

Backyard Broadcasting, Williamsport Pennsylvania Issues and Programs Quarterly Report 4th Quarter, October 1, 2023 -December 31, 2023

| Issue | How issue was addressed | Program/Segment | Date | Time | Duration | Narration of Type & Description of Program/Segment |
|---|---|------------------------|-------------|-------------|-----------------|---|
| Some members of the community cannot afford heating oil, and end up using alternative methods to heat their homes instead, taking a dangerous risk. | Echo Mitchell and Vince Reeder of Reeder Brothers Fuel Company started a 501c3 non-profit project called "Hats for Heat", to provide heating oil to those in our area who need it the most. | In Touch WZXR,WXR | 7-Jan | 6:30AM | :20 | Echo Mitchell and Vince Reeder talk about the rewarding experience it is to help those in our area who may not feel comfortable asking for assistance, who they find sometimes suffer without heat, or use dangerous space heaters during the coldest months of the year. Hats for Heat seeks to raise funds to provide oil for those without. They are having a basket raffle fundraising event at the Loyalsock Hotel on January 27th and 28th. The community is invited to attend or donate baskets at the fundraiser. |
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| There are numerous service opportunities in Williamsport during the annual Dream Week celebrating Martin Luther King, Jr.'s birthday starting on Monday, January 15th through Friday, January 20th. | Step Americorp partnered with the James V Brown Library, the Lycoming County United Way, lycoming and Penn Colleges and others to provide service opportunities and fun, educational activities that help continue the spirit and legacy of Dr. King, living and serving each other in a diverse equal society. | In Touch WZXR,WXR | 14-Jan | 6:30AM | :20 | Carrie Bruning and Rachele Abbott of Step AmeriCorps are joined by President if the Lycoming County United Way, Ron Frick, to describe some of the programs and service opportunities the public can participate in during Dream Week 2024 to spread the love and inclusion suggested by the writing and teaching of MLK, Jr.. |
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Backyard Broadcasting, Williamsport Pennsylvania Issues and Programs Quarterly Report 4th Quarter, October 1, 2023 -December 31, 2023

| Issue | How issue was addressed | Column1 | Date | Time | Duration | Narration of Type & Description of Program/Segment |
|---|--|---------------------|-------------|-------------|-----------------|---|
| A Williamsport Army Veteran uses creative writing to seek healing from PTSD and other issues, and wants to offer the experience to other veterans and their spouses by starting a 6-week creative writing group at the Williamsport Vet Center. | A creative writing course is Travis Harman's internship in the Masters Degree program at Wilkes University, and will provide veterans who are signed up for the course an outlet to work through feelings they might have about their service. | In Touch WWPA, WMLP | 21-Jan | 11AM | 20 Min | Travis Hartman describes his experiences as a soldier deployed to Afghanistan in the early 2000s, and says how writing and teaching is his way to heal and recover by experiencing success in publishing his writing and hopes to expose his students to the same success. |
| Williamsport Chamber of Commerce seeks exposure for their events. | Live interview with Jason Fink discussing upcoming events, businesses, etc. | WILQ | 25-Jan | 8:20AM | 20 Min | Jason Fink from Williamsport Lycoming Chamber of Commerce discusses upcoming events in the city of Williamsport and other areas. |
| A Sunbury couple who work hard to rescue shelter dogs and find them forever homes, is looking for a way to raise money for three dog rescues in Northeast PA. | Planning for "Rock for Rescues 2024" is underway now, with an 80s theme and plans to have iconic 1980s vehicles on site. Ron Keel, national recording artist and former Sturgis entertainer, has agreed to play for the finale of the event. | In Touch WZKR,WCKR | 28-Jan | 6:30AM | 20 Min | Mary and Dennis Marquette described Ron Keel's music history and their own stories of adopting pets through the rescue shelters who are going to benefit from the summer-fundraiser. The Marquettes are seeking an opening act for Ron Keel, and a sound engineer for the event on July 27th. |
| A Sunbury couple who work hard to rescue shelter dogs and find them forever homes, is looking for a way to raise money for three dog rescues in Northeast PA. | Planning for "Rock for Rescues 2024" is underway now, with an 80s theme and plans to have iconic 1980s vehicles on site. Ron Keel, national recording artist and former Sturgis entertainer, has agreed to play for the finale of the event. | In Touch WILQ | 28-Jan | 6:40AM | 20 Min | Mary and Dennis Marquette described Ron Keel's music history and their own stories of adopting pets through the rescue shelters who are going to benefit from the summer-fundraiser. The Marquettes are seeking an opening act for Ron Keel, and a sound engineer for the event on July 27th. |
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| Some Middle and High School age girls in Northeast PA counties face "Period Poverty", an inability to afford feminine hygiene products. | The Junior League of Williamsport has started an initiative to raise money for feminine hygiene products to be distributed in schools thanks to supportive teachers and staff members. | In Touch WZKR,WCKR | 4-Feb | 6:30am | 20 Min | Junior League members Lilli Amanda Crum and LaTricia Scutching talk about the efforts they have made to bring awareness to "period poverty", and they describe the anxiety a student might feel if they are unprepared for their menstrual cycle. They encourage anyone involved with teens to help their initiative. |
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| North Central PA and the region that is served by the First Community Foundation Partnership has numerous non-profit organizations that fail to get good regular media exposure since many have limited budgets and resources. | FCFP began a 30 hour online giving campaign 11 years ago and has since raised over 16 million dollars for qualifying organizations in that time. | In Touch WWPA, WMLP | 11-Feb | 11AM | :20 | Erin Ruhl, explains the way the 30-hour fundraiser provides a way for area non-profits in 7 counties to solicit for funds and then be boosted by 175 thousand dollars in stretch funds provided by Blaise Alexander Family Dealerships over the two-day event, hoping to meet their 2024 goal of 2.2 million dollars. |
| Heart Disease Continues to be a Leading Cause of Death for Men and Women and February is American Heart Month, time to raise awareness about the risk of heart disease. | A doctor can provide newer medications that can treat the problem of heart disease, but only if the patient gets a screening to determine their risk and to get an assessment by a doctor. | In Touch WZXR,WXCR | 18-Feb | 06:30a | 20 Min | Dr. Nancy Fitch emergency physician of Med Express helps raise awareness about Heart Disease, and give tips on how to lower risk factors, and how to improve even if you have a family history of heart disease. |
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| A new non-profit that serves Columbia and Northumberland Counties is looking for exposure to raise awareness and funds for "Community Options, Inc" that works to serve individuals with intellectual disabilities. | Community Options, Inc., a 501c3 organization qualified to become one of hundreds of organizations included in the 30-hour Raise the Region fundraiser coming up May 13th and 14th. | In Touch WZXR,WXCR | 25-Feb | 6:30am | 20 Min | Jamie Lyons, the Executive Director of Community Options describes how her team assists clients with intellectual disabilities as they seek resources for housing, employment and more. |
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| Residents of the Newberry neighborhood seek funds to complete projects in 2024, including beautification of thestreets and support for other community activities. | "Newberry Community Partnership", a 501c3 organization qualified to become one of hundreds of organizations included in the 30-hour Raise the Region fundraiser coming up May 13th and 14th. | In Touch WZXR | 4-Mar | 6:30am | 20 min | NCP's Bob Woodley describes how a small team of volunteers want to support the Newberry neighborhood, and formed a board that will provide the organization with manpower and volunteer hours to improve Newberry with the funds they raise during Raise the Region. |
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| The Soap Box Derby Williamsport needs to deepen the bench with willing volunteers who can be a part of the Soap Box Derby this year and going forward, since many of the volunteers may no longer have children participating as racers in the group, and they need to raise funds so that the event can remain free to families who sign up to be in the race. | Soap Box Derby Williamsport, PA is a 501c3 organization that qualified to become one of hundreds of organizations included in the 30-hour Raise the Region fundraiser coming up May 13th and 14th, and through their fundraising, they hope raise funds to keep the event free for participants as well as raise awareness and gain interested volunteers this year - for the race in June and beyond. | In Touch WZXR, WCXR | 10-Mar | 6:30a | :20 | Volunteer Mike Barclay, who is also the Derby announcer on race day, is recruiting new participants and families to be a part of the Soap Box Derby experience. He describes how all families who race, never pay to participate, even if they win and qualify to race in Akron, OH, at the Championship Derby. |
| The Soap Box Derby Williamsport needs to deepen the bench with willing volunteers who can be a part of the Soap Box Derby this year and going forward, since many of the volunteers may no longer have children participating as racers in the group, and they need to raise funds so that the event can remain free to families who sign up to be in the race. | Soap Box Derby Williamsport, PA is a 501c3 organization that qualified to become one of hundreds of organizations included in the 30-hour Raise the Region fundraiser coming up May 13th and 14th, and through their fundraising, they hope raise funds to keep the event free for participants as well as raise awareness and gain interested volunteers this year - for the race in June and beyond. | In Touch WILQ | 10-Mar | 6:40a | :20 | Volunteer Mike Barclay, who is also the Derby announcer on race day, is recruiting new participants and families to be a part of the Soap Box Derby experience. He describes how all families who race, never pay to participate, even if they win and qualify to race in Akron, OH, at the Championship Derby. |
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| Fashion pollution takes its toll on the environment, and having a place to purchase vintage clothing and collectibles, as well as items from days gone by, can help items be reused and keep the clothing waste out of landfills, giving consumers a chance to be proactive about the environment in Lycoming County. | The first annual Central PA Vintage Fest was conceived and brought together over 50 vendors that offer upcycled and reused items and collectibles for sale at the Palms Factory in Williamsport on March 23rd. | In Touch WZXR, WCXR | 17-Mar | 6:30am | :20 | Tom Scott and Lonnie Wilcox, the coordinators of the Central PA Vintage Fest, described the overwhelming interest in recycling, collecting and upcycling that brought about the decision to offer an annual event to cater to those who want to do their part to save the environment by taking a bite out of fashion pollution by thrifting at the Central PA Vintage Fest March 23rd, 2024. |
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Backyard Broadcasting, Williamsport Pennsylvania Issues and Programs Quarterly Report 4th Quarter, October 1, 2023 -December 31, 2023

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| <p>Woman who are undergoing chemotherapy or have had a mastectomy seek warm clothing while they undergo treatment for breast cancer, so volunteers from "Girlz in the Hoodie" found a solution.</p> | <p>Through various fundraising events like golf tournaments and selling raffle tickets to give away a 1974 Volkswagen bus decorated in pink and white, Girlz in the Hoodie can provide sweatshirts for those who want or need one, as well as scholarships for students who have lost a mother figure to breast cancer.</p> | <p>In Touch WZXR,WCXR</p> | <p>24-Mar</p> | <p>6:30am</p> | <p>20 Min</p> | <p>Anthony Mussare, a founding member of Girlz in the Hoodie" described the team that came up with the concept for the non-profit and the organization they formed that was fueled by the desire to help those who are being treated for breast cancer, and the backstory about where the VW bus came from that they will raffle off in October 2024, that helps spread the word about their scholarship and hoodie giving mission in Lycoming County and the world.</p> |
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Backyard Broadcasting, Williamsport Pennsylvania Issues and Programs Quarterly Report 4th Quarter, October 1, 2023 -December 31, 2023

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| Williamsport Chamber of Commerce seeks exposure for their events. | Live interview with Jason Fink discussing upcoming events, businesses, etc. | WILQ | 28-Mar | 8:20AM | 20 Min | Jason Fink from Williamsport Lycoming Chamber of Commerce discusses upcoming events in the city of Williamsport and other areas. |
| First responders and military veterans can be overwhelmed by emotions after they cease service, return home or as they continue to run towards danger willingly. They need a place where they can work through trauma and trust issues with like-minded veterans and other volunteers willing to help in an outdoor atmosphere without having to spend their resources. | An over 23-hundred acre camp called Camp Freedom was opened in Northeast PA near Carbondale that serves military veterans, first responders and Gold Star Families for free, that provides outdoor activities, camaraderie and opportunity to heal from trauma and other wounds suffered through PTSD. | In Touch WZXR,WCXR | 31-Mar | 6:30am | 20 Min | Executive Director of Camp Freedom, Matt Guedes, describes the atmosphere of healing that can be found at Camp Freedom. As an army veteran and minister, he seeks to facilitate healing for those who need it at the camp through activities that build trust and camaraderie. As a partner with Danny Koker of Kounts Customs, Guedes explains that they raise money annually through special motorcycle and car builds that are auctioned off at Camp Freedom events. |
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| <p>First responders and military veterans can be overwhelmed by emotions after they cease service, return home or as they continue to run towards danger willingly. They need a place where they can work through trauma and trust issues with like-minded veterans and other volunteers willing to help in an outdoor atmosphere without having to spend their resources.</p> | <p>An over 23-hundred acre camp called Camp Freedom was opened in Northeast PA near Carbondale that serves military veterans, first responders and Gold Star Families for free, that provides outdoor activities, camaraderie and opportunity to heal from trauma and other wounds suffered through PTSD.</p> | <p>In Touch WWPA, WMLP</p> | <p>31-Mar</p> | <p>11am</p> | <p>20 Min</p> | <p>Executive Director of Camp Freedom, Matt Guedes, describes the atmosphere of healing that can be found at Camp Freedom. As an army veteran and minister, he seeks to facilitate healing for those who need it at the camp through activities that build trust and camaraderie. As a partner with Danny Koker of Kounts Customs, Guedes explains that they raise money annually through special motorcycle and car builds that are auctioned off at Camp Freedom events.</p> |