

WRUM
Orlando, FL
Quarterly Issues/Programs List
First Quarter, 2016
04/01/2016

WRUM
Quarterly Issues/Programs List

WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Adolescents' sexual identity
2. Human trafficking
3. Health & wellness; cancer; flu shots;
4. Children; services; safety; adoption; abuse
5. Immigration; deportation
6. Gun violence
7. Substance abuse; cigarettes;
8. Clean energy; the environment
9. Housing; foreclosure
10. Presidential race
11. Zika; Dengue
12. Puerto Rico debt crisis

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DUR
Emotional and Physical Problems	Florida Exclusivo	Progressive Mental Alignment pushes subconscious roadblocks out of the way so change and healing effortlessly and endlessly. They gave techniques of self-healing by revealing and releasing hidden subconscious sources of emotional and physical problems.	Michelle Lugo Rebecca Diaz Progressive Mental Alignment	1/2/2016 7:00am	1hr.

<p>Adolescents Sexual Identity</p> <hr/> <p>Child Car Seat Safety</p>	<p>Florida Exclusivo</p>	<p>Most adolescents and adults identify themselves as heterosexual. However, pediatricians and other health care providers awareness of the significant psychological, social and medical issues that face young people who are gay, lesbian or bisexual.</p> <hr/> <p>30 min</p> <hr/> <p>Child safety seats and the law. How to choose the right safety seats and correct safety seat installation, and how to restrain your child in a safety seat.</p> <hr/> <p>30 min</p>	<p>Ingrid Cruz Psycho-therapist</p> <hr/> <p>Gloria Castillo Security Technician Cincinnati Children Hospital Center</p>	<p>1/9/2016 7:00am</p>	<p>1 hr.</p>
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<p>The US Puerto Rico economic, fiscal, social, and Territorial Status Debacle</p> <p>-----</p> <p>Human Trafficking in Florida</p> <hr/> <p>Deportation in Florida</p>	<p>Florida Exclusivo</p>	<p>The US Supreme Court heard two important Puerto Rico cases on JAN 13, 2016: Sanchez Valle (Double Jeopardy) and Government of the Commonwealth of Puerto Rico (Debt Restructure).</p> <p>20 min</p> <hr/> <p>The ending of human trafficking of all forms within the United States. Florida abolitionist establish to campaign against modern-day slavery. Florida is commonly cited along with New York and California as being one of the top three destinations for trafficking victims in the United States.</p> <p>20 min</p> <hr/> <p>Federal agents arrested and 95 undocumented immigrants with criminal records during an operation carried out in various parts of Florida in the course of five days.</p> <p>20 min</p>	<p>Dennis Freites American Veteran; Florida Community Servant Leader</p> <hr/> <p>Marta Cardona Spokesperson for Florida Abolitionist</p> <hr/> <p>Attoneney Camila Pachon Silva</p>	<p>1/16/2016 7:00am</p>	<p>1 hr.</p>
<p>Cervical Cancer</p>	<p>Florida Exclusivo</p>	<p>The Florida Department of Health of reminds female residents to protect themselves from cervical cancer with a screening test. Cervical cancer is a disease in which cells in the body grow out of control. According to the Centers for Disease Control and Prevention, each year, 12,000 women in the United States are diagnosed with cervical cancer and 4,000 women die from it.</p>	<p>Ruth Garcia Spokesperson Florida Health Department</p>	<p>01/23/2016 7:00am</p>	<p>1 hr.</p>

Gun Violence	Florida Exclusivo	A discussion on The Second Amendment that https://en.wikipedia.org/wiki/United_States_Constitution protects the right of the people to keep and bear arms and was adopted on December 15, 1791. President Barack Obama laid the groundwork for new executive action on gun violence, accusing congressional Republicans of blocking gun reforms.	Wilfred Mendez Todd Rodriguez Gun Owners Pro The Second Amendment	01/30/2016 7:00am	1 hr.
Smoking Prevention	Florida Exclusivo	She delineated the different kinds of smokeless and chewing tobacco and snuff products, along with the hazard of tobacco. How to prevent the start of smoking by teenagers. 20 min	Antonia Novello Former US Surgeon General	02/6/2016 7:00am	1 hr.
Adoption in Florida		Florida's adoption initiative aimed at promoting the benefits of public adoption. The purpose is to educate Floridians to learn more about the children immediately available for adoption in their home state and community. 20 min			
Latest Alerts from National Institute on Drug Abuse		The tendencies of young Americans using drugs, and the impact of development of the brain using drugs like marihuana, prescription drugs and e-cigarettes. 20 min	Dr. Ruben Baler Spokesperson for National Institute on Drug Abuse.		
Clean Energy/Healthy Climate	Florida Exclusivo	Earthjustice is pushing for a shift from dirty to clean energy to stabilize our climate and build a thriving sustainable world.	Lisa Garcia Vice President of Litigation Healthy Communities	2/13/2016 7:00am	1hr.

