

## WSSO-AM QUARTERLY ISSUES PROGRAMMING REPORT

In our ongoing effort to serve the public interest, station WSSO-AM broadcasts programming responsive issues of concern to the Lowndes-Oktribbeha-Clay-Lee county and surrounding county areas. Following is a list of those issues and of the station's programming treatment of them.

4<sup>th</sup> Quarter  
October 1<sup>st</sup> – December 31<sup>st</sup> 2023

Issues Today 23-40

Date Aired: 10/1/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Abigail Zapote, Social Security Senior Adviser

She detailed information about the Supplemental Security Income program. She also explained their outreach programs to minority communities.

Issues covered:

1. Disabled Rights
2. Poverty

### 2. Fran Kern, Attorney, Division of Marketing Practices at FTC

She talked about the latest online scams that are going on. She also discussed what to do if you are a victim of a scam.

Issues covered:

1. Crime
2. Education

### 3. Jazmin Albarran, Executive Director of Seed Your Future

She gave a history of the organization and then talked about their efforts to produce more jobs in the horticultural industry. She also talked about education programs in the industry.

Issues covered:

1. Youth
2. Careers

## Issues Today 23-41

Date Aired: 10/8/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Ron Siarniski, Bethany Shields, Members of National Fallen Fighters Foundation

They discussed their efforts to gain more donors for kidney transplants. They also talked about new national education campaigns.

Issues covered:

1. Health
2. Education

### 2. Jordan Crenshaw, Sen. VP of U.S. Chamber of Commerce Technology Engagement Center

He commented on how AI is helping small business. He also answered questions about whether AI will replace human jobs.

Issues covered:

1. Economy
2. AI

### 3. Mitch Petterson, Public Safety Engagement Lead for Onstar

He detailed why personal disaster preparedness is so important for everyone. He also gave some tips on what items are needed to get ready for a possible disaster.

Issues covered:

1. Emergency Preparedness
2. Communication

## Issues Today 23-42

Date Aired: 10/15/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Jonas Bordo, CEO and Co-Founder of Dwellsy

He gave some tips on how renters can better navigate leases. He also commented on the health of the rental market in the country.

Issues covered:

1. Rental Costs
2. Consumerism

### 2. Jeff Arnold, Consumer Advocate

He discussed how people can save money on insurance. He also commented on the effects of inflation on insurance costs.

Issues covered:

1. Insurance Costs
2. Inflation

### 3. Dr. Kami Hoss, Oral Health Expert

He discussed the problems that vaping has on oral health. He also talked nicotine addiction.

Issues covered:

1. Health
2. Drug Abuse

## Issues Today 23-43

Date Aired: 10/22/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Shushanna Mignot, Program Director of Safe Kids Worldwide

She gave some tips on how to educate kids about railroad safety. She also cited stats on injuries that do occur.

Issues covered:

1. Youth
2. Education

### 2. Shannon Pope, Head of Diversity and Sustainability, Sony

She discussed new hearing aid options for those suffering hearing loss. She also talked about how to choose the right products.

Issues covered:

1. Hearing Loss
2. Health

### 3. Anand Varma, Wildlife Photographer with National Geographic

He detailed new exhibits that focus on wildlife photography. He also talked about the National Geographic Wonder Lab.

Issues covered:

1. Youth
2. Education

## Issues Today 23-44

Date Aired: 10/29/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Mae Stevens, CEO of American Business Water Coalition

She gave a report on the status of water infrastructure in the country. She also talked about better public education on the subject.

Issues covered:

1. Water Pollution
2. Education

### 2. Melissa Mullampby, Mental Health Expert

She gave some tips on how people can better advocate for themselves regarding health care. She also talked about rising healthcare costs.

Issues covered:

1. Seniors
2. Health

### 3. Rosemary Britts, Executive Director of Sickle Cell Assn.

She defined the symptoms of Sickle Cell Disease. She also talked about treatments and ongoing research on the disease and the need for more blood donations.

Issues covered:

1. Health
2. Blood Donations

## Issues Today 23-45

Date Aired: 11/5/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Rawle Andrew, Executive Director of American Psychiatric Assn. Foundation

He talked about how some cultures are reluctant to get mental health counseling. He also discussed why teens are in need of more counseling.

Issues covered:

1. Mental Health
2. Youth

### 2. Ari Parker, Co-Founder of Medicare Advisory Care

He detailed how people can better plan their Medicare coverage. He also talked about the need for more communication on the subject.

Issues covered:

1. Seniors
2. Health

### 3. Hannah Heimbuch, Commercial Fisherwoman

She defined what sustainable seafood is all about. She also talked about why sustainable programs are important for the environment.

Issues covered:

1. Environment
2. Consumerism

## Issues Today 23-46

Date Aired: 11/12/23 Time Aired: 6:00AM

Length: 28 Min.

1. Sophia Dominguez, Dir. of Platform Partnerships and EcoSystems for SNAP  
Amrutha Vassan, Co-Founder and COO of Inspire

They both talked about augmented reality and how it is being used in Education.  
They also talked about the Innovative Hearing Hub.

Issues covered:

1. Youth
2. Education

2. Dr. Eliza Chin, Executive Director of American Medical Womens Assn.

She gave an update on COVID. She also talked about new treatment procedures that are utilizing antivirals.

Issues covered:

1. Health
2. Seniors

3. Dr. Craig Hirschberg, President of Amer. Assn. of Endodontists

He defined what endodontists do. He also talked about the fear many people have in getting broken teeth.

Issues covered:

1. Health
2. Digital Dentistry

## Issues Today 23-47

Date Aired: 11/19/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Jeff Hardy, International Relations Expert

He discussed new ways to garner peace in the world. He also cited the need for more cooperation between races and religions.

Issues covered:

1. Israeli War
2. Stress

### 2. Dr. Magnolia Martinez, Lead Property Manager and Congressional Liaison, PETA

She outlined the dangers that PETA feels is taking place with the testing of animals for scientific purposes. She also talked about new efforts in Congress to outlaw animal testing in other countries.

Issues covered:

1. Animal Safety
2. Health

### 3. Richard Simon, Member of New Home National Title

He described the growing problem of real estate title fraud. He also outlined procedures homeowners can take to reduce the risks.

Issues covered:

1. Fraud
2. Crime



## Issues Today 23-48

Date Aired: 11/26/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Kristin Bride, Online Safety Expert

She talked about how to improve online safety for kids. She also commented on the growing suicide rate among teens.

Issues covered:

1. Youth
2. Suicide

### 2. Brian Walsh, Mortgage Expert

He discussed the mortgage situation in the country. He also gave predictions for the market in 2024.

Issues covered:

1. Economy
2. Personal Debt

### 3. Jeremy Walters, Sustainability Ambassador with Republic Services

He gave some tips on how to improve recycling in the country. He also talked about which plastics should not be recycled.

Issues covered:

1. Environment
2. Consumerism

## Issues Today 23-49

Date Aired: 12/3/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Thomas Tighe, President and CEO of Direct Relief

He talked about trends in charitable giving in the country and world.  
He also commented on growing poverty and hunger.

Issues covered:

1. Charitable Giving
2. Poverty

### 2. JP Degance, President and Founder of Comunio

He detailed the results of a survey on spiritual life in America. He also spoke about the need for more family counseling in religious institutions.

Issues covered:

1. Divorce
2. Depression

## Issues Today 23-50

Date Aired: 12/10/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Vedia Burnett, Senior Campaign Strategist, Sierra Club

She described the Sierra Club Military Outdoors program that aids vets. She also talked about positive effects on the environment.

Issues covered:

1. Veterans
2. Environment

### 2. Kevin Thibeau, Principal at Wheeler Resource Recovery

He talked about the future of the fossil fuel industry. He also defined some tax advantages of oil well investments.

Issues covered:

1. Environment
2. Economy

### 3. Lowell Baier, Legal and Environment Historian

He commented on the 50<sup>th</sup> anniversary of the Endangered Species Act. He also noted some of the accomplishments of the act.

Issues covered:

1. Environment
2. Big Government

Issues Today 23-51

Date Aired: 12/17/23 Time Aired: 6:00AM

Length: 28 Min.

1. Dr. Nicholas Bequelin, Human Rights Expert

He defined what human rights are all about. He also discussed the proliferation of repressive governments.

Issues covered:

1. Human Rights
2. Big Government

2. Alyssa O'Grady, VP of Clinical Research for Michael J. Fox Foundation  
Allen Dance, Parkinsons Patient

Alyssa described a new survey to look at both Parkinsons patients and those who may be in the future. Allen talked about his experiences with the disease.

Issues covered:

1. Health
2. Seniors

3. Anthony Mohr, Author of "Every Other Weekend"

He detailed his experiences of growing up with two fathers. He also commented on family dynamics.

Issues covered:

1. Divorce
2. Communication

## Issues Today 23-52

Date Aired: 12/24/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Patrick Smithwick, Homeless Vet Expert and Author

He defined the growing problem of homeless vets. He also discussed his own son's journey to homelessness.

Issues covered:

1. Veterans
2. Homeless

### 2. Brandi Bynum, Blue Campaign Section Chief of Homeland Security

She commented on the growing human trafficking problem in the U.S. She also talked about the Blue Campaign and Human Trafficking Month.

Issues covered:

1. Human Trafficking
2. Youth

### 3. Jennifer Nelson, Education Expert and Author

She talked about challenges of being a teacher. She also detailed some techniques to improve the education experience.

Issues covered:

1. Education
2. Youth

## Issues Today 23-53

Date Aired: 12/31/23 Time Aired: 6:00AM

Length: 28 Min.

### 1. Dan Correa, CEO of Federation of Amer. Scientists

He discussed efforts to improve STEM education in the country. He also talked about the need for more women to join scientific industries.

Issues covered:

1. Education
2. Women

### 2. Renee Worcester, Executive with Wreaths Across America

She described the program that places wreaths on graves of veterans around the country. She also talked about the work of volunteers who make the program happen each year.

Issues covered:

1. Veterans
2. Charities

### 3. Sarah Janssen, Executive Editor of World Almanac

She detailed some of the topics covered in the almanac. She also discussed the process that is used to include topics.

Issues covered:

1. Cultural Affairs
2. Education

Quarterly Report of Compliancy Issues & Programs List  
2023-Q4 (October – December) Viewpoints Radio

- Addiction
- African American History
- Aging
- Agriculture
- American History
- American Traditions
- Ancient Civilizations
- Animal Extinction
- Animal Science
- Animal Sciences
- Annual Holidays
- Archaeology
- Arts
- Astronomy
- Astrophysics
- Auto Industry
- Aviation
- Business
- Cancer
- Career
- Child Development
- Childcare
- Chronic Disease
- Climate
- Climate Change
- Communication
- Community Theories
- Consumerism
- Contraception
- Copyright Infringement
- Creative Arts
- Crime
- Criminal Justice
- Cryptocurrency
- Culture
- Customs
- Democracy
- Diet
- Digital Currency
- Disease
- Diversity
- Drug Abuse
- Economy
- Ecosystem
- Education Policy
- Elections
- Entertainment
- Environment
- Ethics
- Exercise
- Extreme Weather
- Family Planning
- Farming
- Film
- Finance
- Food Culture
- Food History
- Food Inequity
- Food Production
- Food Scarcity
- Food Waste
- Free Speech
- Freedom
- Global Culture
- Global Economy
- Global Issues
- Global Migration
- Government Assistance
- Government Policy
- Government Regulation
- Grief
- Health
- Healthcare
- Healthy Lifestyle
- Higher Education
- History
- Housing
- Housing Inventory
- Humanity
- Immigration Policy
- Immigration Reform
- Incarceration
- Indigenous Populations
- Inequality
- Inflation
- Inmate Rehabilitation
- Innovation
- International Relations
- Investing
- Journalism
- Labor Issues
- Labor Movement
- Language
- Law Enforcement
- Legal Issues
- Lifestyle
- Literacy
- Literature
- Local Government
- Local Politics
- Loss
- Manufacturing
- Marriage
- Mass Extinction
- Mass Media
- Materialism
- Media
- Medicine
- Mental Health Treatment
- Mental Health Treatment
- Mental Illness
- Music
- Music Industry
- Natural Disasters
- Natural Resource
- News
- Nonprofit Organizations
- Nutrition
- Paleontology
- Parenting
- Partisan Issues
- Personal Finance
- Pet Care
- Pet Health
- Physical Disorders
- Political Fundraising
- Political Organizations
- Politics
- Pollution
- Poverty
- Presidential Election
- Professional Athlete
- Psychology
- PTSD
- Public Assistance
- Public Health
- Public Safety
- Publishing
- Racial Discrimination
- Reading Comprehension
- Real Estate
- Recreation
- Recycling Systems
- Rehabilitation
- Relationships
- Religion
- Research
- Scientific Research
- Self-Development
- Self-Fulfillment
- Senior Care
- Sleep Disorders
- Social Media Trends
- Society
- Solar System
- Space
- State Government
- Substance Abuse
- Supply Chain Management
- Technology
- Traditions
- Trauma
- TV
- Veterinary Health
- Video
- Volunteerism
- Voter Eligibility
- Voting Rights
- Wage Inequity
- War
- Wellbeing
- Writing

Program 23-40

Date Aired: 10/1/23 Time Aired: 6:30AM

### SEGMENT 1: '35 PERCENT OF ALL FOOD ENDS UP IN THE TRASH': WHY IS FOOD WASTE STILL SO HIGH?

Time: 1:47

Duration: 6:14

Synopsis: Each year, we throw away the equivalent of 130 billion meals. This wasted food could feed hundreds of millions of people and negatively impacts the environment both from its production and then the methane it releases once in a landfill. We cover the ongoing food waste crisis in America and hear from one tech platform that's helping to connect hungry people to food that would otherwise be tossed into a trash bin.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Sarah Soteroff, North American spokesperson, Too Good To Go

Compliance issues: Business, Environment, Food Inequity, Food Production, Food Scarcity, Food Waste, Technology

### SEGMENT 2: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY ARE LITERACY RATES SO LOW?

Time: 10:03

Duration: 10:31

Synopsis: Millions of kids are failing to meet reading comprehension standards. With so many young people falling through the cracks, we look at what's broken within the current curriculum and how new research on reading education can lead to some improvements. Education expert Natalie Wexler joins us to share important insights and what parents can also do at home to bolster these skills.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's Broken Education System - And How to Fix It

Compliance issues: Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension

### VIEWPOINTS EXPLAINED: 'LESS THAN 10 PERCENT OF ALL PLASTIC IS RECYCLED'

Time: 21:34

Duration: 1:59

Synopsis: If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Business, Climate Change, Consumerism, Environment, Food Production, Health, Materialism, Pollution, Recycling Systems

### CULTURE CRASH: STEPPING INTO A FILM DIRECTOR'S SHOES

Time: 23:33

Duration: 2:54

Synopsis: We highlight how it's all too easy for prominent directors to fall into a rabbit hole of producing a series of not-that-good movies after their first is a blockbuster hit.

Host & Producer: Evan Rook

Compliance issues: Culture, Film



Program 23-41

Date Aired: 10/8/23 Time Aired: 6:30AM

#### SEGMENT 1: A FAMILY FOREVER CHANGED: RACHEL'S STRUGGLE WITH SCHIZOPHRENIA

Time: 1:47

Duration: 7:00

Synopsis: Deborah Kasdan's sister, Rachel, had a bright future ahead of her. She was a natural creative, a talented student and loved to travel and meet new people. However, this future dimmed when Rachel was diagnosed with schizophrenia during her mid-twenties. The diagnosis forever impacted both Rachel and the family. She sadly passed away at age 59, but Deborah Kasdan joins us this week to share her sister's story and the wide-ranging toll of mental illness.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Deborah Kasdan, writer, author, Roll Back the World: A Sister's Memoir

Compliance issues: Arts, Communication, Government, History, Mental Health, Mental Health Treatment, Mental Illness, Nonprofit Organizations, Psychology, Public Health, Rehabilitation

#### SEGMENT 2: 30 YEARS OF THE MOTOR VOTER LAW: WHY THIS ACT HAS TRAPPED COUNTLESS IMMIGRANTS

Time: 10:49

Duration: 10:08

Synopsis: In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at the Illinois Department of Motor Vehicles. Keathley and her former lawyer, Richard Hanus, join us this week to share the stressful, years-long legal battle that almost led to her being deported back to the Philippines.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Richard Hanus, immigration attorney, The Law Offices of Richard Hanus; Elizabeth Keathley, immigrant

Compliance issues: Government, Immigration, Law, Legal Issues, Voter Eligibility, Voting Rights

#### VIEWPOINTS EXPLAINED: WHY ARE HALLOWEEN CANDY PRICES SO SCARY RIGHT NOW?

Time: 21:57

Duration: 2:02

Synopsis: Consumers are spending more on Halloween recently. Part of it stems from the holiday becoming more popular and people shelling out more on décor, costumes, treats and activities. However, another factor is that prices are also generally rising. We look at how candy prices have significantly jumped over the last few years.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Consumerism, Global Economy, Inflation, Personal Finance, Supply Chain Management

