

WRUM
Orlando, FL
Quarterly Issues/Programs List
Second Quarter, 2020
07/9/2020

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Facts About National Drug and Alcohol Week
- Facts & Myths About COVID-19
- Florida Felon Voting Rights Restoration
- Thirteen Year Recession in Puerto Rico
- Ways to Reduce "Cabin Fever" During the Pandemic
- School Closings, Local Business Updates Relating to COVID-19
- Importance of Daily Walking, Exercise
- Water Safety & Recreational Activities
- The Murder of George Floyd
- Black Lives Matter
- June is National Dairy Month
- Homeless Statistics of Young Pre-teens & Adults

**Section I 2020 FIRST QUARTER
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATION
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<p>What kind of help is SBA offering with the Covid19 era? ----- Don't Let Myths About COVID-19 Interfere with Your Safety ----- Covid 19 impacts Census 2020 ----- National Drug and Alcohol Facts Week Celebrates Its 10th Year</p>	<p>Florida Exclusivo</p>	<p>How can a company qualify? There is confusion with bridge loans or short-term loans and these SBA loans. ----- As many Americans try to grasp the magnitude of COVID-19, recognizing misinformation can be difficult. Here's the truth from a master Biologist about the most common myths about the pandemic ----- April 1st is Census Day, a day to promote participation in the 2020 census, but the COVID-19 crisis is disrupting the Census count. Nearly 35-percent of the nation's households have responded since homes began receiving invitations to complete the 2020 census in mid-March ----- Teens are smart and capable of making the right choices for their health, especially when they are equipped with the facts. The annual Monitoring the Future Survey has shown consistent declines in most forms of drug, alcohol, and tobacco use by teens suggesting that increased education about the dangers of drugs can have an impact.</p>	<p>Emilio Pérez, business advisor, owner of Strategy Alliances ----- Jean Manuel Carrasquillo Master Biologist ----- Manuel Landivar Regional Manager US Census ----- Ph.D. Ruben Baler -----</p>	<p>4/4/2020</p>	<p>1hr.</p>
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<p>With over 5.3 million kids using e-cigs and concerns that smoking and vaping may worsen COVID-19 complications</p> <p>-----</p> <p>Cyber Security experts are seeing a sudden spike in the number of cyber attacks and phishing</p> <p>-----</p> <p>Nearly 8,000 people call the AARP Fraud Network Helpline every month to report possible scams</p> <p>-----</p> <p>Florida loses appeals court ruling on felon voting law</p>	<p>Florida Exclusivo</p>	<p>COVID-19 attacks the lungs, and behaviors that weaken the lungs put individuals at greater risk. The harmful impact of smoking on the lungs is well documented, and there is a growing body of evidence that vaping can also harm lung health.</p> <p>-----</p> <p>The hackers may believe that we are too busy viewing the stock market roller coaster, or busy trying to make certain our staffs and businesses are going to ride this out. These reasons and more are why they have decided to strike especially while we are distracted.</p> <p>-----</p> <p>As the Coronavirus pandemic continues, scammers are dedicated to doing what they always do: using headlines and high levels of anxiety in people to try to steal money or confidential personal information</p> <p>-----</p> <p>A legal and political battle over voting rights in Florida reached another milestone when a federal appeals court ruled that a law limiting the voting rights of people with felony convictions was unconstitutional.</p>	<p>Patricia Sosa Director Tobacco Free Kids</p> <p>-----</p> <p>Senior Vice President of IT services at cyber security company Fitech Gelb</p> <p>-----</p> <p>Karina Flores Hertz spokesperson for the AARP fraud prevention program</p> <p>-----</p> <p>Mildred Fernandez Former Commissioner District 3 and ex convict</p> <p>-----</p>	<p>4/11/2020</p>	<p>1 hr.</p>
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<p>April is Move More Month ----- 1st Circ. Says Puerto Ricans Are Eligible for SSI Benefits ----- Census 2020 ----- Love around Covid 19 times</p>	<p>Florida Exclusivo</p>	<p>With more focus on healthy habits – such as washing hands frequently and staying home when sick to help avoid spreading COVID-19 – it’s important that Central Floridian’s remain mindful about the importance of daily walking. In fact, a report from Harvard medical School concluded that walking can help boost the immune system, helping to reduce the duration and intensity of colds and flu. ----- The U.S. Court of Appeals issued a key ruling on Good Friday that allows anyone from Puerto Rico to apply for Supplemental Security Income at a time when the U.S. territory is mired in a 13-year recession. ----- There is a very low number of Hispanics filling the Census 2020. Only 35% in the state of Florida have filled it. Why it is important to fill out the 2020 census for the Latino community? ----- It is difficult, but possible. The Professor is giving ideas and skills to cope with the process of being all at home. Recommendations for the relationship to work under these circumstances.</p>	<p>Dr. Mayrene Hernandez Chief Medical Officer United Healthcare ----- Jimmy Torres Boricua Vota ----- Yanitzzy Velez State and Regional Director for Hispanic Federation ----- Joshua Torres Professor for Ana. G. Mendez University</p>	<p>4/18/2020</p>	<p>1 hr.</p>
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<p>How Coronavirus Affects the Security of Businesses ----- WIC Services Update ----- As school closures are into the second month, what should students and parents know about digital learning? ----- Demystifying the Stimulus</p>	<p>Florida Exclusivo</p>	<p>Safety tips that can be utilized during the pandemic. Companies are in general reporting increased demand at healthcare, grocers and for some hotel properties, and decreased demand at some retailers and special event verticals. ----- The Florida Department of Health Women, Infants, and Children (WIC) program continues to welcome families. In order to limit exposure and help prevent the spread of COVID-19, some Counties WIC clients may now receive services by telephone without visiting WIC office locations. ----- The daily routine of America's youth has stopped, with 95% reporting cancellation of in-person classes at their schools. COVID-19's social distancing policies are forcing the nation's schools to consider closing for a second month and parents who are struggling with learning at home are seeking help. ----- One of the key provisions of the Act is direct aid to most Americans in the form of payments of up to \$ 1,200: "stimulus checks" or "economic impact payments." Although payments are already being distributed, many people are unsure how much they will receive, whether retirees are included, and how and when payments will be delivered</p>	<p>Arnaldo Leon, President of COD Protection Services ----- Mirna Chamorro Public Information Officer Florida Department of Health, Seminole County ----- Andrea Moreno, Regional Manager Skype Handle: Common Sense Latino ----- Cristina Martín Firvida Vice President of Government Affairs AARP</p>	<p>04/25/2020</p>	<p>1 hr.</p>
<p>Covid 19</p>	<p>Florida Exclusivo</p>	<p>Ask the expert: COVID-19 questions answered When is any disease known as an epidemic? What percentage of the COVID-19 tests turns out to be false negatives? What percentage of the COVID-19 tests turns out to be false negatives? And more</p>	<p>Dra. Luz Nieves - Epidemiologist</p>	<p>05/02/2020</p>	<p>1 hr.</p>

