

**Remit Address:**

**WMAQ**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (312) 836-5555**  
**Billing:**

[www.nbcchicago.com](http://www.nbcchicago.com)

**Billing Address:**

**GRASSROOTS MEDIA LLC**  
**Attention: Accounts Payable**  
**12 W DARTMOUTH RD**  
**BALA CYNWYD, PA 19004**  
**USA**

# INVOICE

DUPLICATE

Advertiser	THINK BIG ILLINOIS	Invoice #	CG19040163
Product	Issue	Invoice Date	04/28/19
Estimate Number	20	Invoice Month	April 2019
		Invoice Period	04/01/19 - 04/26/19
Property	WMAQ	Order #	948151
Account Executive	Aaron Zeligson	Alt Order #	WOC12025902
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	04/16/19 - 04/28/19
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	4
Special Handling		Product 1/2	4
		Agency Ref	47441
		Advertiser Ref	46424

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
1	WMAQ	7A-9A M-F TDY I	7A-9A								
					04/16/19 to 04/22/19	10x	22222- -				
	WMAQ			Tu	04/16/19	:15	7:58 AM	TBI TV1911H	\$425.00		1
						:15	8:00 AM	TBI TV1906H	\$425.00		
	WMAQ			Tu	04/16/19	:15	8:43 AM	TBI TV1911H	\$425.00		2
						:15	8:44 AM	TBI TV1906H	\$425.00		
	WMAQ			W	04/17/19	:15	7:58 AM	TBI TV1911H	\$425.00		3
						:15	8:00 AM	TBI TV1906H	\$425.00		
	WMAQ			W	04/17/19	:15	8:58 AM	TBI TV1911H	\$425.00		4
						:15	9:00 AM	TBI TV1906H	\$425.00		
	WMAQ			Th	04/18/19	:00			<del>\$850.00</del>	See MG 1.11	6
						:00			<del>\$0.00</del>		
		DNA-NEWS SPL REPORT									
	WMAQ			Th	04/18/19	:15	7:29 AM	TBI TV1911H	\$425.00		5
						:15	7:29 AM	TBI TV1906H	\$425.00		
	WMAQ			F	04/19/19	:15	7:58 AM	TBI TV1911H	\$425.00		8
						:15	8:00 AM	TBI TV1906H	\$425.00		
	WMAQ			F	04/19/19	:15	8:47 AM	TBI TV1911H	\$425.00		7
						:15	8:48 AM	TBI TV1906H	\$425.00		
	WMAQ			M	04/22/19	:15	7:58 AM	TBI TV1911H	\$425.00		9
						:15	8:00 AM	TBI TV1906H	\$425.00		
	WMAQ			M	04/22/19	:15	8:58 AM	TBI TV1911H	\$425.00		10
						:15	9:00 AM	TBI TV1906H	\$425.00		

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		Invoice Period	04/01/19 - 04/26/19
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Account Executive	Aaron Zeligson	Alt Order #	WOC12025902
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	04/16/19 - 04/28/19
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	4
Special Handling		Product 1/2	4
		Agency Ref	47441
		Advertiser Ref	46424

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
1	WMAQ	7A-9A M-F TDY I	7A-9A								
	WMAQ			W	04/24/19	:15	8:28 AM	TBI TV1912H	\$425.00	MG for 1.6 04/18	11
						:15	8:30 AM	TBI TV1906H	\$425.00		
2	WMAQ	6A-7A M-F NBC 5 NEWS 6A	6A-7A								
					04/16/19 to 04/22/19	6x	11112--				
	WMAQ			Tu	04/16/19	:15	6:54 AM	TBI TV1911H	\$600.00		1
						:15	6:56 AM	TBI TV1906H	\$600.00		
	WMAQ			W	04/17/19	:15	6:45 AM	TBI TV1911H	\$600.00		2
						:15	6:47 AM	TBI TV1906H	\$600.00		
	WMAQ			Th	04/18/19	:15	6:39 AM	TBI TV1911H	\$600.00		3
						:15	6:40 AM	TBI TV1906H	\$600.00		
	WMAQ			F	04/19/19	:15	6:29 AM	TBI TV1911H	\$600.00		5
						:15	6:30 AM	TBI TV1906H	\$600.00		
	WMAQ			F	04/19/19	:15	6:59 AM	TBI TV1911H	\$600.00		4
						:15	7:00 AM	TBI TV1906H	\$600.00		
	WMAQ			M	04/22/19	:15	6:53 AM	TBI TV1911H	\$600.00		6
						:15	6:55 AM	TBI TV1906H	\$600.00		
3	WMAQ	3P-4P M-F ELLEN	3P-4P								
					04/16/19 to 04/22/19	5x	11111--				
	WMAQ			Tu	04/16/19	:15	3:45 PM	TBI TV1911H	\$275.00		1
						:15	3:47 PM	TBI TV1906H	\$275.00		
	WMAQ			W	04/17/19	:15	3:45 PM	TBI TV1911H	\$275.00		2
						:15	3:47 PM	TBI TV1906H	\$275.00		