#### CULTURE CRASH: WHY WE ALWAYS GO BACK TO WHAT WE LOVED IN HIGH SCHOOL

Time: 23:59

Duration: 2:28

Synopsis: We rewind back in time and talk about the power of nostalgia when it comes to the music, movies and shows we prefer.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, History, TV

Program 23-42

Date Aired: 10/15/23 Time Aired: 6:30AM

## SEGMENT 1: BREAKING DOWN THE HIDDEN MISCONCEPTIONS OF TWO CLASSIC HALLOWEEN ICONS

Time: 1:47

Duration: 8:33

Synopsis: Spiders and bats are some of the most common symbols of Halloween spookiness. We speak with two experts to get the truth behind these traditionally scary creatures and hear why neither of them are nearly as scary as we think.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Nancy Troyano, entomologist, director of technical education & training, Rentokil North America; Merlin Tuttle, ecologist, wildlife photographer, conservationist, author of the book, *The Secret Lives of Bats: My Adventure with the World's Most Misunderstood Mammals*

Compliance issues: Animal Science, Disease, Education, Environment, History, Psychology, Science

## SEGMENT 2: THE STORY BEHIND THE FREE SPEECH ORGANIZATION ADVERTISING EVERYWHERE

Time: 12:22

Duration: 8:48

Synopsis: Have you seen an advertisement or commercial for the group, FIRE? The acronym stands for the Foundation for Individual Rights and Expression, but even after watching an ad, it can still be confusing to grasp what exactly this organization truly stands for. As the presidential cycle heats up, this kind of messaging is only going to grow more common over the next year, so we wanted to uncover what exactly FIRE stands for and why some people have mixed feelings on the nonpartisan nonprofit.

Host: Marty Peterson

Producer: Amirah Zaveri, Grace Galante

Guests: Nico Perrino, executive vice president, FIRE; Steve Macek, professor, communication & media studies, North Central College

Compliance issues: Finance, Free Speech, Freedom, Government, Higher Education, History,

## VIEWPOINTS EXPLAINED: AN INFLUX OF SOUTHERN MIGRANTS: WHAT'S GOING ON?

Time: 22:10

Duration: 1:45

Synopsis: Over the last year, hundreds of thousands of migrants seeking asylum have made their way into the U.S. and have been bussed to sanctuary cities across the country. We cover how this large influx is leading to chaos and mass frustration among residents and leaders.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Crime, Global Issues, Government, Immigration Policy, Immigration Reform, Politics, Poverty

## CULTURE CRASH: WHAT'S GOING ON WITH REALITY TV?

Time: 23:55

Duration: 2:32

Synopsis: Why does it seem like every person on a reality TV show is just trying to become an influencer these days? We talk about what's wrong with reality TV in 2023 and why we're fed up with these stale narratives.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, History, TV

Program 23-43

Date Aired: 10/22/23 Time Aired: 6:30AM

## SEGMENT 1: A MOUNTING LONELINESS EPIDEMIC: WHERE HAVE OUR COMMUNITIES GONE?

Time: 1:47

Duration: 9:12

Synopsis: Even before the pandemic hit, more than half of U.S. adults responded that they struggle with feelings of loneliness and isolation. Fast forward four years and this problem has only grown worse. Millions of children, teens and adults feel completely disconnected from their neighbors, towns, and local organizations. We talk about what's fueled this decline in recent decades and how listeners can take steps to start forming new connections where they live.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Seth D. Kaplan, lecturer, Johns Hopkins University, senior advisor, Institute for Integrated Transitions, author, *Fragile Neighborhoods: Repairing American Society*, *One Zip Code at a Time*  
Compliance issues: Communication, Health, Local Government, Mental Health, Public Health, Senior Care, Technology, Volunteerism, Wellbeing

## SEGMENT 2: HOW DO YOU DEAL WITH LOSS? SPEAKING WITH TWO PEOPLE WHO'VE LOST SPOUSES

Time: 13:01

Duration: 8:13

Synopsis: Is there a right or wrong way to grieve the loss of someone you love? We speak with two adults who've dealt with the loss of a spouse to get a better sense of the grieving process and what people do & don't need to hear during this difficult time.

Host: Marty Peterson

Producer: Amirah Zaveri, Grace Galante

Guests: Megan Devine, psychotherapist; Michael Korda, former editor-in-chief, Simon & Schuster, author, *Passing: A Memoir of Love and Death*

Compliance issues: Communication, Grief, Marriage, Mental Health, Psychology, Relationships, Society

## VIEWPOINTS EXPLAINED: TACKLING CHILDHOOD OBESITY

Time: 22:14

Duration: 2:12

Synopsis: The American Academy of Pediatrics has an updated set of guidelines urging pediatricians to take a more proactive and stringent approach on young patients struggling with obesity. We highlight some of these updated policies and the lasting effects of early childhood obesity.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Child Development, Diet, Exercise, Healthcare, Healthy Lifestyle, Parenting, Public Health

## CULTURE CRASH: BOO! OUR TOP HORROR FILM RECOMMENDATIONS NOW AVAILABLE TO STREAM

Time: 24:26

Duration: 2:00

Synopsis: We cover some of our favorite scary movies from big blockbusters to lesser-known indie films.

