

Quarterly Program Topic Report for WCET 48 CINCINNATI

JANUARY 1- MARCH 31, 2011

AMERICAN HISTORY/BIOGRAPHY

Category: American History/Biography
NOLA: AMEX 002301
Series Title: Robert E. Lee: American Experience
Length: 90 minutes
Airdate: 1/3/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:26:46

He is celebrated by handsome equestrian statues in countless cities and towns across the American South, and by no less than five postage stamps issued by the government he fought against during the four bloodiest years in American history. Nearly a century and a half after his death, Robert E. Lee, the leading Confederate general of the American Civil War, remains a source of fascination and, for some, veneration. AMERICAN EXPERIENCE Robert E. Lee examines the life and reputation of the general whose military successes made him the scourge of the Union and the hero of the Confederacy, and who was elevated to almost god-like status by admirers after his death.

Category: American History/Biography
NOLA: AMEX 002302
Series Title: U.S. Grant: Warrior: American Experience
Length: 90 minutes
Airdate: 1/10/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

The greatest hero of the Civil War, Ulysses S. Grant was a brilliant military strategist who rose from obscurity to a rank held previously only by George Washington. However, the strength of the Confederate resistance forced Grant into a hard war that destroyed the South and led to his being labeled "a butcher."

Category: American History/Biography
NOLA: AMMS 002308
Series Title: American Masters
Episode Title: Jeff Bridges: The Dude Abides
Length: 90 minutes
Airdate: 1/12/2011 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

Called "the most natural and least self-conscious screen actor that has ever lived" by the über-critic Pauline Kael, this 2010 Oscar winning best actor embodies traits far beyond brilliance as an actor. He is an exceptional musician, a photographer, an occasional vintner and a story teller. He hails from an illustrious Hollywood family, working as a child with his father Lloyd and brother Beau on television's Sea Hunt. Bridges endures with vigor and grace. His own decades-long marriage and daughters remain the center of his world. His casual, easy going air have endeared him to audiences for almost 40-years, starting with The Last Picture Show in 1971, reinforced in Starman in 1984 and the cult classic The Big Lebowski in 1998. After the life-changing role of Bad Blake in Crazy Heart last year, he will return to the screen in January 2011 with Tron Legacy and as Rooster Cogburn in the remake of True Grit, directed by the Coen Brothers.

Category: American History/Biography
NOLA: AFWA 000000
Series Title: After The Wall - A World United
Length: 60 minutes
Airdate: 1/17/2011 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

The most memorable image of the revolution that swept across Europe two decades ago is the November 1989 opening of the Berlin Wall. East Germany was suddenly an unstable state, no longer a puppet regime of the Soviet Union. Equally dramatic is the story of the months that followed, when the fate of the two Germanys hung in the balance. The fate of East Germany lay in the hands of three men: Mikhail Gorbachev, the reform-minded general secretary of the Soviet Union; George H.W. Bush, president of the United States, and Helmut Kohl, chancellor of the Federal Republic of Germany. In the tense months following the fall of the wall they sought out common ground that allowed them to re-make modern Europe after 40 years of hostility. AFTER THE WALL - A WORLD UNITED goes behind the scenes of this unparalleled diplomatic effort to examine how the relationships among world leaders determined the outcome. Interviews with George Bush, Mikhail Gorbachev and Helmut Kohl offer unusual and intimate details about the inner workings of government at the highest levels. Other major players from all sides provide perspectives that are always insightful, and often surprising -- Secretary of State James

Baker, National Security Advisor Brent Scowcroft and his aide Condoleezza Rice.

Category: American History/Biography
NOLA: AMEX 002303
Series Title: Dinosaur Wars: American Experience
Length: 60 minutes
Airdate: 1/17/2011 9:00:00 PM
O.B. Date: 1/17/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

In the summer of 1868, paleontologist Othniel Charles Marsh boarded a Union Pacific train for a sightseeing excursion through the heart of the newly opened American West. While most passengers simply saw magnificent landscapes, Marsh soon realized he was traveling through the greatest dinosaur burial ground of all time. Ruthless, jealous and insanely competitive, Marsh would wrestle over the discovery with the other leading paleontologist of his generation, Edward Drinker Cope. Over time, the two rivals would uncover the remains of dozens of prehistoric animals, including 130 species of dinosaur; collect thousands of specimens; provide ample evidence to prove Charles Darwin's hotly disputed theory of evolution; and put American science on the world stage. But their professional rivalry eventually spiraled out of control. What began with denigrating comments in scientific publications led to espionage, the destruction of fossils and political maneuvering that ultimately left both men alone and almost penniless.

Category: American History/Biography
NOLA: CHAU 000000
Series Title: Chautauqua: An American Narrative
Length: 60 minutes
Airdate: 1/31/2011 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

The Chautauqua Institution is a timeless, idyllic community where artists hone their crafts, the greatest thinkers of our time speak their minds and tens of thousands come to engage in learning and self-improvement. Founded 135 years ago in a remote corner of Western New York as a place of learning, renewal and inspiration, this unique utopia, where the arts, philosophy, current events, religion and education synergize and thrive, inspired a national movement. CHAUTAUQUA: AN AMERICAN NARRATIVE traces the Institution's history and impact and captures its contemporary essence and energy. From a NASA engineer, a former U.S Supreme Court Justice, renowned authors, scholars and performers, learn what still makes Chautauqua one of the most distinctive summer destinations in America.

Category: American History/Biography
NOLA: ALKS 000000
Series Title: Alan K. Simpson: Nothing Else Matters
Length: 60 minutes
Airdate: 2/28/2011 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

Wyoming's former Senator Al Simpson relates the history of his famous family, from the Civil War to his father Milward, who served Wyoming as both a governor and a senator. Al Simpson was elected to the U.S. Senate in 1979, and served for two decades. In this documentary, he describes his career in Washington DC and afterward, with the help of friends and colleagues including former Vice President Dick Cheney, former President George H. W. Bush, NPR's Nina Totenberg, the late Senator Ted Kennedy, Alistair Cooke, former Senator Trent Lott, and many others. Based on many days of conversations, the Senator offers up the human side of events that we have only known as headlines, including clips from the Fiscal Responsibility Committee, which he and Erskine Bowles co-chaired at the request of President Obama.

Category: American History/Biography
NOLA: AMEX 002306
Series Title: Jimmy Carter: American Experience
Length: 120 minutes
Airdate: 2/21/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

This film traces the ascent of an ambitious country boy from a peanut farm in Plains, Georgia, to the Oval Office; it examines the failings of Jimmy Carter's political leadership in the context of the turbulent 1970s; and explores the role religion played in his career. Carter ran for president as an outsider. He rode into power on the post-Watergate disaffection with Washington politics. But his inexperience resulted in an ineffectual and fractured administration. Inflation, recession, and a humbling hostage crisis blew his presidency dramatically off course. The crowning achievement of his one-term in office, the Camp David Accords, which established a framework for peace in the Middle East, was the inspiration for his life after the White House. In the years since, Carter has recast himself as a giant of moral leadership. He has struggled to bring peace to war-torn countries; fought for the eradication of life-threatening diseases; and dedicated himself to housing America's poorest citizens. The film features interviews with many close to the Carter administration including his wife Rosalynn, son Chip, Press Secretary Jody Powell and Vice President Walter Mondale.

Category: American History/Biography
NOLA: INLE 001214
Series Title: Independent Lens
Episode Title: William S. Burroughs: A Man Within
Length: 60 minutes

Airdate: 2/27/2011 11:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

An iconoclast who himself became an icon, William Burroughs explored the outer boundaries of culture and identity in the 1950s. His work was vilified by conservatives and banned by the U.S. government, but emerged to influence artists for generations to come. Burroughs' friends and colleagues remember the public persona and the private man. By Yony Leyser.

Category: American History/Biography
NOLA: COSE 017065
Series Title: Charlie Rose
Episode Title: Charlie Rose - 17065
Length: 60 minutes
Airdate: 3/25/2011 11:30:00 PM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:17:28

Trey Parker and Matt Stone discuss their new Broadway musical, 'The Book of Mormon.'

ARTS

Category: Arts
NOLA: AMMS 002302
Series Title: American Masters
Episode Title: The Doors: When You're Strange
Length: 90 minutes
Airdate: 1/12/2011 9:30:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

The creative chemistry of four brilliant artists--drummer John Densmore, guitarist Robby Krieger, keyboardist Ray Manzarek and singer Jim Morrison--made The Doors one of America's most iconic and influential, theatrical and mysterious, thrilling and sometime frightening rock bands. Narrated by Johnny Depp, American Masters: When You're Strange is the first feature documentary about The Doors. The film tells their story using only original footage--much

of it previously unseen -- shot between their formation in 1965 and Morrison's death in 1971. From the outset I decided to use only original footage of this astonishing band, says Tom DiCillo, director and writer of When You're Strange. To me, there is nothing more powerful and riveting than seeing Robby Krieger, Ray Manzarek, John Densmore and Jim Morrison leap into life on the screen.

Category: Arts
NOLA: COSE 017014
Series Title: Charlie Rose
Episode Title: Charlie Rose - 17014
Length: 60 minutes
Airdate: 1/14/2011 12:00:00 AM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:34:28

Singer-songwriter and author Patti Smith discusses her memoir, Just Kids, about her life with artist Robert Mapplethorpe.

Category: Arts
NOLA: BHBC 000000
Series Title: Behind the Britcom: From Script to Screen
Length: 120 minutes
Airdate: 03/12/2011 8:00:00 PM
Service: PBS-SIP
Format: Documentary
Segment Length: 00:00:00

Moira Brooker and Philip Bretherton host this special feature on the creative minds behind many of British television's most vital comedies. Notable guests include writers and actors from programs such as 'The Vicar of Dibley,' 'Are You Being Served' and 'As Time Goes By.'

Category: Arts
NOLA: FAUT 000000
Series Title: Faubourg Tremé: The Untold Story of Black New Orleans
Length: 60 minutes
Airdate: 02/13/2011 4:35:00 PM
Service: PBS-PLUS
Format: Documentary
Segment Length: 00:56:46

Lolis Eric Elie, a New Orleans newspaperman, takes viewers on a tour of the city in what becomes a reflection on the relevance of history folded into a love letter to his storied neighborhood, Faubourg Tremé. Arguably the oldest black neighborhood in America and the birthplace of jazz, Faubourg Tremé was home to the largest community of free black people in the Deep South during slavery and a hotbed of political ferment. Here, black and white, free and enslaved, rich and poor cohabitated, collaborated and clashed to create America's first civil rights movement and a unique American culture. FAUBOURG

TREMÉ: THE UNTOLD STORY OF BLACK NEW ORLEANS is a tale of heartbreak, hope and resiliency - all set to a soundtrack of fabulous New Orleans music.

Category: Arts
NOLA: INLE 001212
Series Title: Independent Lens
Episode Title: For Once in My Life
Length: 90 minutes
Airdate: 2/6/2011 11:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

Made up of 28 musicians and singers who all have severe mental and physical disabilities, the Spirit of Goodwill Band is a raucous home away from home where members are free to display their talent, humor, and tenacity. "For Once In My Life" challenges preconceived notions of what it means to be disabled.

Category: Arts
NOLA: INLE 001213
Series Title: Independent Lens
Episode Title: When I Rise
Length: 60 minutes
Airdate: 2/13/2011 11:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

"When I Rise" is a documentary about Barbara Smith Conrad, a gifted University of Texas music student, who finds herself at the epicenter of racial controversy, struggling against the odds and ultimately ascending to the heights of international opera.

Category: Arts
NOLA: WVRS 000000
Series Title: Weavers: Wasn't That A Time; The
Length: 120 minutes
Airdate: 3/05/2011 5:00 P.M.
Service: PBS-SIP
Format: Documentary
Segment Length: 00:00:00

Pete Seeger, Ronnie Gilbert, Fred Hellerman, and Lee Hays are The Weavers, whose foot-tapping, hand-clapping music made them the most popular group of their time. The simple power and beauty of their songs - about love and work, hope and freedom - inspired artists such as Arlo Guthrie, Don McLean, Holly Near, and Peter, Paul & Mary, all of whom appear to help The Weavers tell their story. The rare footage of the early days, before the blacklisting, and of their triumphant return to Carnegie Hall comes together in what is considered a classic documentary film.

Category: Arts

NOLA: RPDW 000000
Series Title: Rock, Pop and Doo Wop (My Music)
Length: 120 minutes
Airdate: 3/05/2011 9:00 P.M.
Service: PBS-SIP
Format: Performance
Segment Length: 00:00:00

Rock and Pop legends Jon (Sha Na Na) "Bowzer" Bauman and Ronnie Spector (of the Ronettes) bring back the best songs from the late 1950s and early 1960's rock, pop and doo wop era in an all new My Music concert event. This all new special recorded in May 2010 includes new live performances and rare, never before available archival classics from the Dick Clark vaults.

Category: Arts
NOLA: NGPH 000000
Series Title: National Geographic Magazine's Top 10 Photos of 2010
Length: 60 minutes
Airdate: 3/15/2011 8:00:00 PM
Service: PBS-SIP
Format: Documentary
Segment Length: 00:00:00

In the Top 10 Photos of 2010, National Geographic Magazine's Editor in Chief Chris Johns introduces viewers to his ten favorite pictures of the year, as well as the incredible photographers and stories behind the photos.

Category: Arts
NOLA: FRON 002910
Series Title: Frontline
Episode Title: Money and March Madness
Length: 60 minutes
Airdate: 3/29/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

FRONTLINE continues its new monthly magazine program with the lead story "Money and March Madness," an inside look at the multi-billion dollar business of the NCAA and its brand of amateur college sports. In this investigation, correspondent Lowell Bergman gains access to Sonny Vaccaro, a former marketing executive at Nike, Adidas and Reebok, who helped bring about the rapid commercialization of college basketball. Vaccaro's success made coaches, administrators and companies rich. But the players remain at the mercy of the NCAA, which, despite a new \$10.8 billion contract for its basketball tournament, has continued to insist that the athletes don't get paid. Now, Vaccaro has left the business world, and he's spearheading a class-action lawsuit that aims to ensure that players get a piece of the action. Also in this hour: a portrait of a man who's sometimes called China's Andy Warhol--Ai Weiwei. He's a global art star who's now using his international renown, along with a video camera and a growing underground Twitter following, to push the boundaries of freedom in today's China. Later in the hour, as the fall-out from WikiLeaks continues, an exclusive interview with Private Bradley Manning's father, who speaks out for the first time about his son's upbringing and troubled youth, Manning's time in the army, and why he still believes his son did not hand over the largest cache ever of classified documents to the whistle-blowing site.

BUSINESS/INDUSTRY

Category: Business/Industry
NOLA: MLNH 009933
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 1/3/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:06:58

Goldman Sachs, Digital Sky 'Friend' Facebook With Big Investment: According to The New York Times, a new investment deal makes Facebook more valuable than eBay or Starbucks -- a new landmark for a site now used by half a billion people globally. Ray Suarez talks to Andrew Ross Sorkin, who cowrote the Times story, about what this latest valuation means for the social networking giant.

Category: Business/Industry
NOLA: NBRT 030132
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 1/4/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

What Effect Will January Have on the Small Caps; Robert Doll of Blackrock Offers His Outlook for the Economy; Market Focus with Tom Hudson; The White House & The Hill Brace for Budget Battles; Market Stats for January 4, 2011; Dividends Will Continue to Go Up in 2011; Pentagon Bureaucracy Harming National Security.

Category: Business/Industry
NOLA: NOVA 003803
Series Title: NOVA
Episode Title: Making Stuff Smaller
Length: 60 minutes
Airdate: 1/26/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

From carbon nanotubes to artificial skin, our world is poised at the frontier of a revolution in materials science as far-reaching as the biotech breakthroughs of the last two decades. This four-part series explores how materials changed history and are shaping the future, ranging from cost-effective fuel cells and solar panels to quantum computers and ultra-light automobiles. The New York Times' technology correspondent and best-selling author David Pogue brings his trademark goofball humor and techie zeal to this fast-paced exploration of the future of "stuff." In each one-hour

program-Stronger, Smaller, Smarter, and Cleaner-we explore the talent, luck, and determination that can turn a wild idea into a cutting-edge material or high-tech breakthrough.

Category: Business/Industry
NOLA: NBRT 030149
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 1/27/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

Undercover Employment Opportunities; Chongqing's New Found Business Boon; Gold Loses its Luster; Caterpillar Quadruples Its Quarterly Profit; Big Earnings Returns for Microsoft & Amazon.com; Market Focus with Tom Hudson; Market Stats for January 27, 2011.

Category: Business/Industry
NOLA: TASM 002236
Series Title: Tavis Smiley
Length: 30 minutes
Airdate: 2/14/2011 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Middle East specialist Tarek Masoud assesses post-Mubarak Egypt and offers his thoughts on whether the military will actually hand over power to a civilian authority. Phil Angelides, chair of the bipartisan Financial Crisis Inquiry Commission, discusses the panel's report and the role that unregulated greed played in the economic crisis.

Category: Business/Industry
NOLA: WWIR 005033
Series Title: Washington Week
Length: 30 minutes
Airdate: 2/11/2011 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

After three weeks of mostly peaceful protests, Egyptian President Hosni Mubarak has resigned. What is next for Egypt? Reporting on this historic day, Tom Gjelten, NPR, and Yochi Dreazen, National Journal. In the US, President Obama courts big business & the GOP leadership, plus the first Republican cattle call of 2012 with John Harwood, CNBC/New York Times and Dan Balz, Washington Post.

Category: Business/Industry
NOLA: COSE 017038

Series Title: Charlie Rose
Episode Title: Charlie Rose - 17038
Length: 60 minutes
Airdate: 2/16/2011 11:30:00 PM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:14:52

Brian Ross, chief investigative correspondent for ABC News, and Peter Lattman, New York Times Dealbook reporter, on Diana Henriques's exclusive interview for The Times with imprisoned Ponzi schemer Bernie Madoff in which he accuses large banks and hedge funds of being aware of his fraudulent activity.

Category: Business/Industry
NOLA: TASM 002245
Series Title: Tavis Smiley
Length: 30 minutes
Airdate: 2/25/2011 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Mary Bell, president of the Wisconsin Education Association Council, offers the latest details on the showdown between Gov. Walker and the public employee unions and explains why she feels the governor's plan goes too far. Oscar-winning director of Inside Job, Charles Ferguson, reflects on winning the award when the financial meltdown issues addressed by the documentary remain unresolved.

Category: Business/Industry
NOLA: NBRT 030192
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 3/29/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

Two Small Cap Companies Buying Lots of Stocks; Market Stats for March 29, 2011; Market Focus with Tom Hudson; Time Is Running Out in the Budget Battle; The Japanese Government Could Take Over TEPCO; Starbucks' Success Secrets from Founder Howard Schulz; Banks Need More Regulation; Austin TX Early Commitment to Electric Car Charging Stations.

Category: Business/Industry
NOLA: NBRT 030193
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 3/30/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

Market Stats for March 30, 2011; Kramer Looking For Natural Gas Stock Plays; Market Focus with Tom Hudson; President Obama's Energy Agenda; EV's Impact on the Power Grid; HUD Secretary Shaun Donovan on Residential Real Estate; The Latest on Japan's Nuclear Crisis; The Return of the Adjustable Rate Mortgage.

CONSUMERISM

Category: Consumerism
NOLA: NBRT 030131
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 1/3/2011 6:30:00 PM
O.B. Date: 1/3/2011 6:30:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

Home Mortgage Interest Deduction; NFL vs. Players' Union Contract Talks; Tax Reform 2011; The Economy Shows Signs of Rebuilding; Wall Street Rolls into 2011 with a Rally: Review Your Portfolio; Market Focus with Tom Hudson; Market stats for January 3, 2011.

Category: Consumerism
NOLA: TASM 002213
Series Title: Tavis Smiley
Length: 30 minutes
Airdate: 1/12/2011 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Elizabeth Warren, who's launching the newly created Consumer Financial Protection Bureau, identifies the agency's to-do list before it goes online in July and its mandate once it receives statutory powers. Oscar-winning actor Javier Bardem explains why it was a scary proposition when he learned that the director had only him in mind for the lead role in the new film *Biutiful*.

Category: Consumerism
NOLA: NBRT 030148
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 1/26/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

Tracking Part-Time Entrepreneurs; Florida May Be Emerging from the Housing Crisis; LUMA Resources President Robert Allen on President Obama's Support; The FOMC Leaves Interest Rates Alone & Keeps QE-2; Market Focus with Tom Hudson; Market Stats for January 26, 2011; An "Excellent" Earnings Season.

Category: Consumerism
NOLA: NBRT 030162
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 2/15/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

Home Prices Show Signs of Leveling Off; NYSE CEO Duncan Niederauer on the Merger; Deutsche Borse Buys the NYSE; Market Focus with Tom Hudson; File Schedule M To Make Work Pay, Says McCormally; Market Stats for February 15, 2011.

Category: Consumerism
NOLA: TASM 002229
Series Title: Tavis Smiley
Length: 30 minutes
Airdate: 2/3/2011 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Award-winning personal tech writer David Pogue, host of NOVA's "Making Stuff," explains materials science and describes the current image crisis affecting science. Gary Shapiro, president-CEO of the Consumer Electronics Association and author of The Comeback, argues against overtaxing innovators and creating policies that discourage creative businesses from operating in the U.S.

Category: Consumerism
NOLA: NBRT 030171
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 2/28/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

S&P 500's Earning Trends; Staving Off a Government Shut Down; Wisconsin and Washington Budget Battles; Gas Price Impact on Business and Customers; Rising Oil Prices & Stock Market; Market Focus with Tom Hudson; Market Stats for February 28, 2011.

Category: Consumerism
NOLA: SORM 000000
Series Title: Suze Orman's Money Class
Length: 120 minutes
Airdate: 3/8/2011 8:00:00 PM
Service: PBS-SIP
Format: Other
Segment Length: 00:00:00

Based on her upcoming new book, SUZE ORMAN'S MONEY CLASS will reveal Suze's expert take on what actions people need to take in light of the new economy. After the upheavals of the economic downturn, Suze believes it's critical to rethink many of the traditional strategies we've been using to achieve our financial goals.

Category: Consumerism
NOLA: COSE 017067
Series Title: Charlie Rose
Episode Title: Charlie Rose - 17067
Length: 60 minutes
Airdate: 3/29/2011 11:30:00 PM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:07:54

Howard Schultz, chairman and CEO of Starbucks, talks about his book, Onward: How Starbucks Fought for Its Life without Losing Its Soul.

Category: Consumerism
NOLA: MLNH 009989
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 3/22/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:09:15

How Will Consumers Fare in T-Mobile, AT&T Merger? AT&T announced plans on Monday to buy wireless competitor T-Mobile for \$39 billion. If approved, the sale would create the U.S.'s largest wireless carrier. Ray Suarez talks with Jeffrey Silva of Medley Global Advisors and Gigi Sohn of Public Knowledge about the merger's potential impact on consumers and the industry.

Category: Consumerism
NOLA: NBRT 030186
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 3/21/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

Market Stats for March 21, 2011; Market Focus with Tom Hudson; AT&T Wants to Buy T-Mobile; Unrest in Libya & Oil Prices; Citigroup Reverse Stock Split & Dividends; Tokyo Electric Reports on Radiation Contamination; AT&T & T-Mobile Sports Deals; Keeping Social Security Solvent.

CRIME/LEGAL ISSUES/LAW ENFORCEMENT

Category: Crime/Legal Issues/Law Enforcement
NOLA: MLNH 009940
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 1/12/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:06:02

Nation Remembers Victims of Tucson Shootings: At a memorial service on the University of Arizona campus, President Obama will remember the victims of Saturday's shooting and honor those still recovering from their injuries.

Category: Crime/Legal Issues/Law Enforcement
NOLA: NETK 000136
Series Title: Need to Know
Length: 60 minutes
Airdate: 1/14/2011 9:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

In the wake of the shooting in Arizona this week, we revisit our story about gun rights activists and examine the current state of gun laws in the U.S. In an essay, co-host Jon Meacham, a gun owner, takes legislators of both parties to task for their reluctance to ban assault weapons. To mark the first anniversary of Haiti's devastating earthquake, we present a report from The New York Times about two badly injured children who were brought to the U.S. for treatment and recovery. We also present a Blueprint America report that examines the prospects for high-speed rail in the Midwest in light of starkly opposing political views. And CNN political analyst Peter Bergen talks about the war on terror and the continued viability of al Qaeda.

Category: Crime/Legal Issues/Law Enforcement
NOLA: FRON 002812
Series Title: Frontline
Episode Title: The Wounded Platoon
Length: 90 minutes
Airdate: 1/25/2011 11:00:00 PM
Service: PBS
Format: Documentary

Segment Length: 00:00:00

In The Wounded Platoon, FRONTLINE investigates a single Fort Carson platoon of infantrymen -- the 3rd Platoon, Charlie Company, 1st Battalion, 506th Infantry -- and finds, after a long journey, a group of young men changed by war and battling a range of psychiatric disorders that many blame for their violent and self-destructive behavior. Since returning from Iraq, three members of the 3rd Platoon have been convicted on murder or attempted murder charges; one has been jailed for drunk driving and another for assaulting his wife; and one has attempted suicide.

Category: Crime/Legal Issues/Law Enforcement
NOLA: FRON 002906
Series Title: Frontline
Episode Title: Are We Safer?
Length: 60 minutes
Airdate: 1/18/2011 9:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

FRONTLINE launches its new monthly magazine program with three reports, led by "Are We Safer?" In this first story, Pulitzer Prize-winning Washington Post reporter Dana Priest investigates the terrorism-industrial complex that grew up in the wake of 9/11. Against a backdrop of recent mail bomb threats from Al Qaeda in Yemen and growing concerns about homegrown terrorists, Priest explores the growing reach of homeland security, fusion centers, battlefield technologies, and data-collecting into the lives of ordinary Americans.

Category: Crime/Legal Issues/Law Enforcement
NOLA: FRON 002907
Series Title: Frontline
Episode Title: Post Mortem
Length: 60 minutes
Airdate: 2/1/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Every day, nearly 7,000 people die in America. And when these deaths happen suddenly, or under suspicious circumstances, we assume there will be a thorough investigation, just like we see on CSI. But the reality is very different. In over 2,000 counties across America, elected coroners, many with no medical or scientific background, are in charge of death investigations. Nationwide there is a severe shortage of competent forensic pathologists to do autopsies. The rate of autopsies--the gold standard of death investigation--has plummeted over the decades from fifty percent of those who die to less than six percent. As a result, not only do murderers go free and innocent people go to jail, but the crisis in death investigation in America is also a threat to public health. FRONTLINE correspondent Lowell Bergman reports the results of a joint investigation with ProPublica, NPR, and the Investigative Reporting Program at UC Berkeley.

Category: Crime/Legal Issues/Law Enforcement
NOLA: INLE 001013
Series Title: Independent Lens
Episode Title: Adjust Your Color: The Truth of Petey Greene
Length: 60 minutes
Airdate: 2/20/2011 11:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

America's original shock-jock, Petey Greene overcame poverty, drug addiction and prison time to "tell it like it is," shocking and entertaining everyone from the ghetto to the White House. Narrated by Don Cheadle, "Adjust Your Color" looks at how his explosive language and brash style unsettled the establishment as he battled both the system and his own demons on a journey to becoming a leading activist during some of the most tumultuous years in recent history. By Loren Mendell.

Category: Crime/Legal Issues/Law Enforcement
NOLA: MLNH 009971
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 2/24/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:04:45

News Wrap: Saudi Arabian College Student Charged in Texas Bomb Plot: In other news Thursday, a Saudi Arabian college student was charged in connection with a bomb plot that allegedly included targets such as the Dallas home of former President George W. Bush. In Britain, a judge cleared the way for WikiLeaks founder Julian Assange to be extradited to Sweden, where he is charged with sex crimes.

Category: Crime/Legal Issues/Law Enforcement
NOLA: NETK 000142
Series Title: Need to Know
Length: 60 minutes
Airdate: 2/25/2011 9:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

This week on Need to Know, the effects of climate change are already hitting the city of Norfolk, Virginia. We travel to Norfolk to see how the city is dealing with regular flooding caused by sea level rise and a sinking shoreline.

Also: We look at an investigation by a Sacramento Bee reporter into millions of dollars in incentive bonuses that may have been wrongly paid out to members of the California National Guard.

And: This week, four Americans whose yacht had been taken hostage by Somali pirates were killed by their captors. We reprise an excerpt of "The Trouble with Pirates," which explores the root causes of Somali piracy.

Category: Crime/Legal Issues/Law Enforcement
NOLA: FRON 002811
Series Title: Frontline
Episode Title: The Suicide Tourist
Length: 60 minutes
Airdate: 3/22/2011 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Do we have the right to end our lives if life itself becomes unbearable, or when we enter the late-stages of painful, terminal illness? The questions, debated for centuries, have only grown more pressing in recent years as medical technology has allowed us to live longer lives, and several U.S. states have legalized physician-assisted suicide. With unique access to Dignitas, the Swiss non-profit that has helped over one thousand people die since 1998, Academy award-winning filmmaker John Zaritsky offers a revealing look a couple facing the most difficult decision of their lives--and lets us see for ourselves as one Chicago native makes the trip to Switzerland for what will become the last day of his life.

Category: Crime/Legal Issues/Law Enforcement
NOLA: MLNH 009994
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 3/29/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:10:58

Supreme Court Hears Wal-Mart Gender Bias Discrimination Case: The Supreme Court heard arguments in a case involving a huge class-action gender discrimination lawsuit against Wal-Mart, the world's largest retailer. Gwen Ifill discusses the stakes of the case with The National Law Journal's Marcia Coyle.

ECONOMY

Category: Economy
NOLA: MLNH 009933
Series Title: PBS NewsHour

Length: 60 minutes
Airdate: 1/3/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:14:33

New Governors Confront Daunting State Budget Woes: The New Year rings in the start of some new governors' terms -- and nearly all of them face budget shortfalls. Gwen Ifill discusses state budget woes with three public media reporters: John Myers of KQED Public Radio in California; Karen Kasler of Ohio Public Radio and Television; and Karen DeWitt of New York State Public Radio.

Category: Economy
NOLA: WWIR 005028
Series Title: Washington Week
Length: 30 minutes
Airdate: 1/7/2011 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

2011 starts with a bang (of the gavel)! John Boehner and the GOP take control of the House but are already arguing with Democrats over the deficit & health care. There's a reorganization at the White House too, with new players coming & going this week. Joining Gwen this week: John Dickerson (Slate/CBS), Major Garrett (National Journal), Julianna Goldman (Bloomberg) and Jeff Zeleny (NY Times).

Category: Economy
NOLA: NBRT 030150
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 1/28/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

US Economy Moves from Recovery to Expansion; Bank United Goes Public; Ford Motor Company CEO Alan Mulally on 4Q Earnings; Egypt Unrest Threatens Global Economy; Market Focus with Tom Hudson; Market Stats for January 28, 2011; Lukewarm Stock Forecast, Erik Ristuben, Russell Investments.

Category: Economy
NOLA: AMEX 001007
Series Title: Reagan: American Experience
Episode Title: An American Crusade
Length: 150 minutes
Airdate: 2/14/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

When Ronald Reagan's first term reached its halfway point, he was challenged with tremendous economic strife, the recession and unemployment had battered Reaganomics. As the Pentagon spent \$34 million per hour on building up U.S. military forces and nuclear weapons, the deficit increased. However, an economic transformation in 1983 and the slow return of Americans to work secured a second term for Reagan -- a term that would afford him his greatest triumphs and his most difficult blows. "The American Experience" chronicles Reagan's last four years in office -- from the loss of his closest advisors and the Iran-Contra scandal, to the dawning of the fall of Communism in Europe.

Category: Economy
NOLA: NBRT 030170
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 2/25/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

4 Hurdles for the Economy; Market Stats for February 25, 2011; The Libreria Giron Connection; The Nation's Mayors and Their Budget Battles; Oil Prices Rise to Record Highs; Market Focus with Tom Hudson.

Category: Economy
NOLA: WWIR 005035
Series Title: Washington Week
Length: 30 minutes
Airdate: 2/25/2011 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

With continuing violence in Libya, Martha Raddatz (ABC News) reports on President Obama's response toward an unstable Moammar Gadhafi. Also, Major Garrett (National Journal) & Karen Tumulty (Washington Post) analyze polarization in Washington and state capitols during dramatic budget showdowns. And, Pete Williams (NBC News) on the administration's new stance toward the Defense of Marriage Act.

Category: Economy
NOLA: TTCY 002002
Series Title: To the Contrary with Bonnie Erbe
Length: 30 minutes
Airdate: 3/28/2011 12:30:00 AM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

TTC panelists discuss: how women foreign policy advisors persuaded President Obama to take military action against Libya; how men are gaining more jobs than women during the economic recovery; and U.S. Amb. Karen Kornbluh's work with the Organization for Economic Cooperation and Development to improve women's economic power around the world. Panelists: Del. Eleanor Holmes

Norton (D-DC); The Heritage Foundation's Genevieve Wood; judge and former federal prosecutor Debra Carnahan; and conservative commentator Tara Setmayer.

Category: Economy
NOLA: NBRT 030192
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 3/29/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

Two Small Cap Companies Buying Lots of Stocks; Market Stats for March 29, 2011; Market Focus with Tom Hudson; Time Is Running Out in the Budget Battle; The Japanese Government Could Take Over TEPCO; Starbucks' Success Secrets from Founder Howard Schulz; Banks Need More Regulation; Austin TX Early Commitment to Electric Car Charging Stations.

Category: Economy
NOLA: JTPE 000701
Series Title: Journey to Planet Earth
Episode Title: Plan B: Mobilizing to Save Civilization
Length: 90 minutes
Airdate: 3/30/2011 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:26:46

Hosted by Matt Damon and produced by Emmy-Award winning filmmakers Marilyn and Hal Weiner, "Plan B: Mobilizing to Save Civilization" is based on the book by environmental visionary Lester Brown. Shot on location around the world, the film's message is clear and unflinching – either confront the realities of climate change or suffer the consequences of lost civilizations and failed states. Plan B provides audiences with a glimpse into a new and emerging economy based upon renewable sources as well as realistic strategies to avoid the growing threat of global warming. Appearing with Lester Brown are Nobel Laureate Paul Krugman, Pulitzer Prize winner Thomas Friedman, former Governor and Secretary of the Interior Bruce Babbitt, along with other scholars and scientists. Locations include China, Japan, South Korea, India, Italy, Turkey, Bangladesh, Zambia, Haiti, and the United States.

Category: Economy
NOLA: TASM 002269
Series Title: Tavis Smiley
Length: 30 minutes
Airdate: 3/31/2011 12:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Washington Post journalist and "The Fix" blogger Chris Cillizza goes inside the budget battle and discusses details of a potential government shutdown. Pro surfer Bethany Hamilton and actress AnnaSophia Robb--who portrays

Hamilton in the inspirational new film Soul Surfer--discuss faith, sharks and overcoming fear.

EDUCATION

Category: Education
NOLA: COSE 017022
Series Title: Charlie Rose
Episode Title: Charlie Rose - 17022
Length: 60 minutes
Airdate: 1/26/2011 12:00:00 AM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:54:15

Live coverage of President Obama's State of the Union Address with Al Hunt of Bloomberg News, Mark Halperin of 'Time' magazine, Attorney General of California Kamala Harris, John Heilemann of 'New York' magazine, Gwen Ifill of 'Washington Week' and 'The PBS Newshour', author Jon Meacham and John Sununu.

Category: Education
NOLA: PITV 000204
Series Title: Pioneers of Television
Episode Title: Local Kids' TV
Length: 60 minutes
Airdate: 2/8/2011 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

In the early years of television, local kids' programs shaped the childhoods of millions of American children. Performers such as Willard Scott, Ernest Borgnine and William Shatner all honed their skills performing on live TV with small budgets and little support. With the flimsiest of second-hand store costumes and their own imaginations, they learned how to make their audience laugh, smile and think. One early talent, Stan Freberg, got off the bus in the middle of Hollywood, became a cartoon voice talent and created Time for Beany - a show that captured seven out of 10 viewers, including Albert Einstein, during its run in Los Angeles. Freberg's story is told along with the story of legendary Muppets creator Jim Henson (who started at age 16), animator Bob Clampett (co-creator with Freberg of L.A.'s Time for Beany), actor Chuck McCann (originator of New York's famous Puppet Hotel), performer Pat McMahon (a star of Phoenix's Wallace and Lamdo - the most popular kids' show ever) and Nancy Claster, who developed the Baltimore kids' series Romper Room - the first franchised show in television history.

