



FCC Local Community Issues/ Programs Report

QTR:2st

YEAR: 2016

DATE:	APR-JUN		TITLE:	PREDIABETES TEST- SPANISH EXP DATE 1/20/17 AD-ID: CNDT0031000 2Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA IS ABOUT TYPE 2 DIABETES PREVENTION, IT ENCOURAGE LISTERNERS TO TAKE THE TEST TO FIND OUT IF THEY HAVE PRE DIABETES, IT TALKS ABOUT ANYONE CAN BE AT RISK OF HAVING TYPE 2 DIABETES, LISTENERS CAN LEARN MORE BY VISITING PODRIATENERPREDIABETES.ORG.				
DATE:	APR-JUN		TITLE:	TWO AT ONCE EXP DATE: NEVER AD-ID: CNRD00580000 2Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ADVICE LISTENERS TO NOT TEXT AND DRIVE OR TRY TO EVEN MULTI TASK ON THE PHONE WHILE DRIVING BECAUSE IT CAN CAUSE A FATAL ACCIDENT.				

DATE:	APR-JUN		TITLE:	BEEP BEEP-SPANISH EXP DATE: 10/22/16 AD-ID: CNLA00460000 1Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA CONNECTS PARENTS TO RESOURCES AND HELP FOR THEIR CHILDREN WITH LEARNING AND ATTENTION ISSUES. IT LETS LISTENERS KNOW THAT THEY CAN GET MORE INFORMATION BY VISITING UNDERSTOOD.ORG, A FREE ONLINE RESOURCE WITH PERSONALIZE RECOMMENDATIONS, TOOLS AND DAILY ACCESS TO EXPERTS.				
DATE:	APR-JUN		TITLE:	HEALTH-SPANISH EXP DATE: 7/22/16 AD-ID: CNOL01670000 2Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PUBLIC SERVICE ANNOUNCEMENT ENCOURAGE LISTENERS TO VOLUNTEER OR DONATE TO UNITED WAY TO HELP CREATE HEALTHIER COMMUNITIES.				

DATE:	APR-JUN		TITLE:	NO ES EL SERVICIO SECRETO - SPANISH EXP DATE: NEVER AD-ID: 2Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ENCOURAGE YOUNG MEN LIVING IN THIS COUNTRY AND TURNING 18 TO REGISTER WITH SELECTIVE SERVICE WITHIN 30 DAYS OF THE 18TH BIRTHDAY. FAILURE TO DO SO WILL PREVENT THEM FROM BEING ELEGIBLE FOR STUDENT AID, CIVIL SERVICE JOBS, RECEIVING A FEDERAL JOB TRAINING OR EVEN OBTAINING A DRIVER'S LICENSE IN MOST STATES. THE PSA ASK THE LISTENERS TO VISIT SSS.GOV TO ENROLL.				

DATE:	APR-JUN		TITLE:	JORGE EXP DATE: NEVER AD-ID: 2Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ENCOURAGE YOUNG MEN LIVING IN THIS COUNTRY AND TURNING 18 TO REGISTER WITH SELECTIVE SERVICE WITHIN 30 DAYS OF THE 18TH BIRTHDAY. FAILURE TO DO SO WILL PREVENT THEM FROM BEING ELEGIBLE FOR STUDENT AID, CIVIL SERVICE JOBS, RECEIVING A FEDERAL JOB TRAINING OR EVEN OBTAINING A DRIVER'S LICENSE IN MOST STATES. THE PSA ASK THE LISTENERS TO VISIT SSS.GOV TO ENROLL BECAUSE IS THE LAW.				
DATE:	APR-JUN		TITLE:	DON'T WAIT-SPANISH EXP DATE; 9/1/16 AD-ID:CNEM02040000 2Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA IS ABOUT EMERGENCY PREPAREDNESS, IT EDUCATES THE COMMUNITY ABOUT BEING READY TODAY IN CASE OF EMERGENCIES, THE PSA ENCOURAGE LISTENERS TO VISIT LISTO.GOV TO CREATE AN EMERGENCY PLAN.				

DATE:	APR-JUN		TITLE:	WHAT STOPS YOU- SPANISH EXP DATE: NEVER AD-ID: CNRD00590000 2Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ADVICE LISTENERS TO IGNORE THE CELLPHONE WHILE DRIVING AND TO NOT TEXT AND DRIVE BECAUSE IT CAN CAUSE A FATAL ACCIDENT, ENCOURAGE LISTENERS TO SHARE THEIR WAYS ON HOW TO STOP TEXTING AND DRIVING BY VISITING EVITATEXTEAREVITACHOCAR.ORG.				

