WRUM

Orlando, FL Quarterly Issues/Programs List Third Quarter, 2020 10/11/2020

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Social Distancing Statistics and Requirements
- National Autism Awareness
- The Importance of Face Coverings During a Pandemic
- Immune Boosting Foods and Vitamins
- Running Businesses Remotely & Working from Home
- Thousands of Florida Families Struggling with Power Bills
- President Trump's Decision to Ban Illegal Immigrants from Census
- Impact of Coronary Heart Disease
- Restoration of Felon's Voters Rights
- Suicide Prevention & Signs
- Presidential Election and Importance of Issues, Science In Pandemic

Section I 2020 FIRST QUARTER LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATION	
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I and mantal	Elanida Engly	The self-isolation social distances	Cilaio Osimtara	7/4/2020	11
Local mental health and	Florida Exclusivo	/ P	Silvia Quintana licensed mental	7/4/2020	1hr.
		and economic hardships brought on			
substance abuse		by COVID-19 have many experts concerned about cases of alcohol and	health		
services			counselor and		
TICDA OCC		substance abuse and as well as	CEO Broward		
USDA Offers		depression and anxiety	Behavioral		
Tips to Avoid			Health		
Poisoning on		Every year millions of Americans	Coalition		
Independence		celebrate July 4th with hot dogs,			
Day		hamburgers, and other grilled	Maribel Alonso		
		American classics. Incidents of	Spokesperson		
AARP Report:		foodborne illness increase during the	for USDA		
Emotional and		summer because harmful bacteria			
Economic		multiply more quickly in hot, humid	Gabriela		
Impact of		weather, and more people eat	Prudencio		
Latino Family		outside, away from the kitchen	Research		
Caregivers		comforts that help them stay safe.	Director, NAC		
			(National		
DACA and		Some of the report's findings	Alliance for		
Temporary		include: In recent years, Hispanics in	Caregiving)		
working Visas		the U.S. have become one of the			
		fastest growing family caregiver	Camila Pachon		
		groups (92% vs. 85% in 2015)	Immigration		
			Attorney		
		The Supreme a ruling that the			
		administration could not block the			
		Deferred Action for Childhood			
		Arrivals program because it failed to			
		provide an adequate justification,			
		also President Trump suspended new			
		work visas.			
	II .	110222 125465			

Autism Tips on getting a job Army recruiting campaign Face mask	Florida Exclusivo	The former beauty queen of Puerto Rico, María del Roció Arroyo, who recently launched her new book "Traveling on the Autism Train". She herself tells the story of her son Danny, who was diagnosed with this condition and who sustained a strong regression which caused loss of speech and intestinal problems. Goodwill offers life-changing vocational programs, job connection centers, skills training and more to help find jobs for thousands in Florida U.S. Army aims to hire 10,000 new Soldiers. During Army National Hiring Days, the U.S. Army will seek full-time and part-time Soldiers in 150 different career fields, ranging from traditional combat roles to support positions in logistics, engineering and technology. The Army is offering special cash bonuses for those who enlist during this three-day event. Information on the important of use of cloth face coverings to help slow the spread of COVID- 19	María del Roció Author Damaris Moraza Spokesperson for Goodwill FSC Castillo US Army Dr. Omayra Mansfield Chief Of Medicine Advent Health -	7/11/2020	1 hr.
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How to improve your immune system with super foods	Florida Exclusivo	See foods that may help build your immune system to help you stay healthy and fight illness. The nutritionist shows you nutrient and antioxidant-rich fruits, vegetables, and more to stay healthy and with energy. Google is providing digital tools to support job seekers and small businesses during this time, whether it helps them develop professional skills in a new area, or the transition of online dating and services. Health experts have warned that smoking and vaping may increase the risk of serious complications from COVID-19. Smoking increases the risk of respiratory infections, weakens the immune system, and is a major cause of underlying health conditions. There is also increasing evidence that vaping can harm lung health. In fact, technology has advanced so quickly that many companies have entirely done away with traditional offices and instead are running their	Ximena Jimenez Nutritionist Jesús García, Hispanic Google spokesperson Patricia Sosa, Director of the Campaign for Tobacco Free Children Duarte Pereira from FITECHGELB	7/18/2020	1 hr.
As COVID-19					
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problems that					
increase risk					
oronavirus		businesses remotely. And there will			
will transform		be other changes on the way			
the tech		including more online shopping and			
landscape		robot deliveries as well as cashless			
forever making		and contactless payments, distance			
it easier and		learning and Tele-health.			
faster for you to					
do a multitude of things. But					
are we ready?					
are we reauy:					