<p>Running Out of Ways to Keep Your Kids Active While Practicing Social Distancing?</p> <p>----- -- AARP offers advice for people who are unemployed and facing a difficult job market</p> <p>----- Innovative alternative plasma treatment for patients experiencing chronic pain in times of COVID-19</p> <p>----- Meat processing plants stay open/ Immigrants and other workers affected</p>	<p>Florida Exclusivo</p>	<p>PEDIATRIC EMERGENCY MEDICINE PHYSICIAN Shares Tips for Parents & Teachers to Help Kick Cabin Fever to the Curb, Reduce Stress and Stay Active</p> <p>----- ---- A third of the workforce is 50 or older, and company closings and layoffs related to this pandemic have had a major effect on this demographic. Almost 5 million workers over the age of 55 work in retail sales positions, while an additional 1 million do so in the food preparation or retail industries; sectors that have stopped to slow down the spread of the coronavirus.</p> <p>----- Platelet Rich Plasma (PRP) Treatment for People with Chronic Pain: People with chronic pain are generally older and commonly use steroid injections to reduce general pain. With the COVID-19 pandemic, we must be aware of the risks of performing procedures that may endanger the health of these patients.</p> <p>----- The president has ordered meat processing plants to remain open even as workers, many of them immigrants, are exposed to the coronavirus. In fact, a sizeable swath of meat-processing workers are undocumented immigrants.</p>	<p>Dr. Federico Asch. Med Start Washington Hospital Center</p> <p>----- Karina Flores Hertz, Director of Strategic Communications at AARP</p> <p>----- Javier Placer, MD, an experienced psychiatrist</p> <p>----- Steve Maggi is a lawyer, former immigrant and naturalized U-S Citizen</p>	<p>5/9/2020</p>	<p>1 hr.</p>
<p>Emotional Intelligence</p>	<p>Florida Exclusivo</p>	<p>What do you want? What's your goal? Improve your Health? Increase your Productivity? Enjoy Mutually Satisfying Interpersonal Relationships? Set Your Mind... It's All About Energy! "Everything is energy</p>	<p>Dr. Wanda Bonet-Gascot, president of DrW Life Skills Institute</p>	<p>5/16/2020</p>	<p>1hr.</p>

