

QUARTERLY PROGRAM TOPIC REPORT

for

WNEO/WEAO

April - June 2011

1. Education
2. Youth
3. Political Issues
4. Health
5. Women's Issues
6. Crime
7. National Security
8. Minority Issues
9. Technology Issues (Weather/Environment)
10. Consumer Issues

1. Education

- a. The Civil War This saga celebrates the generals and ordinary soldiers, a heroic and transcendent president and a country that had to divide itself in two in order to become one. (Sunday, April 3 through Thursday, April 7, 8pm, WRPBS)
- b. Nightly Business Report (#30218) How To Be Rich - A College Student's Guide; Tesla CEO Elon Musk Electric Car Outlook; Budget Debt Battle; Precious Metals Some Lose Luster; Market Focus with Tom Hudson; Stock Prices Grow Along With Waistlines, says Kramer; Market Stats for May 4, 2011. (Wednesday, May 4, 6:30pm, WRPBS)
- c. PBS NewsHour (#10053) N.Y. Teacher Takes Students on a Virtual Trip to Learn Realities of Refugee Life: A high school teacher in New York City decided to set aside the usual curriculum and take her students on a virtual five week journey to the Middle East to learn about the millions who have fled the war in Iraq and became refugees. Special correspondent John Tulenko of Learning Matters reports. (Monday, June 20, 7pm, WRPBS)

2. Youth

- a. A Place of our own: **"Creative Ways to Care for Kids"** (#5014) English-language companion to the Spanish-language series LOS NINOS EN SU CASA. Both shows are designed for parents or anyone else who takes care of young kids: grandparents, nannies, babysitters and home daycare providers. The shows cover subjects such as: tantrums, literacy, preventing obesity, speech and language delays. These series combine an entertainment format -- the daytime talk/demonstration show -- with solid educational information on how young children learn, and what adults need to know to help kids be prepared for kindergarten and beyond. (Thursday, April 28, 5:30pm, Fusion)
- b. Design Squad Nation (#103) Judy and Adam travel to London, England, to meet Mariam and Bert, two young members of Global Generation-a community organization that grows fruits and vegetables in one of London's largest construction sites. Bringing new meaning to the phrase "eat locally, build globally," Mariam and Bert work with Adam and Judy to design and build a pedal-powered mobile garden that will help them sell their produce to nearby restaurants. (Sunday, May 22, 8:30am, WRPBS)
- c. Need to Know (#156) This week on Need to Know, we look at the financial cost of taking care of veterans coming home from the Iraq and Afghanistan wars. Also, as part of our Watch List series, we explore how the use of antipsychotic drugs on children has proliferated in the foster care system. Also: We visit Somerville, Mass., to see how its innovative community-based program is helping fight the epidemic of childhood obesity, and editorial cartoonist Roz Chast offers her new take on an old fable, The Ant and the Grasshopper. (Saturday, June 4, 2am, WRPBS)

3. Political Issues

- a. Washington Week (#5042) While President Obama and Rep. Paul Ryan both unveiled plans to cut \$4 trillion from the national debt they continue to argue over how to do it. The GOP and Democrats continued to fight over America's deficit, from taxes to overhauling Medicare and Medicaid. This week: Susan Davis, National Journal; Jeff Zeleny, New York Times; Janet Hook, Wall Street Journal; John Harwood, CNBC/NY Times. (Friday, April 15, 8pm, WRPBS)
- b. PBS NewsHour (#10025) Galleon Fund Head Convicted of Fraud, Conspiracy: In other news Wednesday, a federal jury in New York has convicted Raj Rajaratnam, founder of The Galleon Group, in the largest insider trading case ever involving hedge funds. (Wednesday, May 11, 7pm, WRPBS)
- c. Charlie Rose (#17131) Mark Halperin of Time Magazine discusses Michele Bachmann's announcement that she is running for president. (Tuesday, June 28, 12am, WRPBS)

