

| <b>Description of issue</b> | <b>Program/Segment</b>       | <b>Date</b>                          | <b>Time</b> | <b>Duration</b> | <b>Narration of Type and Description of Program/Segment</b>                    |
|-----------------------------|------------------------------|--------------------------------------|-------------|-----------------|--|
| Agriculture Industry        | Sunday Ag Program            | July 2                               | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss sod busting.                         |
| Agriculture Industry        | Sunday Ag Program            | July 9                               | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss ARC/PLC signup..                     |
| Agriculture Industry        | Sunday Ag Program            | July 16                              | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss ARC/PLC waivers.                     |
| Agriculture Industry        | Sunday Ag Program            | July 23                              | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss NAP.                                 |
| Agriculture Industry        | Sunday Ag Program            | July 30                              | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss crop reporting and CRP reenrollment. |
| Agriculture Industry        | Sunday Ag Program            | Aug 6                                | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss ARC/PLC signup.                      |
| Agriculture Industry        | Sunday Ag Program            | Aug 13                               | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss ARC/PLC program..                    |
| Agriculture Industry        | Sunday Ag Program            | Aug 20                               | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss FSFL micro loans.                    |
| Agriculture Industry        | Sunday Ag Program            | Aug 27                               | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss ARC/PLC signup.                      |
| Agriculture Industry        | Sunday Ag Program            | Sept 3                               | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss crop certification.                  |
| Agriculture Industry        | Sunday Ag Program            | Sept 10                              | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss crop reporting.                      |
| Agriculture Industry        | Sunday Ag Program            | Sept 17                              | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss FSFL micro loan.                     |
| Agriculture Industry        | Sunday Ag Program            | Sept 24                              | 12:00 pm    | 15 min.         | Local Farm Service Agency members discuss FSFL micro loan.                     |
| College Debt                | Public Service Announcements | July 1 <sup>st</sup> -September 30th | Various     | :30 sec         | PSA's focused on becoming a part of the Big Brother/Big Sister Program.        |

|                      |                              |  |                  |         |  |
|----------------------|------------------------------|--|------------------|---------|--|
| Education            | Lake Land News               | July 1 <sup>st</sup> -<br>September<br>30 <sup>th</sup>          | 9:00am<br>1:15pm | 1:30    | Daily news features highlight summer recruiting and orientation events at Lake Land College. |
| Consumer Information | Consumer Time Segment        | July 1 <sup>st</sup> to<br>July 31 <sup>st</sup>                 | 1:00<br>pm       | 3:01    | Weekday program important alerts for Medicaid program.                                       |
| Consumer Information | Consumer Time Segment        | August 1 <sup>st</sup><br>to August<br>31 <sup>st</sup>          | 1:00<br>pm       | 3:00    | Weekday program focused on the rise of caffeine and coffee consumption in the U.S.           |
| Consumer Information | Consumer Time Segment        | September<br>1 <sup>st</sup> to<br>September<br>30 <sup>th</sup> | 1:00<br>pm       | 3:01    | Weekday program focused on avoiding Labor Day and fall cookout mishaps.                      |
| Vaccinations         | Public Service Announcements | July 1 <sup>st</sup> -<br>September<br>30 <sup>th</sup>          | Various          | :30 sec | PSA's highlighted the importance of COVID-19 and flu shots.                                  |
| Health               | July Health Focus            | July 28 <sup>th</sup>  | 2:30<br>pm       | 10 min  | This local health feature focused on tips to be safe during the summer heat.                 |
| Health               | August Health Focus          | August 5 <sup>th</sup>   | 2:30<br>pm       | 10 min  | This health feature focused on remaining healthy with the return to school.                  |
| Health               | September Health Focus       | September<br>29 <sup>th</sup>                                    | 2:30<br>pm       | 10 min  | This local health feature focused on how to be cautious during farming season.               |

2023 3<sup>rd</sup> Quarter Issues/Programs List Advisory for Broadcast Station WLKL (July-September)