

WRUM
Orlando, FL
Quarterly Issues/Programs List
First Quarter, 2018
04/05/2018

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Fire Safety & Prevention Tips for Protecting Children
 - Hurricane Damage Still in Puerto Rico & Citizens Moving to Florida
 - The Importance of Donating Blood
 - Safe Grilling Food Tips for Groups
 - Florida Department of Health Advice for Freezing Temperatures
 - Recap of President Trump's 1st Year in Office
 - Offshore Drilling & Florida's Future in Oil
 - Human Trafficking Awareness Day & Victims Services Information
 - DACA Policy
 - February Hit-and-Run Campaign & Florida Statistics
 - National Teacher Protests & Impact
 - Life After the Mass Shooting at Marjorie Stoneman Douglas High School
 - Arming of Teachers in Modern Schooling
 - The Advantages of Meditation
 - Mental Health Awareness
-

Public Affairs Log First Quarter 2018

Section I

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter. WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
<p>Prevent burning in the Holidays</p> <p>-----</p> <p>Advice for Relocated Hurricane Victims</p> <p>-----</p> <p>The Annual Study "Monitoring the Future" measures trends and attitudes in young people across the nation.</p> <p>-----</p> <p>-</p> <p>Blood Donation</p>	<p>Florida Exclusivo</p>	<p>Be Burn Aware is our year-round campaign to help keep children safe from burn injuries, especially at home. The campaign includes activity books for children, information on basic home safety for adults and educational videos for the entire family.</p> <p>-----</p> <p>After two major hurricanes devastated Puerto Rico, tens of thousands of people took what little they had left and fled the island, and more are leaving every day. The vast majority are coming to Florida, looking to put the past behind them and begin a brand new life. But starting over in an unfamiliar place brings many challenges, and many of them have to do with money.</p> <p>-----</p> <p>The study tracks annual trends in drug use among students in the eighth, tenth, and twelfth grades, and includes attitudes and risk perception for the use of specific drugs.</p> <p>-----</p> <p>The importance of donating blood. While scientists are researching why donating blood reduces the risk of heart attack, one thing is clear donating blood has many benefits to the donor as well.</p>	<p>Dr. Carlos Jimenez from Shriners Hospital</p> <p>-----</p> <p>Kristian Negroni Senior Vice President, commercial market executive.</p> <p>-----</p> <p>Ruben Baler, PhD, representative of the National Institute on Drug Abuse</p> <p>-----</p> <p>Wilma Colon One Blood Spokesperson</p>	<p>1/6/2018</p>	<p>1hr.</p>

<p>Sports and Super bowl season vs. food handling ----- El Salvador TPS Cancelled ----- Joe Arpaio Running for Senate ----- News from the FI Dept of Health</p>	<p>Florida Exclusivo</p>	<p>Cooking for groups tips and food Handling. Lists of safe steps in food handling, cooking, and storage; includes a cold storage chart. ----- On Jan. 8, 2018, Secretary of Homeland Security Kirstjen M. Nielsen announced her decision to terminate the Temporary Protected Status (TPS) designation for El Salvador with a delayed effective date of 18 months to allow for an orderly transition before the designation terminates on Sept. 9, 2019 ----- Joe Arpaio, the former Maricopa County sheriff known for his hard-line immigration tactics, says he's running for Senate. What it means for Dreamers. ----- The Florida Department of Health urges residents to stay safe during freezing temperatures and wind chills. The National Weather Service reports extreme cold weather for this week through most of Florida. All pets should have current rabies immunizations. •Secure outside garbage in covered containers to avoid attracting wild animals. Do not leave pet food outside. This also attracts other animals. Avoid contact with all wildlife, especially feral cats, raccoons, bats, and foxes.</p>	<p>Janice Lopez Munoz spokesperson USDA ----- Camila Pachon Roldan Immigration Attorney ----- Ellie Perez Arizona Dreamer ----- Mirna Chamorro Spokesperson fro Florida Health Department</p>	<p>1/13/2018</p>	<p>1 hr.</p>
---	--------------------------	---	---	------------------	--------------

