

WRUM  
Orlando, FL  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/06/2014

WRUM  
Quarterly Issues/Programs List

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WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Water safety
  2. Gun laws
  3. Census count of Hispanics
  4. Substance abuse & treatment
  5. Education in Florida-student FCAT scores
  6. Farm worker rights and protection
  7. Pet care
  8. Recognition of Hispanic Veterans
  9. Hispanic candidate
  10. Mental illness & treatment
  11. Climate change in Florida
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**WMGE broadcasts Florida Exclusivo on Saturdays at 7:00am**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Water safety & conservation	Florida Exclusivo	Safety Tips while having fun with boating, jet skies and swimming. Also some prevention tips for Amoeba and taking care of our Wildlife including Manatees and other species in extinction.	Jorge Pino Spokesperson for Florida Fish and Wildlife Conservation Commission	July 5 & 6, 2014	1hr.
Gun Laws In Florida	Florida Exclusivo	Gun laws in Florida regulate the sale, possession, and use of firearms and ammunition. Florida is a "shall issue" state, and issues concealed carry licenses to both residents and non-residents. Florida recognizes licenses from any other state which recognizes Florida's license, provided the non-resident individual is a resident of the other state and is at least 21 years old. Education of the do's and don't with firearms.	Jaime Matos Private Investigator and Firearm Instructor and Wilfred Mendez Advocate of the Second Amendment	July 12 & 13, 2014	1 hr.
US Census new Hispanic Statistics	Florida Exclusivo	The Census unveiled new estimates of population by age, gender, race and Hispanic origin for the nation and the State of Florida	Merary Rios Spokesperson for the US Census	July 19 & 20, 2014	1 hr.
Florida Pets	Florida Exclusivo	The Do's and Don'ts with your pet.	Dr. Juan Colom Florida vet	July 26 & 27, 2014	1 hr.

<p>The Science of Addiction: What Do We Know?</p>	<p>Florida Exclusivo</p>	<p>The discussion of drug addiction as a preventable, treatable disease of the brain. It is often mistakenly assumed that drug abusers lack moral principles or willpower and that they could stop using drugs simply by choosing to change their behavior. Through scientific advances, we know more about how drugs work in the brain than ever, and we also know that drug addiction can be successfully treated</p>	<p>Former Surgeon General of the United States Antonia Novello</p>	<p>Aug 2 &amp; 3, 2014</p>	<p>1 hr.</p>
<p>Grading Schools in Florida</p>	<p>Florida Exclusivo</p>	<p>The State of Florida Schools Education Statistics 2014. How this will affect Hispanic Kids in their classrooms. FCAT and more.</p>	<p>Lourdes Perez Ramirez President, Founder of HE Hispan Educa and Jose Ismael Bosque</p>	<p>Aug 9 &amp; 10, 2014</p>	<p>1 hr.</p>
<p>Farm workers rights &amp; protection</p>	<p>Florida Exclusivo</p>	<p>The EPA has proposed a new Worker Protection Standard for agricultural workers that offers some genuine improvements for workers, including more frequent and thorough training, emergency assistance and establishing restricted entry zones around recently-sprayed areas. However, serious flaws remain that perpetuate inequity and continue to leave the men, women and children who produce our food less protected than other workers.</p>	<p>Andrea L. Delgado From the Team Earthjustice's Policy and Legislation and Selena Celaya Affiliate Association of Farmers of Florida</p>	<p>Aug 16 &amp; 17, 2014</p>	<p>1hr.</p>

Borinqueneers Veterans in Florida	Florida Exclusivo	President Obama signed the 65th Infantry Regiment Congressional Gold Medal. The unit, comprised mostly of soldiers from Puerto Rico (Borinqueneers), distinguished itself in service during World War I, World War II, and in Korea.	Commissioner Wanda Rentas. Colonel Denis Freytes, Borinqueneer Diego Melendez and Borinqueneer Sergeant Mayor of Command Anibal Albertorio	Aug 23 & 24, 2014	1hr.
Hispanics in the Florida Politics	Florida Exclusivo	The story of a Colombian Immigrant coming to US not knowing the language and today becoming a Candidate for Fl. Lt. Governor for the Democrat Party.	Annette Tadeo Candidate for Fl Lt. Governor with Charlie Christ for the Democrat Party.	Aug 30 & 31, 2014	1 hr.
Mental Health, depression, cause and ways of treatments	Florida Exclusivo	How our State brings many patient suffering from depression, many of them immigrants not coping without their families. Ways to recognize that you are suffering severe depression and how to get help.	Ingrid Cruz and Maribel Cordero Psychotherapists	Sept 6 & 7, 2014	1 hr.
Mexican Consulate in Florida	Florida Exclusivo	There are about one million Mexicans in Florida and the Consulate of Mexico in Miami and Orlando has the responsibility to assist them with the help of the Government of Mexico and the US. They assist in passports, marriage, immigration records, educational grants, mental illnesses, Mexicans in jail and more.	Consul of Mexico Efrén Nicolás Leyva Acevedo and Myrna Hagelsieb Venegas and Valeria Narro Community Affairs on the Consulate of Mexico in Florida.	Sept 13 & 14, 2014	1hr.

Affect of climate change on Florida	Florida Exclusivo	Calls for action come on the heels of Florida scientists meeting with Governor Scott to explain why Florida is considered by many to be Ground Zero for climate change. They are speaking out and adding their voice to calls for Governor Scott to develop a strong plan for meeting the Environmental Protection Agency's (EPA) guidelines for reducing carbon pollution, one of the biggest contributors to climate change.	Dr. Henry Briceno and Scientist Nicole Hernandez Hammer	Sept 20 & 21	1hr.
Services for the disabled	Florida Exclusivo	Goodwill Industries of Florida has been changing lives. In fact, every 24 pounds of donations to Goodwill provides one person with services that can help them find meaningful work. And, through financial and youth programs, they offer practical tools that equip people to improve their futures and more. The services to those in need will also include job training helping them address barriers such as disabilities, homelessness and lack of skills so they can enter or re-enter the workforce.	Osvaldo Larracunte Coordinator of Compass Project and Elizabeth Castro Vocational Advisor	Sept 27 & 28, 2014	1 hr.

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
The environment	KEEP BREVARD BEAUTIFUL	000:33	038
AWARENESS EVACUATE	DIVISION OF EMERGENCY MANAG	000:30	011
AWARENESS HURRICANE EVACUATE	DIVISION OF EMERGENCY MANAG	000:30	011
AWARENESS HAVE A PLAN	DIVISION OF EMERGENCY MANAG	000:30	018
AWARENESS HAVE A PLAN BUSINES	DIVISION OF EMERGENCY MANAG	000:30	011
AWARENESS HURRICANE	DIVISION OF EMERGENCY MANAG	000:30	019
AWARENESS HURRICANE VOLUNTEER	DIVISION OF EMERGENCY MANAG	000:30	028
RECRUITMENT	FLORIDA ARMY NATIONAL GUARD	000:30	130
SHOW YOUR STRIPES	SHOW YOUR STRIPES / VETERAN JOB RECRUITMENT	000:27	120