

WRUM
Orlando, FL
Quarterly Issues/Programs List
Fourth Quarter, 2013
01/02/2014

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Affordable Care Act implementation; requirements for business;
 2. Florida Firearms Laws; concealed weapons
 3. Disaster Plans
 4. Children; programs; services; Smoke Free Kids
 5. Puerto Rico office in Florida
 6. Medical Marijuana Ballot Initiative
 7. Immigration Reform
 9. Census figures for Hispanics in the US
 10. Organ Donations
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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Obama Care /IRS	Florida Exclusivo	How the Obama Care reform will impact in your Tax Fillings and how Companies must be in law with the Health Insurance for their employees, and General questions for Tax filling	IRS Attorney David Olivencias, and Jose Ayala CPA	10-5-13 7:00am	60 min
Firearms Florida Law	Florida Exclusivo	The laws of carrying a Concealed weapon in the State of Florida. Permits and advice if you feel threatened, what are the dos and don'ts	Private Investigator/ Firearms Instructor Jaime Matos Carlos Irizarry Authorized Concealed Weapon Holder	10-12-13 7:00am	60 min
Emergency plan for you and your family Education for Kids to not start Smoking	Florida Exclusivo	Part 1 Discussion of potential natural disasters with the family and at work, and to have a plan of act. 30 min Part 2 Raising smart healthy kids free of tobacco. 30 min	Daniel Llargues spokesman for FEMA Claudia Rodas Spokesperson for Kids free of Tobacco	10-19-13 7:00am	60 min
Affordable Health Care The New Office of Puerto Rican Affairs in the State of Florida	Florida Exclusivo	Part 1 Affordable Care Act Requirements, questions often asked, and where to find information. 30 min Part 2 The Government of P.R. opened an office in Florida to assist Puerto Ricans. 30 min	Jimmy Torres Coordinator Senior Health Care Campaign Betsy Franceschini Director of the Puerto Rico Affairs Office in Florida	10-26-13 7:00am	60 min
Medical Marijuana	Florida Exclusivo	Orlando Trial Attorney John Morgan is spending a lot of money to finance a ballot initiative to legalize medical marijuana use in Florida. What will be the consequences for our State	Euri Cerrud II Attorney, Physiologist Jorge A. Texidor Jose A. Batista Exam Plus Fl.	11-2-13 7:00am	60 min

<p>Children Adoptions in Fl and Guardian Ad Litem</p>	<p>Florida Exclusivo</p>	<p>Florida has many abused and neglected children that will go to court with no one there to stand up for them - to be their voice. Volunteer GAL recruits people to help these kids.</p>	<p>Victor Salgado, Jem Hernandez, Sonia Valladares Volunteers Recruitment Coordinator, Guardian ad Litem Program Fl</p>	<p>11-09-13 7:00am</p>	<p>60 min</p>
<p>Immigration Arrests</p>	<p>Florida Exclusivo</p>	<p>8 federal lawmakers participating in an immigration protest in Washington, D.C. are among the 200 arrested for participating in a rally on the National Mall in front of the U.S. Capitol to urge Congress to pass a comprehensive immigration bill. Alma Javier also participated in civil disobedience to urge Republican leadership to bring this critical bill for a vote.</p>	<p>Jose la Luz Director of the Academy Leadership of the American Federation for Municipal & State (arrested in Washington) Alma Javier Union Leader (arrested in Orlando)</p>	<p>11-16-13 7:00am</p>	<p>60 min</p>
<p>Operation Christmas Child Educating Parents to detect early problems in Speech and Hearing</p>	<p>Florida Exclusivo</p>	<p>Part 1 Boys and Girls in over 130 countries will receive a simple shoebox gifts from Operation Christmas Child. Samaritans Purse works with local churches and ministry partners to deliver the show boxes. 30 min Part 2 Raising awareness about communications disorders and to promote treatment that can improve the quality of life for those who experience problems speaking and understanding, or hearing. 30 min</p>	<p>Milagros Almarante Samaritans Purse Yadira Medina Torres American-Speech Language-Hearing Association</p>	<p>11-23-13 7:00am</p>	<p>60 min</p>

Impacts of the Affordable Health Care Reform	Florida Exclusivo	The Affordable Care Act puts consumers back in charge of their health care. Under the law, a new "Patient's Bill of Rights" gives the American people the stability and flexibility they need to make informed choices about their health. What is the reality right now? Examples and how will impact companies.	Diego Puig Attorney Wilfred Mendez Certified Financial Planner	11-30-13 7:00am	60 min
Hispanic Census Statistics	Florida Exclusivo	Statistics of people over 65 years old, percentage of people born outside of the USA, who has a college and high school degrees, who is working, how many Hispanics owns houses and more.	Raul Sisneros spokesman for The Census Bureau	12-7-13 7:00am	60 min
Organs Donations	Florida Exclusivo	The story of a Mother who lost her teenager son on a car jacking and they donated all of his organs. We spoke to the heart recipient also cleared up myths of donating organs.	Kristine Brower Neal Damaris Nieves Translife Zorimar Betancourt Mom and Founder of the Foundation Stefano Steenbakkers and Camilo Valencia Heart recipient.	12-14-13 7:00am	60 min
Economy/ Health Care Reform	Florida Exclusivo	Explaining the New Health care reform for business, benefits, different plans, and answering the common questions.	William Soria CPA Certified Fraud Investigator, Certified Government Accountant . Wilfred Mendez Certified Agent for the Health Care Reform	12-21-13 7:00am	60 min

The best and worst of 2013	Florida Exclusivo	A summary of important events for 2013 in politics, disasters, celebrities, and memorable events	Celebrity Insider Eduardo Robles, Journalists Jeanne Rivera and Migdalia Fernandez	12-28-13 7:00am	60 min
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS HOSPITALITY	FLORIDA RESTAU & LODGING ASS	000:30	036
AWARENESS SAFE INFANT SLEEP	OUNCE OF PREVENTING FUND	000:30	053
DON'T TEXT AND DRIVE	National Highway Traffic Syst	000:29	023
FLU VACCINE CAMPAIGN	FLU.GOV	000:30	061
GOOD FATHERHOOD	HEALTH DEPARTMENT	000:30	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	208
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:34	209
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:35	104
pet adoption	theshelterpetproject.org	000:30	036
RECRUITMENT	FLORIDA ARMY NATIONAL GUARD	000:30	143
SHOW YOUR STRIPES	IHEART RADIO	000:28	091
SHOW YOUR STRIPES	IHEART RADIO	000:29	092