Host & Producer: Evan Rook

Compliance issues: Culture, Film

Program 23-44

Date Aired: 10/29/23 Time Aired: 6:30AM

### SEGMENT 1: \$13,000 PER TODDLER FOR ANNUAL CHILDCARE: WHY AMERICA IS FAILING ITS PARENTS

Time: 1:47

Duration: 9:24

Synopsis: Americans are struggling to bear the extremely large price tag of early childhood care. In some big cities, parents are paying upwards of \$30,000 per year, per child, for this service. We speak with mother, Christina Kuhn, who lives in Michigan about how high childcare costs are impacting her day-to-day and talk to childcare policy expert, Patricia Cole, about what needs to change to better support families and create an environment that encourages raising healthy children.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Patricia Cole, Senior Director of Federal Policy, Zero to Three; Christina Kuhn, mother

Compliance issues: Child Development, Childcare, Government Assistance, Mental Health,

### SEGMENT 2: HALLOWEEN 2023: WHY DO WE LOVE TO BE SCARED?

Time: 13:13

Duration: 7:31

Synopsis: It's the time of year when we transform into a different character through costume, setup scary decorations and maybe check out a haunted house or two. Even though these things can be scary, we enjoy the fun and festivities that Halloween brings us each year. We speak with two guests about why Halloween has become such a popular global event and why many of us get a kick out of feeling temporarily scared.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Ben Armstrong, co-owner, Netherworld Haunted House, president, America Haunts; Dr. Janina Scarlet, clinical psychologist

Compliance issues: American Traditions, Annual Holidays, Consumerism, Culture, Entertainment, Psychology, Society

### VIEWPOINTS EXPLAINED: A PARCHED LANDSCAPE: WHY THE AMAZON RAINFOREST IS FACING AN UNCERTAIN FUTURE

Time: 24:44

Duration: 1:59

Synopsis: The Amazon rainforest is in peril. After several decades of deforestation, the massive forest - home to millions of animal and insect species, trees and people - is now facing another critical challenge.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Animal Extinction, Climate Change, Ecosystem, Environment, Extreme Weather, Indigenous Populations, Natural Disasters, Natural Resource

### CULTURE CRASH: WRITER & DIRECTOR MIKE FLANAGAN IS BACK WITH ANOTHER HORROR HIT

Time: 23:43

Duration: 2:44

Synopsis: We cover writer & director Mike Flanagan's newest drop on Netflix, "The Fall of the House of Usher". We also highlight some of our other favorites from this master of miniseries horror.

Host & Producer: Evan Rook

Compliance issues: Culture, Film

Program 23-45

Date Aired: 11/5/23 Time Aired: 6:30AM

## SEGMENT 1: TOSSING & TURNING EACH NIGHT? HOW YOU MAY BE SABOTAGING YOUR SLEEP

Time: 1:47

Duration: 7:16

Synopsis: The Cleveland Clinic estimates that about 1 in 3 Americans struggle with sleep. The problems are wide-ranging, including trouble falling or staying asleep or just not feeling rested each morning. We speak with sleep expert, Dr. Aric Prather about what the latest research shows us is the best way to improve sleep. In many cases, these recommendations are focused on setting good habits, retraining the brain, and checking off some items that can help aid slumber in the bedroom.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Aric Prather, psychologist, director, Behavioral Sleep Medicine Research Program, University of California, San Francisco

Compliance issues: Health, Medicine, Mental Health, Physical Disorders, Psychology, Science, Scientific Research

## SEGMENT 2: ARE WE ALONE IN THE UNIVERSE? U-F-O'S, U-A-P'S, AND ALIENS EXPLAINED

Time: 11:06

Duration: 10:30

Synopsis: There seems to be a lot of narratives, conspiracy theories and research funneling into if aliens really do exist. We speak with two experts about how the scientific community approaches this field of study and some of the challenges that come with working within this space.

Host: Marty Peterson

Producer: Tabor Brewster

Guests: Paula Bontempi, dean, Graduate School, Oceanography, University of Rhode Island; Nathalie Cabrol, chief scientist, Carl Sagan Center for Research at the SETI Institute

Compliance issues: Astronomy, Astrophysics, Communication, Conspiracy Theories, Government, Scientific Research, Solar System, Space

## VIEWPOINTS EXPLAINED: WHAT'S THE BIGGEST SCAM OUT THERE TODAY?

Time: 22:36

Duration: 2:07

Synopsis: Last year, Americans lost almost nine billion dollars to scams. This is a 30 percent increase from 2021. We discuss what's one of the fastest growing frauds out there and why thousands of people each day are getting tricked.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Cryptocurrency, Finance, Government Regulation, Investing, Personal Finance, Public Safety, Social Media

## CULTURE CRASH: WHY DO WE LOVE VINYL RECORDS SO MUCH?

Time: 24:43

Duration: 1:44

Synopsis: Looking to get into vinyl records? We discuss why vinyl is making a comeback and will never really, in our opinion, go out of style.

Host & Producer: Evan Rook

Compliance issues: Culture, Music, Music Industry

Program 23-46

Date Aired: 11/12/23 Time Aired: 6:30AM

## SEGMENT 1: CEO PAY IN THE AUTO INDUSTRY ROSE 40% OVER THE LAST DECADE: HOW FED-UP AUTO WORKERS ARE FIGHTING BACK

Time: 1:47

Duration: 8:42

Synopsis: Almost 50,000 American employees - a third of the total workforce between GM, Ford and Stellantis - walked off the job and went on strike for six weeks earlier this fall. This coordinated effort marks the first time that employees walked out on all three companies at once. We discuss why this massive strike was a long-time coming and how this recent walk-off is a sign of an ever-growing labor activism movement in the U.S.

Host: Gary Price

Producer: Grace Galante, Amirah Zaveri

Guests: Lane Windham, labor historian, Georgetown University; Kate Bronfenbrenner, senior lecturer, director, Labor Education Research, Cornell University

Compliance issues: Auto Industry, Labor Issues, Labor Movement, Manufacturing, Technology, Wage Inequity

## SEGMENT 2: DO YOU FEEL SAD? US TOO

Time: 12:31

Duration: 8:34

Synopsis: Experts estimate that about 10 million Americans deal with seasonal affective disorder, or SAD, each year. Interestingly, women are four times more likely to be diagnosed than men. And this number is also thought to be higher than reported since many adults go undiagnosed. We cover just how much SAD (and lesser variations like the winter blues) can affect your life during the colder, gloomier winter months and how some easy lifestyle changes can help ease symptoms each year.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Carrie Ditzel, clinical psychologist, Baker Street Behavioral Health

