

WRUM
Orlando, FL
Quarterly Issues/Programs List
Third Quarter, 2013
10/02/2013

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Health & wellness; organ donations; food poisoning
2. Children; abuse; mortality rate; parenting
3. Human trafficking
4. Stand Your Ground Laws
5. Senior services; health care
6. Hurricane insurance coverage
7. Water safety
9. Syria; chemical weapons
10. Opportunities for the Disabled
11. Domestic violence against women, children, and seniors

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WRUM broadcasts Florida Exclusivo on Saturdays at 7:00a.m.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/TIME	DUR.
Organ, Tissue and Blood Donation	Florida Exclusivo	The story of a Mother who lost her teenager son on a car jacking and they donated all of his organs. We spoke to the heart recipient also clear the myth of donating organs.	Kristine Brower Neal Damaris Nieves Translife Zorimar Betancourt Mom/Founder Stefano Steenbakkers Camilo Valencia Heart Recipients	7/6/2013	1
Child Abuse/State Access to programs/ Financial Help	Florida Exclusivo	How the State provides help to residents regarding child abuse, financial help, and	Carmen Portela Investigator Children's Protective Services	7/13/2013	1

		the prevention of deaths in our State.	Christy Gray Public Relations the office of Children and Family, and Joseph Corredor Supervisor of Access		
Managing foods, Educating about food poisoning	Florida Exclusivo	The USDA, FDA and CDC alert on the subject of diseases transmitted by food (food poisoning issue by grilling) at this time is a dramatic increase in hospitalizations. Statistics and TIPS to avoid getting sick this summer	Maribel Alonso Spokesperson for FDA	7/20/2013	11
Human Trafficking in the State of Florida	Florida Exclusivo	What is Human Trafficking, Slavery, Body Organs, Sex and more. How to indentify these cases and how to stop Human Trafficking.	Maria Cardona Nancy Marques Florida's Abolitionist	7/27/2013	1
Stand Your Ground Law	Florida Exclusivo	A stand-your-ground law is a type of self-defense law that gives individuals the right to use reasonable force to defend themselves without any requirement to evade or retreat from a dangerous situation. Demonstrators demand changes in "stand your ground" laws, but states are unlikely to comply	Diego Puig Attorney, Jose Ismael Bosque Attorney and Todd Rodriguez Political Analyst	8/3/2013	1
Vaccines/ Health/ Traveling and Prevention	Florida Exclusivo	Hispanic seniors currently represent 7% of the U.S.	Maritza Sanz CEO Latino Leadership /	8/10/2013	11

		<p>older adult population, and by 2050, they will make up 20% of the nation's older adults. In light of the rapid growth of the Latino aging population we are educating empowers Hispanic older adults and families through leadership development to enable them to age with dignity and become their own best advocates</p>	<p>NHCOA National Hispanic Council Of Aging</p>		
<p>Prevention in Hyperthermia or Extreme Heat</p>	<p>Florida Exclusivo</p>	<p>So far 23 kids have died because they have been forgotten in the cars. Safe Kids Worldwide wants to remind parents of how to prevent theses types of deaths in kids, elderly and pets.</p>	<p>Jose Alberto Ucles Spokesman National Highway Traffic Safety Public Information Administration and Mirna Chamorro Officer Health Dept. State of Florida</p>	<p>8/17/2013</p>	<p>1</p>
<p>Children Mortality</p>	<p>Florida Exclusivo</p>	<p>The State of Florida is trying to educate parents of the basics of taking care of themselves and children, to avoid the high rate of premature death and deceases.</p>	<p>Dr. Francellis Gonzalez , Magdalena Pedrosa Coordinator for the Health of Pregnant Mothers and kids. Mirna Chamorro Officer Health Dept. State of Florida</p>	<p>08/24/2013</p>	<p>1</p>
<p>Insurance policies</p>	<p>Florida Exclusivo</p>	<p>The Insurance policies of homeowners in many Coastal States to stop on Sandy including specific Hurricane deductibles. Know and understand what conditions trigger the deductibles by</p>	<p>Elianne Gonzalez Hispanic Press Officer for Insurance Information Institute</p>	<p>8/31/2013</p>	<p>1</p>

		hurricanes of your policy			
Boating in Florida	Florida Exclusivo	Steps to take for different types of situations for safe boating around our lakes and oceans.	Jorge Pino Florida Fish and Wildlife Conservation Commission Officer	9/7/2013	1
Siria	Florida Exclusivo	President Barack Obama said Tuesday night that he would put off a military strike and work with Russia, China and American allies to force Syria to hand over its chemical weapons	Nancy Sharriffi Professor for the University Ana G. Mendez, Luis Pastrana Author and college professor and Pablo Nieves Veteran.	9/14/2013	1
Handicap Athletes In Florida	Florida Exclusivo	Providing support, opportunities and hope to people with physical disabilities so they can pursue active lifestyles through sport.	Rafael Oliver Para triathlon, Ambassador for Challenged Athletes Foundation	9/21/2013	1
Domestic Violence In Florida	Florida Exclusivo	What is abuse? Who are the abusers and the victims? Where can I get help? Kids and the elderly are also being more abuse in the past decade.	Diana Mejias President of Nuevos Senderos, Zulma Velez Estrada Community Advocate	9/28/2013	1

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS HURRICANE EVACUATE	DIVISION OF EMERGENCY MANAG	000:30	043
AWARENESS HOSPITALITY	FLORIDA RESTAU & LODGING ASS	000:30	022
AWARENESS HURRICANE	DIVISION OF EMERGENCY MANAG	000:30	044
AWARENESS SAFE INFANT SLEEP	OUNCE OF PREVENTING FUND	000:30	013
AWARENESS THUNDER STORMS KIDS	DIVISION OF EMERGENCY MANAG	000:30	041
BUZZED DRIVING PREVENTION	DEPARTMENT OF TRANSPORTATION	000:30	085
Child Passenger Safety	safercar.gov	000:30	010
CHILDHOOD OBESITY	Department of Health and Huma	000:28	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	190
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:34	190
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:35	094
RECRUITING	FLORIDA ARMY NATIONAL GUARD	000:30	080
SHOW YOUR STRIPES	IHEART RADIO	000:28	090
SHOW YOUR STRIPES	IHEART RADIO	000:29	091