

WRUM
Orlando, FL
Quarterly Issues/Programs List
Third Quarter, 2016
10/01/2016

WRUM
Quarterly Issues/Programs List

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Health & wellness; chronic disease; obesity; Food safety;
2. Human Trafficking
3. Education; scholarships; Absenteeism
4. Children; health care; services; safety; adoption; abuse; autism
5. Hurricane Preparedness
6. The Elections; Hispanic Voting; Amendment 2 Medical Marijuana
7. Climate change; Global Warming
8. Zika Virus
9. Dreamers; Immigration
10. Opportunities for Latinos
11. Commerce w/Latin America
12. Puerto Rico Debt
13. Pulse Night Club Recovery

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DUR
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<p>Juvenile Justice</p>	<p>Florida Exclusivo</p>	<p>Prodigy is a research-based prevention and diversion program for at-risk youth ages 7-17. Prodigy uses visual and performing arts as a way to reach over 3,000 youth (annually) who live in high-risk neighbourhoods, or youth who have been diverted from the Juvenile Justice System.</p> <p>15 min</p>	<p>Ada Fernandez, University Area Community Development Corporation</p>	<p>July 2-3, 2016</p>	<p>1hr.</p>
<p>SCOTUS Decision</p>		<p>Lorella is a Dreamer and is discussing the SCOTUS ruling on DAPA/DACA, what it means for Florida families.</p> <p>15 min</p>	<p>Lorella Praeli national Hispanic Outreach Director</p>		
<p>Performing arts training in Tampa</p>		<p>Since the doors to the Straz Center opened in 1987, arts education has been a part of its mission. Functioning under the auspices of the Education Department, the Patel Conservatory in Tampa strives to make the finest performing arts training available to everyone.</p> <p>15 min</p>	<p>Ivonne Lemus Professor at the Patel Conservatory</p>		
<p>Handling foods for the 4th of July weekend</p>		<p>USDA's Food Safety and Inspection Service offers suggestions for food safety this Fourth of July and all summer long.</p> <p>15 min</p>	<p>Janice Lopez Information Specialist for USDA</p>		

<p>Puerto Rico's debt</p> <p>-----</p> <p>-----</p> <p>-</p>	<p>Florida Exclusivo</p>	<p>July 1 was a historic day for the Commonwealth of Puerto Rico and one that will shape the future of the island for years to come. Following President Barack Obama signing the Puerto Rico Oversight, Management, and Economic Stability Act (PROMESA) on June 30, the island experienced its largest single default to date. Faced with approximately \$2 billion in debt payments across a number of differing authorities, the island paid \$1.049 billion of \$2.008 billion due.</p> <p>30 min</p> <p>-----</p> <p>-----</p>	<p>Natasha Otero Santiago From Parranda and national Puerto Rican Agenda</p> <p>Jimmy Torres Puerto Rican Initiative Action</p>	<p>July 9-10, 2016</p>	<p>1 hr.</p>
<p>Supreme Court decision on Immigration</p> <p>-----</p> <p>-----</p>		<p>On June 23, the Supreme Court came to a split decision on an immigration case as well as another Court decision on affirmative action in Texas. Although that decision was made relatively quietly, the ramifications across immigrant communities in the U.S. will be huge, potentially affecting millions of individuals who may now face previously unlikely deportation proceedings.</p> <p>30 min</p>	<p>Camila Pachon Roldan Immigration Attorney</p>		

