

**KLOB HAS ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:**

ISSUE:

HEALTH CARE

Center for Disease Control and Prevention & Dr. Raul Ruiz - Zika Virus

Program: Jose 94.7 - KLOB - 4 x 30 seconds PSA's

When: April 1, 2016 to June 30, 2016

Description of Program: The PSA talks about the Zika Virus and the statistics of cases in the country related to travel. Dr. Raul Ruiz encourage pregnant woman to not travel to countries/areas affected with the Zika virus or to consult with their doctors. Listeners can find more information by visiting español.cdc.gov.

**Eastern Coachella Valley Building Healthy Communities Prevention Action Team
- Health Programs for Undocumented Residents**

Program: Jose 94.7 - KLOB - 60 seconds PSA's

When: April 1 ,2016 to June 30, 2016 - Monday thru Sunday 6am-12am Ros.

Description of Program: The PSA objective is to inform the community about the health information and access to it to those without legal documents, the service medical program for homeless seniors MISP helps to cover hospitalization cost and medical services and covers serious illness for adults between 21 and 64 years old. The program is not a health insurance but a program for medical care. The PSA encourage the audience to call 760-398-5229 for more information.

ISSUE:

CHILD SAFETY

National Highway Traffic Safety Administration & Add Council - You Do So Much

Program: Jose 94.7 - KLOB - 30 seconds PSA's

When: April 1, 2016 - June 30, 2016

Description of Program: This PSA's encourages parents to secure children and prevent fatal car accidents by choosing the right car seat it also lets listeners know where to get more information by visiting safecar.gov/protejidos.

National Highway Traffic Safety Administration & Add Council - Let Me Ask You

Program: Jose 94.7 - KLOB - 30 second PSA's

When: April 1, 2016 - June 30, 2016

Description of Program: This PSA's encourages parents to secure children and prevent fatal car accidents by choosing the right car seat it also lets listeners know where to get more information by visiting safecar.gov/protejidos.

ISSUE:

EDUCATION

California Teachers Association - Learning Never Stop

Program: Jose 94.7 - KLOB - 30 second PSA

When: April 1, 2016 - June 30, 2016

Description of Program: In this PSA the president of the California teachers association Teresa Montaño encourage listeners to keep educating their kids after school hours, she recommends to practice Mathematics, talk about news and read together with the kids, the successful education of children depends on parents.

California Teachers Association - Study Habits

Program: Jose 94.7 - KLOB - 30 second PSA

When: April 1, 2016 - June 30, 2016

Description of Program: In this PSA the president of the California Teachers Association, Teresa Montaño encourage parents to help their kids to set a study routine with a quite area to do homework, she talks about studying as one of the most important abilities a kid can learn.

Coachella Valley Unified School District - Parents Rally

Program: Jose 94.7 - KLOB - 30 second PSA

When: May 18, 2016 - May 21, 2016

Description of Program: In this PSA the Coachella Valley Unified School District invites the community to participate in their parent rally 2016 where students and parents will be able to learn more about immigration, DACA, college and universities information, financial aid for college, Mexican consulate and much more. The PSA encourage parents to attend and they offered free transportation, breakfast, dinner and child care.

Dr. Raul Ruiz - Veterans University

Program: Jose 94.7 - KLOB - 30 second PSA

When: June 14, 2016 - June 25, 2016

Description of Program: In this PSA the local Congressman Dr. Raul Ruiz invite the community to attend Veterans University, a free seminar for veterans, armed force member, family members and the community where they can learn about how to received better services and how to serve our veterans better.

ISSUE:

LATINO YOUTH

Coachella Valley High School - "In the Heights" Musical

Program: Jose 94.7 - KLOB - 30 second PSA

When: April 19, 2016 - April 23, 2016

Description of Program: In this PSA Coachella Valley High School students invites the community to their musical "In the Heights" where local Latino youth drama and music students from CVHS ensemble the multi award winner musical that tells the story of a vibrant community of Latino characters in the Washington Heights neighborhood of Manhattan.

ISSUE:

INMIGRATION REFORM

Immigration Lawyers American Association - Immigration Reform

Program: Jose 94.7 - KLOB - KPST - 30 second PSA

When: April 1, 2016 - June 30, 2016

Description of Program: With this PSA the Immigration Lawyers American Association encourage listeners to call House representatives or Senators and tell them to support the immigration reform to allow undocumented people to

obtain the citizenship to be able to help their families and business and increase the security of our borders. The PSA talks about the need of a bi partisan immigration reform.

Immigration Lawyers American Association - Immigration Reform

Program: Jose 94.7 - KLOB - KPST - 10 second PSA

When: April 1, 2016 - June 30, 2016

Description of Program: With this PSA the Immigration Lawyers American Association encourage listeners to call House representatives or Senators and tell them to support the immigration reform to allow undocumented people to obtain the citizenship to be able to help their families and business and increase the security of our borders. The PSA talks about the need of a bi partisan immigration reform.

ISSUE:

PUBLIC SAFETY

FEMA & Add Council - Wireless Alert Sounds in Your Life

Program: Jose 94.7 - KLOB - KPST - 15 second PSA

When: April 1, 2016 - June 30, 2016

Description of Program: With this PSA FEMA educates listeners about being prepared for an emergency, its talk about how mobile cell phones can offer alerts sounds in case of emergencies that will keep the community informed wherever they are, for more information listeners can visit the website listo.gov/alertas.