<p>1st Year of President Donald Trump ----- Disaster Recovery Center /Hamilton County now eligible for Fema Assistance</p>	<p>Florida Exclusivo</p>	<p>Donald Trump's First Year as President: A Recap ----- Homeowners, renters and business owners in Hamilton County may now apply for federal disaster assistance for uninsured and underinsured damage and losses resulting from Hurricane Irma. Assistance for eligible survivors can include grants for temporary housing and home repairs, and for other serious disaster-related needs, such as medical and dental expenses or funeral and burial costs. Long-term, low-interest disaster loans from the U.S. Small Business Administration (SBA) may also be available to cover losses not fully compensated by insurance and that do not duplicate benefits of other agencies or organizations.</p>	<p>Colonel Dennis Freites and Colonel Edwin Marrero ----- Linda Colon FEMA- DR 4337-FL External Affairs/P&P LEP/ ECA Specialist LEP/ Media Relations Specialist Coach Evaluator and Jose Ismael Bosque Fema Specialist</p>	<p>1/20/2018</p>	<p>1 hr.</p>
<p>Key administration official admits Florida is not "off the table" for drilling ----- National Health Week to break MYTHS about Drug and Alcohol Abuse ----- 10th Annual Human Trafficking Awareness Day ----- Flu Season In Florida</p>	<p>Florida Exclusivo</p>	<p>There has been no formal action to remove Florida from the five year drilling plan. Florida is still on the table for new offshore drilling comes just days after Interior held its first public meeting on the plan. The maps Interior officials used during that meeting showed the waters off of Florida were still open to drilling. ----- By providing adolescents with scientific evidence about the effects of drugs, young people are better prepared to make good decisions for them. This is especially important now, as marijuana and the use of electronic cigarettes (e-cigarettes) and vaporizers gain popularity among adolescents, as demonstrated by the recent NIDA Monitoring the Future study. ----- Combining input from psychologists as well as social workers and immigration experts, to serve victims services program. As a result, there is a long history of successfully assisting victims. Florida Abolitionist also has a long history of creating programs to end modern-day slavery. In addition to serving victims, preventative programs are necessary. ----- Strong Flu Season in Florida how to prevent it, the symptoms and you can still get a Flu shot.</p>	<p>Florida Rep. Darren Soto (D-FL) ----- Dr. Baler spokesperson from the National Institute on Drug Abuse (NIDA) ----- Nancy G. Marquez Hispanic Training Liaison for Florida Abolitionist ----- Mirna Chamorro Spokesperson for Florida Department of Health</p>	<p>1/27/2018</p>	<p>1 hr.</p>

<p>Disadvantaged teens to receive a quality prep school education.</p> <p>-----</p> <p>Analyzing The State of the Union Address</p>	<p>Florida Exclusivo</p>	<p>The school is part of a national network, with this being the ONLY Florida location. They have a unique Corporate Work Study Program that allows students to intern at local businesses to help pay for their education.</p> <p>-----</p> <p>President Trump addressed the nation Tuesday night during his first State of the Union</p>	<p>Alberto Rios, Director of Admissions for Cristo Rey Tampa High School, Lorenzo Maza-Navarro, Class of 2020 (sophomore) and Maria Alas, Class of 2021 (freshman)</p> <p>-----</p> <p>Todd Rodriguez Republican Political Annalist and Francisco Pelayo Spokesperson for DNC</p>	<p>2/4/2018</p>	<p>1 hr.</p>
<p>Changes in Florida Banks</p> <p>-----</p> <p>Healthy Counties</p> <p>-----</p> <p>DACA</p> <p>-----</p> <p>Puerto Ricans In Florida</p>	<p>Florida Exclusivo</p>	<p>Last fall, Bankrate.com revealed Americans with an annual household income under \$30,000 pay more than three times the monthly bank fees paid by higher-income brackets. That's why only 59% of U.S. adults even have a checking account.</p> <p>-----</p> <p>Healthiest State project seeks to help us understand and improve health across States and Counties where are we doing well? Where do we need to improve? Where should we focus? What works to improve health?</p> <p>-----</p> <p>White House chief of staff John Kelly suggested Tuesday that some undocumented immigrants were "too afraid" or "too lazy" to sign up for the Deferred Action for Childhood Arrivals program. The Trump administration proposed a pathway to Citizenship for 1.8 million undocumented immigrants who came to the United States as children in return for a \$25 billion investment in border security.</p> <p>-----</p> <p>What represents the Puerto Rican community in the next elections. Are they going to register to vote? Will it make a difference?</p>	<p>Kristian Negrone SVP and Market Executive, Florida Banker</p> <p>-----</p> <p>Justin Rivas From the Institute of Research for the Wisconsin University</p> <p>-----</p> <p>Attorney Camila Pachon</p> <p>-----</p> <p>Jimmy Torres President Of Iniciativa Accion Puertorriquena</p>	<p>2/10/2018</p>	<p>1 hr.</p>

