



LITTON'S WEEKEND ADVENTURE
COMMERCIAL LOAD AND WEB SITE REPORT
SECOND QUARTER 2014

FOLLOWING IS A LIST OF ALL LITTON'S WEEKEND ADVENTURE PROGRAMS PROVIDED TO ABC AFFILIATES DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE SECOND QUARTER OF 2014. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Weekend Programs (series)

1. Program: Jack Hanna's Wild Countdown
Duration: Half-hour
Number of Network Commercial Minutes: 7:00

2. Program: Ocean Mysteries
Duration: Half-hour
Number of Network Commercial Minutes: 7:00

3. Program: Born to Explore
Duration: Half-hour
Number of Network Commercial Minutes: 7:00

4. Program: Sea Rescue
Duration: Half-hour
Number of Network Commercial Minutes: 7:00

5. Program: The Wildlife Docs
Duration: Half-hour
Number of Network Commercial Minutes: 7:00

6. Program: Expedition Wild
Duration: Half-hour
Number of Network Commercial Minutes: 7:00

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS LITTON HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLs DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Litton Entertainment
1/2/14

COMMERCIAL LIMIT CERTIFICATION

I, Linda Julius, in my capacity as Program Manager of television station KTMF, Channel 23, Missoula, MT, hereby certify that for the period from April 1st to June 30th, 2014:

1) I am familiar with the commercial limits imposed by Section 73.760(a) of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming¹ during the week, and no more than 10 ½ minutes per hour on weekends) and that commercial matter means air time sold for the purpose of selling a product or service *as well as* promotions of television programs or video services other than children's or other age-appropriate programming appearing on the same channel or promotions for children's educational and information programming on any channel;

2) I am familiar with the requirement in Section 73.760(b) of the FCC's rules that display of website addresses during children's program material, or promotional material not counted as commercial time, is permitted only if: a) the website offers a substantial amount of *bona fide* program-related or other noncommercial content; b) the website is not primarily intended for commercial purposes, including either e-commerce or advertising; c) the website's home page or other menu pages are clearly labeled to distinguish the noncommercial from the commercial sections; and d) the page of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (*e.g.*, has no links labeled "store" and no links to another page with commercial material).

3) I am aware that Section 73.760(c) of the FCC's rules provides that if the Internet address for the website does not meet the above 4-prong test, in addition to counting as commercial time, it must be clearly separated from program material.

4) I am familiar with Section 73.760(d) of the FCC's rules which prohibits the display of website addresses in or adjacent to children's program material, if, at that time, on pages that are primarily devoted to free noncommercial content regarding that specific program or a character in that specific program: (i) products are sold that feature a character appearing in that program; or (ii) a character in that program is used to actively sell products or services.

5) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above (both educational and informational ("E/I") programming and other entertainment programming targeting children ages 12 and under);

6) Attached as Exhibit 2 are print-outs of web pages for which Internet addresses were displayed during children's program material, or promotional material not counted as commercial time, as well as the print outs of other web pages linked to the displayed website.

¹ "Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children ages 12 years and under.

7) Attached as Exhibit 3 is a complete list of all instances in which the commercial time limits were exceeded for, or noncompliant websites were displayed in, the programs listed in Exhibit 1 during the period listed above.

Certified by me this 1st day of July, 2014.


Linda Julius,
Program Manager

Exhibit 1

List of Children's Programming Aired
During Certification Period

Station: KTMF

Certification Period Dates: April 1st to June 30th, 2014

List of Children's Programs:²

Children's Weekend Programs (Series)

None

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None



Certifying person's initials

² "Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children ages 12 years and under.

Exhibit No. 2

Print Outs of Web Pages
For which Internet Addresses were displayed during
Children's Program Material or during
Promotional Announcements Not Counted as Commercial Time

Station: KTMF

Certification Period Dates: April 1st to June 30th, 2014

Time & Date	Name of Program, Adjacency, or Promotion	Website Address	Attachment # (dated copies of web site print-outs)
N/A	N/A	None	N/A



Certifying person's initials


Exhibit No. 3

List of All Instances in which Commercial
Time Limits Were Exceeded

Station: KTMF

Certification Period Dates: April 1st to June 30th, 2014

<u>Time & Date</u>	<u>Name of Program</u>	<u>Allowable Commercial Load</u>	<u>Actual Commercial Load</u>	<u>Explanation, Remedial Measures Taken, and Comments</u>
N/A	N/A	N/A	N/A	None



Certifying person's initials