Child Abuse	Florida Exclusivo	We are giving information with regards to a victim's rights and support whatever decisions they make. The Outreach Center provides emotional and psychological support by offering counseling in both group and individual settings. We provided information and referrals to other groups and agencies within the State regarding child abuse and other related problems.	Rosanna Medeira Author of Hidden Childhood Evelyn Herrera From Outreach Help Now	2/26/2016 7:00am	1hr.
Foreclosure	Florida Exclusivo	The Treasury launched the Making Home Affordable® Program (MHA) to help struggling homeowners avoid foreclosure. MHA is only one part of the Obama Administration's broader efforts to strengthen the housing market and extended the application deadline for MHA programs to December 31, 2016. 20 min	Cristina Kiappe Spokesperson For The Department of Treasury and Housing and Urban Development	2/27/2016 7:00am	1 hr.
E-Cigarettes Study		Legacy, the nation's largest public health foundation devoted to achieving a culture where all youth and young adults reject tobacco, recently released a new report titled Vaporized: E-Cigarettes, Advertising, and Youth by Legacy. The report takes a look at the rise of e-cigarettes and its advertising to youth. 20 min	Ines Alexandra Parks Spokesperson for Legacy Agency		
Flu Shots		The state of Florida had an unusual increase of Flu patients on February. The importance of Flu Shots at this time of the year. Also Take A Loved One to the Doctor is a targeted season to raise health and wellness awareness 20 min	Mirna Chamorro Spokesperson For the Health Department of Florida		

Small Business Barometer	Florida Exclusivo	<p>Small business owners say an improving economy and rapid innovation make now the "best time ever" to own a business (Miami, Tampa and Orlando) Intangible benefits of owning a business outweigh money. 20 min</p>	<p>Octavio Pina Owner of an Agency Allstate</p>	<p>3/5/2016 7:00am</p>	<p>1 hr.</p>
Immigration Reform in Florida		<p>The legislature session will end on March 11 and the Coalition for Immigration will continue to present in immigration reform, Federal Immigration Enforcement Types of visas, asylum and request information on the process of deferred action. 20 min</p>	<p>Immigration Attorney Camila Pachon-Silva</p>		
IRS "Dirty Dozen" List of Tax Scams for 2016		<p>The Internal Revenue Service today wrapped up its annual "Dirty Dozen" list of tax scams with identity theft topping this year's list but with phone scams and phishing schemes also deserving special mention. Taxpayers need to guard against any ploys to steal their personal information, scam them out of money or talk them into engaging in questionable behavior with their taxes 20 min</p>	<p>Accountant Attorney David Olivencias</p>		

<p>Florida Presidential debates</p>	<p>Florida Exclusivo</p>	<p>Analysis of the Presidential Debates in Florida, and the importance of the Hispanic Vote in the State of Florida. 30 min</p>	<p>Jorge Silva Director of The Hillary Clinton Hispanic Affairs/ Phillip Arroyo Political analyst /Luis Lauredo Former Ambassador of the Organization of American States (OAS) and national Coordinator for the Summit of the Americas.</p>	<p>3/12/2016 7:00am</p>	<p>1hr.</p>
<p>Colorectal Cancer</p>		<p>Colorectal cancer is the fourth most common cancer in the United States and the second leading cause of death from cancer. Colorectal cancer affects people in all racial and ethnic groups and is most often found in people age 50 and older. March is the month to raise awareness about colorectal cancer and take action toward prevention 30 min</p>	<p>Gloria "Gigi" Rivadeneira Florida Department of Health</p>		

Zika/ Chikungunya Dengue in Florida	Florida Exclusivo	Recommendations by the Centers for Disease Control and Prevention of how to protect yourself from mosquito bites around your house and when traveling. 15 min	Mirna Chamorro from the Florida Department of Health	3/19/20 16 7:00am	1hr.
The Hispanic vote in FL		The Hispanic Vote it could be decisive in the next presidential election. What are the important issues in this next elections for the Hispanic community in Florida. 15 min	Jose Alejandro La Luz Independent Political Consultant		
Tobacco use		The Campaign for Tobacco- Free Kids is a leading force in the fight to reduce tobacco use and its deadly toll in the United States and around the world. Our vision: A future free of the death and disease caused by tobacco 15 min	Patricia Sosa Director of the Campaign Tobacco Free Kids		
Florida Film Festival		Florida Film Festival The 25th annual event will showcase a record 180 films. In addition to features, the festival will also showcase dozens of shorts made by local talent as part of "The Best of Brouhaha" lineup. Many of the films are from students from the University of Central Florida, Full Sail University and other schools. More than 20 countries are represented including Germany, New Zealand, Demark and France. 15 min	Henry Maldonado President of The Florida Film Festival		

Support & Jobs for those with disabilities	Florida Exclusivo	Goodwill has offered employment services in communities across the United States through a network of Retail Stores and Donation Xpress Centers. Goodwill Industries has industrial program as well as a social service enterprise, a provider of employment, training and rehabilitation for people of limited employability, and a source of temporary assistance for individuals in necessity.	Elizabeth Castro Counselor Osvaldo Larracuent Project Compass Coordinator	3/26/20 16 7:00am	1 hr.
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS HAVE A PLAN	DIVISION OF EMERGENCY MANAG	000:30	029
AWARENESS HOSPITALITY	FLORIDA RESTAU & LODGING ASS	000:30	103
EVENT AWARENESS	HOLY TRINITY GREEK CHURCH	000:30	025
EVENT AWARENESS	RONALD MCDONALD HOUSE	000:06	049
EVENT AWARENESS	RONALD MCDONALD HOUSE	000:15	050
EVENT AWARENESS	RONALD MCDONALD HOUSE	000:30	047
FL EVENTS	FL RESTAURANT AND LODGING	000:30	030
FLOOD INSURANCE	DIVISION OF EMERGENCY MANAG	000:30	011