

WRUM  
Orlando, FL  
Quarterly Issues/Programs List  
Fourth Quarter, 2017  
12/31/2017

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Quarterly Issues/Programs List

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WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Child Safety Apps for Smartphones
  - FEMA services, Hotline Help for Disaster, Access thereof
  - The Multicultural Department of AARP
  - Breast Cancer Awareness and Increase in Diagnoses as Age Advances; Screening Prevention
  - Millions of Americans Still Suffering after Hurricane Maria in Puerto Rico
  - Influx of Puerto Ricans to America after Hurricane Maria, namely Florida
  - Disaster Assitance after Hurricane Damage
  - Safety in Churches after Shooting in Texas
  - Internships to Help Those Who Wish to Remain in the United States
  - Small Business Development Agency
  - Florida Healthy Babies State Initiative to lower Mortality Rates
  - New Federal Tax Law
  - Vaccines Recommended by Florida Department of Health
  - Expiration of the Children's Health Insurance Program
  - Food Safety During the Holidays
  - How to Prevent Child Abuse
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## Public Affairs Log Third Quarter 2017

### Section I

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter. WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
<b>Florida's Child Safe App</b>	<b>Florida Exclusivo</b>	<b>Introducing the ChildSafe BT, a smart phone application that can be used together with the Child Safe Monitors, to remind parents that their children are in the back seat of a car.</b>	<b>Moses &amp; Sandra Jovel founders of Child Safe App</b>	<b>10/7/2017</b>	<b>1hr.</b>
<b>FEMA Services for Disaster for the Hurricane Irma</b> <b>-----</b> <b>Family Care giving and Out-of-Pocket Costs: 2016 Report</b>	<b>Florida Exclusivo</b>	<b>Help for the disaster, mitigation outreach in Florida home improvements, helps in re-burials and locations where FEMA is available across the State of Florida.</b> <b>Details of the documentary "Every Step of the Way". The role of care takers and the resources that AARP makes available. Demographic characteristics of caregivers and their challenges. The personal experience of the presenter Marco Antonio Regil as caretaker.</b>	<b>Linda Colón FEMA-Director</b> <b>-----</b> <b>Marco Antonio Regil (TV Personality and Presentor) and Yvette Pena, Vicepresident of the Multicultural Department of AARP</b>	<b>10/14/2017</b>	<b>1 hr.</b>

<p><b>Breast Cancer Awareness Month in October</b> ----- <b>Help Assistance for Puerto Rico after Hurricane Maria</b></p>	<p><b>Florida Exclusivo</b></p>	<p>According to the Centers for Disease Control and Prevention, the risk of breast cancer increases with age. Mammograms are the best way to find breast cancer early, when treatment is more effective. Women should talk with their health care provider about individual risk factors and the frequency of receiving mammograms.</p> <p>-----</p> <p>It has been almost a month since Puerto Rico was hit by a devastating hurricane, yet millions of Americans are still suffering a humanitarian crisis. While Donald Trump quickly helped Florida Texas and Louisiana, Puerto Ricans were told their federal assistance was only temporary even though millions of people lost their homes and could face months without electricity. Thousand are heading to Florida.</p>	<p><b>Mirna Chamorro Spokesperson for Florida Health Department</b> ----- <b>Francisco Pelayo Director of Hispanic Media and Regional Press Secretary DNC</b></p>	<p><b>10/21/2017</b></p>	<p><b>1hr.</b></p>
<p><b>Latinos suffer from asthma in greater proportion than the rest of the population</b> ----- <b>Florida is a heavily Puerto Rican community, donations are pouring in from people worried about family on the Caribbean island ravaged by Hurricane Maria.</b></p>	<p><b>Florida Exclusivo</b></p>	<p>Many Americans live in places where it is dangerous to breathe. About 40% of the population more than 126 million people lives in areas that do not meet minimum air quality standards set by the federal government.-----</p> <p>Puerto Ricans are Americans and the federal help and funds are getting to the Island in a slowly matter. Many donations are poring from Florida. What are the needs, how can Floridians help?</p>	<p><b>Richard L. "Ricky" Revesz Director of the <a href="#">American Law Institute</a> and a Law Professor and Dean Emeritus at the <a href="#">New York University School of Law</a></b> ----- <b>Carlos Guzman President of National Puerto Rican Leadership Counsel Education Fund Inc. and Jimmy Torres President of Iniciativa and Coordinator of CASA</b></p>	<p><b>10/28/2017</b></p>	<p><b>1 hr.</b></p>