Category: Education
NOLA: COSE 017032
Series Title: Charlie Rose
Episode Title: Charlie Rose - 17032
Length: 60 minutes
Airdate: 2/9/2011 12:00:00 AM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:53:24

An hour with Bill Gates, co-chair, Bill & Melinda Gates Foundation

Category: Education
NOLA: TASM 002237
Series Title: Tavis Smiley
Length: 30 minutes
Airdate: 2/16/2011 11:33:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Jazz heavyweight and nine-time Grammy winner Wynton Marsalis discusses the long-term price Americans are paying for abandoning arts in education and analyzes their confusion of entertainment with arts.

Category: Education
NOLA: MLNH 009968
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 2/21/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:08:29

Gov. Walker Rejects Compromise as Wisconsin Union Protests Continue:
Protests continued in Wisconsin's capitol as Gov. Scott Walker refused to negotiate with striking public employees about collective bargaining rights. Judy Woodruff talks to Jason Stein, capitol reporter for the Milwaukee Journal Sentinel.

Category: Education
NOLA: TASM 002242
Series Title: Tavis Smiley
Length: 30 minutes
Airdate: 2/22/2011 11:30:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

Colorado Sen. Michael Bennet discusses education and explores how to fix a system that he says, at times, produces "catastrophic" outcomes for children.

Misty Copeland, the first African American female soloist at the American Ballet Theatre, offers her reflections on whether ballet is an elite art form and discusses the impact of the film Black Swan on the dance.

Category: Education
NOLA: FRON 002817
Series Title: Frontline
Episode Title: College, Inc.
Length: 60 minutes
Airdate: 3/1/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

The business of higher education is booming. It's a \$400 billion industry fueled by taxpayer money. But what are students getting out of the deal? Critics say a worthless degree and a mountain of debt. Investors insist they're innovators, widening access to education. FRONTLINE follows the money to uncover how Wall Street and a new breed of for-profit universities are transforming the way we think about college in America.

Category: Education
NOLA: NETK 000143
Series Title: Need to Know
Length: 60 minutes
Airdate: 3/4/2011 9:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

This week on Need to Know: Are college sports programs enabling universities to stay afloat during tough economic times or are they hampering the classroom? While many state budgets have forced administrators to make painful cuts to academic programs, intercollegiate sports seem to remain unscathed, even in bleak economic times. We travel to Ohio University to see how athletic success has been affecting their academic mission. Also: Princeton University professor Bernard Haykel speaks to us about what the international community's responsibilities are with regards to the uprisings in the Middle East. And in light of the protests in Wisconsin, Jon Meacham sits down with Columbia University professor Gregory Wawro to discuss controversial political tactics being used by Wisconsin and Indiana legislators to avoid being forced to vote on cutting benefits and collective bargaining rights for unions. And: Our Watch List segment, in cooperation with the Seattle Times, investigates exploitation and mistreatment of seniors at home-based facilities.

Category: Education
NOLA: NETK 000145
Series Title: Need to Know
Length: 60 minutes
Airdate: 3/18/2011 9:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

The devastating earthquake in Japan has prompted fears of a nuclear crisis as the country desperately tries to curb the damage. This week, Need to Know provides an update on Japan's unfolding tragedy. Also, we reprise some of the best segments from our hour-long special on education, which aired earlier this year. We feature three dramatic stories of academic transformation--focusing on literacy, physical education and science education.

Category: Education
NOLA: SSHE 000000
Series Title: Street Stops Here; The
Length: 90 minutes
Airdate: 3/22/2011 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:26:46

This documentary tells the story of the nation's best high school basketball coach, Bob Hurley, Sr. In his 36 years at St. Anthony's, he's won 23 state titles, three national championships with 957 career wins. The film reveals the coach's life-long struggle to inspire and motivate those around him to keep the doors open of a poor, inner-city Catholic High School in Jersey City, New Jersey. This is also the story about the teenage athletes fighting their way out of the poverty and desolation that surrounds them armed with little more than a basketball and the hard wisdom of a fierce, demanding coach.

HEALTH/HEALTH CARE

Category: Health/Health Care
NOLA: COSE 017011
Series Title: Charlie Rose
Episode Title: Charlie Rose - 17011
Length: 60 minutes
Airdate: 1/11/2011 12:00:00 AM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:11:03

An update on the weekend's Tucson shooting rampage, which claimed the lives of six people and seriously injured Rep. Gabrielle Giffords, with Brian Williams, managing editor of NBC Nightly News, and Need to Know's John Meacham.

Category: Health/Health Care
NOLA: GIFT 000000
Series Title: Gifts of Imperfection: Living with Courage, Compassion and Connection; The
Length: 90 minutes
Airdate: 3/19/2011 3:00:00 PM
Service: PBS-SIP
Format: Demonstration/Instructional
Segment Length: 00:57:52

We've all experienced the pressure to fit in, and the feeling that our worthiness is measured by how we look or what we earn. For many, that leads to a cycle of performing, perfecting, pleasing, and proving. In *The Gifts of Imperfection: Living with Courage, Compassion and Connection* renowned research professor and author Dr. Brené Brown shares what she's learned from a decade of research on the power of authenticity. She will help viewers engage with the world from a place of courage and worthiness.

Category: Health/Health Care
NOLA: NOSN 000502
Series Title: NOVA scienceNOW
Episode Title: Can We Live Forever?
Length: 60 minutes
Airdate: 1/26/2011 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

This provocative episode of NOVA scienceNOW examines whether we can slow down the aging process, looks at the latest on human hibernation, and checks in with bioengineers and a computer scientist inventing ways to keep us "going forever." Neil deGrasse Tyson also takes a lighthearted look at whether the tricks that have kept a 1966 Volvo running for 2.7 million miles can also help the human body go the extra mile.

Category: Health/Health Care
NOLA: NOVA 003802
Series Title: NOVA
Episode Title: Making Stuff Stronger
Length: 60 minutes
Airdate: 1/19/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

From carbon nanotubes to artificial skin, our world is poised at the frontier of a revolution in materials science as far-reaching as the biotech breakthroughs of the last two decades. This four-part series explores how materials changed history and are shaping the future, ranging from cost-effective fuel cells and solar panels to quantum computers and ultra-light automobiles. The New York Times' technology correspondent and best-selling author David Pogue brings his trademark goofball humor and techie zeal to this fast-paced exploration of the future of "stuff." In each one-hour program—Stronger, Smaller, Smarter, and Cleaner—we explore the talent, luck, and determination that can turn a wild idea into a cutting-edge material or high-tech breakthrough.

Category: Health/Health Care
NOLA: FRON 002907

Series Title: Frontline
Episode Title: Post Mortem
Length: 60 minutes
Airdate: 2/1/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Every day, nearly 7,000 people die in America. And when these deaths happen suddenly, or under suspicious circumstances, we assume there will be a thorough investigation, just like we see on CSI. But the reality is very different. In over 2,000 counties across America, elected coroners, many with no medical or scientific background, are in charge of death investigations. Nationwide there is a severe shortage of competent forensic pathologists to do autopsies. The rate of autopsies—the gold standard of death investigation—has plummeted over the decades from fifty percent of those who die to less than six percent. As a result, not only do murderers go free and innocent people go to jail, but the crisis in death investigation in America is also a threat to public health. FRONTLINE correspondent Lowell Bergman reports the results of a joint investigation with ProPublica, NPR, and the Investigative Reporting Program at UC Berkeley.