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Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	04/16/19 - 04/28/19
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	4
Special Handling		Product 1/2	4
		Agency Ref	47441
		Advertiser Ref	46424

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
3	WMAQ	3P-4P M-F ELLEN	3P-4P								
	WMAQ			Th	04/18/19	:15	3:44 PM	TBI TV1911H	\$275.00		3
						:15	3:46 PM	TBI TV1906H	\$275.00		
	WMAQ			F	04/19/19	:15	3:35 PM	TBI TV1911H	\$275.00		4
						:15	3:37 PM	TBI TV1906H	\$275.00		
	WMAQ			M	04/22/19	:15	3:30 PM	TBI TV1911H	\$275.00		5
						:15	3:32 PM	TBI TV1906H	\$275.00		
4	WMAQ	5P-530P SA/ ENEWS 5P	5P-530P								
					04/15/19 to 04/21/19	1x	----- 1-				
	WMAQ			Sa	04/20/19	:15	5:20 PM	TBI TV1911H	\$300.00		1
						:15	5:22 PM	TBI TV1906H	\$300.00		
5	WMAQ	5P-530P M-F ENEWS 5P	5P-530P								
					04/16/19 to 04/22/19	4x	1- 111 - -				
	WMAQ			W	04/17/19	:15	5:26 PM	TBI TV1911H	\$600.00		1
						:15	5:28 PM	TBI TV1906H	\$600.00		
	WMAQ			Th	04/18/19	:15	5:26 PM	TBI TV1911H	\$600.00		2
						:15	5:28 PM	TBI TV1906H	\$600.00		
	WMAQ			F	04/19/19	:15	5:26 PM	TBI TV1911H	\$600.00		3
						:15	5:28 PM	TBI TV1906H	\$600.00		
	WMAQ			M	04/22/19	:15	5:26 PM	TBI TV1911H	\$600.00		4
						:15	5:28 PM	TBI TV1906H	\$600.00		
6	WMAQ	6-630P M-F ENEWS 6P	6P-630P								
					04/16/19 to 04/22/19	4x	111- 1 - -				

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Billing Calendar	Broadcast	Agency Code	
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Special Handling		Product 1/2	4
		Agency Ref	47441
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
6	WMAQ	6-630P M-F ENEWS 6P	6P-630P								
	WMAQ			Tu	04/16/19	:15	6:14 PM	TBI TV1911H	\$750.00		1
						:15	6:15 PM	TBI TV1906H	\$750.00		
	WMAQ			W	04/17/19	:15	6:21 PM	TBI TV1911H	\$750.00		2
						:15	6:22 PM	TBI TV1906H	\$750.00		
	WMAQ			F	04/19/19	:15	6:21 PM	TBI TV1911H	\$750.00		3
						:15	6:22 PM	TBI TV1906H	\$750.00		
	WMAQ			M	04/22/19	:15	6:26 PM	TBI TV1911H	\$750.00		4
						:15	6:27 PM	TBI TV1906H	\$750.00		
7	WMAQ	6P-7P SA ACCESS HLYWD	6-65756P								
					04/15/19 to 04/21/19	1x	-----1-				
	WMAQ	5A-6A M-F	5A-6A	F	04/19/19	:15	5:51 AM	TBI TV1911H	\$350.00	MG for 7.1 04/20	2
						:15	5:53 AM	TBI TV1906H	\$350.00		
	WMAQ			Sa	04/20/19	:00			<del>\$700.00</del>	See MG 7.2	1
						:00			<del>\$0.00</del>		
					NA-NOT AVAILABLE						
8	WMAQ	630P-7P T-F AH	630P-7P								
					04/15/19 to 04/21/19	4x	-1111--				
	WMAQ			Tu	04/16/19	:15	6:45 PM	TBI TV1911H	\$500.00		1
						:15	6:47 PM	TBI TV1906H	\$500.00		
	WMAQ			W	04/17/19	:15	6:53 PM	TBI TV1911H	\$500.00		2
						:15	6:55 PM	TBI TV1906H	\$500.00		

