

WRUM
Orlando, FL
Quarterly Issues/Programs List
First Quarter, 2016
01/04/2016

WRUM
Quarterly Issues/Programs List

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Education; standardized tests
2. Substance abuse; prevention; treatment; smoking
3. Health & wellness; weight loss; preventative care; cancer; diabetes
4. Student loans
5. Climate change; the environment; pesticides; GMO in food
6. Child abuse; welfare;
7. Retirement planning
8. Florida Bear hunt
9. Immigration
10. Terrorism; security
11. Food poisoning
12. Puerto Rico debt crisis
13. Holiday depression
14. Health care insurance options

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DUR
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<p>Standardized Tests in Public Schools</p>	<p>Florida Exclusivo</p>	<p>The rights of parents to opt-out some of the standardized State test. Tools for parents to be involved in their kids' education. 20 min</p>	<p>Lourdes Perez Ramirez HispanEducatio Dr. Yarissa Bonnet</p>	<p>Oct 3 & 4, 2015</p>	<p>1hr.</p>
<p>Drug Preventio</p>		<p>Ways to educate our youth regarding drugs, and informing and educating parents of the new trendy illegal drugs. 20 min</p>	<p>Dr. Ruben Alers spokesperson for National Institute on Drug Abuse</p>		
<p>Healthiest Weight</p>		<p>Finding easy ways for a healthy weight, taking small steps. Small Steps to Living Healthy is an email-based program that allows Floridians to sign up for weekly tips and tricks delivered directly to their inbox. 20 min</p>	<p>Mirna Chamorro Spokesperson Florida Health Department</p>		

Planned Parenthood Florida/Woman's Health	Florida Exclusivo	<p>The controversial news of Planned Parenthood planning to sell the fetal body parts of aborted babies for research. Planned Parenthood provides a wide health care service, and the majority is preventive, primary care, which helps prevent unintended pregnancies through contraception, reduce the spread of sexually transmitted infections through testing and treatment, and screen for cervical and other cancers.</p>	Dr, Norman Lamberty GYN, Obstetrician	Oct 10 & 11, 2015	1 hr.
Student Loans		<p>30 min</p> <p>4 out of 5 students regrets their student loans. Student loan debts have ballooned in recent years, even as the demand for higher education has boomed as more companies in nearly every industry require that job applicants have college degrees.</p>	Alfonso Rossi CPA/ Spokesperson American Institute CPA's		
		<p>30 min</p>			

Climate Change	Florida Exclusivo	<p>Historical Climate Trends in the Southeast USA, Climate Change versus Global Warming, Climate Change and Hurricanes and the projections for the Southeast USA</p> <p>20 min</p>	<p>Marcos Vilar Regional Director of "la Nueva Mayoria de Florida"</p>	Oct 17 & 18, 2015	1 hr.
Retirement Income		<p>AARP calculators can help with your retirement planning, saving and budgeting needs.</p> <p>20 min</p>	<p>Monica Cortes-Torres Director Hispanic and Multicultural Engagements for AARP</p>		
Child Abuse/Welfare		<p>Johnny helps victims of sexual abuse connect to the resources that they will need.</p> <p>Lillie has been working in child welfare.</p> <p>20 min</p>	<p>Johnny Polanco Children Advocate Center Lillie Rivera Admin Professional Community Base Center</p>		

October is Cancer Awareness	Florida Exclusivo	It is usually not possible to know exactly why one person develops cancer and another doesn't. But research has shown that certain factors, called risk factors, may increase a person's chances. 15 min	Dr. Carlos Alimany Oncologist Florida Hospital Cancer Institute	Oct 24 & 25, 2015	1 hr.
Chloes Law		"Chloe's Law" is requiring that guardrails or protective barriers be placed around all roadways alongside bodies of water that can pose a potential threat to our drivers. This is being done in memory of Chloe Nicole Arenas who tragically lost her life 6/28/15 when she lost control of her car; the vehicle submerged in a nearby retention pond and she drowned. 15 min	Donna & Liz Arenas Members of the Non Profit Org. Chloes Law.		
Flu season; Diabetes		The importance of a Flu shot in this upcoming season. Diabetes awareness. 15 min	Mirna Chamorro and Rossie Bonfont Florida Health Dept.		
Human Trafficking		Human trafficking is a growing problem worldwide, recently rising to the second most common criminal activity behind the illegal drug trade. Florida has been identified as a hub for human trafficking activity, citing one of the highest incidences of human trafficking in the country. This crime affects all types of individuals, both foreign and domestic. 15 min	Nancy Marquez Director of the Department of multicultural Ralaciones Florida Abolitionist		

<p>Bear Hunting Controversy</p>	<p>Florida Exclusivo</p>	<p>The final number of bear permits 3,778, with more than 1,000 listing addresses in Central Florida. Each permit allows a hunter to kill one bear. The hunt is the first one since 1972 and has sparked protests and lawsuits. Hunters are being given the chance to kill up to 320 bears throughout the state. Protesters became vocal at Florida Fish and Wildlife Conservation Commission bear hunt meetings 20 min</p>	<p>Barbara Napoles Activist Animal Rights Member Rick OBerry Dolphin Project Javier Buit Animal Rights Foundation in Florida</p>	<p>Oct 31 & Nov 1, 2015</p>	<p>1 hr.</p>
<p>Immigrations News</p> <hr/> <p>Mammograms after 40 and Red and processed Meats can cause Cancer.</p> <hr/> <p>Dental hygiene</p>	<p>Florida Exclusivo</p>	<p>Update on Immigrations News 20 min</p> <p>The American Cancer Society says you don't need a mammogram before 45. Now, in a move that reflects changing attitudes about cancer screening ACS is itself recommending fewer mammograms.</p> <p>Red and processed meats have the potential to cause cancer in humans, according to a report by a World Health Organization agency 20 min</p> <hr/> <p>Dentists say that the most important part of tooth care happens at home. Brushing and flossing properly, along with regular dental checkups, can help prevent tooth decay and gum disease. 20 min</p>	<p>Immigration Attorney Camila Pachon</p> <hr/> <p>Dr. Norman Lamberty</p> <hr/> <p>Dr. Amarilis Jacobo Hispanic Dental Association and American Pediatric Orthodontist</p>	<p>Nov 7 & 8, 2015</p>	<p>1 hr.</p>

Climate Change	Florida Exclusivo	<p>About climate change and its impacts with the Hispanic community, and ways we can change or help. 20 min</p> <p>-----</p>	<p>Yulissa Arce Program Manager Climate Change for FIRE</p> <p>-----</p>	Nov 14 & 15, 2015	1 hr.
Adopt a Teenager		<p>The U.S. Department of Health and Human Services, AdoptUSKids and the Ad Council are encouraging the adoption of children from foster care, with an emphasis on the need for families for older youth. 20 min</p>	<p>Kathy Ledesma National Director for projects AdoptUSAKids Sandra Santiago-Conyers Mother who adopted a teenager</p>		
November Diabetes Awareness		<p>Nearly 30 million children and adults in the United States have diabetes. Raising awareness of this ever-growing disease and giving advise in foods consumption. 20 min</p>	<p>Mirna Chamorro Spokesperson for the Florida Health Department Ileana Rosa Alvarez Nutritionist the Florida health Dept.</p>		
Safety in the USA	Florida Exclusivo	<p>Aftermath of Terrorist attacks in Paris, what USA is doing to keep us safe.</p>	<p>Reynaldo Rodriguez U.S. Secret Service and Bureau of ATF & Explosives.- U.S. Justice Dept. - Retired 2005 And Sergeant Nancy Rosado NY Police and a victim of the 911 attacks.</p>	Nov 21 & 22, 2015	1hr.

<p>Toxic GMO pesticides and crops.</p>	<p>Florida Exclusivo</p>	<p>Environmental Protection Agency (EPA) updated a law 23 years to improve the protections provided for farm workers and their families, managers of pesticides and other toxic agricultural pesticides exposure risk. A month later, the EPA announced the decision precedent proposes prohibiting neurotoxin pesticide chlorpyrifos for use in agricultural fields.</p>	<p>Lisa Garcia Vice President of litigation for Earthjustice Health and former adviser to the administrator of the EPA environmental justice. and Andrea Delgado Senior Legislative representative for Earthjustice Health</p>	<p>Nov 28 & 29, 2015</p>	<p>1 hr.</p>
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<p>Latest vehicle technology ,design and safety</p> <p>----- -----</p>	<p>Florida Exclusivo</p>	<p>Brand new vehicle releases, the latest technology, design, safety and more. The new Chevrolet Camaro and Colorado just won the 2016 Motor Trend car and Truck of the Year.</p> <p>15 min</p>	<p>Patrick Hernandez GM and Chevrolet Executive</p> <p>----- -----</p>	<p>Dec 5 & 6, 2015</p>	<p>1 hr.</p>
<p>Food Poisoning in the Holidays</p>		<p>Did you know 1 in 6 people get sick each year from not handling food properly? Many people don't know how to keep their food safe in the holidays.</p> <p>15 min</p>	<p>Janice Lopez Munoz Spokesperson for USDA</p>		
<p>On Line Shopping.</p> <hr/>		<p>Many people are starting to prefer online shopping more than in-store shopping. Trends of searches, shopping on You Tube, how to find the best local offers online.</p> <p>15 min</p>	<p>Jesus Garcia Google Expert</p> <hr/>		
<p>Floridians demanding immediate action on the fiscal crisis in Puerto Rico</p>		<p>The Governor of Puerto Rico . Alejandro Garcia Padilla testified at a hearing of the U.S. Senate Judiciary Committee that the island is facing a liquidity crunch. He says the government has no cash left. Hundred of Puerto Ricans from Florida went to the offices of Congress in Washington demanding immediate action on the fiscal crisis in Puerto Rico.</p> <p>15 min</p>	<p>Pedro Pierluisi Puerto Rico Commissioner in Washington</p>		

<p>The Blues in the Holydays Tips to get out of sadness</p>	<p>Florida Exclusivo</p>	<p>How Sadness is a truly personal feeling and in the Holidays it can intensify for many. What makes one person feel sad may not affect another person. In other cases, people may feel depressed around the winter holidays due to a condition known as seasonal affective disorder. 30 min</p>	<p>Dr. Wanda Bonnet president of DRW Life Skills Institute and Dr.Yarissa Bonnet Coach Of Life and Specialist on Emotional Intelligence</p>	<p>Dec 12 & 13, 2015</p>	<p>1 hour</p>
<p>Action for Puerto Rico</p>		<p>Starting this week a group of Puerto Rican leaders begin a week-long national phone bank effort to demand protections and allocations for Puerto Rico in the upcoming Omnibus Bill. "Help Us Call Congress Demanding #ActionForPR" 30 min</p>	<p>Betsy Franceschini Regional Office Director for the Puerto Rico Federal Affairs Administration In Florida and Sammy Ramirez Working Together Coalition of Fl</p>		

<p>Affordable Care Act, for 2016 ----- -----</p> <p>Tobacco-Free Kids</p>	<p>Florida Exclusivo</p>	<p>The current Open Enrollment Period is from November 1, 2015 to January 31, 2016. The new laws, and answering the most common questions. 15 min</p>	<p>Semper Padron from Semper 21 Corporation</p>	<p>Dec 19 & 20, 2015</p>	<p>1 hr.</p>
		<p>Tobacco use is the number one cause of preventable death in the United States and around the world. Tobacco killed one hundred million people in the 20th century and if current trends continue, it will kill one billion people in the 21st century, and our kids can't wait to be educated on this subject. 15 min</p> <p>----- -----</p>	<p>Patricia Sosa, Director for the campaign Tobacco-Free Kids</p>		
<p>The most Googled in 2015</p>		<p>Google releases a list of the topics collectively searched for the most over the past 12 months. 15 min</p>	<p>Jesus Garcia Google Expert</p>		
<p>The National Institute on Drug Abuse 2015 Report presents data on drug use in Adolescents</p>		<p>The annual study "Monitoring the Future" observes and measures the Drug and Substance Abuse by young people throughout the nation 15 min</p>	<p>Ruben Baler, MD, representative of the National Institute of Drug Abuse</p>		

End of the year summary. The best and the worst in Florida for 2015	Florida Exklusivo	Summary News Political, Health, Show Biz, Sports and more.	Political Analyst and Journalist Magda Ivette, Journalist / Radio Host Marytza Beltran, Dr. Norman Lamberty and Telemundo News Anchor Homan Machuca ----- -----	Dec 26 & 27, 2015	1 hr.
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS HAVE A PLAN	DIVISION OF EMERGENCY MANAG	000:30	019
AWARENESS HOSPITALITY	FLORIDA RESTAU & LODGING ASS	000:30	028
FLOOD INSURANCE	DIVISION OF EMERGENCY MANAG	000:30	014
HEALTHY PREGNANCY	OUNCE OF PREVENTING FUND	000:30	005