2023 Determination of Issues for WLKL-FM

Each fall, students in the Lake Land College Introduction to Broadcasting course are charged to interview members of the public on which issues they believe local radio stations should address. The issues most noted by those who were interviewed including the following:

- 1. Agriculture
- 2. Health
- 3. Consumer Information
- 4. Personal Hygiene
- 5. Health & Wellness
- 6. College Debt and other related college issues
- 7. Energy Conservation
- 8. COVID-19/Flu Prevention

These issues will be addressed in various programming methods in 2023.