Category: Health/Health Care
NOLA: MLNH 009960
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 2/9/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:07:13

'Practice-Changing' Cancer Study Shows Lymph Node Surgery May Be Unnecessary
: A decades-old treatment for breast cancer does not necessarily improve survival rates in women with early stage cancer, according to a study released this week. Gwen Ifill speaks with co-author Dr. Monica Morrow, a surgical oncologist at New York's Memorial Sloan-Kettering Cancer Center.

Category: Health/Health Care
NOLA: NOSN 000503
Series Title: NOVA scienceNOW
Episode Title: How Does the Brain Work?
Length: 60 minutes
Airdate: 2/2/2011 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:56:46

This episode of NOVA scienceNOW delves into some pretty heady stuff, examining magic and the brain, artificial intelligence, magnetic mind control, and the work of neuroscientist and synesthesia researcher David Eagleman. Can we really believe our own eyes? Will machines one day think like us? Can magnetic wands effectively control brain functions and treat depression? Explore this and more

Category: Health/Health Care
NOLA: COOH 000000
Series Title: Eat & Cook Healthy! with Dr. John La Puma
Length: 90 minutes
Airdate: 3/05/2011 3:00 P.M.
Service: PBS-SIP
Format: Other
Segment Length: 00:00:00

Cooking Healthy! with Dr. John La Puma is a program that teaches viewers to experience food they can't wait to make, and grab the energy and good health to reclaim their lives. Anyone who loves food, wants to have more energy, wants to reverse his or her family health history, or wants to know what to eat to get and stay healthy should watch Cooking Healthy! with Dr. John La Puma. Its recipes, meals, and menus can work within minutes of eating them.

Category: Health/Health Care
NOLA: NOSN 000505
Series Title: NOVA scienceNOW
Episode Title: Where Did We Come From?
Length: 60 minutes
Airdate: 2/16/2011 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:56:46

Where did the very first living thing on Earth come from? Can a simple injection erase a painful memory?

Category: Health/Health Care
NOLA: NOVA 003808
Series Title: NOVA
Episode Title: Venom: Nature's Killer
Length: 60 minutes
Airdate: 2/23/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Venom follows scientists on their expeditions to track down and capture the planet's most deadly creatures, risking life and limb just to tease out milligrams of venom and get it back to the lab. Find out how nature's deadliest cocktails could be medicine's brightest new hope.

SCIENCE/TECHNOLOGY

Category: Science/Technology
NOLA: FRON 002901
Series Title: Frontline
Episode Title: Death by Fire
Length: 60 minutes
Airdate: 1/4/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Did Texas execute an innocent man? Several controversial death penalty cases are currently under examination in Texas and in other states, but it's the 2004 execution of Cameron Todd Willingham – convicted for the arson deaths of his three young children – that's now at the center of the national debate. With unique access to those closest to the case, FRONTLINE examines the Willingham conviction in light of new science that raises doubts about whether the fire at the center of the case was really arson at all. The film meticulously examines the evidence used to convict Willingham, provides an in-depth portrait of those most impacted by the case and explores the explosive implications of the execution of a possibly innocent man.

Category: Science/Technology
NOLA: NOVA 003801
Series Title: NOVA
Episode Title: Deadliest Earthquakes
Length: 60 minutes
Airdate: 1/11/2011 8:00:00 PM
Service: PBS
Format: Other
Segment Length: 00:56:46

In 2010, epic earthquakes all over the planet delivered one of the worst annual death tolls ever recorded. The deadliest strike was in Haiti, where a quake just southwest of the capital, Port-au-Prince, killed more than 200,000, reducing homes, hospitals, schools, and the presidential palace to

rubble. In exclusive coverage, a NOVA camera crew follows a team of US geologists as they first enter Haiti in the immediate aftermath of the tragedy. It is a race against time as they hunt for crucial evidence that will help them determine exactly what happened deep underground and what the risks are of a new killer quake. Barely a month after the Haiti quake, Chile was struck by a quake 100 times more powerful, unleashing a tsunami that put the entire Pacific coast on high alert. In a coastal town devastated by the rushing wave, NOVA follows a team of geologists as they battle aftershocks to measure the displacement caused by the earthquake. Could their work, and the work of geologists at earthquake hot-spots around the U.S., one day lead to a breakthrough in predicting quakes before they happen? NOVA investigates intriguing new leads in its gripping investigation of a deadly scientific conundrum.

Category: Science/Technology
NOLA: AMEX 002304
Series Title: Panama Canal: American Experience
Length: 90 minutes
Airdate: 1/24/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:26:46

On August 15th, 1914, the Panama Canal opened, connecting the world's two largest oceans and signaling America's emergence as a global superpower. This AMERICAN EXPERIENCE film using an extraordinary archive of photographs and footage, interviews with canal workers and firsthand accounts of life in the Canal Zone, unravels the remarkable story of one of the world's most significant technological achievements

Category: Science/Technology
NOLA: INLE 001108
Series Title: Independent Lens
Episode Title: Between the Folds
Length: 60 minutes
Airdate: 1/23/2011 11:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Think origami is just paper planes and cranes? Meet a determined group of theoretical scientists and fine artists who have abandoned careers and scoffed at graduate degrees to forge new lives as modern-day paper folders. Together they reinterpret the world in paper, creating a wild mix of sensibilities towards art, science, creativity and meaning.

Category: Science/Technology
NOLA: NOVA 003802
Series Title: NOVA
Episode Title: Making Stuff Stronger
Length: 60 minutes
Airdate: 1/19/2011 9:00:00 PM
Service: PBS

Format: Documentary
Segment Length: 00:56:46

From carbon nanotubes to artificial skin, our world is poised at the frontier of a revolution in materials science as far-reaching as the biotech breakthroughs of the last two decades. This four-part series explores how materials changed history and are shaping the future, ranging from cost-effective fuel cells and solar panels to quantum computers and ultra-light automobiles. The New York Times' technology correspondent and best-selling author David Pogue brings his trademark goofball humor and techie zeal to this fast-paced exploration of the future of "stuff." In each one-hour program-Stronger, Smaller, Smarter, and Cleaner-we explore the talent, luck, and determination that can turn a wild idea into a cutting-edge material or high-tech breakthrough.

Category: Science/Technology
NOLA: NOVA 003803
Series Title: NOVA
Episode Title: Making Stuff Smaller
Length: 60 minutes
Airdate: 1/26/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

From carbon nanotubes to artificial skin, our world is poised at the frontier of a revolution in materials science as far-reaching as the biotech breakthroughs of the last two decades. This four-part series explores how materials changed history and are shaping the future, ranging from cost-effective fuel cells and solar panels to quantum computers and ultra-light automobiles. The New York Times' technology correspondent and best-selling author David Pogue brings his trademark goofball humor and techie zeal to this fast-paced exploration of the future of "stuff." In each one-hour program-Stronger, Smaller, Smarter, and Cleaner-we explore the talent, luck, and determination that can turn a wild idea into a cutting-edge material or high-tech breakthrough.

Category: Science/Technology
NOLA: NOSN 000503
Series Title: NOVA scienceNOW
Episode Title: How Does the Brain Work?
Length: 60 minutes
Airdate: 2/2/2011 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:56:46

This episode of NOVA scienceNOW delves into some pretty heady stuff, examining magic and the brain, artificial intelligence, magnetic mind control, and the work of neuroscientist and synesthesia researcher David Eagleman. Can we really believe our own eyes? Will machines one day think

like us? Can magnetic wands effectively control brain functions and treat depression? Explore this and more

Category: Science/Technology
NOLA: NOSN 000504
Series Title: NOVA scienceNOW
Episode Title: How Smart Are Animals?
Length: 60 minutes
Airdate: 2/9/2011 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:56:46

How well can we understand what's going on in the brains of non-human animals? Do our pets--like dogs--have the same feelings we do? How smart are animals really?

