

WRUM
Orlando, FL
Quarterly Issues/Programs List
Second Quarter, 2017
06/30/2017

WRUM
Quarterly Issues/Programs List

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. WRUM broadcasts Florida Exclusivo on Saturdays at 7:00am. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- EPA's New Ruling Concerning Pesticide Applications
 - Cuba & President Trump's Promise to Close the Island to U.S.
 - Child Abuse Prevention & Public Awareness
 - Economic Collapse in Venezuela and the effects on U.S.
 - Parenting Tips and how to be better Role Models for Children
 - Healthcare in Congress & Failure to Pass New Legislation
 - Safe Kitchen Practices
 - DACA & the effect on Florida
 - The Increase of Cancer Rates Across the U.S.
 - Veteran's Mental Health Issues
 - Safety for Police Officers
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Public Affairs Log Third Quarter 2017

Section I

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
<p>Florida Environmental and Pesticide issues for Farm Workers</p>	<p>Florida Exclusivo</p>	<p>The U.S. Environmental Protection Agency announced it was delaying the implementation of the Certification of Pesticide Applicators (CPA) rule for a year, which included new provisions to protect children, farm workers and pesticide applicators from exposure to pesticides.</p>	<p>Lisa Garcia Vice President of Litigation for Healthy Communities for Earth Justice and Andrea Delgado Sr. Legislative Representative for Earth Justice</p>	<p>7/1/2017</p>	<p>1hr.</p>
<p>President Donald Trump's new policy on Cuba travel has winners and loser</p>	<p>Florida Exclusivo</p>	<p>After nearly three years of warming relations between the United States and Cuba, President Donald Trump has announced that his administration will unravel many of his predecessor's policies on the communist state. Trump is redefining what it means to be part of the Cuban military, which could prevent U.S. companies from doing business in Cuba.</p>	<p>Architect Ernesto Gonzalez, Dr. Manuel Cotto and Maritza Beltran Journalist</p>	<p>7/8/2017</p>	<p>1 hr.</p>

<p>Child Abuse Prevention</p>	<p>Florida Exclusivo</p>	<p>Resources on child abuse prevention, protecting children from risk of abuse, and strengthening families. Includes information on supporting families, protective factors, public awareness, community activities, positive parenting, prevention programs, and more</p>	<p>Evelyn Herrera Director of Outreach Help Now And Rossana Medina author of the book Hidden Childhood</p>	<p>7/15/2017</p>	<p>1hr.</p>
<p>What is Venezuela's constituent assembly</p>	<p>Florida Exclusivo</p>	<p>The Latest on Venezuela's political crisis and an opposition referendum on government plans to rewrite the constitution. Venezuela's opposition says more than 7.1 million people voted in a symbolic rejection of President Nicolas Maduro's plan to rewrite the constitution.</p>	<p>William Dias and Geisha Barazarte from MUD Mesa de Unidad Democratica de la Florida</p>	<p>7/22/2017</p>	<p>1 hr.</p>

<p>Affordable Health Care ----- March Of Dimes ----- Take charge of your kids Education ----- Do's and Don'ts in food safety</p>	<p>Florida Exclusivo</p>	<p>Health care issue debate and discussing the Presidential Advisory Commission on Election Integrity ----- The March of Dimes is looking very closely at the Better Care Reconciliation Act. The March of Dimes calls upon all U.S. Senators to vote against this ill-conceived package, and to go back to the drawing board to produce legislation that will support the needs of moms, babies and families. ----- We are our children's learning models. Our attitudes about education can inspire theirs and show them how to take charge of their own educational journey. Discussing how and what your child learn and ways to not over-schedule your child's activities. ----- Cooking is fun, but kitchen safety is a priority. There are many pieces of equipment and environmental hazards that can be extremely dangerous. Plus the four rules for safely handling foods</p>	<p>Francisco Pelayo Director of Hispanic media for DNC ----- Dr. Jose Cordero Spokespers on for The March of Dimes ----- Lourdes Perez Ramirez from HispanaEduca and Dr. Yarisa Bonnet ----- Mirna Chamorro Spokespers on for the Florida Health Dept. and Ileana Rosa Alvarez Nutritionist and Dietician</p>	<p>7/29/2017</p>	<p>1hr.</p>
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<p>Beat the back to school rush and keep a healthy smile this new school year. ----- Do I Have Diabetes Campaign ----- New update for DACA</p>	<p>Florida Exclusivo</p>	<p>The Florida Department of Health is urging parents to prepare their children now for this upcoming school year. Parents may visit their child’s medical provider or the health department to obtain their required vaccines and school physicals for school entry and help keep their children safe from vaccine preventable diseases. The Department is also reminding parents about the importance of keeping their children’s smile healthy by having their teeth checked before the new school year. ----- The ADA, AMA and CDC partnered with the Ad Council campaign to raise awareness about pre-diabetes uses animal videos to encourage Americans to know their risk. Many people regularly spend a minute looking at pictures and videos of cute animals online, so they can also use that minute to find out about their health. ----- As a candidate, Donald Trump promised to revoke DACA, which was created in 2012, along with a 2014 executive order that also sought to shield undocumented immigrants from deportation. However, the government has left DACA untouched, and the agency has continued to renew work permits and issue new ones through the program.</p>	<p>Mirna Chamorro Public Information Officer Florida Department of Health and Gloria Parisi, Dental Assistant ----- Betsy Rodriguez Spokesperson for Center for the Disease Control (CDC) ----- Immigration Attorney Camila Pachon Roldan</p>	<p>8/5/2017</p>	<p>1 hr.</p>
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<p>Smoking remains the world's most preventable cause of death, and Florida still ranks high in the number of smoking related deaths.</p> <p>-----</p> <p>Back to School Florida 2017</p>	<p>Florida Exclusivo</p>	<p>An annual report provides the estimated numbers of new cancer cases and deaths in 2017, as well as current cancer incidence, mortality, and survival statistics and information on cancer symptoms, risk factors, early detection, and treatment. In 2017, there will be an estimated 1,688,780 new cancer cases diagnosed and 600,920 cancer deaths in the US.</p> <p>-----</p> <p>Starting the new school year can be a time of great excitement... and anxiety. Help calm your child's fears (and your own) with teacher-approved tips.</p>	<p>Dr. Mario Landera, Assitant Professor, University of Miami School Of Medicine</p> <hr/> <p>Dr. Yarisa Bonnet and Florida Professor Jackie Centeno</p>	<p>8/12/2017</p>	<p>1 hr.</p>
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<p>Back to school and tailgate meals for the Fall.</p> <p>-----</p> <p>Rallies around the State of Florida to protect DACA</p> <p>-----</p> <p>EPA administrator Scott Pruitt proposed an order that would hold off regulations on methane leaks and other pollution from oil and gas wells.</p>	<p>Florida Exclusivo</p>	<p>Knowledge on handling and storing food safely and preventing food poisoning for lunch meals and tailgating.</p> <p>-----</p> <p>Activists around the nation rallied to protect the DACA immigration program. The Deferred Action for Childhood Arrivals (DACA) is an immigration policy created by the Obama administration in June 2012 to allow certain undocumented immigrants who entered the country as minors, to receive a renewable two-year permit to stay in the country and eligibility for a work permit.</p> <p>-----</p> <p>The Environmental Protection Agency (EPA) just issued an incredibly dangerous order for a two year delay on methane pollution standards that keep families around these areas healthy.</p>	<p>Janice Lopez-Munoz Spokespers on for USDA</p> <p>-----</p> <p>Jorge Silva, Communications Director for the Latino Victory Fund</p> <p>-----</p> <p>Ben Monterroso</p> <p>-----</p> <p>Executive Director Mi Familia Vota</p>	<p>8/19/2017</p>	<p>1hr.</p>
<p>Fatal Shooting of Kissimmee Police Officers</p>	<p>Florida Exclusivo</p>	<p>Discussing the rash of senseless acts of violence against Police Officers. It was three cases on Friday night in which a total of six law enforcement officers were shot in Florida and Pennsylvania. How Veterans mental health care should be part of the conversation in Washington.</p>	<p>Congressm an Darren Soto, Todd Rodriguez Brother of a Police Officer, and Former Commission er of Kissimmee Carlos Irizarry</p>	<p>08/26/2017</p>	<p>1 hr.</p>

