

# ORDER



**Orders**  
**Order / Rev:** 468880  
**Alt Order #:** 10780773  
**Product Desc:** MARTINEZ FOR DA  
**Estimate:** 13302  
**Flight Dates:** 05/22/24 - 05/27/24  
**Original Date / Rev:** 05/20/24 / 05/20/24  
**Order Type:** GENERAL

**KOB**  
**Primary AE:** Cinthia Flagg  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency**  
**Name:** Greer Margolis & Mitchell  
**Buying Contact:**  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Damon for DA  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	24	\$5,320.00	\$4,522.00
05/27/24	05/27/24	10	\$2,390.00	\$2,031.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	24	\$5,320.00	\$4,522.00	0.00
June 2024	10	\$2,390.00	\$2,031.50	0.00
<b>Totals</b>	<b>34</b>	<b>\$7,710.00</b>	<b>\$6,553.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cinthia Flagg			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KOB	25%	\$7,710.00
Market	100%	\$30,840.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	33%	\$10,177.20
KOBF	0%	\$0.00
KOBR	0%	\$0.00

KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	34%	\$10,485.60
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	8%	\$2,467.20

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 Estimate: 13302  
**KOB**

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	05/22/24	05/27/24	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M-WTF--	:30	3	\$290.004		0.00	NM	3	\$870.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			3		\$290.00		0.00				
2	All	05/22/24	05/27/24	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M-WTF--	:30	4	\$290.004		0.00	NM	4	\$1,160.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			4		\$290.00		0.00				
3	All	05/25/24	05/25/24	News 4 Special @ 630a News 4 Special @ 630a Sat (6:30 AM-7:30 AM)	CM	Sa 630a-8a	-----1-	:30	1	\$100.004		0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1-			1		\$100.00		0.00				
4	All	05/26/24	05/26/24	News 4 Speical @ 6a Sun News 4 Special @ 6a Sun	CM	Su 6a-7a	-----1	:30	1	\$95.004		0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1			1		\$95.00		0.00				
5	All	05/22/24	05/27/24	Today 3rd Hour 9a Today 3rd Hour 9a	CM	M-F 9a-10a	M-WTF--	:30	3	\$150.004		0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			3		\$150.00		0.00				
N 6	All	05/22/24	05/27/24	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	M-WTF--	:30	3	\$110.004		0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			3		\$110.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	05/22/24-05/28/24	News 4 @ Midday M-F			M-F 12noon-1p	M-WThF----	:30		<del>(\$110.00)</del>		0.00	NM		
Credited [MG APPROVED ON LINE 15]															
7	All	05/22/24	05/27/24	Inside Edition 3p Inside Edition 3p	CM	M-F 3p-330p	M-WTF--	:30	3	\$110.004		0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			3		\$110.00		0.00				
8	All	05/22/24	05/27/24	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p (4:00 PM-5:00 PM)	CM	M-F 330p-5p	M-WTF--	:30	4	\$110.004		0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			4		\$110.00		0.00				
9	All	05/22/24	05/27/24	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M-WTF--	:30	3	\$295.004		0.00	NM	3	\$885.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			3		\$295.00		0.00				
10	All	05/22/24	05/27/24	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M-WTF--	:30	3	\$345.004		0.00	NM	3	\$1,035.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/22/24	05/28/24	M-WTF--			3		\$345.00		0.00				
11	All	05/22/24	05/27/24	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-WTF--	:30	2	\$285.004		0.00	NM	2	\$570.00

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Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--		2				\$285.00		0.00			
12	All	05/25/24	05/25/24	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$230.004		0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-		1				\$230.00		0.00			
13	All	05/22/24	05/27/24	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M-WTF--	:30	3	\$405.004		0.00	NM	3	\$1,215.00
Wrap Around															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/22/24	05/28/24	M-WTF--		3				\$405.00		0.00			
N 14	All	05/27/24	05/27/24	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	M-----	:30	1	\$110.004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	M-----		1				\$110.00		0.00			
													Totals	34	\$7,710.00

\*Tax 1 Note: 07/01/23-06/30/24 7.625%.