1:56:06 PM
KPDX 06/15/17	4:29:19 PM	4:29:34 PM
KPDX 06/15/17	12:44:23 XM	12:44:38 XM
KPDX 06/17/17	4:59:04 XM	4:59:19 XM
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KPDX 06/20/17	3:19:37 XM	3:19:52 XM
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KPDX 06/22/17	12:20:00 PM	12:20:15 PM
KPDX 06/23/17	9:59:30 AM	9:59:45 AM
KPDX 06/23/17	11:19:11 PM	11:19:26 PM
KPDX 06/24/17	3:57:44 XM	3:57:59 XM
KPDX 06/25/17	11:52:24 PM	11:52:39 PM
KPDX 06/26/17	12:28:27 PM	12:28:42 PM
KPDX 06/26/17	4:13:38 PM	4:13:53 PM
KPDX 06/28/17	8:25:40 AM	8:25:55 AM
KPDX 07/01/17	3:52:21 PM	3:52:36 PM

**HEALTH ISSUES/THRIVE HEALTH TIPS/KPDX**  
**KPDX THRIVE HEALTH TIPS FOCUSED ON:**

**Thrive Health Tip: Pre-diabetes: Know Your Numbers**

This Thrive Health Tip encouraged viewers to be aware of pre-diabetes. Before a person develops Type 2 diabetes, they usually have pre-diabetes. The good news is that pre-diabetes diagnosis gives you a chance to adopt healthier habits that could help you avoid developing diabetes.

KPDX  
:60 – Aired, 12x

**Thrive Health Tip: Warning Signs of Dementia**

This Thrive Health Tip focused on dementia. It provided warning signs of early dementia which is subtle, and gave suggestions on clues family and friends can pick-up on.

KPDX  
:60 – Aired: 12x

**Thrive Health Tip: Kids and Asthma**

This Thrive Health Tip provided information on how parents can help their child deal with asthma by developing an asthma action plan.

KPDX  
:60 – Aired: 12x

## **PUBLIC SERVICE PROJECTS/CAMPAIGNS/DONATIONS/AWARDS**

### **KPDX**

#### **ECONOMY/EDUCATION/ENVIRONMENT ISSUES/POSITIVELY OREGON/ KPDX**

FOX 12 aired on PDX TV, participates in a station campaign called Positively Oregon which focuses on the positive things that are being done in the state highlighting four areas – Economic Development, Education, Sustainability and Community. The campaign includes web, news stories and image promos.

#### **HEALTH/COMMUNITY ISSUES/HEART AND STROKE WALK/KPDX**

Fox 12 and KPDX TV was a sponsor of the American Heart Association Heart and Stroke Walk on May 20<sup>th</sup>. The education provided and research done by this organization has helped save and extend many lives over the years. The Heart & Stroke Walk celebrates those who have made lifestyle changes and encourages many more to take the pledge to live healthier lifestyles while raising the dollars needed to fund life-saving research and initiatives in our local community. Station employees were encouraged to join teams along with their friends and families to participate in the walk. The event included web and news stories.