## VIEWPOINTS EXPLAINED: TENSIONS RISING IN THE MIGRANT CRISIS & WHY ONE CITY MAY SHUT ITS DOORS

Time: 22:05

Duration: 1:59

Synopsis: Chicago has received more than 20,000 migrants over the last 14 months. And it's not alone. New York City, Washington D.C, Los Angeles and other areas are all dealing with an influx of several thousands of migrants from Central America. As temperatures drop and winter sets in, tensions are beginning to boil over as this crisis reaches new heights.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Global Migration, Government, Immigration Policy, Local Politics, Poverty, Public Assistance, War

## CULTURE CRASH: REVIEWING MARTIN SCORSESE'S NEW BLOCKBUSTER

Time: 24:04

Duration: 2:22

Synopsis: At 80 years of age, Martin Scorsese - one of the greatest film directors of his generation - is back with another blockbuster release with an all-star cast. We discuss why "Killers of the Flower Moon" is a definite must-watch this year.

Host & Producer: Evan Rook

Compliance issues: Culture, Film

Program 23-47

Date Aired: 11/19/23 Time Aired: 6:30AM

#### SEGMENT 1: STRUGGLING TO GET INTO RUNNING? WHY THIS CHANGE COULD MAKE ALL THE DIFFERENCE

Time: 1:46

Duration: 8:26

Synopsis: Running clubs have exploded in recent years thanks to the pandemic. And there's a different running club for everyone. You don't have to be fast or extremely athletic to take part these days. We speak with two members of different running clubs about the benefits of being in this kind of group and how listeners can easily get involved.

Host: Gary Price

Producer: Polly Hansen

Guests: Beth McHugh, runner, member, 261 New England Run Club; Billy Heatherly, runner, member, Fleet Feet Club, Asheville, North Carolina

Compliance issues: Community, Entertainment, Exercise, Health, Mental Health, Public Safety, Recreation, Relationships

#### SEGMENT 2: THE ROSETTA STONE: WHY WE CARE SO MUCH ABOUT A 2,000-YEAR-OLD SLAB OF ROCK

Time: 12:15

Duration: 8:55

Synopsis: It's an intriguing slab of rock, but why was finding and decoding the Rosetta Stone so important to scholars? In short, it's the key to unlocking the unique Egyptian language of illustrated text referred to as hieroglyphs. We speak with Edward Dolnick, author of *The Writing of the Gods: The Race to Decode the Rosetta Stone*, about the monumental impact of this discovery.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Edward Dolnick, writer, author, *The Writing of the Gods: The Race to Decode the Rosetta Stone*

Compliance issues: Ancient Civilizations, Archaeology, Communication, Culture, History, Language, Religion

#### VIEWPOINTS EXPLAINED: SAM BANKMAN-FRIED & THE MULTI-BILLION DOLLAR FRAUD THAT CHANGED CRYPTO

Time: 22:09

Duration: 1:30

Synopsis: We cover the recent conviction of FTX founder & former CEO, Sam Bankman-Fried. Will people build up trust in cryptocurrency again?

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Criminal Justice, Digital Currency, Government, Investing, Personal Finance

#### CULTURE CRASH: FILMMAKER DAVID FINCHER'S LATEST RELEASE

Time: 23:39

Duration: 2:46

Synopsis: We cover the successful career of filmmaker, David Fincher and his newest movie, "The Killer".

Host & Producer: Evan Rook

Compliance issues: Culture, Film

Program 23-48

Date Aired: 11/26/23 Time Aired: 6:30AM

#### SEGMENT 1: IS YOUR PET THE HEALTHIEST THEY CAN BE?

Time: 1:47

Duration: 7:31

Synopsis: As pet owners, many of us are guilty of sometimes treating our furry friends with too many treats - especially during the holidays. We speak with Dr. Carol Osborne, an integrative veterinarian, to get some insightful tips on what foods owners should avoid feeding their pets this holiday season and how you can maintain and best care for the health of your pet.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Carol Osborne, integrative veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic

Compliance issues: Communication, Parenting, Pet Care, Pet Health, Relationships, Veterinary Health

#### SEGMENT 2: REVISITING LOST FLAVORS: A RETURN TO THE ROOTS OF AMERICAN CUISINE

Time: 11:20

Duration: 9:25

Synopsis: Go back several decades and the items we eat today tasted a lot different. Viewpoints speaks with two food experts about the evolution of ingredients and how listeners cooking for the holidays can incorporate some of these older, more traditional recipes onto their tables.

Host: Marty Peterson

Producer: Tabor Brewster

Guests: David Shields, food historian, professor, English Language and Literature, University of South Carolina; Adrian Miller, food writer, "Soul Food Scholar"

Compliance issues: Agriculture, American History, Diet, Farming, Food Culture, Food History, Food Production, History

#### VIEWPOINTS EXPLAINED: THE AUTHORS BANDING TOGETHER AGAINST CHAT GPT

Time: 22:09

Duration: 1:47

Synopsis: Some of the biggest names in the literary world are now suing the creator of Chat GPT, Open AI. We cover the unfolding lawsuit, what the authors are demanding and what this means for artificial intelligence moving forward.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Career, Copyright Infringement, Government, Law, Publishing, Reading, Technology, Writing

#### CULTURE CRASH: THE OSCAR CAMPAIGNING HAS BEGUN

Time: 23:56

Duration: 2:29

Synopsis: We discuss the weird year that is 2023 in Hollywood. As the year quickly wraps up, we highlight some early Oscar hopefuls that stand out from the pack.

