



KDRV
October 1, 2019-September 30, 2020
I. Job Vacancy List

Job Title	Recruitment / Referral Source Used	Recruitment Source that Referred Hiree
News Anchor/Reporter	KDRV Website, Magid, Youtube, Client/Vendor Referral/Word of Mouth, University of Oregon	University of Oregon
News Anchor/Reporter	KDRV Website, Magid, Youtube, Client/Vendor Referral/Word of Mouth, University of Oregon	KDRV Website
News Anchor/Reporter	KDRV Website, Magid, Youtube, Client/Vendor Referral/Word of Mouth, University of Oregon	Youtube
News Reporter/Producer	KDRV Website, TVJobs.com, Employee Referral, Magid, Youtube	Youtube
News Reporter/Producer	KDRV Website, TVJobs.com, Employee Referral, Magid, Youtube	Magid
News Reporter/Producer	KDRV Website, TVJobs.com, Employee Referral, Magid, Youtube	Magid
News Reporter/Producer	KDRV Website, TVJobs.com, Employee Referral, Magid, Youtube	KDRV Website
News Director	TVJobs.com, Client/Vendor Referral/Word of Mouth, Magid, Linkedin, Employee Referral	Employee Referral
News Photographer/Editor	Indeed, University of Oregon	Indeed
Creative Services Producer	KDRV Website, Indeed, Client/Vendor Referral/Word of Mouth, SOU, Employee Referral	KDRV Website
Creative Services Producer	KDRV Website, Indeed, Client/Vendor Referral/Word of Mouth, SOU, Employee Referral	Employee Referral
Account Executive	KDRV Website, Indeed, Employee Referral, Client/Vendor Referral/Word of Mouth, SOU Job Fair, UO Job Fair, Linkedin	Linkedin
Account Executive	KDRV Website, Indeed, Employee Referral, Client/Vendor Referral/Word of Mouth, SOU Job Fair, UO Job Fair, Linkedin	KDRV Website

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II. Referral Source List

Referral Source	Contact Person	Address	Telephone Number	Number of Interviewees Referred
KDRV Website	Jamie Parfitt	1090 Knutson Avenue Medford, OR 97504	(541) 773-1212	4
TVJobs.com		PO Box 4116 Oceanside, CA 92052	800-374-0119	8
MediaLine.com	Mike Shilstone	PO Box 51909 Pacific Grove, CA 93950	800-237-8073	0
Employee Referral				2
Internal Posting				0
State of Oregon Employment Office	Employment Department	PO Box 1068 Medford, OR 97501	(541) 776-6060	0
Bates Technical College	Mike Scott	1101 S Yakima Street Tacoma, WA 98405	(253) 680-7000	0
Self Referral/Walk-In				0
Client/Vendor Referral/Word of Mouth				3
The Job Council	Pam Farquhar	673 Market Street Medford OR 97504	(541) 842-2570	0
Ohio-IL Center of Broadcasting		www.beonair.com 9000 Sweet Valley Drive Valley View, OH 44125	(216) 447-9117	0
Craigslist		www.craigslist.com		0
YouTube (<i>station searches for qualified candidates/video resumes on YouTube but does not post job vacancy notices to YouTube</i>)				15
602 Communication		www.602communication.com		0
Art Institute of Portland		1122 NW Davis Street, Portland, OR 97209	888-624-0300	0
Indeed.com		Indeed.com		1
Sportscasters Talent Agency of America				0
KOMU-TV		5550 Hwy 63 South, Columbia MO 65201	573-884-6397	0
LinkedIn		www.linkedin.com		1
Spots N Dots		www.spotsndots.com		0
TV NewsCheck		Tvnewscheck.com		0
Cold Call				0
Magid		www.magid.com		5
Rouge Valley Jobs		www.roguevalleyjobs.com		0

News Blues (<i>station searches for qualified candidates/video resumes on News Blues but does not post job vacancy notices to News Blues</i>)				0
Facebook (<i>station searches for qualified candidates/video resumes on Facebook but does not post job vacancy notices to Facebook</i>)				0
Handshake		www.handshake.com		0
SOU Career Fair	Max Brooks	<i>See description in Section III</i>		0
Journalismjobs.com		Journalismjobs.com		0
Express Pros		Expresspros.com		0
Society of Broadcast Engineers		SBE.org		0
Workentertainment.com (<i>station searches for qualified candidates/video resumes on workentertainment.com but does not post job vacancy notices.</i>)				0
University of Washington Outreach		www.washington.edu		0
KDRV Former Intern				0
Google Search Outreach (<i>station searches for qualified candidates/video resumes on Google Search but does not post job vacancy notices.</i>)				0
University of Oregon		<i>See description in Section III</i>		4
Total Interviewees Over Reporting Period				43

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III. Recruitment Initiatives

Our station provides tours to various schools and community organizations. The tours provide participants with a “behind the scenes” view of our studios; participants have the opportunity to ask questions about careers in broadcasting. During this reporting period, our Meteorologist gave the following tours:

- 1/23/20 St. Mary’s School Sixth Grade Class of 38 Students
- 1/30/20 Weed High School Class of 14 Students
- 2/3/20 Jewett Elementary School Class of 60 Students
- 2/4/20 Jewett Elementary School Class of 64 Students
- 2/6/20 Jacksonville Elementary Class of 24 Students
- 2/20/20 Jacksonville Elementary Class of 24 Students