<p><b>Deadlines for Fema Help In Florida</b></p> <p>-----</p> <p><b>Puerto Ricans are getting to Florida in a massive way</b></p> <p>-----</p> <p><b>A New Report Shows that Hispanic Caregivers Spend More Time Caring for Loved Ones, Putting their Own Finances at Risk</b></p> <p>-----</p> <p><b>Service Dogs and adopt a Pet from Puerto Rico</b></p>	<p>Florida Exclusivo</p>	<p><b>Help with disaster unemployment assistance due to hurricane Irma. What <a href="#">to Expect After You Apply</a>, <a href="#">How to Appeal a FEMA Decision</a>, <a href="#">Beware of Fraud and Price Gouging</a> and deadlines dates.</b></p> <p><b>Puerto Ricans are fleeing their hurricane ravaged island and are pouring into the U.S. mainland. Many are bound for Florida, which is already home to more than a million Puerto Ricans, or nearly a fifth of the 5.4 million living in the 50 states. Local officials and volunteers are already scrambling to help thousands of new arrivals find new homes, jobs and schools.</b></p> <p><b>Millions of Americans provide their services as caregivers to relatives or friends who need help taking care of themselves, helping with daily tasks such as personal care, housework and medication administration. However, Hispanic caregivers spend most of their time caring for their loved ones, with more than 80 hours of dedicated service per month - almost twice as many hours as white.</b></p> <p>-----</p> <p><b>In the aftermath of Hurricane Irma and Maria many pets joined the ranks of strays, precariously living on Florida and Puerto Rico's streets. Some owners who evacuated left their pets behind during the storm, and surviving animals confused, hungry, and traumatized either were trapped or wandered away from their homes.</b></p>	<p><b>Linda Colón</b> FEMA-Director</p> <p>-----</p> <p><b>Marytza Sanz</b> Director of latino Leadership</p> <p>-----</p> <p><b>Héctor De La Torre,</b> Executive Director for the Transamerica Center Health Studies</p> <p>-----</p> <p><b>Migdalia Fernandez</b> Florida Journalist</p>	<p>11/4/2017</p>	<p>1hr.</p>
<p><b>Texas Shootings</b></p>	<p>Florida Exclusivo</p>	<p><b>A gunman opened fire at First Baptist Church in Sutherland Springs, Texas, during Sunday service. How this event will change safety in churches, and how people will regain confident of going back to church.</b></p>	<p><b>Pastor Luis Feliciano,</b> <b>Pastor David Rivera,</b> <b>Priest Ricardo Martin &amp; Marlene Silva</b> Therapist</p>	<p>11/11/2017</p>	<p>1 hr.</p>

