

WOCJ, Pontotoc, MS
Quarterly Issues/Programs October 1-December 31, 2016

Issue 1: Hunger

Hunger Coalition formed to address hunger. The Tupelo coalition is a local non-profit and food banks have determined to band together, share information and seek to marshal greater resources to alleviate the persistent and processing problem that many members of the community often do not have enough to eat.

Responsive Programming

Bishop OB Fox of Verona, MS emergency food pantry is giving out food to needed families. Sponsors are grocery retailers and distributors and food banks to donate food for the area of Tupelo and Verona, MS. Food Give away by the week.

Date/Time/Duration

On air talent announced the food give away for needed families in Verona, MS.

PSA- Food Give Away dates-

October 1 / 4	October 22/25
October 8 /11	October 29
October 15 /18	November 1

St. Paul Outreach Kitchen
St. Paul Outreach kitchen to feed the needed weekly.

PSA- St.Paul Outreach Kitchen	Oct/ 1-31 :30
	Nov/ 1-30

PSA-Hunger is All of Us- is a charitable Program of the Safeway Foundation and Entertainment industry Foundation	Oct/26-Nov-30 1:01
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PSA- Feeding America.org	Nov/6-30:30
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PSA- www.adcouncil.org Our-Campaigns/
Family-Community/Ending-Hunger

12/17-25 :30

Issue 2: Depression

Mental disorders affect as many as one in 5 U.S. children each year, and are some of the costliest conditions to treat. Emotional health is an integral part of overall health, as physical and mental health are intricately linked. Unfortunately, the majority of young people who need mental health treatment do not receive it.

Responsive Programming

"Praise the Community talk Show" call in talk show hosted by Ollie Collins with Dr. Jerrold White, who is the Extension Family Life Specialist and private psychiatrist. White discussed the definition of clinical depression and talked about screening.
Nov 5-8/5pm/ 60 min

PSA- Suicide Prevention

Oct 2-6 :30

Nov/1-30 :30

Issue 3: Drunk Driving

Mississippi drunk driving continue to pose serious dangers to residents. While all drunk driving accidents don't result in any bodily injury or death, many other drunk driving accidents do cause such consequences. Records from the National Highway Traffic Safety Administration indicate 10 people died due to drunk drivers in Alcorn County.

Responsive Programming

"Praise the Community talk Show" call in talk show hosted by Ollie Collins discusses drunk driving increases around the Holidays.

Dec 6-9/5pm/ 60 min

News story-

PSA- Buzzed Driving Prevention

Dec 2-25 :30

PSA- Alcoholic Anonymous

Dec/3-30 :30

PSA- Drunk Driving Prevention

Nov/3-30 :30

Dec/2-21 :30