

WRUM
Orlando, FL
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/03/2017

WRUM
Quarterly Issues/Programs List

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Healthy babies; nutrition;
2. The Elections; the Latino Vote
3. Health; wellness; Flu Shots; Heart Attacks; nutrition; smoking; food safety
4. Hurricane Preparedness; damage assistance;
5. Technology; new products
6. Animal Rights
7. Zika Virus; GMO's in Keys
8. Health Insurance
9. Halloween Safety
10. Medical Marijuana-Amendment 2
11. Immigration
12. Human Trafficking
13. Educational Opportunities
14. Substance abuse among teens

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
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<p>Florida Healthy Babies</p> <hr/> <p>The Impact of Arnold Palmer and baseball player Jose Fernandez</p> <hr/> <p>Google trends after the 1st political debate</p>	<p>Florida Exclusivo</p>	<p>The Florida Health Department announced a State wide investment of \$1.4 millions in the campaign Healthy Kids with the objective to eliminate disparities that can impact babies health. 20 min</p> <p>In one week Florida experienced the loss of two major Florida personalities, Jose Fernandez from the Miami Marlins and Arnold Palmer. Their lives and how they impacted The State of Florida 20 min</p> <p>Google capture the most interested topics that users search during and after the 1st presidential political debate. 20 min</p>	<p>Gloria Rivadeneyra Alfredo Maldonado-Lebron Florida Health Department</p> <hr/> <p>Todd Rodriguez Former Baseball player &</p> <hr/> <p>Golf Aficionado Cesar Hernandez Baseball Coach</p> <hr/> <p>Golf Aficionado</p> <hr/> <p>Jesus Garcia Spokesperson for Google</p>	<p>10/1/16 7:00am</p>	<p>1hr.</p>
<p>Hispanic Vote in the State of Florida</p> <hr/> <p>Hurricane Preparation</p> <p>Flu Shot Season</p> <p>Halloween Safety Tips</p> <p>Heart Attacks</p> <p>New Technology</p>	<p>Florida Exclusivo</p>	<p>The battleground state of Florida is again considered an influential toss-up in this year's presidential election. One constituency is getting a lot of attention from both candidates: Latino voters that have flooded into Central Florida during the last decade, changing the constituency of Central Florida 20 min</p> <p>Heart attack symptoms can be sudden, but many start slowly, with mild pain or discomfort, according to the American Heart Association. What to do in case you need to help someone with a possible Heart Attack. 20 min</p> <p>Google announces the new technology and what products are available for consumers. 20 min</p>	<p>Alejandro La Luz</p> <hr/> <p>Director of Hispanic Campaign and Associates</p> <hr/> <p>Mirna Chamorro Gloria Rivadeneyra From the Florida Health Dept.</p> <hr/> <p>Jesus Garcia spokesperson for Google</p>	<p>10/8/16 7:00am</p>	<p>1 hr.</p>

<p>GMO's Mosquitoes in the Fl. Keys</p>	<p>Florida Exclusivo</p>	<p>As Miami struggles to contain the country's first homegrown Zika outbreak, the FDA gave a green light to a British company planning a controversial field trial of genetically modified mosquitoes in the Florida Keys that aims to reduce the insects' population.</p>	<p>Mila de Mier Businesswoman and a Resident of the Florida Keys and Barbara Napoles Dolphin Rescuer</p>	<p>10/15/16 7:00am</p>	<p>1hr.</p>
<p>Animal Rights</p>	<p>Florida Exclusivo</p>	<p>Possible Bear Hunt for 2017; end the captivity of dolphins for human recreational entertainment; Follow up about The Elephants: Ringling Bros. and Barnum & Bailey ended their elephants shows from their traveling circus units, the elephants and moved to their permanent home at the Ringling Bros. Center for Elephant Conservation in Florida</p>	<p>Javier Buit Foundation for Animal Rights Barbara Napoles Dolphin Rescuer</p>	<p>10/22/16 7:00am</p>	<p>1 hr.</p>
<p>The economy after the 2016 Elections ----- ----- Halloween Safety</p>	<p>Florida Exclusivo</p>	<p>The new regulations for investments, changes with Health Insurance Companies that are eliminating many of their programs. Affordable Health Care Plans (Obamacare) after November 1st 30 min</p> <p>Staying safe while trick or treating, Keeping Pets Safe on Halloween, Halloween Party Safety, Halloween Costume Safety and Candy Safety. Officials are worry that some candy could be Marijuana Candy. 30 min</p>	<p>Wilfred Mendez Certify ----- - Mirna Chamorro Spokesperson Of The Florida Health Department</p>	<p>10/29/16 7:00am</p>	<p>1hr.</p>

