

NEWSWATCH



KDRV

October 1, 2018-September 30, 2019

I. Job Vacancy List

Job Title	Recruitment / Referral Source Used	Recruitment Source that Referred Hiree
Meteorologist	KDRV Website, WorkinEntertainment.com, TVJobs.com, Magid, Youtube, University of WA outreach	University of WA Outreach
Producer	KDRV Website, Indeed.com, LinkedIn, TVJobs.com, Employee Referral, Client/Vendor Referral/Work of Mouth, Former Intern	LinkedIn
Reporter	KDRV Website, TVJobs.com, Client/Vendor Referral/Word of Mouth,	TVJobs.com
Anchor/Reporter	KDRV Website, TVJobs.com, Client/Vendor Referral/Word of Mouth, Magid	TVJobs.com Magid
Reporter/Producer	KDRV Website, TVJobs.com,, Client/Vendor Referral/Word of Mouth, KDRV Former Intern	KDRV Former Intern
News Photographer.Editor	KDRV Website, Employee Referral, Google Outreach	Employee Referral
Reporter	KDRV Website, Magid	KDRV Website
Sports Anchor/Reporter	KDRV Website, Internal, LindedIn, Magid	Magid
Account Executive	KDRV Website, Indeed.com, Employee Referral, SOU Job Fair	Indeed.com
Account Executive	KDRV Website, Indeed.com, Client/Vendor Referral/Word of Mouth, SOU Job Fair, UofO Job Fair	KDRV Website

KDRV
October 1, 2018-September 30, 2019
II. Referral Source List

Referral Source	Contact Person	Address	Telephone Number	Number of Interviews Referred
KDRV Website	Jamie Parfitt	1090 Knutson Avenue Medford, OR 97504	(541) 773-1212	17
TVJobs.com		PO Box 4116 Oceanside, CA 92052	800-374-0119	10
MediaLine.com	Mike Shilstone	PO Box 51909 Pacific Grove, CA 93950	800-237-8073	0
Employee Referral				5
Internal Posting				0
State of Oregon Employment Office	Employment Department	PO Box 1068 Medford, OR 97501	(541) 776-6060	0
Bates Technical College	Mike Scott	1101 S Yakima Street Tacoma, WA 98405	(253) 680-7000	0
Self Referral/Walk-In				0
Client/Vendor Referral/Word of Mouth				14
The Job Council	Pam Farquhar	673 Market Street Medford OR 97504	(541) 842-2570	0
Ohio-IL Center of Broadcasting		www.beonair.com 9000 Sweet Valley Drive Valley View, OH 44125	(216) 447-9117	0
Craigslist		www.craigslist.com		0
YouTube (<i>station searches for qualified candidates/video resumes on YouTube but does not post job vacancy notices to YouTube</i>)				2
602 Communication		www.602communication.com		0
Art Institute of Portland		1122 NW Davis Street, Portland, OR 97209	888-624-0300	0
Indeed.com		Indeed.com		0
Sportscasters Talent Agency of America				0
KOMU-TV		5550 Hwy 63 South, Columbia MO 65201	573-884-6397	0
LinkedIn		www.linkedin.com		4
Spots N Dots		www.spotsndots.com		0
TV NewsCheck		Tvnewscheck.com		0
Cold Call				0
Magid		www.magid.com		10
Rouge Valley Jobs		www.roguevalleyjobs.com		0

News Blues (<i>station searches for qualified candidates/video resumes on News Blues but does not post job vacancy notices to News Blues</i>)				0
Facebook (<i>station searches for qualified candidates/video resumes on Facebook but does not post job vacancy notices to Facebook</i>)				1
Handshake		www.handshake.com		0
SOU Career Fair	Max Brooks	<i>See description in Section III</i>		2
Journalismjobs.com		Journalismjobs.com		0
Express Pros		Expresspros.com		0
Society of Broadcast Engineers		SBE.org		0
Workentertainment.com (<i>station searches for qualified candidates/video resumes on workentertainment.com but does not post job vacancy notices.</i>)				1
University of Washington Outreach		www.washington.edu		1
KDRV Former Intern				2
Google Search Outreach (<i>station searches for qualified candidates/video resumes on Google Search but does not post job vacancy notices.</i>)				1
U of O Job Fair		<i>See description in Section III</i>		1
Total Interviewees Over Reporting Period				75

KDRV

October 1, 2018-September 30, 2019

III. Recruitment Initiatives

Our station hosts internship program designed to provide students with an up-close look at careers in television news, sales and creative services. From July to Aug 2019, a student from Southern Oregon University interned with us in our Sales and News Department. She shadowed our Sales Account Executives and News personnel.

Throughout the school year, employees of our station participate in Career Days and/or Job Fairs. Attending these events allows us to speak to a large number of students to help give them some direction as to what type of a career is best for them. During this reporting period, KDRV participated in a job fair at University of Oregon on 4/17/19 and Southern Oregon University on 4/24/19.

Our station provides tours to various schools and community organizations. The tours provide participants with a “behind the scenes” view of our studios; participants have the opportunity to ask questions about careers in broadcasting. During this reporting period, our Meteorologist gave the following tours:

11/13/18: Fountain Plaza

7/16/19: Central Point Recreation