<p>U.S. DOT's National Highway Traffic Safety Administration Is Reminding Consumers to Check For Open Recalls</p> <p>-----</p> <p>Latest news from Fema for the victims from Hurricane Irma</p> <p>-----</p> <p>February Hit and Run campaign</p> <p>-----</p> <p>Teachers asking for a raise</p>	<p>Florida Exclusivo</p>	<p>As the recall of Takata airbags continues, the largest and most complex automotive recall in U.S. history claiming 15 U.S. lives and causing at least 240 injuries, the U.S. DOT's National Highway Traffic Safety Administration wants to take this opportunity to remind the public to check for open</p> <p>-----</p> <p>Fema gives the latest report on the help given to the victims of Hurricane Irma</p> <p>-----</p> <p>The Stay at the Scene campaign aims to reduce the number of hit and run crashes in Florida by educating drivers on their responsibilities if involved in a crash and the serious consequences they face if they choose not to Stay at the Scene.</p> <p>-----</p> <p>Teachers are complaining to be overworked, putting many extra hours without being paid. This week teachers decided no to work after hours.</p>	<p>JOSE ULISES Deputy Administrator, National Highway Traffic Safety Administration</p> <p>-----</p> <p>Jose Bosque and Linda Colon Spokespersons for FEMA</p> <p>-----</p> <p>Troop E Public Affairs Officer Lieutenant Alejandro Camacho and FHP Trooper Joe Sanchez</p> <p>-----</p> <p>Jacqueline Centeno Educator</p>	<p>2/17/2018</p>	<p>1hr.</p>
---	---------------------------------	--	--	-------------------------	--------------------

<p>Life in a time of Mass shootings ----- More Than a Dozen People Share Heartfelt Testimonials in Florida Coalition to Prevent Gun Violence Videos</p>	<p>Florida Exclusivo</p>	<p>Americans' worry about being the victim of a mass shooting. What we need to know for safety and what are the signs to be aware. ----- The rollout comes as Florida legislators are considering proposed gun bills that include allowing firearms to be brought into places of worship and weakening the concealed weapons background check system. It also coincides with the release of "49 Pulses," a documentary that shares survivors' stories.</p>	<p>Rennie Rodriguez retired from the secret service of the United States, security expert and special agent ----- Lourdes Dias and Leticia Pelaez board members for the Florida Coalition to Prevent Gun Violence created by the League of Women Voters of Florida</p>	<p>2/24/2018</p>	<p>1hr.</p>
<p>Gun Control and Schools</p>	<p>Florida Exclusivo</p>	<p>In the aftermath of the Parkland mass shooting, gun control advocates have held out hope that this tragedy would provide the impetus for action that past massacres have not. Florida is among the states considering a red flag law after the Parkland shooting motivated students, parents and others to demand action.</p>	<p>Todd Rodriguez Political Analyst and Rick Rodriguez Police Sergeant and Supervisor for 13 School Detectives</p>	<p>3/3/2018</p>	<p>1 hr.</p>
<p>should teachers have arms in the classroom? ----- Heart health information for Hispanics ----- March Medical National Nutrition</p>	<p>Florida Exclusivo</p>	<p>In the wake of the Florida school shooting, the debate over whether teachers should carry guns in class has intensified. ----- Heart disease is the number two killer among the Hispanic community, according to the Centers for Disease Control and Prevention. As part of American Heart Month in February, Central Florida Regional Hospital wants to help raise awareness about heart health for Hispanics. ----- Several studies, including meta-analyses, indicate that milk and milk products are associated with a reduction in the risk of developing metabolic syndrome</p>	<p>Rafael Benitez Consultant and retired Social Sciences teacher ----- Dr. Alberto Maldonado head of cardioractic surgery for Central Florida Regional Hospital ----- Ximena Jimenez Spokesperson for FLORIDA DAIRY FARMERS</p>	<p>3/10/2018</p>	<p>1 hr.</p>