If you're affected by a disaster, here are some helpful tips	Florida Exclusivo	National and local authorities predict an active hurricane season: what to do if affected As we continue to deal with the impact of the COVID-19 crisis, it is still important to be prepared for other disasters that can occur throughout the year, often with little or no warning. Back to School season, this year presents an incredible opportunity to bring attention to equitable re-entry into schools and the kind of leadership that will be necessary for schools to open safely and ensure all kids get the education they deserve. There is help for people who navigate the job market, those who fear losing a job, and older workers who need to protect themselves from age discrimination in order to continue their careers. Thousands of Floridians are behind in paying their electric bills due to the impact of the global coronavirus pandemic (COVID-19). President Donald Trump wants to ban undocumented immigrants from being counted in the 2020 census	Eduardo Martínez, Vice President, Commercial Liaison Manager, Wells Fargo Home Lending Sebastian Iturriaga is an American History Teacher in Miami Dade Public Schools Karina Hertz, AARP Director of Strategic Communicatio ns Florencia Olivera, Spokesperson FPL Wanda Hernandez Immigration Attorney	07/25/2020	1 hr.
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Lowest interest ever	Florida Exclusivo	Since 1971, historical mortgage rates for 30-year fixed loans have hit historic lows due to various factors. Using data from Freddie Mac's Primary Mortgage Market Survey, we'll do a deep dive into what's driven historical mortgage rate movements over time, and how they affect buying or refinancing a home. Parks cancellations of events and new ways of entertainment through out the State. A survey from Comparecards.com shows Americans have a better chance of getting what is considered a starter credit card with limits of a few hundred dollars, rather than a high-end card typically aimed at consumers with an excellent credit. The White House announced Tuesday that it will take steps to wind down legal protections for hundreds of thousands of immigrants brought into the country as children, often called "Dreamers," while it conducts a legal review after the Supreme rejected President Donald Trump's plan to end the program known as DACA	Jorge Castorani Broker	08/01/2020	1 hr.
Heels vs. Ties: Living with your #1 threat	Florida Exclusivo	Coronary Artery Disease is the number one health threat among both American men and women. However, today's research focuses almost entirely on men. When it comes to women, heart disease is under-researched, under-treated and under-diagnosed.	Dr. <u>Nitza I.</u> <u>Alvarez</u> Cardiovascular	8/8/2020	1 hr.

SBA Loans PPP Puerto Rico halts primary voting in centers lacking ballots New 30-city study: More than six in ten public schools have tobacco vendors within 1,000 feet	Florida Exclusivo	The PPP offers billions of dollars in potentially forgivable loans to keep workers on the payroll, guaranteed by the Small Business Administration, also feds begin prosecuting coronavirus PPP loan fraud. Puerto Rico's primaries were marred Sunday by a lack of ballots in most centers across the U.S. territory, forcing frustrated voters who braved a spike in COVID-19 cases to turn around and go home. Tobacco use is the leading cause of preventable death in the United States, resulting in more than 480,000 deaths and \$ 170 billion in health care costs each year. While the United States has made great strides in reducing cigarette use, youth use of e-cigarettes has exploded in recent years, driven by the popularity of flavored products.	Emilio Perez Business Advisor Jimmy Torres President of Boricua Vota and Emilio Perez Former President of the Florida Puerto Rican Chamber of Commerce Patricia Sosa, Director of the Campaign for Tobacco-Free Children	8/15/2020	1hr.
Advocate for overturning Florida's felony voting ban.	Florida Exclusivo	Angel Sanchez, a convicted felon and second-year law student, is advocating for passage of Amendment 4, which would restore voting rights to most felons.	Angel Sanchez leader for the grassroots campaign spearheaded by the Florida Restoration Rights Coalition	8/22/2020	1hr.

