

WRUM  
Orlando, FL  
Quarterly Issues/Programs List  
Second Quarter, 2013  
07/02/2013

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WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Health & wellness; smoking; healthcare availability; autism; obesity
  2. Education
  3. Immigrant assimilation; immigration reform
  4. Protection of the environment
  5. Vieques, PR
  6. Domestic violence
  7. Veterans services
  9. Florida trade w/Central & South America
  10. Legalize marijuana
  11. Summer food programs for underprivileged kids
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**WRUM broadcasts Florida Exclusivo on Saturdays at 7:00a.m.**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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<p>Kick Butts Day / Marginal Communities in Florida not receiving proper health care.</p>	<p>Florida Exclusivo</p>	<p>According to a national Poll 18.1% of high school students smoke cigarettes..-----          ---How the health services in some marginal communities in the State of Florida particularly the Hispanic communities are still not receiving the proper care.</p>	<p>Patricia Sosa          Director of the Campaign kids against Tobacco          -----          Mayra E. Alvarez          Director of public health, of the Office for health reform, in the Department of health and human services from United States.</p>	<p>April 6 &amp; 7, 2013</p>	<p>60 minutes</p>
<p>Autism Month</p>	<p>Florida Exclusivo</p>	<p>Autism is the fastest-growing developmental disorder. April marks Autism Awareness Month. Facts/signs/ and where to reach for help.</p>	<p>Fabiola Gomez          Team Leader for Autism in UCP/ Alicia Padilla          Grandmother of an Autistic Child and Maria de Jorge mother of and Autistic child.</p>	<p>April 13 &amp; 14, 2013</p>	<p>60 minutes</p>
<p>Florida Public Schools School Operations- Adult Education for GED testing</p>	<p>Florida Exclusivo</p>	<p>Adults in Florida have the opportunity to earn a high school equivalency diploma through passing the five (5) GED® tests in Reading, Writing Skills, Mathematics, Social Studies, and Science.</p>	<p>Marta Munoz- Professor,          Demi Suarez - Student,          Roxanne Insignares- Chief Examiner</p>	<p>April 20 &amp; 21, 2013</p>	<p>60 minutes</p>

500 anniversary of the Discovery of Florida	Florida Exclusivo	Educate the community on the Historical significance of Florida's Historic Coast. The State celebrates the 500 anniversary of discovery by Juan Ponce De Leon.	Dr. SamTurner Historian and Maria D'Adamo Visitor & Convention Bureau of St. Augustine, Ponte Vedra	April 27 & 28, 2013	60 minutes
NALEO / Environmental	Florida Exclusivo	The National Association of Latino Elected and Appointed Officials is facilitating the full integration of immigrants into society. Ways and strategies to help our environment, and educate of the change of climate.	Jackie Colon Florida Director for NALEO & Ruddy Navarra Director of Latinos Go Green.	May 4 & 5, 2013	60 minutes
Vieques, Puerto Rico.	Florida Exclusivo	Congressman Grayson, Resident Commissioner Pedro Pierluisi among others visited the Island of Puerto Rico to highlight problems facing the aftermath of decades of US military exercises, including practice of bombing runs.	Florida Congressman Alan Grayson and Press Secretary Isa Montalvo	May 11 & 12, 2013	60 minutes
Florida Illegal Immigration	Florida Exclusivo	Immigration Reform, New laws, Deportation, Visas, Immigrations Myths, and how IRS will work with immigrants.	Immigration Lawyer Henry Lim and Petra Gomez Accepted IRS Agent.	May 18 & 19, 2013	60 minutes
Obesity/ Nutrition	Florida Exclusivo	1.7 Hispanic Floridians are obese. More than 40 % of Hispanic children in the united stes are obese,	Dr. Cristina Rabadan-Diehl Director of Global Health Office and Daisy Maldonado Nutritionist for the State Of Florida.	May 25 & 26, 2013	60 minutes
Domestic Violence Florida	Florida Exclusivo	Dr House discussed the problem of domestic violence, particularly in the Hispanic culture	Dr. Monica Mendez Harbor House	June 1 & 2 2013	60 minutes

Florida Borinqueneers	Florida Exclusivo	The efforts to get the Gold medal for the Borinqueneers, stories about the Borinqueneers in different wars.	Dennis Freytes Son Of a Borinqueneer, Andres Medina Borinqueneer Purple Hart Medal Recipient and William Lourido Mayor Sergeant and Founder of The Council Retired Puerto Rican Veterans	June 8 & 9 2013	60 minutes
Colombia and Florida	Florida Exclusivo	Business relations between Colombia and Florida. Rick Scott visit to Colombia. Consulate help in Florida for Colombians.	General Consul of colombioa Maria Matilde Londono, Journalist Homan Machuca, Zoraida Velazco with Orange County Economic Developing and Fernando Nunez from Contra La Pared.	June 15 & 16 2013	60 minutes
Legalize Marihuana	Florida Exclusivo	The Pros and cons to legalize Marihuana in the state of Florida. Medicinal Marihuana and how will affect our Communities.	Dr. Jorge A. Texidor Clinic Psychologist, Juan Batista CEO Exam Plus and Belkis Reyes Senior examiner for Exam Plus.	June 22 & 23 2013	60 minutes

Summer Food Services	Florida Exclusivo	Summer Food Service Program primarily operates during the summer months May to September, when schools in most areas are closed, it may also provide meals during vacation breaks through out different location around the State at no cost to the student	Lis Rytlewsky Spokesperson for Florida department Of Agriculture and Consumer Services	June 29 & 30 2013	60 minutes
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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS HOSPITALITY	FLORIDA RESTAU & LODGING ASS	000:30	075
BUZZED DRIVING PREVENTION	DEPARTMENT OF TRANSPORTATION	000:30	038
CAR SEAT TEST	NATIONAL HIGHWAY TRAFFIC SAFE	000:33	027
CHILD ABUSE PREVENTION	OUNCE OF PREVENTING FUND	000:30	011
CHILDHOOD OBESITY	Department of Health and Huma	000:28	045
DISASTER RELIEF	AMERICAN RED CROSS	000:30	001
Food Banks	Feeding America	000:30	039
HEALTH AND FITNESS	STREET SOCCER	000:29	018
HEALTH AND FITNESS	STREET SOCCER	000:31	017
HEALTHY PREGNANCY	OUNCE OF PREVENTING FUND	000:30	036
HELP HOTLINE	MAKING HOME AFFORDABLE	000:30	027
HIV TESTS	ACTAGAINSTAIDS.ORG	000:30	053
Leukemia Cure Research	Leukemia and Lymphoma Society	000:32	057
LITERACY	AD COUNCIL	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	075

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:34	074
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:35	039
Multiple Esclorosis Walk	Multiple Esclorosis Florida C	000:34	014
Pro Life Mini Marathon	Saving Babies Life	000:32	045
RECRUITING	FLORIDA ARMY NATIONAL GUARD	000:30	076
SHOW YOUR STRIPES	IHEART RADIO	000:28	026
SHOW YOUR STRIPES	IHEART RADIO	000:29	025