

WRUM
 Orlando, FL
 Quarterly Issues/Programs List
 First Quarter, 2013
 04/01/2013

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Gun Control
2. New laws in 2013
3. Filing tax returns
4. Stimulus; jobs
5. Fraud prevention
6. Fiscal cliff
7. Healthy babies and kids; nutrition
9. The economy; housing; foreclosures; bankruptcy
10. Education; parents/teachers
11. Sink holes

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WRUM broadcasts Florida Exclusivo on Saturdays at 7:00a.m.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arms Laws	Florida Exclusivo	An arms race has begun in the United States, a trend that anyone concerned with the proliferation of weaponry should find concerning after the Sandy Hook Shooting.	Todd Rodriguez Gun Advocate	1/5/2013	1 Hr.

Florida Economy	Florida Exclusivo	New Laws 2013, Tips for saving money and the dos and don'ts when filing your taxes. The Obama administration has asked the US Congress to support urgent measures to fund jobs for teachers, firefighters and police in an effort to force Republicans to back a new stimulus for the faltering economy. The Obama administration has asked the US Congress to support urgent measures to fund jobs for teachers, firefighters and police in an effort to force Republicans to back a new stimulus for the faltering economy	Wilfred Mendez MS, CFP Certified Financial Planner and William Soria CPA/ State Investigator	1/12/2013	1 Hr.
New Florida Laws 2013	Florida Exclusivo	Flashing your headlights to alert oncoming drivers that police are lurking on the roadside/ new Insurance Policies changes for 2013. What is too much Insurance or less Insurance	Frank Dennis State Farm Insurance, Darylaine Hernandez Attorney at Law and Dr. Juan Pablo Navarro	1/19/2013	1hr.
Bankruptcy Fraud in Florida	Florida Exclusivo	The alert in fraud when there is an excess of money in foreclose properties. Some assigned companies allege representing the customer to recover the money in the cutting excess, and sometimes do not return it to the customer.	Attorney At Law Gia Songur and Wildredo Menendez Economist	1/26/2013	1hr
Income Tax The Fiscal Cliff	Florida Exclusivo	Information after the Fiscal Cliff, Tips of what to do before filing taxes. Understanding and explaining the Law.	David Olivencias & Jose Ayala Partners LDL CPAS	2/2/2013	1hr

Healthy Kids/ Kids Mortality in Florida	Florida Exclusivo	The experts are advising and giving information of how to have healthy kids. Information of all the State Programs to help parents to quit smoking, better nutrition, and Information on before and after having a Baby.	Mirna Chamorro W/ Orange & Seminole Health Department, Maria Rivadeneyra, w/ The Department of Tobacco of Seminole County Edna Soto w/ Healthy Start	2/9/2013	1hr.
State of the Union	Florida Exclusivo	Analyzing the state of the Union and Florida Senator Marco Rubio made the official Republican response to the State of the Union.	Jose La Luz Director of the Academy Leadership of the American Federation for Municipal and State Employees of Washington D.C and Todd Rodriguez Political Annalists	2/16/2013	1 hr.
State School Programs	Florida Exclusivo	The State offers many programs for students from 17 to 40 years old. They pay them and give them scholarships. Also POPS, Drop Back In programs to stay in school	Nilmarie Zapata Program Manager for Public Allied and Lisandra Datiz Certified Register Drop Back in	02/23/2013	1 hr.
Documentary on Line of Hispanic Children living in the streets	Florida Exclusivo	Reviewing the movie "When Home is the Street." The movie follows children in Brazil and Mexico and chronicles their reintegrating into society through love and compassion	Larry Sullivan, CEO of the Fetzer Institute	03/2/2013	1 Hr.

Elderly loosing their houses	Florida Exclusivo	More than three million elderly people in the United States are at risk of losing their home. Million seniors nationwide owe more on your mortgage than ever before. Between 2007 and 2011, more than one million and a half of elderly people lost their home because of the mortgage crisis and more than three million are at risk of losing it.	Vivian Vasallo Vice-President of AARP Hugo Nunez Financial Consultant	03/09/2013	1 Hr.
Sink Holes In Florida	Florida Exclusivo	What causes sinkholes? It's a question that's been on many minds lately, following the news that a sinkhole had opened suddenly beneath a home	Diana Almodovar Orange County Engineer	03/16/2013	1 Hr.
Venezuelan in Florida	Florida Exclusivo	Life after the death of the President Hugo Chavez. Will the consulate of Florida re-open, New elections coming up in Venezuela, where Floridians will vote with no Consulate.	William Diaz Clerk of La Mesa De La Union Democratic in Florida, José Luis Unamuno Representative of The House Of Venezuela , and Zoraya Marquez Coordinator of Hispanic Leadership Associations	3/23/2013	1 hr.
Florida Diversity & Leadership	Florida Exclusivo	Florida Diversity & Leadership a Multicultural Council. National Community a diverse community for a better nation and promoting excellence.	Alexander Hernandez and Liz Suarez Chair for Florida Diversity Leadership and Soledad O Brien News Anchor For CNN	3/30/2013	1 Hr.

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS HOSPITALITY	FLORIDA RESTAU & LODGING ASS	000:30	023
CAR SEAT TEST	NATIONAL HIGHWAY TRAFFIC SAFE	000:33	112
CHILD ABUSE PREVENTION	OUNCE OF PREVENTING FUND	000:30	010
DIABETES BLOOD TEST	American Diabetes Association	000:30	045
Disability Help	Disability Righ	000:31	055
DISCOUNT CARD	UNITED WAY	000:31	054
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	005
HEALTHY PREGNANCY	OUNCE OF PREVENTING FUND	000:30	011
High School Dropout Preventio	BUSSTOP.ORG	000:29	048
ORGAN DONATIONS	DONEVIDAFLOIDA.ORG	000:30	054
RECRUITING	FLORIDA ARMY NATIONAL GUARD	000:30	130



Public File 1st Quarter

Rumba 100.3 FM ran a total of 42 weekly :30 psa promos beginning January 7th through March 31st. The charities that were featured with on-air promos are listed below.

- NATIONAL HIGHWAY TRAFFIC SAFETY / Car seat safety
- Leukemia and Lymphoma Society
- Multiple Esclorosis
- Saving Babies Life Mini Marathon
- American Diabetes Association
- High School Dropout Prevention