

ORDER WORKSHEET

Rep Order# 10593907 Ver# 5
 EC'd Yes

Status Revised

Traffic Order# 2132093

Printed: 05/07/15 9:54 AM

1 of 2

Last Received: 05/07/15 9:52 AM
 Showing Buylines: All Lines

Station WPGH-TV PITTSBURGH, PA
 Advertiser (NW80) POLITICAL
 Product DAN REGAN FOR JUDGE
 Estimate# 1112
 Buyer JEFF SCATTERGOOD

Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE SW, 2ND FL
 MARIETTA, GA 30064
 Agency C/P1/P2/E 181/191/1112
 Flight Dates 05/11/15-05/19/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

DAN REGAN FOR JUDGE
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED AGENCY TO CANAL PARTNERS

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	05/11-05/11	10P-11P	NEWS	30	\$600.00	M	1	1	1	\$600.00	-
2	05/12-05/12	10P-11P	NEWS	30	\$600.00	Tu	1	1	1	\$600.00	-
3	05/14-05/14	10P-11P	NEWS	30	\$600.00	Th	1	1	1	\$600.00	-
4	05/18-05/18	10P-11P	NEWS	30	\$600.00	M	1	1	1	\$600.00	-
5	05/17-05/17	10P-11P	NEWS	30	\$600.00	Su	1	1	1	\$600.00	-

---REPORT TOTALS---

Report Totals: 5 / \$3,000.00

---SALES MONTHLY TOTALS---

May2015: 5 / \$3,000.00
 Order Totals: 5 / \$3,000.00 Total GRPS: 0.0

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--- COMPETITIVE ---

Market Totals	\$127,659.57	CABL	.00%	KDKA	54.79%	UNKN	.00%	WPCW	.00%	WPGH	2.35%
		WPMY	.00%	WPXI	42.47%	WTAE	.39%				

Books [FEB15, MAY14, PMAY15, EMAY15]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS