

WRUM
Orlando, FL
Quarterly Issues/Programs List
Second Quarter, 2017
06/30/2017

WRUM
Quarterly Issues/Programs List

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Drug Abuse & Addiction Awareness
- National Happiness & Health Statistics
- Florida Clean Energy
- Food Safety Advisories
- Women's Health in Florida
- Small Business Advice and tips
- Newborn Baby Health and Nutrition
- Puerto Rico's Financial Difficulties
- Puerto Rico's Vote to enter U.S. statehood
- President Trump's Numerous Scandals & Formal Senate Investigation
- Bilingualism and Hardships thereof
- Crowd Safety & Manchester Terrorism Act
- Remember Orlando Pulse Tragedy One Year On
- Florida Legislature & Business

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
<p>Drugs Awareness ----- Project ADN Sefaradic</p>	<p>Florida Exclusivo</p>	<p>Presents research-based principles of addiction treatment for a variety of drugs, including nicotine, alcohol, and illicit and prescription drugs, that can inform drug treatment programs and services. Rabbi Gary Fernandez Discusses how you can truly know if your a Sephardic Jew from Spain.</p>	<p>Dr. Ruben Baler National Institute fro Drug Abuse ----- Rabbi Gary Fernandez</p>	<p>4/1/2017</p>	<p>1hr.</p>
<p>Project Time off <i>County Health Rankings Grants available by the HRSA.GOV</i> ----- STAY SAFE WHILE ENJOYING WATER ACTIVITIES THIS SPRING BREAK</p>	<p>Florida Exclusivo</p>	<p>According to the Project: Time Off study, more than half (55%) of employees are leaving their vacation days unused. The lifestyle expert, Kika Rocha, has a mission to teach people to work to live, and not live to work. The County Health Rankings report considers more than 30 factors including poverty, education, transportation, housing and jobs, which influence life expectancy. This year there is also a focus on trends in premature mortality rates - and what the data explains about avoidable deaths in many places. Programs and Grants available that support education and training to advance the development, distribution, and diversity of the primary care workforce. As spring break and summer approaches, the Florida Department of Health would like to remind families to take precautions while participating in recreational water related activities. Everyone plays a role in preventing injuries, drowning and recreational water illnesses</p>	<p>Kika Rocha Justin Rivas UW Population Health Institute Mayra E. Alvarez Director of Public Health policies of the Department of Health of USA Mirna Chamorro Public Information Officer Florida Department of Health</p>	<p>4/8/2017</p>	<p>1 hr.</p>

<p>Puerto Rico Day 2017 in Tallahassee Services of the PRFAA office in Florida Clean Energy</p>	<p>Florida Exclusivo</p>	<p>Since 1999, the Florida Legislature has celebrated the contributions of Puerto Rican Floridians and culture on Puerto Rico Day, an annual bipartisan event at the Capitol PRFAA regional office in Florida are intended to promote cultural awareness and helps the Puerto Rican community to get involved in the political process. Today, the emphasis is in three main areas: economic development through the promotion of business ventures between the Island and U.S. communities; education, empowerment and leadership development through partnerships with community organizations This office covers the state of Florida and provides services to approximately 900,000 Puerto Ricans in the Sunshine State. 97 percent of the scientific community agrees that climate change and global warming is a result of human activity and no longer can be ignored. Climate change directly impacts our health. Ozone, mercury and other air toxins can exacerbate health problems such as asthma and heart disease.</p>	<p>Zoe Colon Spokesperson for Puerto Rico In Tallahassee Luis Figueroa, M.S., MBA Regional Director – Florida Government of Puerto Rico Federal Affairs Administration PRFAA ----- Sergio Rimola National Hispanic Medical Association (NHMA)</p>	<p>4/15/2017</p>	<p>1hr.</p>
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<p>Spring Cleaning</p> <p>-----</p> <p>-</p> <p>The League of Women Voters of Florida</p> <p>-----</p> <p>--</p> <p>Latino Justice annual event in Florida</p> <p>-----</p> <p>National Infant Immunization Week</p>	<p>Florida Exclusivo</p>	<p>The USDA is giving tips for Food safety and how to prevent disease. It is common that in the spring we do cleaning in our homes, but many times we forget the pantry and our refrigerator.</p> <p>-----</p> <p>The League of Women Voters is concern with the Constitutional Revision Commission.</p> <p>The League is also lobbying in Tallahassee with many issues on these sessions.</p> <p>-----</p> <p>A critical strategy conversation to discuss proposed reforms to the many policies criminalizing the Latino community; to explore ways to work together to start to address this national crisis; and to add voices to forces of change.</p> <p>-----</p> <p>National Infant Immunization Week is an annual observance to promote the benefits of immunizations and to improve the health of children two years old or younger.</p>	<p>Janice Lopez-Munoz- USDA</p> <p>Kelly Quintero League of Women Voters</p> <p>-----</p> <p>Juan Cartagena President and General Counsel</p> <p>Mirna Chamorro Spokespers on for the Florida Health Department</p>	<p>4/22/2017</p>	<p>1 hr.</p>
<p>Take charge of your Health</p>	<p>Florida Exclusivo</p>	<p>The leading causes of death in females in the United States, prevention and health check routines. Death rates for breast cancer among females, by race, Hispanic origin, and age.</p>	<p>Dr. Norman Lamberty obstetrician gynecologist</p>	<p>4/29/2017</p>	<p>1hr.</p>

<p>Small Business Barometer ----- First 100 days of President Donald Trump ----- Florida's Death Penalty</p>	<p>Florida Exclusivo</p>	<p>Nearly 9 in 10 say the benefits of owning a small business outweigh the challenges. More than half say there has never been a better time to own a small business. The Allstate/USA TODAY Small Business Barometer finds optimism to be especially high among women and minorities. ----- What have the President Donald Trump done on his first 100 days on Immigration and Health. ----- Orange-Osceola State Attorney Aramis Ayala filed a federal lawsuit against Gov. Rick Scott Rick who reassigned 23 of her capital cases to another prosecutor who says he will seek the death penalty something she's not willing to do.</p>	<p>Octavio Pina, spokesperson for All State ----- Henry Lim Immigration ----- Attorney Attorney Kira Romero-Kraft</p>	<p>5/7/2017</p>	<p>1 hr.</p>
<p>How to choose the best foods for babies ----- Puerto Rico declares Bankruptcy what this will mean to Florida ----- Sesame Street and the Robert Wood Johnson Foundation Join in National Initiative for Healthy Kids</p>	<p>Florida Exclusivo</p>	<p>Expert Latin nutritionist discusses the introduction of solid foods: What to look for and what to avoid., also additional tips for building healthy eating habits for a lifetime. ----- The government of Puerto Rico said in 2015 that the island could not pay its debts. Yet it was only on May 3rd that it kicked off the biggest bankruptcy case in America's history. ----- Sesame Street in Communities: New Innovative Model aims to help parents and caregivers navigate the joys and challenges of a child's life</p>	<p>Sylvia Melendez Klinger, DBA, MS, RD ----- Jimmy Torres President of Iniciativa Accion Puertorriquena ----- Dra. Jeanette Betancourt Sesame Workshop</p>	<p>5/12/2017</p>	<p>1 hr.</p>