<p>Woman in Transition</p>	<p>Florida Exclusivo</p>	<p>Woman are in constant transition since the time they're born, and in this program they are giving tools and advise to embrace them and learn from them. They talked about how to strengthen the community by empowering women and teaching them the skills it takes to succeed educationally, professionally, and emotionally.</p>	<p>Deisamar De Soto President of HAPBWA and Marlene Silva Registered Marriage and Family Therapist</p>	<p>09/02/2017</p>	<p>1hr.</p>
<p>According to the CDC, lawyers rank #4 in the profession with the most number of suicides ----- President Trump pardon former Maricopa County Sheriff Joe Arpaio</p>	<p>Florida Exclusivo</p>	<p>As depression and mental illness become increasingly common in the legal profession, substance abuse, death and suicide are taking a toll on the legal community. According to the CDC, lawyers rank #4 in the profession with the most number of suicides, a sad fact that has made national headlines like in this CNN story: "Why are lawyers killing themselves?" ----- President Donald Trump pardoned Joe Arpaio, sparing the controversial former Arizona sheriff a jail sentence after he was convicted of criminal contempt related to his hard line tactics going after undocumented immigrants</p>	<p>Attorney Javier Lopez, Tom Perez 2017 Democratic National Committee chairmanship</p>	<p>9/9/2017</p>	<p>1 hr.</p>

<p>----- What is your state doing about the leading preventable cause of death and disease? ----- Flood Insurance Harvey and Irma ----- As Journalists Report on Hurricane Irma, Are They Putting Themselves in Danger? -----</p>	<p>Florida Exclusivo</p>	<p>----- Smoking rates remain high in some states, despite a national drop, educating youth and young adults to reject tobacco, spreading the truth about tobacco through education, tobacco control research and policy studies, and community activism and engagement. ----- After Hurricane Harvey in Texas, and Irma in Florida, many homeowners didn't have flood insurance - now what are they going to do? What is the proper insurance plan for Floridians? ----- The TV news organizations continue to report live from Florida and other areas being affected by Hurricane Irma. -----</p>	<p>Alex Parks, representative of Truth Initiative ----- Frank Dennis Agent State Farm ----- Florida Journalists Josivan Padilla and Migdalia Fernandez</p>	<p>9/16/2017</p>	<p>1 hr.</p>
<p>Raising Awareness of Child sexual Abuse</p>	<p>Florida Exclusivo</p>	<p>Most people would agree child abuse is a heartbreaking issue, yet many believe it's not something that could happen to anyone they know or love. On the contrary, child abuse happens everywhere in all types of homes, families, neighborhoods, schools, churches, and communities. What you can do to raise awareness of child abuse.</p>	<p>Author & Professor Rosana Medina Piazza and Janera Echevarria LMHC</p>	<p>9/23/2017</p>	<p>1 hr.</p>
<p>Cuba and Florida</p>	<p>Florida Exclusivo</p>	<p>Changes to the Cuba Sanctions - Frequently Asked Questions. The Cuba sanctions program represents the implementation of multiple legal authorities. Some of these authorities are in the form of executive orders issued by the President. Other authorities are public laws (statutes) passed by Congress. .</p>	<p>Journalist and GM for La Prensa Newspaper Maritza Beltran, Architect Ernesto Gonzales, and Dr. Manuel Cotto</p>	<p>9/30/2017</p>	<p>1 hr.</p>

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISASTER RELIEF	AMERICAN RED CROSS	000:31	030
FL EVENTS	FL RESTAURANT AND LODGING	000:30	034