<p>Pulse Recovery</p> <p>2016 NCLR Annual Conference</p>	<p>Florida Exclusivo</p>	<p>Jennifer Lopez and Lin-Manuel Miranda are giving back to those affected by last month's Pulse nightclub massacre in Orlando. They will donate proceeds (at least 91 cents) from each U.S. download sale from July 8 to Oct. 5. Proyecto Somos Orlando will provide "bilingual culturally-competent" social services to impacted families and the broader community.</p> <p>30 min</p> <hr/> <p>This year the 2016 NCLR Annual Conference is in Orlando, Florida. The National Council of La Raza (NCLR)—the largest national Hispanic civil rights and advocacy organization in the United States—works to build a stronger America by creating opportunities for Latinos.</p> <p>30 min</p>	<p>Sami Haiman & Christina HernandezFou nders of #SomosOrlando. Zoe Colon State Director for The Hispanic Federation, Nancy Rosado 911 Survivor and Ex New York Sergeant, Nyrgildma Santiago Therapist for The Hispanic Family Counseling</p> <p>----- - Enrique Chauran Vice President NCLR</p>	<p>July 16-17, 2016</p>	<p>1 hr.</p>
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Puerto Rico's Debt	Florida Exclusivo	The newly-enacted Puerto Rico Oversight, Management and Economic Stability Act, or PROMESA, may stop the lawsuit filed in U.S. federal court in San Juan from moving forward. It remains unclear how courts will deal with the case in light of the new bill that hands Puerto Rico's finances over to a U.S. federal control board. Many Puerto Ricans are moving to Florida with this crisis.	Phillip Arroyo Ex Intern The White House Political Analyst Arturo Otero, Kissimmee Commissioner Dennis Freytes US Army Retired	July 23-24, 2016	1 hr.
Unlicensed Medical personnel in Florida <hr/> Google Political Trends <hr/> Florida Business	Florida Exclusivo	The Department of Health investigates complaints and reports involving health care practitioners regulated by the department and enforces appropriate Florida Statutes 20 min <hr/> Google will notice the trends of millions of search on the elections through an analysis in time real in all the country. The Google team will be live to give an overview of the trends and questions, revealing issues that are more relevant to voters across the nation. 20 min <hr/> Connecting businesses with Latin America, The Caribbean, Spain and Florida. Products development for the Hispanic market, merchandising, marketing. 20 min	Sidronio Casas Florida Health Department <hr/> Jesus Garcia Google Trends Expert <hr/> Emilio Perez and Astrid Velez Estratego Alliances	July 30-31, 2016	1 hr.

<p>The Presidential Elections</p> <p>Zika Virus in Florida</p>	<p>Florida Exclusivo</p>	<p>One small group of Bernie Sanders followers throwing tantrums at the Democratic convention. Some 90 percent of Sanders backers say they've already moved their support to Hillary Clinton. 30 min</p> <p>----- -----</p> <p>Health officials say at least 15 people in a Miami neighborhood have contracted Zika virus. Planes have begun spraying pesticides in south Florida to combat the virus. Ways to prevent the mosquitoes bites. 30 min</p>	<p>Betsy Franceschini Community Leader and Regional Director for the Hispanic Vote Bennie Sanders Campaign Luis Benitez President Communications Workers of America</p> <hr/> <p>Mirna Chamorro Spokesperson for the Florida Health Department</p>	<p>August 6-7, 2016</p>	<p>1 hr.</p>
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<p>Cancer Treatment & Prevention</p> <p>Amendment 2</p> <p>Chronic Disease</p>	<p>Florida Exclusivo</p>	<p>A State-by-State reports the opportunities that legislators have to save lives and reduce the costs of health through policies to prevent and treat cancer.</p> <p>20 min</p> <p>This November, Florida voters will get a chance to vote on Amendment 2, which would create an effective or not effective medical marijuana program in the state.</p> <p>20 min</p> <p>The PFCD is a national and state-based US Coalition of hundreds of patient, provider, community, business and labor groups, and health policy experts, committed to raising awareness of policies and practices that save lives and reduce health costs through more effective prevention and management of chronic disease.</p> <p>20 min</p>	<p>Alma Gonzalez Chief, Employee Relations, Personnel Actions & Systems Support at Hillsborough County Civil Service Board</p> <p>Jose Batista President Exam Plus Dr. Carlos Robles Mora Specialist Occupational Medicine</p> <p>Fernando Rodriguez Spokesman for the Association for the fight against Chronic Diseases</p>	<p>August 13-14, 2016</p>	<p>1hr.</p>
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<p>Food safety-School Lunches</p>	<p>Florida Exclusivo</p>	<p>How to keep the "lunch box bug" called food poisoning out of children's school lunches, following some tips from the Academy of Nutrition and Dietetics and the Food and Drug Administration.</p> <p>20 min</p> <p>-----</p>	<p>Jannice Munoz Spokesperson for the FDA</p>	<p>August 20-21, 2016</p>	<p>1hr .</p>
<p>Zika crisis</p>		<p>Speaking at a health center near the epicenter of the Zika crisis in Miami, Hillary Clinton called on Congress to return to Washington "immediately" and pass emergency funding to combat the spread of the disease.</p> <p>20 min</p>	<p>Amanda Renteira National Political Director of the Hillary Clinton Campaign</p>		
<p>Dreamers/Immigration</p>		<p>Dreamers from the state of Florida will meet with community leaders and other beneficiaries of the DACA program to discuss the impact of President Obama initiative for deferred action for certain undocumented young people who came to the U.S. as children which began on August 15, 2012.</p> <p>20 min</p>	<p>Claudia Contreras Florida Dreamer, Camila Pachon Roldan Immigration Attorney</p>		