Category: Science/Technology
NOLA: NOVA 003806
Series Title: NOVA
Episode Title: Smartest Machine on Earth
Length: 60 minutes
Airdate: 2/9/2011 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

NOVA investigates the world of artificial intelligence and profiles the computer that could be the "Smartest Machine on Earth." Known as "Watson," this IBM supercomputer is so advanced it's pursuing the first-of-its-kind challenge competing against "Jeopardy!" champions to prove its uncanny ability to mimic the human thought process.

Category: Science/Technology
NOLA: FRON 002909
Series Title: Frontline
Episode Title: Revolution in Cairo
Length: 60 minutes
Airdate: 2/22/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

FRONTLINE dispatches teams to Cairo, going inside the youth movement that helped light the fire on the streets. The program follows the "April 6th" group, which two years ago began making a bold use of the Internet for their underground resistance -- tactics that led to jail and torture for many of their leaders. Now, starting with the "Day of Rage," we witness those same leaders plot strategy and head into "Liberation Square" to try to bring down President Hosni Mubarak. Also in this hour, veteran Middle East correspondent Charles Sennott of GlobalPost is in Cairo to take a hard look at Egypt's Muslim Brotherhood -- the most well-organized and powerful of the

country's opposition groups -- as a new fight for power in Egypt begins to take shape.

WAR/VETERANS/NATIONAL SECURITY

Category: War/Veterans/National Security
NOLA: AMEX 002302
Series Title: U.S. Grant: Warrior: American Experience
Length: 90 minutes
Airdate: 1/10/2011 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

The greatest hero of the Civil War, Ulysses S. Grant was a brilliant military strategist who rose from obscurity to a rank held previously only by George Washington. However, the strength of the Confederate resistance forced Grant into a hard war that destroyed the South and led to his being labeled "a butcher."

Category: War/Veterans/National Security
NOLA: NBRT 030132
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 1/4/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

What Effect Will January Have on the Small Caps; Robert Doll of Blackrock Offers His Outlook for the Economy; Market Focus with Tom Hudson; The White House & The Hill Brace for Budget Battles; Market Stats for January 4, 2011; Dividends Will Continue to Go Up in 2011; Pentagon Bureaucracy Harming National Security.

Category: War/Veterans/National Security
NOLA: FRON 002906
Series Title: Frontline
Episode Title: Are We Safer?
Length: 60 minutes
Airdate: 1/18/2011 9:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

FRONTLINE launches its new monthly magazine program with three reports, led by "Are We Safer?" In this first story, Pulitzer Prize-winning Washington Post reporter Dana Priest investigates the terrorism-industrial complex that grew up in the wake of 9/11. Against a backdrop of recent mail bomb threats

from Al Qaeda in Yemen and growing concerns about homegrown terrorists, Priest explores the growing reach of homeland security, fusion centers, battlefield technologies, and data-collecting into the lives of ordinary Americans.

Category: War/Veterans/National Security
NOLA: COSE 017033
Series Title: Charlie Rose
Episode Title: Charlie Rose - 17033
Length: 60 minutes
Airdate: 2/9/2011 11:30:00 PM
Service: PBS-PLUS
Format: Interview/Discussion/Review
Segment Length: 00:14:21

Peter Bergen discusses his book, *The Longest War: The Enduring Conflict Between America and al-Qaeda*.

Category: War/Veterans/National Security
NOLA: MLNH 009955
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 2/2/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:09:30

Petraeus: Afghan Army, Police Making Progress; but Retention Lags: Charles Sennott of GlobalPost sat down with Gen. David Petraeus, commander of American and allied forces in Afghanistan, for an extended interview about where the fight for Afghanistan stands as the spring "fighting season" approaches. Sennott later spoke with the NewsHour's Jeffrey Brown.

Category: War/Veterans/National Security
NOLA: MLNH 009967
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 2/18/2011 6:00:00 PM
O.B. Date: 2/18/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:02:24

News Wrap: Man in Afghan Army Uniform Kills 2 NATO Soldiers in Attack: In other news Friday, a man wearing an Afghan army uniform opened fire on NATO troops in Afghanistan today, killing two German soldiers, but it was unclear if the attacker was actually an Afghan soldier. Separately, a suicide car bomber hit a Khost police station, killing 11 and wounding 41. The Taliban claimed responsibility.

Category: War/Veterans/National Security
NOLA: MLNH 009971
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 2/24/2011 6:00:00 PM

O.B. Date: 2/24/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:04:45

News Wrap: Saudi Arabian College Student Charged in Texas Bomb Plot: In other news Thursday, a Saudi Arabian college student was charged in connection with a bomb plot that allegedly included targets such as the Dallas home of former President George W. Bush. In Britain, a judge cleared the way for WikiLeaks founder Julian Assange to be extradited to Sweden, where he is charged with sex crimes.

Category: War/Veterans/National Security
NOLA: WWIR 005036
Series Title: Washington Week
Length: 30 minutes
Airdate: 3/4/2011 8:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:00:00

As Democrats and Republicans debate spending cuts for the 2011 and 2012 budgets, the Obama administration also focuses on the continuing unrest in Libya. Also, the Supreme Court makes a controversial first amendment ruling, siding with a provocative Kansas church. Joining Gwen Ifill: John Harwood, CNBC & The NY Times; James Kitfield, National Journal; and Joan Biskupic, USA Today.

Category: War/Veterans/National Security
NOLA: MLNH 009981
Series Title: PBS NewsHour
Length: 60 minutes
Airdate: 3/10/2011 6:00:00 PM
Service: PBS
Format: News
Segment Length: 00:08:06

WikiLeaks Suspect's Dad: Bradley Manning 'Being Humiliated' But 'Looks Good': Kwame Holman previews an interview with the father of Pvt. Bradley Manning, the Army intelligence analyst accused of stealing thousands of classified government documents and providing them to WikiLeaks. Brian Manning spoke to PBS' Frontline earlier this week about his son's arrest and his treatment during his imprisonment.

Category: War/Veterans/National Security
NOLA: NBRT 030191
Series Title: Nightly Business Report
Length: 30 minutes
Airdate: 3/28/2011 7:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

Market Stats for March 28, 2011; Market Focus with Tom Hudson; The Cost of U.S. Military Action in Libya; Healthy Consumer Spending; Wal-Mart vs. The

Women; Labor Relations in the NFL and MLB; Non-Profits Can Benefit the Unemployed.

Category: War/Veterans/National Security
NOLA: NETK 000146
Series Title: Need to Know
Length: 60 minutes
Airdate: 3/25/2011 9:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:00:00

This week on Need to Know, our medical correspondent Dr. Emily Senay examines the difficult road to advancement in cancer treatment by looking at three clinical trials for breast cancer—one involving new chemotherapy treatments, another involving freezing cancer tumors as a potential substitute for surgery, and another using scalp cooling to salvage the hair of chemotherapy patients. Also: We tell the story of a group of U.S. soldiers whose lives were forever changed by a rocket attack in Baghdad seven years ago, and Alison Stewart sits down with activist Leymah Gbowee, whose work in Liberia helped bring down Charles Taylor's regime, to discuss political reform within the country and in the rest of West Africa. And: U.S. Education Secretary Arne Duncan speaks to Jon Meacham about the Obama Administration's push to revise No Child Left Behind.