<p>Amendment 2 ----- ----- Puerto Ricans in Florida ----- ----- National Eating Healthy Day ----- ----- Baby Food Facts</p>	<p>Florida Exclusivo</p>	<p>The Florida Medical Marijuana Legalization Initiative, Amendment 2, is on the ballot in Florida as an initiated constitutional amendment. It was also designed to require the Department of Health to regulate marijuana production and distribution centers and issue identification cards for patients and caregivers.</p> <p>15 min</p> <hr/> <p>About one million Puerto Ricans live in Florida, where the Puerto Rican population increased 94 percent between 2000 and 2014, from 482,027 to 936,290, respectively. The Latino population, in general, exceeds the 4.9 million in the State. The Puerto Rican vote is important to both parties in this election.</p> <p>15 min</p> <hr/> <p>Take the first step to making healthier food choices by taking part in the American Heart Association's National Eating Healthy Day on the first Wednesday in November.</p> <p>15 min</p> <hr/> <p>Birth to two years is a critical period for developing healthy food preferences and eating habits and preventing childhood obesity. Baby Food FACTS provides a comprehensive analysis of the nutritional content of food and drink products marketed to parents for their babies and toddlers.</p> <p>15 min</p>	<p>Jose Batista president of Exam Plus</p> <hr/> <p>Rafael Benites Coordinator of Boricua Vota</p> <hr/> <p>Sylvia Melendez-Klinger Register Dietitian</p> <hr/> <p>Dr. Amelie Ramirez Director of Salud America</p>	<p>11/5/16 7:00am</p>	<p>1 hr.</p>
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<p>After the Elections</p>	<p>Florida Exklusivo</p>	<p>The shock of the entire nation of Donald Trump winning the presidency of USA. Donald Trump captured crucial victories in Florida, Ohio and North Carolina. What is next regarding immigration, both from Latin America and the Middle East, and the building a wall along the US-Mexico border?</p>	<p>Phillip Arroyo Activist and Law Student At FAMU</p>	<p>11/12/16 7:00am</p>	<p>1 hr.</p>
<p>Human Trafficking in Florida</p>			<p>Nancy Marques Multicultural Director Of Florida Abolitionist</p>		
<p>After Hurricane Mathew and Hermine</p>		<p>20 min</p>	<p>Maria Padron Spokesperson FEMA</p>		
		<p>The protection of women living the nightmare of human trafficking, helping them to testify against their trafficker/handler and also ways to prevent the abuse.</p>			
		<p>20 min</p> <p>FEMA funding is still available for people with hurricane damage in Florida. Many have already registered with FEMA and received assistance. There is still time to register for assistance. Deadlines are coming up soon.</p>			
		<p>20 min</p>			