Breast-Feeding	Florida Exclusivo	Why you should consider breastfeeding and the awareness and the benefits of breastfeeding. 20 min	Mirna Chamorro Patricia Gaige Health Department of Florida	August 27-28, 2016	1 hr.
Chronic Absenteeism		Nearly 7.5 million students (K - 12th grade) are chronically absent every school year - missing enough school to put them at severe risk of dropping out or failing to graduate. Absences Add Up 20 min	Alejandra Ceja Executive Director for The Initiative Excellence Education for the Hispanics for The White House		
Primaries August 30 th Florida		The view before the August Primaries. How to increase and motivate the Hispanic Vote 20 min	Jimmy Torres President of Puerto Rican Initiative Action and Founder of Boricua Vota		

Foster & Adoptive Parents	Florida Exclusivo	<p>AdoptUSKids is a project of the US Children's Bureau that provides tools and technical assistance to help child welfare systems connect children in foster care with families</p> <p>20 min</p>	<p>Kathy Ledesma National Director Of Adopt US Kids in USA and Sandra Santiago Mother of an adopted Teenager</p>	September 3-4, 2016	1 hr.
Diabetes Basics		<p>Education regarding Diabetes. Provide basic overviews of the major issues surrounding diabetes, with plenty of links to more in-depth information</p> <p>20 min</p>	<p>Ileana Rosa Alvarez Nutritionist and Mirna Chamorro Florida Department of Health</p> <p>-----</p>		
Climate Change		<p>The increase of greenhouse gases in the atmosphere is contributing to global warming and other climate changes. Ways to contribute to preserve nature.</p> <p>20 min</p>	<p>-----</p> <p>Julisse Arce Manager for Climate Change For Fire</p>		

<p>Two scholarships available for students in Florida</p>	<p>Florida Exclusivo</p>	<p>Step up For Students is accepting applications from new families for the 2016-17 Florida Tax Credit Scholarship (income-based), and also for the Gardiner Scholarship this is for students with special needs.</p> <p>15 min</p>	<p>Melissa Jaramillo and Estefania Nunez from Step Up For Students</p> <p>----- -----</p>	<p>September 10-11, 2016</p>	<p>1hr.</p>
<p>State of obesity</p>		<p>This year's State of Obesity report is an urgent call to action for government, industry, healthcare, foundations, schools, child care and families around the country to redouble efforts to provide a brighter, healthier future for our children.</p> <p>15 min</p>	<p>Dr.PH Amelie Ramirez for Salud America</p>		
<p>Be ready in Hurricane Season</p>		<p>Families not always are going to be together if a disaster strikes, so it is important to think about the different situations and plan just in case. There are actions that should be taken before, during and after an event that are unique to each hazard. Identify the hazards that have happened or could happen in your area and plan for the unique actions for each.</p> <p>15 min</p>	<p>Daniel Llargues FEMA Spokesperson</p>		
<p>Primaries Results</p>		<p>The sudden Increase of Hispanics Voting in the Primaries. Follow up on the Florida results, and is there still Racism in Florida.</p> <p>15 min</p>	<p>Phillip Arroyo White House Alumni and Student of law @ Florida A&M College Of Law and Column writer</p>		

<p>Cancer Prevention</p>	<p>Florida Exclusivo</p>	<p>Cancer prevention is action taken to lower the risk of getting cancer. This can include maintaining a healthy lifestyle, avoiding exposure to known cancer-causing substances, and taking medicines or vaccines that can prevent cancer from developing. Awareness of risk factors for Cancer, Genetics and Cancer prevention tips overall. 15 min</p>	<p>Dr. Alimani Oncologist For the Florida Hospital Donna & Liz Arenas Founders of Clohes Law</p>	<p>September 17-18, 2016</p>	<p>1hr .</p>
<p>Chloes Law</p>		<p>Gov. Rick Scott signed into law a bill that would require engineers to install traffic barriers along bodies of water near state roads. The bill, HB 7061, contains a provision called Chloe's Law, named after 21-year-old UCF student Chloe Arenas, who drowned June 28, 2015, after crashing her car into a retention pond near Alafaya Trail and State Road 408 around 5 a.m. 15 min</p>			
<p>Florida Human Trafficking</p>		<p>Awareness, education, legislation, and law-enforcement continue to increase, and its starting to make a difference. Florida Abolitionist believes that can, and will, end Human Trafficking in America. 15 min</p>	<p>Nancy Marquez Director of Florida Abolitionist</p>		
<p>Diabetes Prevention Awareness</p>		<p>Ways to manage Diabetes, ways to prevent it. Tips for parties, what to know about Diabetes and Alcohol and the myth and truth about Diabetes. 15 min</p>	<p>Rossie Bonnet Font and Mirna Chamorro Florida Health Dept.</p>		

<p>Medical services for Needy Children</p>	<p>Florida Exclusivo</p>	<p>Florida Hospital Sharing Smiles, formerly SHARES International, provides healing and hope to needy children in developing countries. Children in Latin America are three times more likely to be born with a cleft lip or palate than those in the United States. This facial deformity not only strips a child of the ability to smile but also creates a struggle to feed and nourish their bodies.</p> <p>30 min</p> <p>----- -----</p>	<p>Dr. Maria Flores, Mauricio Molina Bermudez Coordinat Sharing Smiles, Michelle Gross Program Officer Florida Hospital Sharing Smiles</p>	<p>September 24-25, 2016</p>	<p>1 hr .</p>
<p>Chronic Diseases</p>		<p>More than one in two American adults lives with at least one chronic condition and nearly one in three live with two or more chronic conditions. Rising rates of chronic diseases pose an unsustainable burden on our health care system. The viability and strength of the system now and in the future rely on a willingness to enact policies that help Americans better prevent and manage chronic illnesses.</p> <p>30 min</p>	<p>Fernando Rodriguez Spokesperson for Fight Chronic Diseases</p> <p>----- -----</p>		

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS HAVE A PLAN	DIVISION OF EMERGENCY MANAG	000:30	050
AWARENESS HOSPITALITY	FLORIDA RESTAU & LODGING ASS	000:30	076
DISEASE AWARENESS	PARTNERSHIP TO FIGHT CHRONIC	000:31	019
EVENT AWARENESS	RUSSELL HOME	000:15	001
EVENT AWARENESS	RUSSELL HOME	000:30	002
FL EVENTS	FL RESTAURANT AND LODGING	000:30	036
FLOOD INSURANCE	DIVISION OF EMERGENCY MANAG	000:30	025