Host & Producer: Evan Rook

Compliance issues: Culture, Film



Program 23-49

Date Aired: 12/3/23 Time Aired: 6:30AM

## SEGMENT 1: LOVE BOOKS? WE DO TOO: WHY THE PUBLISHING INDUSTRY IS AT A CROSSROADS

Time: 1:47

Duration: 7:41

Synopsis: Last year, revenue in publishing exceeded 28 billion dollars. But - the reality is that just a handful of giant publishers hold much of the power in this sector. We cover how publishing has changed over the last 50 years and how this affects what books you see and read.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dan Sinykin, assistant professor, English, Emory University, author, *Big Fiction: How Conglomeration Changed the Publishing Industry and American Literature*

Compliance issues: Career, Creative Arts, Diversity, Literature, Publishing, Reading, Technology, Writing

## SEGMENT 2: COULD IUD'S & OTHER CONTRACEPTIVES INCREASE YOUR RISK OF DEVELOPING AN AUTOIMMUNE DISEASE?

Time: 11:29

Duration: 10:00

Synopsis: Of the 24 million Americans with autoimmune diseases, about 80 percent are women. A 2020 paper in the *American Journal of Nursing* estimates that nearly 90 percent of women ages use contraception – which may worsen a preexisting disease. Our experts breakdown this research and why more research is needed in this case.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Dr. Lisa Sammaritano, Professor of Clinical Medicine, Weill Cornell Medical College; Dr. Kristen Demoruelle, Rheumatologist, Associate Professor of Medicine, University of Colorado School of Medicine; Kristy Griffin, patient

Compliance issues: Chronic Disease, Contraception, Family Planning, Health, Medicine, Research, Science

## VIEWPOINTS EXPLAINED: WHAT'S THE FASTEST GROWING PLATFORM IN NEWS?

Time: 22:29

Duration: 1:32

Synopsis: We cover how this app is quickly becoming a dominant platform for news sharing amidst an evolving media landscape.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Communication, Journalism, Mass Media, Media, News, Politics, Social Media, Technology

## CULTURE CRASH: THE BEATLES SONG THAT'S FINALLY SEEING THE LIGHT OF DAY

Time: 24:01

Duration: 2:27

Synopsis: We discuss the latest drop from "The Beatles" that was finally produced and released thanks to new technology powered by artificial intelligence.

Host & Producer: Tabor Brewster

Compliance issues: Culture, Film, Technology

Program 23-50

Date Aired: 12/10/23 Time Aired: 6:30AM

### SEGMENT 1: FORGET AMELIA EARHART: THE STORY OF THE FIRST AFRICAN AMERICAN FEMALE PILOT WHO SUCCEEDED AGAINST ALL ODDS

Time: 1:45

Duration: 8:22

Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the story of Bessie Coleman - a courageous African American female pilot - who received her pilot's license two years before Earhart took to the skies. This week - we cover the story of Coleman and the many barriers she faced as an African American woman in the early 1900's determined to make a name for herself as a pioneer in performance stunt flying.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Tanya Hart, Flying Free Films, host & producer, Hollywood Live with Tanya Hart

Compliance issues: African American History, American History, Aviation, Career, Innovation, Racial Discrimination

### SEGMENT 2: WHY WE FAIL AGAIN AND AGAIN AT NEW YEAR'S RESOLUTIONS

Time: 12:09

Duration: 8:55

Synopsis: People will soon be celebrating the start of 2024, and many will be resolving to change something in their lives – the ubiquitous “New Year’s Resolution.” Maybe you’ve set a resolution to think more positively next year or gain a greater balance between work and life. We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead.

Host: Marty Peterson

Producer: Pat Reuter

Guests: M.J. Ryan, expert, change & human fulfillment, author, Habit Changers: 81 Game Changing Mantras to Mindfully Realize Your Goals

Compliance issues: Communication, Mental Health, Psychology, Relationships, Self-Development, Self-Fulfillment

### VIEWPOINTS EXPLAINED: WHY WE'RE FAILING OUR INMATES

Time: 22:04

Duration: 1:39

Synopsis: So much focus has been placed recently on the importance of rehabilitation while incarcerated. Yet, the meals served to inmates are often rotten, lacking in nutrients and not enough to sustain them throughout the day. Why aren't U.S. prison systems - which receive billions of dollars in public funding each year - doing better?

Host: Ebony McMorris

Producer: Amirah Zaveri

### CULTURE CRASH: CAN YOU GUESS WHO'S THE BIGGEST STREAMING PLATFORM IN THE GAME?

Time: 23:43

Duration: 2:41

Synopsis: We cover how this force in streaming maintains its dominance and what's in the store for the future.

Host & Producer: Evan Rook

Compliance issues: Film, Social Media Trends, Technology, Video

Program 23-51

Date Aired: 12/17/23 Time Aired: 6:30AM

## SEGMENT 1: ~40 PERCENT OF PEOPLE WILL GET CANCER IN THEIR LIFETIME: A FORMER OLYMPIAN'S STORY

Time: 1:45

Duration: 7:51

Synopsis: Shannon Miller holds many titles. Former Olympic gymnast. Seven-time Olympic medalist. Mother. Wife. But she also has another, unexpected title: ovarian cancer survivor. Miller joins Viewpoints this week to share her experience and perspective after she was diagnosed with cancer at just 33 years old. She hopes her story - and the challenges she went through - will help raise awareness around the importance of keeping up to date on medical checkups and screenings as you age.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Shannon Miller, former American gymnast, seven-time Olympic medalist, cancer advocate & ovarian cancer survivor

Compliance issues: Aging, Cancer, Career, Disease, Mental Health, Professional Athlete, Public Health, Research, Science

## SEGMENT 2: SHOULD CONGRESS ENACT TERM LIMITS?

Time: 11:38

Duration: 9:58

Synopsis: With the 2024 presidential election right around the corner, it's a good time to discuss a growing and debated trend in America: increasingly older politicians. Two former opponents - President Joe Biden, age 81, and Former President Trump, age 77 - are again throwing their hat into the 2024 race, but many Americans have concerns about the competency of these older candidates and other members of the Senate and Congress. We speak with two experts about both sides of the argument and how the political landscape would change if stricter term limits were put in place.