DATE:	APR-JUN		TITLE:	PERFECT EXP DATE 6/10/16 AD-ID: CNFI0129000 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PUBLIC SERVICE ANNOUNCEMENT IS ABOUT FATHERS INVOLVEMENT IN THEIR CHILD LIVES. THE MESSAGE IS ABOUT HOW INVOLDED A FATHER IS IN THEIR CHILDREN LIVES DOESN'T MATTER HOW PERFECT THEY ARE. ENCOURAGE FATHERS TO TAKE TIME TO BE A FATHER AND EXPLAINED HOW THE SMALLEST MOMENTS WILL HAVE A GREAT IMPACT IN A CHILD LIFE. FOR MOR EINFORMATION LISTENERS CAN CALL 1-877-432-3411 OR VISIT FATHERSHOOD.GOV.				
DATE:	APR-JUN		TITLE:	SHORT DRIVE EXP DATE 6/10/16 AD-ID: CNFT0233000 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ENCOURAGES FAMILIES TO GET IN THE CAR AND GO DISCOVER NATURE TOGETHER. LISTENERS CAN LOOK UP THE CLOSEST FOREST AND OTHER FUN ACTIVITIES BY VISITING DESCUBREELBOSQUE.ORG.				
DATE:	APR-JUN		TITLE:	PUERTAS CERRADAS EXP DATE NEVER AD-ID: 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ENCOURAGE YOUNG MEN LIVING IN THIS COUNTRY AND TURNING 18 TO REGISTER WITH SELECTIVE SERVICE WITHIN 30 DAYS OF THE 18TH BIRTHDAY. FAILURE TO DO SO WILL CLOSE THEIR DOORS AND PREVENT THEM FROM BEING ELEGIBLE FOR STUDENT AID, CIVIL SERVICE JOBS, RECEIVING A FEDERAL JOB TRAINING OR EVEN OBTAINING A DRIVER'S LICENSE IN MOST STATES. THE PSA ASK THE LISTENERS TO VISIT SSS.GOV TO ENROLL BECAUSE IS THE LAW.				

DATE:	APR-JUN		TITLE:	FULL CIRCLE EXP DATE 11/9/16 AD-ID: CNCG0071000 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA TALKS ABOUT THE CIRCLE OF LIFE AND REMINDS LISTENERS HOW ROLES CHANGE WITH OUT EVEN NOTICING. THE PSA TELLS LISTENERS TO HELP CAREGIVERS FIND RESOURCES TO PROVIDE EVEN BETTER CARE TO THE PERSON WHO ONCE TOOK CARE OF THEM. THE PSA ENCOURAGE PEOPLE TO VISIT AARP.ORG/CUIDAR OR TO CALL 1-888-971-2013 TO GET INFORMATION ABOUT HEALTH TO TAKE CARE OF LOVE ONES.				
DATE:	APR-JUN		TITLE:	THIS IS WHY EXP DATE:12/30/16 AD-ID: CNMA0138000 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS CAMPAIGN IS DESIGN TO HELP HOMEOWNERS KNOW THAT THERE IS HELP AND WAYS TO KEEP YOUR HOME AND NOT LOOSE IT BY MAKING IT MORE AFFORDABLE. IT ENCOURAGE LISTENERS TO CALL 1-888-995-4673 TO FIND OPTIONS OR BY VISITING MAKINGHOMEAFFORDABLE.GOV				
DATE:	APR-JUN		TITLE:	AGE MEANS EVERYTHING EXP DATE: 9/10/16 AD-ID: CNNH0185000 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA IS ABOUT CHILD PASSENGER SAFETY, IT TELLS THE LISTENERS THAT IS A CAR SEAT FOR EVERY AGE, WEIGHT AND HIGHT OF A CHILD, IT ALSO TALKS ABOUT CAR ACCIDENTS BEING ONE OF THE FIRST CAUSE OF DEATH IN CHILDREN BETWEEN THE AGE OF 1 AND 13 AND THIS CAN BE PREVENTED WITH THE APPROPIATE CAR SEAT. LISTENERS CAN FIND MORE INFORMATION ABOUT WHATS THE APPROPIATE CAR SEAT FOR THEIR KIDS AT SAFECAR.GOV/PROTEGIDOS.				

DATE:	APR-JUN		TITLE:	DOUBLE EXPOSURE EXP DATE 8/26/16 AD-ID: CNHL0316000 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ENCOURAGES FAMILIES TO BE PREPARE AND HAVE A PLAN IN CASE OF EMERGENCIES AND KEEP FAMILY MEMBERS INFORMED ABOUT A PLACE WHERE TO MEET IN CASE OF AN EMERGENCY, LISTENER CAN VISIT LISTO.GOV TO START WORKING ON A PLAN.				
DATE:	APR-JUN		TITLE:	SMILES EXP DATE 7/13/16 AD-ID:CNAT0287000 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA IT AWARES LISTENERS TO PAY ATTENTION TO THEIR CHILDREN AND LOOK FOR SIGNS OF AUTISM. IT ADVICE THAT EALIER DIAGNOSED WILL BE BETTER AND IT WILL MAKE A BIG DIFERENCE IN A CHILD LIFE. LISTENERS CAN GET INFORMATION BY VISITING AUTISMSPEAK.ORG/APRENDE, IT ALSO ENCOURAGE LISTENERS TO TAKE THEIR CHILDRENS TO THE DOCTOR TO TAKE AN AUTISM TEST.				

DATE:	APR-JUN		TITLE:	YOU DO SO MUCH EXP DATE: 9/10/16 AD-ID: CNNH0183000 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PUBLIC SERVICE ANNOUNCEMENT ENCOURAGE PARENTS TO CHECK IF THEI'RE USING THE CORRECT CAR SEAT FOR THEIR KIDS, IT ALSO TALKS ABOUT CAR ACCIDENTS BEING ONE OF THE FIRST CAUSE OF DEATH IN CHILDREN BETWEEN THE AGE OF 1 AND 13 AND THIS CAN BE PREVENTED WITH THE APPROIPIATE CAR SEAT. LISTENERS CAN FIND MORE INFORMATION ABOUT WHATS THE APPROIPIATE CAR SEAT FOR THEIR KIDS AT SAFECAR.GOV/PROTEGIDOS.				

DATE:	APR-JUN		TITLE:	ESCAPE PROJECT EXP DATE: NEVER AD-ID: CNFT00500000 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ENCOURAGES FAMILIES TO DISCOVER NATURE TOGETHER. LISTENERS CAN ALSO LOOK UP THE CLOSEST FOREST BY VISITING DESCUBREELBOSQUE.ORG .				
DATE:	APR-JUN		TITLE:	FISH EXP DATE: NEVER 2Q2016
LENGTH: 20 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA SHOW HOW CHILDREN CAN RELATE WITH ASTHMA ATTACK TO A FISH THAT IS NOT IN THE WATER. THE VIEWER CAN LEARN MORE ON HOW TO REACT IN A ASTHMA ATTACK BY VISITING WWW.NOATTACKS.ORG .				
DATE:	APR-JUN		TITLE:	PIENSELO EXP DATE: 12/30/16 AD-ID: CNMA00860000 2Q2016
LENGTH: 15 SEC		PROGRAM: PSA		
NARRATIVE: THIS CAMPAIGN IS DESIGN TO HELP HOMEOWNERS KNOW THAT THERE IS HELP AND WAYS TO KEEP YOUR HOME AND NOT LOOSE IT BY MAKING IT MORE AFFORDABLE, LISTENERS CAN GET HELP BY CALLING 1-888-995-4673 MAKINGHOMEAFFORDABLE.GOV .				

