



WEHT  
PO Box 470  
Rockford, IL 61105

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

## Contract # 1452814

**Schedule Dates** 10/27/16-10/29/16  
**Advertiser** Senate Leadership Fund (82068)  
**Agency** Mentzer Media (11548)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 275/311/4211 (569478)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Anne, Wineholt,  
**Phone/Fax** /  
**CPE** 275/311/4211  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** SLFIN  
Separation: 30

**Date Entered** 10/24/16  
**Last Modified** 11/03/16  
**Entered By** Teresa Isbell  
**CO-OP** No  
**Headline #** 25338991  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,087.50  
**Net Total** \$6,162.50  
**Sales Tax**

## Evansville (WEHT)

By Broadcast Month	Spots	Rate
Oct. 2016	3	\$7,250.00
<b>Grand Total:</b>	<b>3</b>	<b>\$7,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7P- 8P (CST)	1				X				1	\$2,250.00	\$2,250.00	Evansville (WEHT)	GREYS ANATOMY-ABC Target 102 Index: 126. Nielsen: 4.3	10/24/16
2.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	9P- 10P (CST)	1				X				1	\$2,800.00	\$2,800.00	Evansville (WEHT)	HOW TO GET AWAY WITH MURDER-ABC Target 102 Index: 115. Nielsen: 2.4	10/24/16
3.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7P- 8P (CST)	1					X			1	\$2,200.00	\$2,200.00	Evansville (WEHT)	LAST MAN STANDING/DR. KEN-ABC Target 102 Index: 135. Nielsen: 2.2	10/24/16
4.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	7P- 10:30P (CST)	1						X			\$1,400.00		Evansville (WEHT)	ABC SATURDAY NIGHT COLLEGE FOOTBALL Target 102 Index: 176. Nielsen: 0.9	10/24/16
4.0.1	Closed Preempt	10/29/16															Evansville (WEHT)	Marked as Did not Air/Spot	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: