

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Joe Hoening ^{US-2 Rental}, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

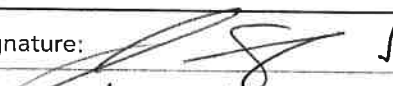

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: <u>Joe US-2 Rental For 9/11</u>		
Agency name: <u>Joe Hoening US-2 Rental</u>		
Address: <u>1497 US-2 Crystal Falls MI 49920</u>		
Contact: <u>Joe Hoening</u>	Phone number: <u>906 875 7368</u>	Email: <u>info@us2rental.com</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>US-2 Rental</u>		
Address: <u>1497 US-2 Crystal Falls MI 49920</u>		
Contact: <u>Joe Hoening</u>	Phone number: <u>906 875 7368</u>	Email: <u>info@us2rental.com</u>
Station is authorized to announce the time as paid for by such person or entity. <u>US-2 Rental</u>		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
<u>Joe Hoening 50% owner</u>		
<u>Tom Hoening 50% owner</u>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Joe Hoenig	Name: Robert T. Black
Date of Request to Purchase Ad Time: 7/28 - 8/4 2020	Date of Station Agreement to Sell Time: 7/27/20 ²⁰

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 7-24-20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 6286	Station Call Letters: W11B - WFER	Date Received/Requested: 7-24-20
Est. #: —	Station Location: 809 W. Genesee St	Run Start and End Dates: 7-27-20 - 8-4-20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Joe Hoening ^{US-2 Rental}, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED			
Station time requested by: Joe <u>US-2 Rental</u> <u>Per 911</u>			
Agency name: <u>Joe Hoening US-2 Rental</u>			
Address: <u>1497 US-2 Crystal Falls MI 49920</u>			
Contact: <u>Joe Hoening</u>		Phone number: <u>9068757368</u>	Email: <u>info@us2rental.com</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):			
Name: <u>US-2 Rental</u>			
Address: <u>1497 US-2 Crystal Falls MI 49920</u>			
Contact: <u>Joe Hoening</u>		Phone number: <u>9068757368</u>	Email: <u>info@us2rental.com</u>
Station is authorized to announce the time as paid for by such person or entity. <u>US-2 Rental</u>			
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):			
<u>Joe Hoening 50% owner</u>			
<u>Tom Hoening 50% owner</u>			
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).			
If ad refers to a federal candidate(s) or federal election, list ALL of the following:			<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:			
Office(s) sought by such candidate(s) (no acronyms or abbreviations):			
Date of election:			
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:			<input checked="" type="checkbox"/> N/A

Confirmation

WIKB

WIKB 99.1 FM
 809 West Genesee Street
 Iron River MI 49935
 9069-265-9622



99.1 FM

US 2 RENTAL FOR 911
 ATTN JOE HOENIG
 1497 US 2
 CRYSTAL FALLS MI 49920

Contract # 6286
 Date Entered 07/24/2020
 Sales Person Bob Black
 Agency % 0.00
 Billing Cycle Calendar
 Contract 07/27/2020 - 08/04/2020

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total	
1	WIKB	07/27/2020-08/04/2020	9:00a-12:00p	01:00	1,1,1,1,1,1,0	All Weeks	18.00	8	144.00
2	WIKB	07/27/2020-08/03/2020	4:00a-10:00a	01:00	3,3,3,3,3,0,0	All Weeks	15.00	18	270.00
3	WIKB	07/27/2020-08/01/2020	6:00a-7:00a	01:00	0,0,0,0,0,4,0	All Weeks	6.50	4	26.00
4	WIKB	08/04/2020-08/04/2020	4:00a-5:00p	01:00	0,4,0,0,0,0,0	All Weeks	15.00	4	60.00
Total									500.00

Projected Billing		Count	Gross	Net
July	2020	20	315.00	315.00
August	2020	14	185.00	185.00
		34	500.00	500.00