

CONTRACT

KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

And:

Medium Buying LLC
3380 Tremont Rd.
Suite 290
Columbus, OH 43221

<u>Contract / Revision</u> 85628 /		<u>Alt Order #</u> 08627534
<u>Product</u> GIANFORTE FOR MT		
<u>Contract Dates</u> 04/27/17 - 05/03/17		<u>Estimate #</u>
<u>Advertiser</u> Greg for MT		<u>Original Date / Revision</u> 04/26/17 / 04/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> Nat'l Washington DC	<u>Sales Office</u> National Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	04/27/17	04/28/17	M-F 10p News	10:00 PM-10:30 PM		:30				NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/24/17	04/30/17	---TF--				2	\$285.00				
N 2	All	05/01/17	05/03/17	M-F 10p News	10:00 PM-10:30 PM		:30				NM	3	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/01/17	05/07/17	MTW----				3	\$285.00				
N 3	All	04/29/17	04/29/17	Sa 10p News	10:00 PM-10:30 PM		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/24/17	04/30/17	-----2-				2	\$135.00				
N 4	All	04/27/17	04/28/17	M-F 530p News	5:30 PM-6:00 PM		:30				NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/24/17	04/30/17	---TF--				2	\$315.00				
N 5	All	05/01/17	05/03/17	M-F 530p News	5:30 PM-6:00 PM		:30				NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/01/17	05/07/17	MTW----				4	\$315.00				
N 6	All	04/30/17	04/30/17	Su 10p News	10:00 PM-10:30 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/24/17	04/30/17	-----2				2	\$225.00				
N 7	All	04/29/17	04/29/17	Sa 530p News	5:30 PM-6:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/24/17	04/30/17	-----2-				2	\$100.00				
N 8	All	04/30/17	04/30/17	Su 530p News	5:30 PM-6:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/24/17	04/30/17	-----2				2	\$150.00				
N 9	All	04/27/17	04/28/17	M-F	6:00 PM-6:30 PM		:30				NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/24/17	04/30/17	---TF--				2	\$195.00				
N 10	All	05/01/17	05/03/17	M-F	6:00 PM-6:30 PM		:30				NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/01/17	05/07/17	MTW----				4	\$195.00				
N 11	All	04/27/17	04/28/17	CBS Evening News	5:00 PM-5:30 PM		:30				NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/24/17	04/30/17	---TF--				2	\$360.00				
N 12	All	05/01/17	05/03/17	CBS Evening News	5:00 PM-5:30 PM		:30				NM	4	\$1,440.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 85628 /		<u>Alt Order #</u> 08627534
<u>Contract Dates</u> 04/27/17 - 05/03/17		<u>Product</u> GIANFORTE FOR MT
<u>Advertiser</u> Greg for MT		<u>Estimate #</u>
		<u>Original Date / Revision</u> 04/26/17 / 04/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	MTW----				4	\$360.00				
N 13	All	04/30/17	04/30/17	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1				1	\$350.00				
N 14	All	04/27/17	04/28/17	M-F	6:30 PM-7:00 PM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	---TF--				2	\$125.00				
N 15	All	05/01/17	05/03/17	M-F	6:30 PM-7:00 PM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	MTW----				4	\$125.00				
N 16	All	05/02/17	05/02/17	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	-2-----				2	\$525.00				
N 17	All	05/02/17	05/02/17	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	-2-----				2	\$525.00				
N 18	All	04/27/17	04/27/17	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	---1---				1	\$475.00				
N 19	All	04/28/17	04/28/17	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	----1--				1	\$750.00				
N 20	All	05/01/17	05/01/17	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	1-----				1	\$475.00				
N 21	All	04/30/17	04/30/17	CBS Sunday Morning	7:00 AM-8:30 AM		:30				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----3				3	\$110.00				
N 22	All	04/29/17	04/29/17	Saturday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----2-				2	\$400.00				
N 23	All	04/30/17	04/30/17	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----2				2	\$325.00				
N 24	All	04/27/17	04/28/17	The Late Show	10:30 PM-11:30 PM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	---TF--				2	\$95.00				
N 25	All	05/01/17	05/03/17	The Late Show	10:30 PM-11:30 PM		:30				NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	MTW----				3	\$95.00				
N 26	All	05/02/17	05/02/17	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	-2-----				2	\$475.00				
N 27	All	04/30/17	04/30/17	Sunday Prime Hr 3	8:00 PM-9:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----2				2	\$400.00				
N 28	All	04/27/17	04/28/17	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	---TF--				2	\$95.00				
N 29	All	05/01/17	05/03/17	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	MTW----				2	\$95.00				
N 30	All	04/30/17	04/30/17	Sunday Prime Hr 4	9:00 PM-10:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----2				2	\$300.00				
N 31	All	04/27/17	04/27/17	Thursday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	---2---				2	\$200.00				
N 32	All	04/27/17	04/27/17	Thursday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	---2---				2	\$425.00				
N 33	All	05/03/17	05/03/17	Wednesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	--2----				2	\$525.00				
N 34	All	04/28/17	04/28/17	Friday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	----1--				1	\$625.00				
N 35	All	04/29/17	04/29/17	Sa	10:30 PM-11:30 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1-				1	\$45.00				
N 36	All	05/03/17	05/03/17	Wednesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	--1----				1	\$525.00				
N 37	All	05/03/17	05/03/17	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	--1----				1	\$525.00				
N 38	All	05/01/17	05/01/17	Monday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	1-----				1	\$350.00				
N 39	All	04/30/17	04/30/17	Su	10:30 PM-11:30 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1				1	\$20.00				
N 40	All	04/30/17	04/30/17	Face The Nation	8:30 AM-9:30 AM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1				1	\$55.00				
N 41	All	04/28/17	04/28/17	Friday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	----1--				1	\$175.00				
N 42	All	04/27/17	04/28/17	Montana This Morning	5:30 AM-7:00 AM		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	---TF--				2	\$95.00				
N 43	All	05/01/17	05/03/17	Montana This Morning	5:30 AM-7:00 AM		:30				NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	MTW----				4	\$95.00				
N 44	All	04/29/17	04/29/17	Saturday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1-				1	\$100.00				
N 45	All	04/29/17	04/29/17	Saturday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----2-				2	\$175.00				
N 46	All	04/27/17	04/28/17	M-F	4:00 PM-5:00 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		04/24/17	04/30/17	---TF--				2	\$40.00				
N 47	All	05/01/17	05/03/17	M-F	4:00 PM-5:00 PM		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	MTW----				4	\$40.00				
N 48	All	04/27/17	04/28/17	Noon News	12:00 PM-12:30 PM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	---TF--				2	\$50.00				
N 49	All	05/01/17	05/03/17	Noon News	12:00 PM-12:30 PM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	MTW----				3	\$50.00				
N 50	All	04/29/17	04/29/17	Sa	11:30 PM-12:30 AM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----2-				2	\$20.00				
N 51	All	04/30/17	04/30/17	Su	6:30 AM-7:00 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----2				2	\$50.00				
N 52	All	04/29/17	04/29/17	Sa	6p-7p		:30	2	\$50.00	0.00	NM	2	\$100.00
								Totals	0.00			107	\$24,120.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/27/17 -04/30/17	60	\$12,145.00	(\$1,821.75)	\$10,323.25
05/01/17 -05/03/17	47	\$11,975.00	(\$1,796.25)	\$10,178.75
Totals	107	\$24,120.00	(\$3,618.00)	\$20,502.00

Signature: _____ Date: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.