Food Safety for Back to School: What Parents Should Look Out For This Fall Explain what should and should not be done with the	Florida Exclusivo	The Centers for Disease Control and Prevention estimates that millions of Americans become ill each year from foodborne illness, resulting in 128,000 hospitalizations and 3,000 deaths. Because children are among the most vulnerable to illness, parents should take extra precautions when handling and preparing food.	Maribel Alonso Spokesperson USDA Laura Castillo- Page and Norma Poll, AAMC Representatives	8/29/2020	1 hr.
use of masks Breakfast Is Still the Most Important Meal of The Day For Kids		The Association of American Medical Colleges published a roadmap to assist the national response to the pandemic based on their understanding and experience as physicians, scientists, and medical educators. Given the troubling and continuing rise in COVID-19 cases, hospitalizations, and deaths in the United States, the AAMC, its members, and the nation's leading academic medical centers have compiled the latest scientific information on mask use. In these times of uncertainty about how our children are going to start their school year - face-to-face or online - parents are focused on their children's academic goals. One way to help them is by making sure they eat a healthy breakfast every day.	Ximena Jimenez Nutritionist Spokesperson for Florida Dairy Farmers		

President to force Immigrants to submit to eye scans and other tests. How to tell the difference between covid 19, allergies and influenza?	Florida Exclusivo	The Trump administration has drafted a proposal that would dramatically expand the number of people required to provide biometrics for their immigration applications including eye scans, voice prints, DNA, and photographs for facial recognition. The pandemic coincides with a time of year when many suffer from seasonal allergies, Flu, and there may be a serious confusion of risk. We also identify how to make the contact trace	Steve Maggi Immigration attorney Dr. Luz Eneida Nieves Epidemiologist	9/12/2020	1hr.
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Accel Research Sites Moderna COVID-19 vaccine trial- minority participants needed	Florida Exclusivo	Accel Research Sites in DeLand has already started testing on the Moderna COVID-19 vaccine and things are off to a great start. Some participants are even on their second dosage of the trial vaccine moving into stage III. On background, the vaccine is showing to be extremely safe. There is a need for minority participants in this trial to create a diverse population to help results. The 2020 General Election marks the first time that Latinos will be the largest racial or ethnic minority group among those eligible to vote, representing more than 13 percent of those nationwide and nearly 20 percent in Florida. On the ballot, this November will be Amendment 2, a \$15 minimum wage initiative. This Amendment has been identified as having real potential for getting the disenfranchised, low propensity, young, and communities of color to the polls this November. To help prevent suicide is to increase access to treatment for depression. However, identifying depression can be difficult. Not all people who suffer from depression show signs.	Dr. Leo Fernandez Research Moderna Inc	9/19/2020	1hr.
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Stress or Heart Attack? How to Recognize Stress or the Signs of Something More Serious The impact of covid 19 on Florida Exclusivo The health and financial impact of COVID-19 has particularly affected Hispanic Americans, with essential workers being the most affected by the pandemic. The health and financial impact of COVID-19 has particularly affected Hispanic Americans, with essential workers being the most affected by the pandemic. As the world pandemic has interrupted the attention to Cancer and delayed its diagnosis. Also, more information about why Florida is one of the most affected states in the	1 hr.
How to Recognize Stress or the Signs of Something More Serious Interrupted the attention to Cancer and delayed its diagnosis. Also, more information about why Florida is one SM, FAHA, American Heart Association volunteer medical expert and Claudia Mercado, Go	
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The impact of information about why Florida is one Mercado, Go	
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lung cancer nation. Women	
volunteer	
How to vote The population over 50 say they are	
safely from the most important to them in this Dr. Luis Raez	
home or in electoral cycle, including: Medical	
person in Protection from Social Security and Scientific	
Florida Medicare, lowering the price of Director for	
prescription drugs, Memorial	
Frozen Food the safety of residents and staff in Cancer	
Safety New long-term care facilities, helping Institute	
Study Florida residents to recover from the	
economic impact of the pandemic Ivonne	
Fernandez	
A new study to be published from the AARP Florida	
USDA shows that many Americans Associate State	
don't really know the difference Director	
between frozen ready-to-eat and	
frozen non-ready-to-eat foods, Maribel Alonso	
putting themselves and their loved Spokesperson	
ones at risk for disease foodborne. USDA	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues. $\,$

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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(This station aired no public service announcements during the quarter in question.)