<p>First 5 months of President Trump ----- President Trump said he might cancel all future press briefings and hand out written responses for the sake of accuracy. Is scandal enveloping President Donald Trumps 's White House, threatening to derail is presidency just 117 days into his tenure facing scandals "of Watergate"</p>	<p>Florida Exclusivo</p>	<p>President Donald Trump first 5 months, how has been his performance on Deportations, the rise of jobs and staying in the USA. ----- President Trump suggested in a new interview that he might get rid of White House press briefings, unless he chooses to do them himself every two weeks and it was met with criticism from members of the media who regularly attend the briefings Congress is already moving to try and get the information out, with House Oversight Committee Chairman Jason Chaffetz requesting the FBI send Congress, "all memoranda, notes, summaries and recordings referring or relating to any communications between [former FBI Director James] Comey and the President</p>	<p>Former Navy Commander Bill Negron Telemundo News Anchor Homan Machuca and Bill Hansen Journalist and Chief Editor of The Osceola Star Newspaper Jose Balasquides Political Analist and Former Candidate for the City of Kissimmee</p>	<p>5/19/2017</p>	<p>1hr.</p>
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<p>Misconceptions about speaking two languages are very common ----- In May, Google will introduce the latest in technology and mobile innovations at its annual conference: Google I / O ----- Crowds precautions in the Memorial Day Weekend ----- Awareness of Diabetes</p>	<p>Florida Exclusivo</p>	<p>Advantages and disadvantages in bilingual children: Myth and Facts. Special treatment when bilingual children have speech/language disorders. ----- --- More than 7,000 developers will descend to Shoreline Amphitheater in Mountain View, CA for three days of interactive sessions, hands-on demonstrations and a unique view of new Google products. Together, they will explore the latest in mobile applications and beyond. ----- After the Manchester Arena Suicide bombing. People should have practical guidelines on managing crowd safety, planning in case of an emergency, and tips of the dos and don'ts to be aware your surroundings. ----- New Diabetes prevention program in Florida. Free prediabetes and diabetes health education, resources and A1c screenings are offered across the State.</p>	<p>Ellen Krause from ASHA American Speech Language-Hearing Association ----- Jesús García spokesperson for Google ----- Jose Irizarry Detective ----- Mirna Chamorro spokesperson for Florida Health Department</p>	<p>05/27/2017</p>	<p>1 hr.</p>
<p>Safe Kids Florida will be a recognized statewide advocate for children's safety and the prevention of unintentional injury Summer Safety in Florida waters, also having your own garden ----- Everyone has the role to help ensure that the food we eat is safe and wholesome.</p>	<p>Florida Exclusivo</p>	<p>The mission of Safe Kids is to reduce the number of unintentional childhood injuries and deaths that occur in Florida to children ages 19 and under, and building your own garden. ----- A food borne illness is a disease that is transmitted to humans by food. Recent developments in diagnosing and tracking reported illnesses have helped the public become more aware that certain types of illness may be related to the food they ate prior to becoming sick.</p>	<p>Gigi Rivadeneyra, Mirna Chamorro & Estephany Fiok from The Florida Health Department ----- Maria Malagon Spokesperson for the Department of Agriculture USDA</p>	<p>06/03/2017</p>	<p>1hr.</p>

A Year after Pulse Tragedy	Florida Exclusivo	Remembering the Pulse Tragedy after one year Anniversary. We will share information offering support, resources and hope for those directly impacted by the Pulse tragedy and the Community. There will be many events across the State and the Nation that we share in the last segment.	Ricardo Negron Pulse Survivor and Director of Somos Orlando and Sami Hainman Marrero Co-Founder of Proyecto Somos Orlando	6/10/2017	1 hr.
Florida Business beyond the State	Florida Exclusivo	This is the perfect time to start your Business in Florida. Ideas to incorporate technology, new trends and needs, thinking bigger and worldwide. Tips how to start and maintain.	Emilio Peres & Astrid Velez from Stratego Alliances	6/17/2017	1 hr.
Status of Puerto Rico becoming the 51 State of USA	Florida Exclusivo	Puerto Rico votes to be 51st state, but only Congress can make Puerto Rico a state, and there's little appetite to do that right now. Congress is a lot more concerned about the island's massive bankruptcy. President Trump has made it clear that he will not bail the island out	Dr. Jose Ismael Bosque Educator on Legislation, Juaquin Torres president of the Puerto Rico Chamber of Commerce and Luis Figueroa Director of The Puerto Rico Federal Affairs Office in Florida	6/24/2017	

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	NAT KIDNEY FOUND WALK - HOW TO HELP	000:31	019
FL EVENTS	FL RESTAURANT AND LODGING	000:30	076
SAFE DRIVING	FL DEPT HIGHWAY SAFETY	000:12	004
SAFE DRIVING	FL DEPT HIGHWAY SAFETY	000:14	003
SAFE DRIVING	FL DEPT HIGHWAY SAFETY	000:15	010