



Issues- 2017 Q4

Interviews		
Live On Air interviews in Morning drive, Sunday Morning Long Interview and live broadcasts		
10.1-10.24 8 minutes in studio live	Altrusa Club	Taste of Fort Smith Event info & ticket info
10.5 8 minutes in studio	Jason Morland Fort Smith Boys & Girls Club	Talked about Haunted House fundraiser going on Friday's & Saturday nights in Oct through Halloween. This is the biggest fundraiser of the year for the FSBGC
10.5-10.31 various	Fort Smith Boys & Girls Club	Ran promos, jock talk, website, social media posts and broadcast live from their haunted house on Oct 13th
10.7 9 2 minute breaks	Hamilton House	Broadcast live from Dragon Boat races to benefit Hamilton House
10.9 8 minutes in studio live	Terrance Richardson Sebastian County Humane Society	The need for fosters, adopters, and items for the Humane Society like food, cat litter, toys, treats and monetary Talked about Caws for Paws Fundraiser
10;26 8 minutes Live In Studio	Kim Vann Fort Smith Girls Shelter	Talked about their Raise a Fork fundraiser for Girls Club
10.14-12.31 17 minutes recorded	Terrance Richardson Sebastian County Humane Society	More detailed interview on making a monetary or item donation to SCHS. How to adopt or foster animals. About their program to become a non kill shelter
10.1-11.18 Various	Salvation Army Coats for Kids Drive	We ran promos, jock talk, website & social media posts promoting dropping off your coats, gloves and hats for area families who will need them this winter.
11.1-11.23 Various	Salvation Army Red Shield Dinner	Ask listeners to donate items to the food kitchen to feed homeless and less fortunate thanksgiving dinner Ran promos, jock talk, website and social media posts
11.14 8 minutes instudio live	Major Poff & Meredith Rea Salvation Army	Talked about all programs the Salvation Army is offering during the holiday season
11.18-12.15	Salvation Army Angel Tree	We ran promos, jock talk, website & social media posts promoting listeners to buy gifts for area need kids and drop them off to be delivered
12.1-12.16	Sebastian County Humane Society	We offered free Christmas photos of listeners pets with Santa Claus for a donation to SCHS. Provided a live 3 hour broadcast on 12/16, recorded promos, jock talk, social media and website

On Air Announcements about Non Profits/Events in River Valley