4. Health

- a. Nourish: Food + Community Invites viewers to explore the thought-provoking question: What's the story of my food? Nourish reminds us that the food choices we make - individually and as a society - create a ripple that is felt around the world. Offering a distinctly positive vision, Nourish celebrates both food and community. (Wednesday, April 6, 10:30pm, WRPBS)
- b. Need to Know (#154) This week, we explore the threats that climate change may already be posing to human health. We report on a rare but deadly fungal disease, previously known to occur only in tropical and subtropical regions, that has recently led to several deaths in the Pacific Northwest. Scientists believe climate change may have already affected the spread of other diseases like West Nile virus and dengue fever. (Friday, May 20, 9:30pm, WRPBS)
- c. 3 Steps to Incredible Health! With Joel Fuhrman, M.D. Dr. Joel Fuhrman's revolutionary health plan is not about will power, it is about knowledge. 3 STEPS TO INCREDIBLE HEALTH! offers a healthy, effective, and scientifically proven plan for shedding weight quickly and reclaiming the vitality and good health we all deserve. (Tuesday, June 14, 10pm, WRPBS)

5. Women's Issues

- a. To the Contrary With Bonnie Erbe (#2004) Majority Minority: A new report predicts white Americans will be in the minority by the end of the decade. Challenging Abortion Rights: Women's rights advocates rally on Capitol Hill to protest proposals targeting women's healthcare, including restrictions on abortion rights. The Flipside of Feminism: Phyllis Schlafly and Suzanne Venker say women can't, nor should they want to, have it all. (Sunday, April 10, 6pm, WRPBS)
- b. PBS NewsHour (#10035) After 25 Years Atop Daytime TV, Oprah Takes Final Bow to Run Network: After 25 years, Oprah Winfrey signed off from her top-rated daytime television talk show for the final time Wednesday. Gwen Ifill discusses Oprah's lasting impact on television and American culture with

Audrey Edwards, formerly of Essence Magazine, and The Los Angeles Times' Mary McNamara. (Wednesday, May 25, 7pm, WRPBS)

- c. Charlie Rose (#17117) Janny Scott on her book, *A Singular Woman: The Untold Story of Barack Obama's Mother*, and Joseph Lelyveld on his book *Great Soul: Mahatma Gandhi and His Struggle With India*. (Wednesday, June 8, 12am, WRPBS)

6. Crime

- a. Need to Know (#151) This week, we sit down with New York Times columnist Joe Nocera, who recently reported on the case of Charlie Engle, a marathon runner who served jail time after being convicted of lying on a mortgage application. Nocera questions why borrowers like Engle are being prosecuted while lenders responsible for the subprime mortgage crisis still have not faced punishment. (Friday, April 29, 9:30pm, WRPBS)
- b. Tavis Smiley (#2306) Pulitzer Prize-winning journalist James Stewart shares lessons learned from his investigation of some high-profile perjurers, which he writes about in his new text, *Tangled Webs*. (Tuesday, May 24, 1:30am, WRPBS)
- c. Independent Lens: "**Two Spirits**" (#1225) Fred Martinez was one of the youngest hate-crime victims in modern history when he was brutally murdered at 16. This film explores the life and death of a boy, who was also a girl, and the essentially spiritual nature of gender. (Saturday, June 18, 11:30pm, WRPBS)

7. National Security

- a. PBS NewsHour (#9997) *Gadhafi's Troops Shell Rebel Cities as Officials Pursue Diplomatic Resolutions*: Government forces shelled opposition troops in several key rebel-held cities as talks of a ceasefire emerged from eastern Libya. Lindsey Hilsum of Independent Television News reports on the latest from Benghazi. (Friday, April 1, 7pm, WRPBS)
- b. *Secrets of the Dead: "The World's Biggest Bomb"* (#1104) Beginning in the 1950s, American and Soviet scientists engaged in a dangerous race to see who could build and detonate the world's largest bomb. The results exceeded all expectations about how big a bomb could be built. This is a story where the United States led the way, but then left the field clear for the Soviet Union to break all records. Terrifyingly, the bomb-makers on both sides were flying blind as they pushed the technology far into unknown territory. The story of the race to build the world's biggest bomb has never been fully told. But this 50-year anniversary provides the perfect opportunity share this chilling story with the world. (Tuesday, May 17, 8pm, WRPBS)
- c. *Washington Week* Analysis of the 2nd GOP presidential debate, and a new fact check feature, "Just the Facts." Plus, details of VP Biden's negotiations on raising the debt ceiling. Also, the Pentagon and Defense Department post-Robert Gates and controversy over the U.S. involvement in Libya. Joining Gwen: Michael Duffy, *Time*; Nancy Youssef, *McClatchy Newspapers*; Dan Balz,