<p><b>Helping international students find work in the US.</b> ----- <b>SBA Disaster Assistance Program</b> ----- <b>Florida Healthy Babies program</b></p>	<p><b>Florida Exclusivo</b></p>	<p><b>Learn simple tricks to use an internship to stay in the US; identify the businesses that offer the best internships; include internships on your résumé and showcase the most valuable experience.</b> ----- <b>The federal Small Business Development Agency (SBA) offers affordable loans for homeowners, renters, nonprofits, and businesses of all sizes to help cover the costs of recovery after a disaster ( Hurricane Irma) Application Deadline for Florida is Nov. 24th</b> ----- <b>Florida Healthy Babies is a collaborative statewide initiative designed to positively influence social determinants of health and reduce racial disparities in infant mortality. Florida has experienced declining infant mortality rates; however, disparities persist. The Florida Healthy Babies Initiative engages Florida's 67 county health departments as well as other public and private sector partners to identify, evaluate, prioritize and address health disparities with evidence based-interventions.</b></p>	<p><b>Lou Paris founder of Konkeros Giovanna Castro-Matos Public Affairs Specialist Communicatio ns Department U.S. Small Business Administration Office of Disaster Assistance – FOCE</b> ----- <b>Mirna Chamorro Spokesperson for Florida Health Department</b></p>	<p><b>11/18/2017</b></p>	<p><b>1 hr.</b></p>
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<p><b>Food Security for Thanksgiving</b> ----- <b>The silent enemy hypertension</b> ----- <b>New IRS laws for 2017</b> ----- <b>Flu Shots</b></p>	<p><b>Florida Exclusivo</b></p>	<p><b>Thanksgiving is a time to be careful, as Americans are preparing a dish (turkey) that they do not cook on a regular basis and for a larger number of people. With more than 46 million turkeys cooked this holiday season, there is no better time to encourage families to safely prepare their food by following four simple steps: clean, separate, cook and chill.</b></p> <p>-----</p> <p><b>Although there is no cure for high blood pressure, it can be managed very effectively by coordinating with a doctor to create a treatment plan that includes healthy lifestyle changes.</b></p> <p>-----</p> <p><b>New Federal Tax Law May Affect Some Refunds Filed in Early 2017; IRS to Share Details Widely with Taxpayers</b></p> <p>-----</p> <p><b>The Florida Department of Health encourages all Floridians to keep vaccine between you and disease by getting a flu shot this 2017 flu season. Floridians should get the flu vaccine to protect against infection and help prevent the spread of seasonal flu to others. It has never been easier, and it's never too late to get your flu shot</b></p>	<p><b>Janice Lopez Munoz</b> spokesperson for the USDA ----- <b>Dr. José Joglar</b> Spokesperson for American Heart Association (AHA) ----- <b>David Olivencias CPA JSM</b> ----- <b>Mirna Chamorro</b> Spokesperson for Florida Health Department</p>	<p><b>11/25/2017</b></p>	<p><b>1hr.</b></p>
<p><b>Overcome problems, because they are not permanent.</b></p>	<p><b>Florida Exclusivo</b></p>	<p><b>Overcoming obstacles, conquering fear, and developing courage to reach success.</b></p>	<p><b>Dr. Yarisa Bonet</b> Life coach, counselor in mental health and rehabilitation, and <b>Janet Perez Eckles</b> Author and Speaker</p>	<p><b>12/02/2017</b></p>	<p><b>1 hr.</b></p>

<p><b>Children's Health Insurance Program (CHIP) expired</b> ----- <b>FEMA is still helping in Florida.</b> ----- <b>Apply for a loan online or apply for a loan with SBA at a local Disaster Recovery Center near you.</b></p>	<p><b>Florida Exclusivo</b></p>	<p><b>Children's Health Insurance Program (CHIP) expire</b> ----- <b>NR 123 FEMA is Still Here Helping Florida Survivors SPA, also FEMA is hiring in Florida</b> ----- <b>SBA disaster loans and business counseling for people and businesses affected by Hurricane Irma and Maria.</b></p>	<p><b>Francisco Pelayo Democratic National Committee Director of Hispanic Media and Regional Press Secretary</b> ----- <b>Linda Colón FEMA- DR 4337-FL External Affairs/P&amp;P LEP/ ECA Specialist</b> ----- <b>Emilio Perez from SBA</b></p>	<p><b>12/9/2017</b></p>	<p><b>1hr.</b></p>
<p><b>The IRS, state tax agencies, and the tax industry, partners in the Security Summit</b> ----- <b>Google Year in search 2017</b> ----- <b>Don't Get Roasted by Food borne Illnesses this Winter</b></p>	<p><b>Florida Exclusivo</b></p>	<p><b>Raising awareness during National Tax Awareness Season about identity theft and other tax related scams.</b> ----- <b>Google released a breakdown of the most frequent searches and trending topics of</b> ----- <b>Food Safety in the Holydays</b></p>	<p><b>Commissioner Tony Ortiz and the Internal Revenue Service (IRS) Jesus Garcia Google Spokesperson Janice Lopez Munoz spokesperson for the USDA</b></p>	<p><b>12/16/2017</b></p>	<p><b>1 hr.</b></p>
<p><b>Child Abuse</b></p>	<p><b>Florida Exclusivo</b></p>	<p><b>Techniques of how to prevent Child Abuse.</b></p>	<p><b>Rosana Medina Piazza Author and College Professor and Evelyn Herrera Director of Outreach of the Agency Help Now</b></p>	<p><b>12/23/2017</b></p>	<p><b>1 hr.</b></p>

<b>Best and Worst of 2017</b>	<b>Florida Exclusivo</b>	<b>A recap of 2017 in politics, celebrities, health, and economy.</b>	<b>Mariela Chopite journalist and Gustavo Torres Decos Political Analyst</b>	<b>12/30/2017</b>	
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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues. WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Problem Awareness	RANDALL FOUNDATION	000:30	005