<p>Are Angels real? And how to interpret dreams</p>	<p>Florida Exclusivo</p>	<p>Where do they come from and what role do they play in our life? According to Pagan we all come into this life with one Guardian Angel that is with us. Dreams, do they come to bring you a message Do we need to pay attention with the meaning of your dreams?</p>	<p>Joyce Pagan Angelorogist</p>	<p>5/23/2020</p>	<p>1hr.</p>
<p>Time for the seasonal homeowner to lock up and head back north. ----- How can you protect yourself from hackers? ----- Alianza filed a lawsuit recently against the state of Florida</p>	<p>Florida Exclusivo</p>	<p>In this time of coronavirus, the simple act of leaving for the summer is more complicated than ever before. With so many people struggling financially the inclination is to have a friend or neighbor check up on your unoccupied home while you are away, but that is the worst thing you can do. ----- Nigerian hackers who are stealing millions of dollars from state unemployment funds and a giant scam ----- Alianza for Progress along with a group of people and organizations have sued Florida Governor Ron DeSantis. The groups argue that voters and election officials will face challenges in the August and November elections, including an unprecedented increase in demand for ballot-by-mail and a reduction in poll workers as the nation continues to grapple with the pandemic of coronavirus.</p>	<p>Vicky Cardone owner Go Naples Home Watch Professionals ----- Duarte Pereira VP of IT operations at Fitech Gelb ----- Jochy Cora-Santiago Spokesperson Alianza For Progress</p>	<p>5/30/2020</p>	<p>1 hr.</p>