<p>Meditation ----- March is National Colorectal Cancer Awareness Month ----- Florida nonprofit legal clinic hires Puerto Rican attorneys displaced by Hurricane Maria ----- County Health Rankings</p>	<p>Florida Exclusivo</p>	<p>Meditation is an approach to training the mind, similar to the way that fitness is an approach to training the body. We will explain of what is meditation and their techniques. ----- Colorectal cancer is one of the most preventable cancers and yet too few Americans are being screened. Regular screening for, and removal of, polyps reduces the risk of developing colorectal cancer - by up to 90 percent with colonoscopy. ----- Announcing the formation and launching of a non- profit law firm certified by the Florida Supreme Court as a legal services provider and qualified to hire displaced attorneys licensed in Puerto Rico to service clients in Florida courts under the tutelage of the clinic's Attorneys , who are Florida licensed ----- County health rankings analyze more than 30 factors that include poverty, education, transportation, housing and work, which influence people's time and lives. This year, the Rankings explore how significant gaps persist not only by place, but also between racial and ethnic groups.</p>	<p>Josivan Padilla Metaphysic Instructor ----- Gerardo "Gerry" Lanes, MD, FACG, West Broward Gastro Associates, Plantation, FL ----- Attorney Anthony Suarez ----- Justin Rivas spokesperson for Robert Wood Johnson Foundation and the University of Wisconsin</p>	<p>3/17/2018</p>	<p>1hr.</p>
---	---------------------------------	--	---	-------------------------	--------------------

Mental Health	Florida Exclusivo	Florida shooting raises awareness of stigma attached to mental illness. How to prevent and identify mental illness.	Marlene Silva Rosaval Family and Marriage Counselor	3/24/2018	1hr.
Electric accounts are going down, tips how to keep them there ----- SPRING Cleaning! ----- The Florida Department of Health recognize march world TB month ----- Census 2020	Florida Exclusivo	Florida Power & Light Company talks about a recent decrease in electric bills and how they can keep them even lower this spring. ----- USDA shares easy ways to prevent food poisoning caused by food in poor condition ----- The outreach component includes screening high-risk individuals, investigation and testing of those exposed to an active case of TB, along with directly observed medication therapy of active TB cases. Treatment is critical in achieving the elimination of Tuberculosis as a public health problem in Florida. ----- 2020 Census questions will use separate race and ethnicity questions and if you are a US citizen.	Florencia Contesse Spokesperson For FPL ----- Spokesperson for the USDA ----- Mirna Chamorro Florida Health Department Spokesperson ----- Francisco Pelayo Spokesperson for DNC	3/31/2018	1 hr.

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues. WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS EVACUATE	DIVISION OF EMERGENCY MANAG	000:30	005
EVENT AWARENESS	AMERICAN LUNG ASSOCIATION	000:16	022
EVENT AWARENESS	AMERICAN LUNG ASSOCIATION	000:31	014
EVENT AWARENESS	AMERICAN LUNG ASSOCIATION	001:00	012
EVENT AWARENESS	RONALD MCDONALD HOUSE	000:30	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FLOOD INSURANCE	DIVISION OF EMERGENCY MANAG	000:30	004
