

ORDER



Orders
Order / Rev: 468880
Alt Order #: 10780773
Product Desc: MARTINEZ FOR DA
Estimate: 13302
Flight Dates: 05/22/24 - 05/27/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: GENERAL

KOB
Primary AE: Cinthia Flagg
Sales Office: H-DC
Sales Region: National

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Damon for DA
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	24	\$5,320.00	\$4,522.00
05/27/24	05/27/24	10	\$2,390.00	\$2,031.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	24	\$5,320.00	\$4,522.00	0.00
June 2024	10	\$2,390.00	\$2,031.50	0.00
Totals	34	\$7,710.00	\$6,553.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cinthia Flagg			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	25%	\$7,710.00
Market	100%	\$30,840.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	33%	\$10,177.20
KOBF	0%	\$0.00
KOBR	0%	\$0.00

KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	34%	\$10,485.60
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	8%	\$2,467.20

Order / Rev: 468880
 Alt Order #: 10780773
 Flight Dates: 05/22/24 - 05/27/24

Advertiser: Damon for DA
 Product Desc: MARTINEZ FOR DA
 Estimate: 13302
KOB

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/22/24	05/27/24	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M-WTF--	:30	3	\$290.00	4	0.00	NM	3	\$870.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--					3	\$290.00		0.00			
N 2	All	05/22/24	05/27/24	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M-WTF--	:30	4	\$290.00	4	0.00	NM	4	\$1,160.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--					4	\$290.00		0.00			
N 3	All	05/25/24	05/25/24	News 4 Special @ 630a News 4 Special @ 630a Sat (6:30 AM-7:30 AM)	CM	Sa 630a-8a	-----1-	:30	1	\$100.00	4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-					1	\$100.00		0.00			
N 4	All	05/26/24	05/26/24	News 4 Speical @ 6a Sun News 4 Special @ 6a Sun	CM	Su 6a-7a	-----1	:30	1	\$95.00	4	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1					1	\$95.00		0.00			
N 5	All	05/22/24	05/27/24	Today 3rd Hour 9a Today 3rd Hour 9a	CM	M-F 9a-10a	M-WTF--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--					3	\$150.00		0.00			
N 6	All	05/22/24	05/27/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	M-WTF--	:30	3	\$110.00	4	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--					3	\$110.00		0.00			
N 7	All	05/22/24	05/27/24	Inside Edition 3p Inside Edition 3p	CM	M-F 3p-330p	M-WTF--	:30	3	\$110.00	4	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--					3	\$110.00		0.00			
N 8	All	05/22/24	05/27/24	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p (4:00 PM-5:00 PM)	CM	M-F 330p-5p	M-WTF--	:30	4	\$110.00	4	0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--					4	\$110.00		0.00			
N 9	All	05/22/24	05/27/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M-WTF--	:30	3	\$295.00	4	0.00	NM	3	\$885.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--					3	\$295.00		0.00			
N 10	All	05/22/24	05/27/24	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M-WTF--	:30	3	\$345.00	4	0.00	NM	3	\$1,035.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--					3	\$345.00		0.00			
N 11	All	05/22/24	05/27/24	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-WTF--	:30	2	\$285.00	4	0.00	NM	2	\$570.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--					2	\$285.00		0.00			
N 12	All	05/25/24	05/25/24		CM	Sa 6p-630p		:30	1	\$230.00	4	0.00	NM	1	\$230.00

Order / Rev: 468880
 Alt Order #: 10780773
 Flight Dates: 05/22/24 - 05/27/24

Advertiser: Damon for DA
 Product Desc: MARTINEZ FOR DA
 Estimate: 13302
KOB

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 @ 6p Sat			-----1-								
				News 4 @ 6p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----1-	1	\$230.00	0.00								
N 13	All	05/22/24	05/27/24	News 4 @ 10p M-F	CM	M-F 10p-1035p	M-WTF--	:30	3	\$405.00	4	0.00	NM	3	\$1,215.00
				News 4 @ 10p M-F											
				Wrap Around											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/22/24	05/28/24	M-WTF--	3	\$405.00	0.00								
													Totals	34	\$7,710.00

*Tax 1 Note: 07/01/23-06/30/24 7.625%.