

**Issues and Programs List**

**1st Quarter, 2017**

Page 1

**Station: KWWW-FM**

**City/State: Quincy/Wenatchee, WA**

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems, issues and needs for the quarter listed above.

**Issue:**

**Description:**

**1 Junior Service League**

KW3 promotes my girlfriends closet. A second hand store that raises money for local charities.

**2 Children's Home Society**

KW3 asks area listeners to donate to help a local charity. Children's Home Society helps family's in need.

**3 Promoting major downtown event**

KW3 asks our listeners to help raise money for Special Olympics

**4 Supporting Humane Society**

KW3 promotes adoption of homeless dogs and cats at the Wenatchee Humane Society

**5 Mountain Pass & School Closures**

KW3 runs reports on vital mountain pass and school closures due to weather.







**Issue 4****Homeless dogs and cats****1st Quarter, 2016***(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)*

<b>Name of Program:</b>	<b>Date &amp; Time Aired:</b>	<b>Length of Program or Segment:</b>	<b>Description of Program or Segment:</b>
1 Burrito	1/4/17 Wednesday 8:10a	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
2 Burrito	1/11/17 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
3 Burrito	1/18/17 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter
4 Burrito	1/25/17 WED 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter
5 Burrito	2/1/17 8:10am	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes upcoming Auction for the Animals at the Performing Arts Center.
THIS SEGMENT happens each and every Wednesday throughout the quarter.			

**1st Quarter, 2017**

**Issue 5 Mountain Pass & School Closures**

*(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)*

<b>Name of Program:</b>	<b>Date &amp; Time Aired:</b>	<b>Length of Program or Segment:</b>	<b>Description of Program or Segment:</b>
1 Connor	1/5/2017 Thursday	4 hours	KW3 alerts residents that Highway 2 is closed at Pine Canyon due to a mud slide. Alternate Routes given.
2 Connor	01/09/17 Monday	4 Hours	KW3 provides School Closure information to residents of Waterville due to the Pine Canyon HWY 2 Closure.
3 Connor	1/10/2017 Tuesday	4 hours	Snoqualmie Pass is Closed due to heavy snow and Spinouts. Listeners are alerted to take Stevens Pass.
4 Connor	01/11/17 Wednesday	4 hours	Snoqualmie Pass is Closed to Heavy snowfall. Public is alerted to take Stevens Pass.
5 Connor	01/19/16 Thursday	4 hours	Stevens Pass is Closed to heavy Snowfall. Public is alerted to take Snoqualmie Pass as an alternate route