<p>Stay Safe While Enjoying Water Activities This Summer ----- Don't Toss Out Your Stimulus Payment with the Junk Mail ----- USDA Shares Food Safety Tips During Severe Weather, Disasters, and Emergencies ----- Tips for recognizing financial scams ----- Credit cards scams</p>	<p>Florida Exclusivo</p>	<p>The Florida Department of Health would like to remind families to take precautions while participating in recreational water related activities this summer. Everyone plays a role in preventing illnesses and injuries related to the water we swim, play, relax in, and share - this summer and year-round. ----- The stimulus payment is loaded on the debit card. People are rightly suspicious of unsolicited cards through the mail, and the Economic Impact Payment (EIP) cards arrive in plain envelopes with the return address "Money Network Cardholder Services" from MetaBank in Omaha, Nebraska. Since that doesn't sound like a government payment, some people have shredded them or thrown them away. Naturally, wherever there is money involved, there are usually scammers trying to take it. ----- Every year millions of people in the United States get sick from eating contaminated food, resulting in approximately 128,000 hospitalizations and 3,000 deaths, according to the Centers for Disease Control and Prevention. Knowing how to determine whether food is safe and how to keep it safe can help minimize potential food loss and reduce the risk of foodborne illness. During this time of social estrangement, families store and thaw more food, cook more at home, order more takeout, and produce and eat more leftovers. ----- The coronavirus has put financial stress on many families and businesses. It is important to be proactive to security for all schemes linked to payments with economic impact ----- Advise not to give any personal or credit card information on special public events</p>	<p>Mirna Chamorro Chamorro Public Information Officer Florida Department of Health ----- Karina Flores Hertz, Director of Strategic Communications at AARP ----- Maribel Alonso Spokesperson USDA ----- Yoseny Nunez Information Security leader for Wells Fargo ----- Victor Toro Consultant</p>	<p>6/6/2020</p>	<p>1 hr.</p>
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<p>Police after George Floyd deaths</p>	<p>Florida Exclusivo</p>	<p>How the police are listed as an abuser after George Floyd's death suffocated when a police officer put his knee around his neck for more than 8 minutes.</p>	<p>Rick Rodriguez Former Deputy</p>	<p>6/13/2020</p>	<p>1hr.</p>
<p>Florida Puerto Rican Organizations Demand Justice for George Floyd</p> <p>----- DNC Poll ----- Helping young people who are abandoned due to their sexual preference</p>	<p>Florida Exclusivo</p>	<p>The Puerto Rican community of Florida stands in solidarity with the pain of communities around the country at the murder of George Floyd in Minnesota, they are demanding justice for George Floyd and his family, and raise our voices against racism, violence and inequality. #BlackLivesMatter.</p> <p>----- A poll conducted by the DNC in 6 key states for the presidential election including Florida brings a shocking result on the discontent of Floridians regarding Trump's handling of the crisis</p> <p>----- These days the percentage of young people who are homeless continues to grow more and more in the United States. The most frequently cited reasons are physical, sexual, and / or emotional abuse by parents or guardians.</p>	<p>Frances Colon Vice President of the Council of Puerto Rican leaders of South Florida ----- Luisiana Perez Fernandez Spokesperson for DNC Florida ----- Nicolas Perez Volunteer in the LGBTQ Community and Comedian</p>	<p>6//20/2020</p>	<p>1hr.</p>

<p>10 Ways to Enjoy Saint Augustine with Social Distance ----- Urging all residents and visitors, especially those that are spending time outdoors, to protect themselves from mosquito and tick bites this summer season ----- June celebrates the month of dairy products</p>	<p>Florida Exclusivo</p>	<p>Florida's Historic Coast is known for its beautiful roots and Hispanic influence. But it is also an ideal destination to enjoy safely in this time of social distancing. ----- While most tick and mosquito bites are only an annoyance, sometimes these bites can be dangerous. Preventing bites reduces the risk of a person getting infected with a mosquito or tick-borne disease ----- This month is the perfect time to enjoy all of these rich and nutritious products that are responsibly produced locally. Sustainability is important; Over the years, beneficial management practices have been implemented to reduce greenhouse gases - without sacrificing productivity. Florida Milk is proud to continue its collaboration with Feeding America, an organization that has been very active during the COVID crisis¹⁹.</p>	<p>Luis Salva, St. Augustine Land & Sea Tours María Eugenia Ginés Travel Columnist ----- Mirna Chamorro Public Information Officer for Florida Department of Health, Seminole County ----- Diahann Smith, Florida Milk spokesperson</p>	<p>6/27/2020</p>	<p>1 hr.</p>
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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(This station aired no public service announcements during the quarter in question.)