

WRUM  
 Orlando, FL  
 Quarterly Issues/Programs List  
 First Quarter, 2014  
 04/01/2014

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Personal well being; positive attitudes
2. New tax laws for 2014
3. Consumerism; local crops
4. State of the Union & Hispanics
5. Children; programs; adoption
6. Medical Marijuana Ballot Initiative
7. Pet care
9. Venezuela government
10. Smoking prevention & cessation
11. Employment; jobs

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE / TIME	DURATION
Impact News For 2013	Florida Exclusivo	The best the worst news of 2013.	Eduardo Robles radio Personal-ity and Jeanette	1/4/2014 7:00a.m.	1hr.
Starting 2014 with a positive attitude	Florida Exclusivo	The Power Of positive thinking and laughter will change your life for the better. Tips and techniques to reach happiness.	Authors Hector Amezcuita & Zadith Santiago, Comedian Brenda Lamberty	1/11/2014 7:00a.m.	1 hr.

Latest news from the Census and the Health Department	Florida Exclusivo	This year, the census has more than 40 topics social, economic and housing information available for all communities in the country, regardless of its size. Another new aspect of the American community survey this year is the "Census Explorer," an interactive mapping tool that provides easy access to statistics by neighborhood. Also the Tips and latest News from the Florida Health Department	Mirna Chamorro Spokesperson for Florida Health Department and the Spokesperson for the Census office Raul Cisneros	1/18/2014 7:00a.m.	1 hr.
New Laws from the IRS 2014	Florida Exclusivo	Updating the new laws for 2014, also giving some tips the do's and don'ts when time comes to filled your taxes.	David Olivencias and Jose Ayala CPAs	01/25/2014 7:00a.m.	1 hr.
Florida's Produce	Florida Exclusivo	How we need to learn what the produce grown in our State are are, and to start buying Florida Produce to inject our economy.	Marisol Alvarez Spokes Person The Florida Department of Agriculture	02/01/2014 7:00a.m.	1 hr.
Barack Obama's State of the Union Message	Florida Exclusivo	Analyzing the President Barack Obama State of the Union Message and how will impact the Hispanics in The State.	Emilio Perez Member of the Board of regulators of Small Business Administration in Washington, and Todd Rodriguez Political Analyst	02/08/2014 7:00a.m.	1 hr.
How to achieve a better person in you	Florida Exclusivo	Inspirational Guest Speaker Vicente was born as a male, then turn into a woman, a drug addict and prostitute. Today he is back of being a man. He has written three books. His message is how important is to have a good attitude in life no matter the adversities, and the repair of self.	Vicente Martinez Book Author, Columnist, Speaker	2/15/2014 7:00a.m.	1hr.

Adopt a Teenager/Tax Aide	Florida Exclusivo	You don't have to be Perfect to be a Perfect Parent. More than 31 thousand teenagers are waiting to be adopted. / This year AARP Foundation will bring free assistance to prepare your taxes even if you are not a AARP member.	Taffy Compain from adopt us kids. Vivian Vasallo Vice President of AARP Foundation	2/22/2014 7:00a.m.	1hr.
Free Tabacco	Florida Exclusivo	How to prevent the start of smoking in teenagers. We commemorate the 50 <sup>th</sup> anniversary of the first report of the Surgeon General about smoking is prejudicial to health.	Dr. Antonia Novello Former Surgeon General	3/1/2014 7:00a.m.	1 hr.
Pets in Florida	Florida Exclusivo	Pets in the state of Florida are part of our family. How we can understand service dogs. Educating about prevention on diseases, food and good health.	Dr. Juan Colom Veterinarian	3/8/2014 7:00a.m.	1 hr.
Venezuela	Florida Exclusivo	Understanding and explaining the situation in Venezuela. A year after Chavez succumbed to cancer, his self-proclaimed "son", President Nicolas Maduro, faces a determined challenge to his rule from an explosion of anti-government demonstrations that have led to clashes with security forces and 18 deaths. We have a special report from a student from Venezuela explaining the situation.	William Diaz Reporter/Jose Luis Unamuno Casa De Venezuela Florida/ Rafael Damas from Vemex and Mariana Suarez student from University Of Central Venezuela	3/15/2014 7:00a.m.	1hr.

Kick Butts Day  Get Coverd America	Florida Exclusivo	5.6 million Children die prematurely because of cigarettes and they are completely unprotected. There is time frame inscription and according to get report Get Covered America. 1 out of 4 Hispanics have no Health Insurance. 81 percent of the uninsured do not know the date limit.	Claudia Rodas Spokesperson for the Campaign Tobacco- Free Kids Annette Raveneau National Spokesperson Get Coverd America	3/22/2014 7:00a.m.	1hr.
Donations create jobs	Florida Exclusivo	10.2 million Americans are unemployed. Goodwill launches a campaign of public service that you urged people to donate to so creating jobs by means of spring cleaning at home and in local communities.	Maria Clara Yactayo Spokesperson for Goodwill	3/29/2014 7:00a.m.	1 hr.

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADOPTING A CHILD	FOSTER CARE	000:30	045
AWARENESS HOSPITALITY	FLORIDA RESTAU & LODGING ASS	000:30	107
AWARENESS HOSPITALITY	OUNCE OF PREVENTING FUND	000:30	012
Childhood Obesity Prevention	National Institutes of Health	000:28	017
DON'T TEXT AND DRIVE	NATIONAL HIGHWAY TRAFFIC SAFE	000:29	030
DONATIONS CENTERS	GOODWILL INC	000:30	040
Food Banks	Feeding America	000:30	033
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:31	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	209

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:34	203
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:35	103
RECRUITMENT	FLORIDA ARMY NATIONAL GUARD	000:30	108
SHOW YOUR STRIPES	SHOW YOUR STRIPES / VETERAN JOB RECRUITMENT	000:27	068
stop smoking	AMERICAN LUNG ASSOCIATION	000:30	012