

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Espy

Authorized committee:

Espy for Senate Authorized by DSCC

Agency requesting time (and contact information):

N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Mississippi United States Senate

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Joseph O'Hern

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Cathie Herrick	Name: Danielle Hamilton
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell-Time: 10/30/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: 

Name: Joseph O'Hara

Date: 8/28/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10-30-20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected -- provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 418622	Station Call Letters: WANG	Date Received/Requested: 10-30-20
Est #: 10474	Station Location: Gulfport, MS	Run Start and End Dates: 10-31-20 to 11-03/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



WANG-AM/WTNI-AM

**Orders**  
**Order / Rev:** 418622  
**Alt Order #:**  
**Product Desc:** General Market - Political  
**Estimate:** 10474  
**Flight Dates:** 10/31/20 - 11/03/20  
**Original Date / Rev:** 10/30/20 / 10/30/20  
**Order Type:** TRANSACTIONAL

**Primary AE:** Katz Philadelphia  
**Sales Office:** N-KAT  
**Sales Region:** National

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 W 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL20/Mike Espy for Senate  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	24	\$300.00	\$255.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	24	\$300.00	\$255.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$300.00</b>	<b>\$255.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTNI	10/31/20	11/03/20	Sa-Su Prime Time Sa-Su Prime Time	CM	6a-7p	-----4-	1:00	4	\$10.00	P-03	0.00	NM	4	\$40.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/20	11/06/20	-----4-			4	\$10.00	0.00						
N 2	WTNI	10/31/20	11/03/20	Sa-Su Prime Time Sa-Su Prime Time	CM	6a-7p	-----4	1:00	4	\$10.00	P-03	0.00	NM	4	\$40.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/20	11/06/20	-----4			4	\$10.00	0.00						
N 3	WTNI	11/02/20	11/03/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	24-----	1:00	6	\$15.00	P-03	0.00	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/02/20	11/08/20	24-----			6	\$15.00	0.00						
N 4	WTNI	11/02/20	11/03/20	Mo-Fr Midday Mo-Fr Midday	CM	10a-3p	4-----	1:00	4	\$15.00	P-03	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/02/20	11/08/20	4-----			4	\$15.00	0.00						
N 5	WTNI	11/02/20	11/03/20	Mo-Fr PM Mo-Fr PM	CM	3p-7p	2-----	1:00	2	\$15.00	P-03	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/02/20	11/08/20	2-----			2	\$15.00	0.00						

Order / Rev: 418622  
 Alt Order #:  
 Flight Dates: 10/31/20 - 11/03/20

Advertiser: POL20/Mike Espy for Senate  
 Product Desc: General Market - Political  
 Estimate: 10474

**WANG-AM/WTNI-AM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WTNI	11/02/20	11/03/20	Mo-Fr Evening Mo-Fr Evening	CM	7p-12a	4-----	1:00	4	\$10.00	P-03	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
		Week: 11/02/20	11/08/20	4-----					4	\$10.00					0.00
													Totals	24	\$300.00