

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WTGS Savannah, Ga</u>	<b>Date:</b> <u>9/30/16</u>
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I, Katelyn Brawn,

being/on behalf of: Georgians for Isakson,

a legally qualified candidate of the Republican

political party for the office of: Senate

in the general

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): \$600<sup>00</sup> gross

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARTIN KILPATRICK

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

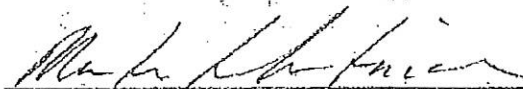
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

MARTIN KILPATRICK, CAMPAIGN MANAGER

printed name

5/5/16

date

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

GON ANDERSON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

*To Be Signed By Candidate or Authorized Committee*

5/5/16  
Date

[Signature]  
Signature

*To Be Signed By Station Representative*

☒ Accepted

☐ Accepted in Part

☐ Rejected

Cammie Hughes  
Signature

Cammie Hughes  
Printed Name

Executive Asst  
Title



Political Client  
Information Request Form

Candidate Name: Johnny Isakson

Official Campaign Name: Georgians for Isakson

Address: PO Box 250116

City, State & Zip Code: Atlanta, GA 30325

Campaign Phone: 770.818.1493

Campaign Fax: 770.818.1609

Campaign Contact Person: Trey Kilpatrick

Campaign Treasurer: Jon Anderson

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25320711		<b>Changes as of:</b> 9/29/2016 at 9:03 AM		<b>Version:</b> Original Order	
<b>CPE:</b> 271/305/3813		<b>Flight:</b> 10/11/16 - 10/17/16		<b>Station:</b> WTGS	
<b>Agency:</b> MENTZER MEDIA SERVICE		<b>Advertiser:</b> Isakson - Senate - GA		<b>Market:</b> Savannah	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		<b>Product:</b> PISAK		<b>Office:</b> WASHINGTON	
<b>Agency Order #:</b> 5431002		<b>Buyer:</b> Rambo, Ally		<b>Primary Demo:</b> Adults 18+	
<b>Salesperson:</b> JACOB ROTH 212-373-8175		<b>Con Type:</b> POLITICAL/NOTE		<b>Assistant:</b> JACOB ROTH 212-373-8175	
<b>Comments:</b> Separation: 30		<b>Total GRP:</b> 20.1		<b>Total Spots:</b> 5	
		<b>Traffic #:</b> 637716		<b>Total CPM:</b> \$29.85	
		<b>Separation:</b>		<b>Total \$:</b> \$600.00	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	10p-10:30p		FOX NEWS	\$75.00	3.3	30	0	0	0	0	1	0	0	1	\$75.00	\$22.73	3.3
Target 102 Index: 110, Nielsen: 0.8																	
2	10p-10:30p		FOX NEWS	\$125.00	4.1	30	0	0	1	0	0	0	0	1	\$125.00	\$30.49	4.1
Target 102 Index: 104, Nielsen: 1.3																	
3	10:30p-11p		FOX NEWS	\$125.00	3.4	30	0	1	0	1	0	0	0	2	\$250.00	\$36.76	6.8
Target 102 Index: 104, Nielsen: 1.0																	
4	7:30p-8p		THE OT	\$150.00	5.9	30	0	0	0	0	0	1	0	1	\$150.00	\$25.42	5.9
Target 102 Index: 105, Nielsen: 1.8																	
<b>TOTALS:</b>							0	1	1	1	1	1	0	5	\$600.00	\$29.85	20.1

# KATZ TELEVISION Group

125 West 55th St  
New York, NY 10019

Contract # 25320711 Changes as of: 9/29/2016 at 9:03 AM Version: Original Order  
CPE: 271/305/3813 Flight: 10/11/16 - 10/17/16 Station: WTGS  
Agency: MENTZER MEDIA Advertiser: Isakson - Senate - GA Market: Savannah  
SERVIC 210 W. Pennsylvania Avenue Suite 250  
Towson, MD 21204

Product: PISAK  
Agency Order #: 5431002  
Buyer: Rambo, Ally  
Salesperson: JACOB ROTH 212-373-8175  
Office: WASHINGTON  
Primary Demo: Adults 18+  
Con Type: POLITICAL/NOTE  
Assistant: JACOB ROTH 212-373-8175  
Total \$: \$600.00  
Total Spots: 5  
Total CPP: \$29.85  
Total GRP: 20.1  
Traffic #: 637716  
Separation:

Special Instructions

Date/Time	Added by	Comment
09/29/16 9:05 AM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget:	\$10,000
WTGS Share:	6%
Comment:	
WJCL:	14%
WSAV:	24%
WTOG:	56%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	5	\$600.00	\$29.85	20.1

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	5	\$600.00	
Total	5	\$600.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	9/29/16 9:15 AM				\$0	
New	9/29/16 9:03 AM	JACOB ROTH	New	5	\$600.00	\$600.00

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



**WTGS**  
**1375 Chatham Pkwy**  
**Savannah, GA 31405**  
**(410) 568-1500**

# CONTRACT

<u>Contract / Revision</u> 637716 /		<u>Alt Order #</u> 25320711
<u>Product</u> PISAK		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 3813
<u>Advertiser</u> Isakson for GA Senate-R		<u>Original Date / Revision</u> 09/30/16 / 09/30/16
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTGS	<u>Account Executive</u> Washington DC Miller	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agv Code</u> 9912736	<u>Advertiser Code</u> 271	<u>Product 1/2</u> 305
<u>Agency Ref</u> 11306	<u>Advertiser Ref</u> 87806	

And:

**Mentzer Media Service**  
**210 W Pennsylvania**  
**Ste 250**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTGS	10/15/16	10/15/16	Sat Late News	10:00 PM-10:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/16	10/21/16	-----S-				1	\$75.00				
N 2	WTGS	10/13/16	10/13/16	M-F Late News	10:00 PM-10:30 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/13/16	10/19/16	---T---				1	\$125.00				
N 3	WTGS	10/12/16	10/12/16	M-F Late News	10:30 PM-11:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/12/16	10/18/16	--W----				1	\$125.00				
N 4	WTGS	10/14/16	10/14/16	M-F Late News	10:30 PM-11:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/14/16	10/20/16	----F--				1	\$125.00				
N 5	WTGS	10/16/16	10/16/16	NFL on FOX The OT	7:30 PM-8:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/16/16	10/22/16	-----S				1	\$150.00				
<b>Totals</b>								0.00				5	\$600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	5	\$600.00	(\$90.00)	\$510.00
<b>Totals</b>	5	\$600.00	(\$90.00)	\$510.00

Signature: \_\_\_\_\_

Date: 9/30/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTGS	10/15/16	10/15/16	Sat Late News Sat Late News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----S-	:30	1	\$75.00	Pol5	0.00	NM	1	\$75.00
FOX NEWS Target 102 Index: 110. Nielsen: 0.8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/16   10/21/16   -----S-   1   \$75.00   0.00															
E 2	WTGS	10/13/16	10/13/16	M-F Late News M-F Late News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	----T---	:30	1	\$125.00	Pol4	0.00	NM	1	\$125.00
FOX NEWS Target 102 Index: 104. Nielsen: 1.3															



Order / Rev: 637716  
 Alt Order #: 25320711  
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Isakson for GA Senate-R  
 Product Desc: PISAK  
 Estimate: 3813

WTGS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTGS	10/13/16	10/13/16	M-F Late News M-F Late News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	---T---	:30	1	\$125.00	Pol4	0.00	NM	1	\$125.00
FOX NEWS Target 102 Index: 104. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/13/16		10/13/16	10/19/16	---T---			1			\$125.00		0.00			
E 3	WTGS	10/12/16	10/12/16	M-F Late News M-F Late News	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	---W----	:30	1	\$125.00	Pol4	0.00	NM	1	\$125.00
FOX NEWS Target 102 Index: 104. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/12/16		10/12/16	10/18/16	--W----			1			\$125.00		0.00			
E 4	WTGS	10/14/16	10/14/16	M-F Late News M-F Late News	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	----F--	:30	1	\$125.00	Pol4	0.00	NM	1	\$125.00
FOX NEWS Target 102 Index: 104. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/14/16		10/14/16	10/20/16	----F--			1			\$125.00		0.00			
E 5	WTGS	10/16/16	10/16/16	NFL on FOX The OT NFL on FOX The OT	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	-----S	:30	1	\$150.00	Pol5	0.00	NM	1	\$150.00
THE OT Target 102 Index: 105. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/16/16		10/16/16	10/22/16	-----S			1			\$150.00		0.00			
													Totals	5	\$600.00