DATE:	APR-JUN		TITLE:	DON'T WAIT-SPANISH EXP DATE: 9/1/16 AD-ID: CNE0390000 2Q2016
LENGTH: 15 SEC		PROGRAM: PSA		
NARRATIVE: THIS PUBLIC SERVICE ANNOUNCEMENT IS ABOUT EMERGENCY PREPAREDNESS, IT EDUCATES THE COMMUNITY ABOUT BEING READY TODAY IN CASE OF EMERGENCIES, THE PSA ENCOURAGE LISTENERS TO VISIT LISTO.GOV TO CREATE AN EMERGENCY PLAN.				
DATE:	APR-JUN		TITLE:	THIS IS WHY-SPANISH EXP DATE: 12/30/16 AD-ID: CNMA0140000 2Q2016
LENGTH: 15 SEC		PROGRAM: PSA		
NARRATIVE: THIS CAMPAIGN IS DESIGN TO HELP HOMEOWNERS KNOW THAT THERE IS HELP AND WAYS TO KEEP YOUR HOME AND NOT LOOSE IT BY MAKING IT MORE AFFORDABLE. IT ENCOURAGE LISTENERS TO CALL 1-888-995-4673 TO FIND OPTIONS OR BY VISITING MAKINGHOMEAFFORDABLE.GOV.				
DATE:	APR-JUN		TITLE:	DIFFERENT SOUNDS-SPANISH EXP DATE: NEVER AD-ID: CNFT00520000 2Q2016
LENGTH: 15 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ENCOURAGES FAMILIES TO DISCOVER NATURE AND DIFFERENT SOUNDS TOGETHER. LISTENERS CAN LOOK UP THE CLOSEST FOREST AND BY VISITING DESCUBREELBOSQUE.ORG.				

DATE:	APR-JUN		TITLE:	MI ABUELO - SPANISH EXP DATE: AD-ID: 2Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PUBLIC SERVICE ANNOUNCEMENT HELPS EDUCATE THE LISTENERS ABOUT VETERAN'S NEED FOR SKILLED MEDICAL AND HEALTH CARE PROFESSIONALS WHO CAN SERVE OUR NATION, IT INFORMS POTENTIAL CANDIDATES ABOUT THE REASONS THEY SHOULD BRING THEIR SKILLS TO VA'S VETERANS HEALTH ADMINISTRATION BY SPOTLIGHTING ACTUAL VA EMPLOYEES.				
DATE:	APR-JUN		TITLE:	SAMHSA-JARDIN EXP DATE: AD-ID: 2Q2016
LENGTH: 15 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA IS TO EDUCATE THE PUBLIC ABOUT MENTAL AND OR SUBSTANCE USE AND ENCOURAGE INDIVIDUALS IN NEED OF TREATMENT TO SEEK HELP WITH A CALL TO ACTION ENCOURAGING THE PUBLIC TO CONTACT SAMHSA'S NATIONAL HELPLINE 1-800-662-4357.				
DATE:	APR-JUN		TITLE:	SAMHSA-SIGUIENDO EL RITMO DEL TAMBOR EXP DATE: NEVER AD-ID: 2Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA HIGHLIGHTS THE VALUE OF PEER SUPPORT DURING THE RECOVERY JOURNEY FROM SUBSTANCE USE OR MENTAL DISORDER, IT SHOWS THAT PEOPLE CAN ACHIEVE RECOVERY WHEN THEY HAVE THE SUPPORT OF THEIR COMMUNITY, THE PSA HAS A CALL TO ACTION ENCOURAGING PEOPLE TO CALL 1-800-662-4357.				

DATE:	APR-JUN		TITLE:	ALLISON-SPANISH EXP DATE: 2/3/17 AD-ID: CNRD0176000 2Q2016
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA IS ABOUT TEXTING AND DRIVING PREVENTION, ADVICE LISTENERS TO NOT TEXT AND DRIVE BECAUSE IT CAN CAUSE A FATAL ACCIDENT, IT ALSO MAKE GOOD PEOPLE LOOK BAD.				
DATE:	APR-JUN		TITLE:	DIRECTIONS EXP DATE: 10/22/16 AD-ID: CNLA0045000 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA CONNECTS PARENTS TO RESOURCES AND HELP FOR THEIR CHILDREN WITH LEARNING AND ATTENTION ISSUES. IT LETS VIEWER KNOW THAT THEY CAN GET MORE INFORMATION BY VISITING UNDERSTOOD.ORG, A FREE ONLINE RESOURCE WITH PERSONALIZE RECOMMENDATIONS, TOOLS AND DAILY ACCESS TO EXPERTS.				
DATE:	APR-JUN		TITLE:	AL-ANON ABUELA EXP DATE: NEVER AD-ID: 2Q2016
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA CONNECTS FAMILIES TO AL ANON FAMILY GROUP MEETINGS FOR THOSE WITH RELATIVES SUFFERING FROM ALCOHOLISM, IT ENCOURAGE FAMILIES TO ATTEND NON-RELEIGIOUS SUPPORT MEETINGS AT NOT COST, ADVICE THE LISTENERS TO CALL 1-888-4-ALANON OR VISIT ALANON.ORG FOR MORE INFORMATION.				