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
8	WMAQ	630P-7P T-F AH	630P-7P								
	WMAQ			Th	04/18/19	:15	6:53 PM	TBI TV1911H	\$500.00		3
						:15	6:55 PM	TBI TV1906H	\$500.00		
	WMAQ			F	04/19/19	:15	6:52 PM	TBI TV1911H	\$500.00		4
						:15	6:54 PM	TBI TV1906H	\$500.00		
9	WMAQ	7-9P THE VOICE	7:00 PM-9:00 PM								
				04/16/19 to 04/22/19		1x	1-----				
	WMAQ			M	04/22/19	:15	7:21 PM	TBI TV1911H	\$5,000.00		1
						:15	7:22 PM	TBI TV1906H	\$5,000.00		
10	WMAQ	10P-1035P M-SU LATE NEWS	10P-1035P								
				04/16/19 to 04/22/19		6x	1-11111				
	WMAQ			W	04/17/19	:15	10:29 PM	TBI TV1911H	\$1,500.00		1
						:15	10:31 PM	TBI TV1906H	\$1,500.00		
	WMAQ			Th	04/18/19	:15	10:29 PM	TBI TV1911H	\$1,500.00		2
						:15	10:31 PM	TBI TV1906H	\$1,500.00		
	WMAQ			F	04/19/19	:15	10:32 PM	TBI TV1911H	\$1,500.00		3
						:15	10:34 PM	TBI TV1906H	\$1,500.00		
	WMAQ			Sa	04/20/19	:15	10:21 PM	TBI TV1911H	\$1,500.00		4
						:15	10:23 PM	TBI TV1906H	\$1,500.00		
	WMAQ			Su	04/21/19	:15	10:27 PM	TBI TV1911H	\$1,500.00		5
						:15	10:30 PM	TBI TV1906H	\$1,500.00		
	WMAQ			M	04/22/19	:15	10:32 PM	TBI TV1911H	\$1,500.00		6
						:15	10:34 PM	TBI TV1906H	\$1,500.00		

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Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	4
Special Handling		Product 1/2	4
		Agency Ref	47441
		Advertiser Ref	46424

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
11	WMAQ	6A-7A SU NEWS	6A-7A								
					04/15/19 to 04/21/19	1x	----- 1				
	WMAQ			Su	04/21/19	:15	6:44 AM	TBI TV1911H	\$250.00		1
						:15	6:46 AM	TBI TV1906H	\$250.00		
12	WMAQ	6A-7A SA NEWS	6A-7A								
					04/15/19 to 04/21/19	1x	----- 1-				
	WMAQ			Sa	04/20/19	:15	6:58 AM	TBI TV1911H	\$250.00		1
						:15	7:00 AM	TBI TV1906H	\$250.00		
13	WMAQ	10A-1030A SU NBC 5 NEWS	10A-1030A								
					04/15/19 to 04/21/19	1x	----- 1				
	WMAQ			Su	04/21/19	:15	10:28 AM	TBI TV1911H	\$250.00		1
						:15	10:30 AM	TBI TV1906H	\$250.00		
14	WMAQ	8A-9A SU NEWS	8A-9A								
					04/15/19 to 04/21/19	1x	----- 1				
	WMAQ			Su	04/21/19	:15	8:27 AM	TBI TV1911H	\$350.00		1
						:15	8:29 AM	TBI TV1906H	\$350.00		
15	WMAQ	7A-8A SUNDAY TODAY	7A-8A								
					04/15/19 to 04/21/19	1x	----- 1				
	WMAQ			Su	04/21/19	:15	7:49 AM	TBI TV1911H	\$450.00		1
						:15	7:50 AM	TBI TV1906H	\$450.00		

NBC & TELEMUNDO STATION AND COZITV INVOICES: This is to certify that the data on this invoice is a true statement of broadcast according to our records. All payments for charges hereunder must be received by station (Station) and/or CoziTV Network (Network) on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations/CoziTV Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II and/or the CoziTV Network Advertising Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station and/or Network, all amounts due to Station and/or Network pursuant hereto until payment in full is actually received by Station and/or Network. Payment by Advertiser to Agency shall not constitute payment to Station and/or Network.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WMAQ**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (312) 836-5555**  
**Billing:**

[www.nbcchicago.com](http://www.nbcchicago.com)

**Billing Address:**

**GRASSROOTS MEDIA LLC**  
**Attention: Accounts Payable**  
**12 W DARTMOUTH RD**  
**BALA CYNWYD, PA 19004**  
**USA**

# INVOICE

DUPLICATE

Advertiser	THINK BIG ILLINOIS	Invoice #	CG19040163
Product	Issue	Invoice Date	04/28/19
Estimate Number	20	Invoice Month	April 2019
		Invoice Period	04/01/19 - 04/26/19
Property	WMAQ	Order #	948151
Account Executive	Aaron Zeligson	Alt Order #	WOC12025902
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	04/16/19 - 04/28/19
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	4
Special Handling		Product 1/2	4
		Agency Ref	47441
		Advertiser Ref	46424

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
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Aired Spots **47**

Total Gross Regular Price if paying by credit card: \$67,291.25  
 Total Gross Cash Discount Price if paying by check, wire or ACH: \$65,650.00  
 Agency Commission: \$9,847.50  
 Total Net Regular Price if paying by credit card: \$57,443.75  
 Total Net Cash Discount Price if paying by check, wire or ACH: \$55,802.50

**Payment Terms 30 Days**

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