<p>50 vehicle debuts 2017</p> <hr/> <p>Electoral Votes/ Popular Votes</p> <hr/> <p>Smokeout Florida</p>	<p>Florida Exclusivo</p>	<p>More than 50 vehicle debuts" were introduced, a wide range of vehicles, technologies, and safety features on display as the 2017 auto show season kicks off. 20 min</p> <hr/> <p>In a presidential election, the popular vote refers to an aggregate of all voters from all states in America. The candidate who gets the most votes nationwide is said to have won the popular vote. But the winner of the popular vote may end up losing the election. 20 min</p> <hr/> <p>In observance of the Great American Smokeout, sponsored by the American Cancer Society, Tobacco Free Florida and the Florida Department of Health encourages tobacco users to use the day to make a quit plan or to plan in advance to quit smoking on that day - November 17.</p>	<p>Javier Guzman, Chevrolet Communications Manager</p> <hr/> <p>Jose La Luz Executive Director of United Public Employees of Puerto Rico</p> <hr/> <p>Mirna Chamorro Spokesperson Of The Florida Health Department</p>	<p>11/19/16 7:00am</p>	<p>1hr.</p>
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<p>Adopt a Kid or teenager</p> <hr/> <p>Floridian takes help to the needy residents of El Talon in the outskirts of Cartagena, Colombia.</p> <hr/> <p>Food safety education for the Holidays</p>	<p>Florida Exclusivo</p>	<p>AdoptUSKids is a project of the US Children's Bureau that provides tools and technical assistance to help child welfare systems connect children in foster care with families</p> <hr/> <p>20 min</p> <hr/> <p>Beyond the Wall is the name of an organization with the mission of continuing to help the needy town of El Talon, located on the outskirts of Cartagena, Colombia. Fernando Nunez Esquiaqui, resident of Orlando, FL and only 17 at the time, began this organization on December 23, 2008, when he promised the residents of that town some help</p> <hr/> <p>20 min</p> <hr/> <p>One in six Americans will get sick from food poisoning this year alone. The Food Safe Families campaign, urges you to Check Your Steps. By following four simple steps, you can help keep your family safe from food poisoning at home.</p> <hr/> <p>20 min</p>	<p>Kathy Ledesma, National Director for de AdoptUSKids, and Ashley Garcia and Adopted kid</p> <hr/> <p>Fernando Nunez Director of the Campaign Beyond The Wall</p> <hr/> <p>Spokesperson for Department of Agriculture</p>	<p>11/26/16 7:00am</p>	<p>1 hr.</p>
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<p>Death of Fidel Castro</p>	<p>Florida Exclusivo</p>	<p>Fidel Castro's death prompts a mix of emotions joy and grief. Fidel was a Cuban politician and revolutionary who governed the Republic of Cuba for 47 years as Prime Minister from 1959 to 1976 and then as President from 1976 to 2006. Stories and what is next for Cuba. 20 min</p>	<p>Maritza Beltran Journalist, Juan Grana Cuban political prisoner and Vicky Llevada Cuban with family members political prisoners</p>	<p>12/03/16 7:00am</p>	<p>1hr.</p>
<p>Education in Florida The Oldest City in the US Food Poisoning</p>	<p>Florida Exclusivo</p>	<p>Teachers can inspire students to be the best and take them to higher school levels. The Florida college system is offering an accessible and affordable education to everyone Of all ages and stages in life including Hispanics. 20 min</p> <p>The oldest City under our USA Flag. Founded in 1509- became a City in 1521-- which makes San Juan older than San Augustine, Florida which was founded in 1565 by Hispanic Ancestors (Admiral Pedro Menendez). 20 min</p> <p>3 people died of food poisoning over the Thanksgiving Holiday. Ways and tips to handle food at home and parties. 20 min</p>	<p>Johanna Lopez Spanish teacher and Statewide winner of Magic Leadership Education Award, Madeline Pumariega Chancellor of Florida College System</p> <p>Dennis Freites Former Professor for the University of Puerto Rico</p> <p>Glori Gigi Rivadeneira and Mirna Chamorro Florida Department of Health</p>	<p>12/10/16 7:00am</p>	<p>1 hr.</p>

<p>Monitoring the Future</p>	<p>Florida Exclusivo</p>	<p>Since 1975 the MTF survey has measured drug, alcohol, and cigarette use and related attitudes among adolescent students nationwide 30 min</p> <hr/> <p>Rabbi Gary Fernandez Discusses how you can truly know if your a Sephardic Jew from Spain. 30 min</p>	<p>Dr. Ruben Baler from National Institute of Drug Abuse</p> <hr/> <p>Rabbi Gary Fernandez</p>	<p>12/17/16 7:00am</p>	<p>1 hr.</p>
<p>ost research topics in 2016</p> <hr/> <p>Tobacco Free Kids new report</p> <hr/> <p>Goodwill in Florida</p> <hr/> <p>Carrying your Special Dish during the Holidays</p>	<p>Florida Exclusivo</p>	<p>Google announces the list of best performing applications, games, movies, TV shows, and books on Google Play every year, and continuing its tradition, the search giant has now announced its list for 2016. 15 min</p> <hr/> <p>New status state by state report says that States are cutting tobacco prevention programs leaving many children at risk 15 min</p> <hr/> <p>Around this time of year, many people are seeking to give back ... and one of the easiest ways is to donate unneeded items to Goodwill. 15 min</p> <hr/> <p>USDA shares the best ways to transport, serve, and store food on these holidays 15 min</p>	<p>Jesus Garcia Spokesperson for Google</p> <p>----- Patricia Sosa Director of Tobacco-Free Kids campaign</p> <hr/> <p>Karla Radka chief operating officer Goodwill Industries of Florida</p> <hr/> <p>Janice Lopez USDA Food Security Expert</p>	<p>12/24/2016 7:00am</p>	<p>1 hr.</p>
<p>The best and the worst of 2016</p>	<p>Florida Exclusivo</p>	<p>The most important news of 2016</p>	<p>Maritza Beltran Jeannie Rivera Journalists</p>	<p>12/31/2016 7:00am</p>	<p>1hr.</p>

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS HOSPITALITY	FLORIDA RESTAU & LODGING ASS	000:30	061
EVENT AWARENESS	Diabetes.Org	000:30	045
EVENT AWARENESS	GIVE KIDS THE WORLD	000:30	008
EVENT AWARENESS	GIVE KIDS THE WORLD	000:31	009
EVENT AWARENESS	HOLY TRINITY GREEK CHURCH	000:15	015
EVENT AWARENESS	RUSSELL HOME	000:15	022
EVENT AWARENESS	RUSSELL HOME	000:30	020
FL EVENTS	FL RESTAURANT AND LODGING	000:30	029