Washington Post; and Jim Barnes, National Journal. (Friday, June 17, 8pm, WRPBS)

8. Minority Issues

- a. **The Jewish People: A Story of Survival** This is their story, the story of Jewish survival. How did a band of desert nomads, against such overwhelming odds, survive four millennia and shape the course of world history? (Sunday, April 24, 10pm, WRPBS)
- b. **Freedom Riders: American Experience** This is the powerful, harrowing and ultimately inspirational story of six months in 1961 that changed America forever. (Monday, May 16, 9pm, WRPBS)
- c. **Tavis Smiley (#2313)** Rapper-turned-actor Ice-T reflects on his journey from the streets of South Central L.A. and his decision to turn away from a life of crime, which he chronicles in his memoir, *Ice*. (Thursday, June 2, 1:30am, WRPBS)

9. Technology Issues (Weather/Environment)

- a. **Global Energy and Carbon: Tracking our Footprint** Follows families in the United States, India and Cameroon to examine how energy is used in three economies: industrialized, emerging, and developing. This documentary explores options to manage carbon emissions from energy use while providing adequate access to energy for the world's growing populations. (Monday, April 4, 10:30pm, WRPBS)
- b. **Independent Lens: "Beetle Queen Conquers Tokyo" (#1223)** Beginning in the modern-day and working backward, "Beetle Queen Conquers Tokyo" explores the history of Japan's love affair with bugs. Using insects like an anthropologist's toolkit, the film uncovers Japanese philosophies that will shift viewers' perspectives on nature, beauty, and life, and counter the exigencies of day-to-day life. (Saturday, May 21, 11pm, WRPBS)
- c. **Nature: "Victoria Falls" (#2613)** Cutting across the Zambezi River, bridging the countries of Zambia and Zimbabwe, Victoria Falls is the largest waterfall in the world. This awesome force of nature divides two natural worlds -- the tranquil meandering river above the cascade and the raging abyss of the gorge below. The upper river is idyllic, running shallow through sandstone hills and meandering around islands and reed-beds where elephants, lions, hippos, crocodiles, buffalo, zebra, antelope and otters thrive. In a single vertical drop, the river plummets twice the height of Niagara Falls into the wild waters and heavy spray of the narrow gorge, where 35 different raptor species rear their young, feasting on a glut of fish. Between the two worlds, the treacherous cliffs and rocky outcrops are covered in thick, mossy rainforest, fed by the constant mists, and home to baboons, monkeys, mongoose and parrots. It is a place of epic proportions, with an epic story to tell. (Tuesday, June 21, 2am, WRPBS)

10. Consumer Issues

- a. Charlie Rose (#17079) Celebrity chef Jamie Oliver discusses Food Revolution, the latest season of his television series promoting healthful eating. (Friday, April 15, 12am, WRPBS)
- b. Nightly Business Report (#30219) Shopping With Kids Tantrum Free; Innovators of the Year in Renewable Energy; Flash Crash a Year Later; Unemployment Claims Concern Investors; Crude Drops Below \$100 a Barrel; Market Focus with Tom Hudson; Market Stats for May 5, 2011. (Thursday, May 5, 6:30pm, WRPBS)
- c. Frontline (#2802) In the devastating aftermath of the economic meltdown, FRONTLINE sifts the ashes for clues about why it happened and examines critical moments when it might have gone much differently. Looking back into the 1990s, producer/director Michael Kirk (Inside the Meltdown, Breaking the Bank) discovers early warnings of the crash, reveals an intense battle among high-ranking members of the Clinton administration, and uncovers a concerted effort not to regulate the emerging, highly complex, and lucrative derivatives markets, which would become the ticking time-bomb within the American economy. (Thursday, June 16, 4am, WRPBS)