Host: Marty Peterson

Producer: Grace Galante

Guests: Nick Tomboulides, executive director, nonprofit, U.S. Term Limits; Casey Burgat, Legislative Affairs Program Director, George Washington University

## VIEWPOINTS EXPLAINED: WHY ARE LESS PEOPLE BUYING HOMES?

Time: 22:34

Duration: 1:43

Synopsis: We cover what's driving the U.S. housing market to experience a dip and why some markets are faring worse than others.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Economy, Government, Housing, Housing Inventory, Inflation, Personal Finance, Real Estate

## CULTURE CRASH: WHY "MAY DECEMBER" SHOULD BE YOUR NEXT WATCH

Time: 24:17

Duration: 2:09

Synopsis: We cover why scandalous stories historically draw in large audiences, and why the Netflix film, "May December" is a prime example of why this type of drama sucks us in so fast.

Host & Producer: Evan Rook

Compliance issues: Culture, TV

Program 23-52

Date Aired: 12/24/23 Time Aired: 6:30AM

#### SEGMENT 1: FED UP WITH THE CYCLE OF DRINKING? HOW TO BUILD HEALTHIER HABITS

Time: 1:48

Duration: 9:33

Synopsis: More than 28 million people, ages 18 and older, reported an alcohol use disorder in 2022, according to the National Survey on Drug Use and Health – a large-scale report overseen by the National Institutes of Health. This equates to about 11 percent of the overall American population who have an impaired ability to stop or control their drinking despite its negative effects. Alcohol use disorder can range from a mild dependence to a severe addiction. For author Annie Grace, it took decades to find a way forward without drinking daily. This week - She opens about her past alcoholism and what finally helped her break the cycle.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Annie Grace, author, *This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness, and Change Your Life*

Compliance issues: Addiction, Career, Drug Abuse, Health, Mental Health, Psychology, Relationships, Substance Abuse

#### SEGMENT 2: THE CAPITOL POLICE OFFICERS WHO HELD THE LINE, NO MATTER THE COST

Time: 13:21

Duration: 8:04

Synopsis: It's been nearly three years since the attack on the U.S. Capitol. The January 6 insurrection marks the biggest assault on American democracy and the peaceful transfer of power since the Civil War. We speak with former Capitol Hill police sergeant Aquillino Gonell about the violence he witnessed that day and how this traumatic experience has shaped his life and perspective.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Aquillino Gonell, former police sergeant, Capitol Hill Police, former U.S. Army sergeant, author, *American Shield: The Immigrant Sergeant Who Defended Democracy*

Compliance issues: American History, Government, History, Law Enforcement, PTSD, Politics, Trauma

#### VIEWPOINTS EXPLAINED: ALABAMA WILL SOON BE THE FIRST TO USE THIS NEW EXECUTION METHOD

Time: 22:25

Duration: 2:00

Synopsis: Last year, Alabama prison officials failed to execute Kenneth Eugene Smith via lethal injection. After more than four hours of prodding and poking him, they gave up on finding a viable vein. Smith has been on death row since 1990 and his next scheduled execution is late next month. But now, he's opting for a new method that's never been tested before in this setting.

Host: Ebony McMorris

Producer: Amirah Zaveri

#### CULTURE CRASH: A TERRIFYING PORTRAYAL IN THE NEW FILM, "GODZILLA MINUS ONE"

Time: 24:25

Duration: 2:04

Synopsis: We review the new monster flick, "Godzilla Minus One" by Japanese writer & director Takashi Yamazaki now playing in theaters.

Host & Producer: Evan Rook

Compliance issues: Culture, TV

Program 23-53

Date Aired: 12/31/23 Time Aired: 6:30AM

#### SEGMENT 1: AN END TO THE 165 MILLION YEAR REIGN OF DINOSAURS

Time: 1:47

Duration: 8:15

Synopsis: There's something special about dinosaurs. These majestic creatures walked the Earth for more than 165 million years. Compare this to the span of humans who've only been around for five to seven million years so far. There's no doubt that dinosaurs left their mark. Some scientists even wonder – would they still be around today if the asteroid never collided with Earth? We answer this question and more this week on Viewpoints.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Michael Benton, professor, vertebrate paleontology, University of Bristol – England

Compliance issues: Climate Change, History, Paleontology, Research, Science, Animal Sciences, Mass Extinction

#### SEGMENT 2: IS THERE A RIGHT WAY TO GRIEVE? PARENTING & PICKING UP THE PIECES AFTER LOSS

Time: 12:04

Duration: 9:04

Synopsis: One in twelve children will lose a parent or sibling by the time they reach age 18. Experiencing grief of this kind is unbearable at any age, but in children it can present differently and may require more of a tailored approach. We speak with child therapist Natasha Daniels to get a better understanding of this emotion and how there can be different variations of grief depending on the severity of the life event.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Natasha Daniels, child therapist, author, *The Grief Rock: A Book to Understand Grief and Love*

Compliance issues: Child Development, Grief, Literature, Loss, Mental Health, Parenting, Psychology, Relationships

#### VIEWPOINTS EXPLAINED: BREAKING PLATES? EATING 12 GRAPES IN 12 SECONDS? HOW OTHER CULTURES RING IN THE NEW YEAR

Time: 22:08

Duration: 1:48

Synopsis: How do people across the world celebrate New Year's Eve and New Year's Day? We cover some interesting customs and traditions in other countries.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Global Culture, Customs, Traditions, History, Religion, Psychology, Entertainment

#### CULTURE CRASH: WHY WE LOVE THE 180 THAT IS ANDRE 3000'S NEWEST ALBUM

Time: 23:56

Duration: 2:33

Synopsis: We dive into Andre 3000's latest album release titled, "New Blue Sun".

Host & Producer: Evan Rook

Compliance issues: Music, Culture

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