

WRUM  
Orlando, FL  
Quarterly Issues/Programs List  
First Quarter, 2017  
04/03/2017

WRUM  
Quarterly Issues/Programs List

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WRUM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Political predictions for Puerto Rico in 2020**
- **U.S. Army All-American Bowl; high school sports**
- **IRS Tax News & Tips; finances**
- **Sex trafficking awareness**
- **Higher Latino Voter Turnout due to Community Engagement**
- **Tobacco Free Florida's Quit Your Way program**
- **Cervical cancer and HPV Prevention; health**
- **Institute of Drug Abuse; addiction**
- **United Way; Disney World; Chef Alberto Navarrete Areas & Marta Vargas**
- **Life Jacket Awareness**
- **Food traditions and sports; Super Bowl; food borne illness**
- **Trump's Proposed Travel Ban on Muslim Nations; refugees**
- **Goodwill & Hiring; respect, integrity**
- **Latinos & Social Media Involvement**
- **Birth defects in Latin America; Sharing Families and surgical corrections**
- **Hepatitis Awareness; health**
- **Car Seat & Booster Safety**
- **Academic & Emotional Development in School Curriculum**
- **Step Up For Students non-profit scholarships; education**
- **Diabetes Awareness; health**
- **Bone Marrow Donations; kids and tobacco awareness**
- **Hiring Risks of Unlicensed Contractors; homeownership**
- **Oral Health, canker sores; dental**

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
<p><b>Book:El Discurso</b></p> <hr/> <p><b>US Army All-American Bowl Filling Taxes 2016</b></p>	<p><b>Florida Exclusivo</b></p>	<p>The book El Discurso "The Speech" has to do with his prediction of what will occur politically speaking in Puerto Rico by 2020 and how will affect Florida.</p> <hr/> <p>The U.S. Army All-American Bowl is the nation's premier high school All-American game, featuring the best 90 players in an annual East vs. West matchup every January in San Antonio's Alamodome.</p> <hr/> <p>Latest News on the IRS. Filing, payments, credits and deductions forms and more information.</p>	<p><b>Dr. Luis Pastrana</b>  <hr/> <b>Author</b>  <hr/> <b>US Army Captain Juan Carlos Villa</b>  <hr/> <b>David Olivencias C.P.A.</b></p>	<p><b>1/7/2017</b></p>	<p><b>1hr.</b></p>
<p><b>How to make Financial Resolution for 2017</b></p> <hr/> <p><b>The Death of the Killer Whale Tilikum @ Sea World</b></p>	<p><b>Florida Exclusivo</b></p>	<p><b>Five Financial Resolutions to Make for 2017 the best one. Steps you can take and some ideas to get you started.</b></p> <hr/> <p>SeaWorld reported that Tilikum, who was believed to be about 36 years old and in poor health, had died in Orlando. The show that featured killer whales cavorting with trainers and leaping high out of the Shamu Stadium pools had its final performances on Sea World San Diego. Parks in Orlando and San Antonio will end their shows by 2019.</p>	<p><b>Wilfred Mendez</b>  <hr/> <b>Barbara Napoles Dolphin Project</b></p>	<p><b>1/14/2017</b></p>	<p><b>1 hr.</b></p>

<p>January is Sex Trafficking Awareness Month</p> <hr/> <p>Florida Hispanic Voters Encourage Tobacco users to keep their resolution to quit smoking Under Mr. Obama's commutation order, Mr. Lopez Rivera's prison sentence will expire May 17. It was one of 209 grants of commutation by the President</p>	<p>Florida Exclusivo</p>	<p>The Real Truth Of Sex Trafficking &amp; Why Florida Has Such A High Number Of People Involved</p> <p>The voter engagement has been extremely effective at expanding Latino voter participation through community organizing, citizenship, voter registration, voter education and Get-Out-the-Vote programs; leveraging our strong networks in the community and organizational voter engagement capacity. Program evaluations of Mi Familia Vota efforts have found a statistically significant positive impact on changing voter behavior.</p> <hr/> <p>Tobacco Free Florida's Quit Your Way program offers Floridians free and proven-effective resources to help them quit smoking.</p> <p>-----</p> <p>President Barack Obama commuted the sentence of Oscar Lopez Rivera convicted for his role in a Puerto Rican nationalist group linked to more than 100 bombings in New York and other cities in the 1970s and 1980s.</p>	<p>Daniela Rodriguez Spokespers on</p> <hr/> <p>Ben Monterroso ,executive director of Mi Familia Vota</p> <hr/> <p>Mirna Chamorro Spokespers on Of The Florida Health Department</p> <hr/> <p>Daniel Rivera Jr. Puertorrican Artist, Shirley Rivera President of Puerto Rico Atheist and Fernando Perez Student of Agriculture Economy @ UF</p>	<p>01/21/2017</p>	<p>1hr.</p>
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<p>January is Cervical Month and Flu Season National Drug and Alcohol Facts Week</p>	<p>Florida Exclusivo</p>	<p>Cervical cancer is highly because screening test and a vaccine to prevent human papilloma virus (HPV) infections are available. When cervical cancer is found early, it is highly treatable and associated with long survival and good quality of life. And Flu season is still in until March and FHD is giving prevention tips.</p>	<p>Mirna Chamorro Spokespers on Of The Florida Health Department</p>	<p>1/28/2017</p>	<p>1 hr.</p>
<p>United Way Of Florida</p>		<p>January is National health observance for teens to promote local events that use NIDA science to shatter the myths about drugs</p>	<p>Dr. Rubén Baler spokesperson for national institute on Drugs Abuse</p>		
<p>Life jackets saves lives</p>		<p>The story of a Mexican immigrant and how he became a top chef for the hotels of Disney World and will be featuring at the United Way Chef Gala</p>	<p>Chef Alberto Navarrete Areas and Marta Vargas from United Way</p>		
		<p>The story of two Doctors fishing in the Golf of Mexico, and how the save the lives of 4 fisherman when their boat went down and not wearing lifejackets.</p>	<p>Dr. Norberto Fleites and dr. Vladimir Valdez</p>		

<p>An executive action that calls for building that wall</p> <hr/> <p>Super Bowl foods</p>	<p>Florida Exclusivo</p>	<p>The consequences could be deadly for the hundreds of thousands of undocumented immigrants who attempt to cross the border each year, many of whom are unlikely to be deterred by even the greatest of walls; also the ecosystem will be affected among other factors.</p> <p>-----</p> <p>The Super Bowl is the most popular sporting events in the United States and with that title comes great food traditions. Because of these traditions there are many opportunities to come into contact with some nasty bacteria at watch parties, so you should be extra careful to avoid food poisoning.</p>	<p>Ed Montemayor Former Professor of Michigan State, Julio Pina Activist and Tai Pelli Officer of the United Confederation of Taino People (UCTP) &amp; the Caribbean Amerindian Development Organization</p> <p>-----</p> <p>Janice Lopez Munoz spokesperson for USDA</p>	<p>2/5/2017</p>	<p>1hr.</p>
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<b>Is Trump's immigration order legal?</b>	<b>Florida Exclusivo</b>	<b>President Donald Trump's executive order suspending refugee resettlement and blocking individuals from seven majority- Muslim nations from entering the United States</b>	<b>Esteban Garces Director of Mi Familia Vota Florida and Immigration Attorneys Henry Lim and Camila Pachon Roldan</b>	<b>2/11/2017</b>	<b>1 hr.</b>
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<p><b>Jobs @ Goodwill Florida</b></p> <p><b>Hepatitis Awareness &amp; Teen Pregnancy Latinos and technology adoption</b></p>	<p><b>Florida Exclusivo</b></p>	<p><b>Goodwill is hiring capable and committed people who believe in their mission, and share their values of integrity, mutual respect, fairness and teamwork. Donatios=Jobs</b></p> <hr/> <p><b>What is Hepatitis? learn the symptoms and treatments. Teen pregnancy rate is substantially higher than in other western industrialized nations and racial/ethnic and geograpic disparities in teen birth rates persist.</b></p> <p><b>Latinos own smartphones, go online from a mobile device and use social networking sites at similar and sometimes higher rates than do other groups of Americans, according to a new analysis of three surveys by the Pew Research Center</b></p>	<p><b>Ivette Hernandez Spokespers on for Goodwill GoodSource</b></p> <hr/> <p><b>Mirna Chamorro Spokespers on for Florida Dept Of Health</b></p> <hr/> <p><b>Andrea Minsky TV Host of S.O.S.</b></p>	<p><b>2/18/2017</b></p>	<p><b>1 hr.</b></p>
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<p>Sharing Smiles Buckle up for life</p> <hr/> <p>Puerto Rico Day in Tallahassee 2017</p>	<p>Florida Exclusivo</p>	<p>Children in Latin America are three times more likely to be born with a cleft lip or palate than those in the United States. Florida Hospital Sharing Smiles, provides healing and hope to needy children in developing countries. By collaborating with onsite medical professionals and Rotary Clubs they ensure these children receive the ongoing care needed The proper use of car seats and booster seats can help prevent many child injuries and deaths. Learn how to perform the Pinch Test to make sure your loved ones are buckled in securely.</p> <hr/> <p>Since 1999, the Florida Legislature has celebrated the contributions of Puerto Rican Floridians and culture on Puerto Rico Day, an annual bipartisan event at the Capitol.</p>	<p>Dr. Maria Flores, Dr. Mauricio Molina Bermudes and Michelle Gross from Sharing Smiles</p> <p>-----</p> <p>Gloria Del Castillo Coordinato r of National Buckle up for life</p> <p>Zoe Colon Coordinato r of Puerto Rico Day in Tallahassee</p>	<p>2/25/2017</p>	<p>1hr.</p>
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<p><b>Emotional Intelligence</b></p>	<p><b>Florida Exclusivo</b></p>	<p>Schools lay the groundwork for cognitive development, especially in academic areas. But what about emotional development? Proficiency in dealing with emotions is also important for leading a successful life. Yet little effort has been made to teach children how to manage their feelings.</p> <p>How to the brain processes emotions.</p>	<p>Police Sergeant Sam Vazquez, Dr. Yarisa Bonet Life coach, counselor in mental health and rehabilitati on and Dr. Wanda Bonet Gascot Specialist in Emotional Intelligence and Director of DRW</p>	<p>03/04/2017</p>	<p>1 hr.</p>
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<p>Step up for Students</p> <p>Florida</p> <p>How climate change affects Hispanic communities</p> <p>March American Diabetes Association Alert Day</p>	<p>Florida Exclusivo</p>	<p>Step Up For Students is a state-approved nonprofit scholarship funding organization that helps administer two scholarships for Florida schoolchildren: the Florida Tax Credit Scholarship Program (FTC) for low-income families and the Gardiner Scholarship for children with certain special needs.</p> <p>The global energy market is undergoing significant change from the development of technologies that are dramatically increasing the energy supply to the emergence of alternative energy sources creating the potential to reshape economies and industries. The Impact of pollution in our health.</p> <hr/> <p>Type 1 diabetes is usually diagnosed in children and young adults, and was previously known as juvenile diabetes. Only 5% of people with diabetes have this form of the disease. March 28, 2017, American Diabetes Association Alert Day is a day to sound the alarm about the prevalence of diabetes in American adults.</p>	<p>Melissa Jaramillo</p> <p>Community Outreach for Step up for Students,</p> <p>Melissa Rego</p> <p>Principal for Progressive Presbyteria n Private School, and Leidiana Candelario and Valentin Mendez</p> <p>Students</p> <hr/> <p>Dr. Segio Rimola from USA Doctors for Clean Energy</p> <hr/> <p>Anyaris Nuno</p> <p>Mother of a Diabetes type 1 child and grandmother</p> <p>Marytza Beltran</p>	<p>03/11/2017</p>	<p>1hr.</p>
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<p>The science of changing your mind</p> <p>-----</p> <p>Tobacco-Free Kids</p> <p>-----</p> <p>Bone Marrow Donation</p>	<p>Florida Exclusivo</p>	<p>PMA is a Technique that works Experiences, process and immediate impact of this methodology which uses no medication, hypnosis, counseling, conditioning, affirmations, devises, touching, rituals or diagnosis of any kind.</p> <p>Just 5 questions, that work in line with the language rules of the brain to reach the root source of change. PMA was developed to use in all sectors of professional and personal life and requires no degrees or expertise – just a drive to create results and experience growth at much higher levels and at a much faster pace.</p> <p>Kids may be particularly vulnerable to trying e-cigarettes due to an abundance of fun flavors such as cherry, vanilla, pina-colada and berries. the number of youth using e-Cigarettes is alarming and raises serious concerns. Registering for the chance to save as a Bone Marrow Donator. If you are one of the lucky ones that becomes a match for a patient, there are two ways you can donate and help that person get a second chance at life.</p>	<p>Michelle Lugo &amp; Rebecca Diaz from P.M.A.</p> <p>-----</p> <p>Patricia Sosa Director of Tobacco- Free Kids</p> <p>-----</p> <p>Linda Barrocas and Mariana Ortiz from Gift of Life Marrow Registry</p> <p>And Murray Levin, Executive Director of The Saul and Theresa Esman foundation</p>	<p>3/18/2017</p>	<p>1 hr.</p>
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<p><b>Risks of Hiring an Unlicensed Contractor</b></p> <hr/> <p><b>Latin America Business Alliances with Florida</b></p> <hr/> <p><b>Oral Health</b></p>	<p><b>Florida Exclusivo</b></p>	<p>A bid from an unlicensed contractor may be much lower than those from licensed contractors promising to do the same work, but the risk of hiring an unlicensed contractor is too great for homeowners</p> <hr/> <p>Stratego Alliances is a company based in Florida focused on expanding businesses from Puerto Rico, Latin America and Hispanic markets globally. Stratego Alliances is a liaison from two experienced and successful entrepreneurs.</p> <hr/> <p>Oral Health Overview. Good dental or oral care is important to maintaining healthy teeth, gums and tongue. Oral problems, including bad breath, dry mouth, canker or cold sores, TMD, tooth decay, or thrush are all treatable with proper diagnosis and care</p>	<p><b>Chillo Casas Health Department</b></p> <hr/> <p><b>Emilio Perez &amp; Astrid Velez from Estratego Alliances</b></p> <hr/> <p><b>Dra. Ana Ferras Dougherty from American Dental Association</b></p>	<p><b>3/25/2017</b></p>	<p><b>1 hr.</b></p>
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS HOSPITALITY	FLORIDA RESTAU & LODGING ASS	000:30	089

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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EVENT AWARENESS	AMER DIABETES ASSOC	000:29	040
FL EVENTS	FL RESTAURANT AND LODGING	000:30	076