

WOCJ, Pontotoc, MS
Quarterly Issues/Programs July 1-September 30, 2016

Issue 1: Hunger in the community: Feeding the Homeless

Hunger Coalition formed to address hunger. The Tupelo coalition is a local non-profit and food banks have determined to band together, share information and seek to marshal greater resources to alleviate the persistent and processing problem that many members of the community often do not have enough to eat.

Responsive Programming

Bishop OB Fox of Verona, MS emergency food pantry is giving out food to needed families on July 2 before the 4th of July.

Date/Time/Duration

Ollie Collins discussed St. Paul Outreach will open up kitchen to feed the needed weekly starting July 13. St. Paul mission is to make sure the homeless and needed children get a nutritional meal. St. Paul will provide shelter for homeless.

July 4/12-1/60 min.

PSA-FoodPantries.Org July/ 1-31 :30

PSA-Hunger is All of Us- is a charitable Program of the Safeway Foundation and Entertainment industry Foundation Jul/26-Aug30 1:01

PSA- Feeding Ameerica.org Jul/1-30/Aug 9-23/Sept1-30:30

PSA- www.adcouncil.org Our-Campaigns/ Family-Community/Ending-Hunger Jul/17-25 :30

Issue 2: Drugs

In Tupelo, Mississippi, the crack cocaine addiction can mean addicted to derivatives drugs or substances are called substance abuse disorders. When addictive substances like crack cocaine is manufactured, they can activate the brain's reward system to produce feelings of pleasure, or high. Over time, excessive crack cocaine use

can even change the brain's reward system that an addicted person becomes physically dependent on the drug.

Responsive Programming

"Praise the Community talk Show" call in talk show hosted by Ollie Collins discuss the sale of crack cocaine to teens and adults is becoming an epidemic in communities and effecting family ties.
Aug 6/8/Sept 3/5 /5pm/ 60 min

PSA- American addiction centers.org July 2-6/Sept3/5 :30

Mt. Sinai church is leading the community in ridding the community of an epidemic. Crack cocaine use seminar September 5, 2012 time 5pm.

PSA- Mt. Sinai announced crack cocaine 8/20-31 3 :60
Seminar 9/1-5 4 :30

Issue 3 Education

The Tupelo Mississippi Education system is conducting measures to retain students. Addressing the enormous drop out rate in certain areas in Tupelo City School system and surrounding areas.

Tupelo indicated it has 13% percent who dropped out of school which is the 5th in percent that dropped out of school out 10 total area. Verona Mississippi with a percent who dropped out of school of 31% is approximately 2.4 times bigger.

Responsive Programming

"Praise the Community talk Show" call in talk show hosted by Ollie Collins discuss the high drop outs among African Americans that live in Verona Mississippi. What the new curriculum can do to improve the poverty torn communities.

September 3-5/5pm/ 60 min

PSA- High School Equivalency Sept 1-28 :30

PSA-UNCF a Mind is a Terrible Thing to Waste Aug/3-30 :30