



Issues and Programs Report
Station: KKMJ, KAMX, KJCE, KKMJ-HD2, KKMJ-HD3
Second Quarter 2014
(April 1 through June 30)

Prepared by:
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Director, Public Affairs



Issues of Concern to Austin and Central Texas Addressed In Responsive Programming Second Quarter 2014

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- Children/Education Health, safety, education; general support for children
 - Community Support Non-profit organizations and state agencies which help those in need, including environmental organizations.
 - Cultural Events Local art events, community entertainment
 - Heath/Healthcare Illness/disease prevention, information, warning signs, treatment and alternatives, general health information
 - Public Information Helpful information and opportunities for the general public



Quarterly Issues and Programs Report
First Quarter 2014
Most Significant Issue-Responsive Programming

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| 1. <u>Station Sponsorships & PSAs</u> | Community events sponsored in part or in whole by KAMX, KKMJ and/or KJCE, and Public Service Announcements provided for free in order to increase public awareness on community topics and events. |
| 2. Public Affairs Program
"Inside Austin" | Locally produced show featuring different discussions with in studio guests, focusing on a variety of problems and issues of concern to community residents of Austin and Central Texas. Broadcasted on all stations and hosted by Chris Sanchez. One hour long – airs every Sunday. |
| 3. Environmental Show
"Environmental Directions" | Nationally syndicated program that provides news and discussion on a wide variety of environmental issues and topics of local and national concern. Broadcasted on all stations and hosted by Nancy Pearlman. One hour long – airs at the following times every Sunday. |



KAMX Sponsorships KAMX Community Involvement

APRIL 2014- JUNE 2014

Dell Children's Medical Center – MIX donated \$593.64 cash and \$13,000 in media value directly to Dell Children's Medical Center as a result of the Tapas & Tequila event held in May.

Dance to Breathe: Austin Choreographer's Ball – Supported the event focused on raising awareness and needed funds for the Cystic Fibrosis Foundation encouraging listeners to attend the performance and fundraiser.

KKMJ Sponsorships KKMJ Community Involvement

APRIL 2014 - JUNE 2014

Great Grown-Up Spelling Bee – Supported the 11th annual Great Grown-Up Spelling Bee created by the Literacy Coalition of Central Texas encouraging listeners to get involved and attend this fundraiser, their largest one of the year.

KKMJ-HD3 / K242CC Sponsorships KKMJ Community Involvement

APRIL 2014 - JUNE 2014

The Voice, Inc. – RnB donated \$11,000 media value for promotion of the Juneteenth Festival in Round Rock.

Dance to Breathe: Austin Choreographer's Ball – Promoted the event focused on raising awareness and needed funds for the Cystic Fibrosis Foundation.

Aspire to Be Me: Next Factor Event – Supported event and aired PSAs for the African American Youth Harvest Foundation emphasizing their mission to provide culturally relevant family centered programs for at-risk youth and encouraging listeners to attend the fundraiser. Free appearance by RnB personality, Suga Rae.

KJCE/Cluster Public Service Announcements

The following public service announcements ran on rotation, primarily on KJCE and in a limited fashion on our other stations, during the quarter:

SKIN CANCER PREVENTION

BLOOD CENTER OF CENTRAL TEXAS

HUD FACING FORECLOSURE LOAN SCAM

IRS FREE FILE

STORM CHASERS – NATIONAL GUARD

HISPANIC DON'T DRINK & DRIVE

MARCH OF DIMES

FEDERAL STUDENT FINANCIAL AID

FIGHT BLINDNESS

DONATE TO BLOOD CENTERS OF TEXAS

LONG TERM CARE PLANNING

STOP SMOKING – AMERICAN LUNG ASSOCIATION

FIGHT FOR AIR CLIMB

PVA BENEFITS

TRAVIS COUNTY BATTLE OF THE BADGES

**“Inside Austin”
Public Affairs Program Addressing
Community Issues**

Sundays

6am to 7am on Mix 94.7 – KAMX

6am to 7am on 96.3 RnB – KKMJ-HD3 / K242CC

7am to 8am on Majic 95.5 – KKMJ

7am to 8am on KKMJ-HD2

8pm to 9pm on Talk 1370AM – KJCE

Hosted by Juliet Brandon

**The following organizations were featured on the
weekly program.**

Inside Austin - Issues and Topics Covered (original airings)

2nd Quarter, 2014

Air Date	Duration	Issue/Topic
4/6/2014	35:31:00	Polley Tommey from The Autism Trust discussed in detail the Give Autism A Chance Summit coming up April 12th and the host of experts available to answer questions families struggling with this disability need in everyday life.
4/6/2014	20:19	Prince and LaTronda Humphries created Healing Our Heroes Project based on their own experiences, for military families coping with successful re-integration after a service member returns from active combat duty. A timely discussion in the wake of the second shooting at Fort Hood.
4/13/2014	20:36	Maegan Ellis from the Literacy Coalition shared their big fundraiser - the Great Growm-Up Spelling Bee, where companies create teams to compete and raise funds.
4/13/2014	16:49	Erica Molacek from Austin Parks & Recreation talked about the city's critical need for more than 500 lifeguards in order to open the free public pools this summer.
4/16/2014	19:27:00	Jamille & Deidre from The Salvation Army of Central Texas discussed all the essential services they provide to the underserved in Austin and the need for community support to keep making it all happen.
4/20/2014	21:20	Callie Langford & Mollie Latham from CASA of Travis County talked about their need to recruit volunteers to help serve the many children in Austin. Last year 700 children weren't able to be served due to the lack of Volunteers. Wills Mazurek was also here to share his story.
4/20/2014	12:54:00	Maria Barrett from Padgett Stratemann discussed their Spring Computer Equipment Donation program and encouraged all local, eligible non-profits to apply to receive the 40 laptops available.
4/20/2014	14:16:00	Susan McDowell from Lifeworks encouraged everyone to support the organization in their mission to serve disadvantaged young adults by attending the annual White Party fundraiser happening in May.
4/27/2014	16:49	Hoping to keep Austin's public pools open this summer, Erica Molacek from Austin Parks & Recreation talked about the city's critical need for to train and hire more than 500 lifeguards.
4/27/2014	34:13:00	Doreen Sims, creator of Austin' Largest Baby Shower, talked about the event to benefit St. David's Women's Center, Austin Life Care and Any Baby Can with the help of Yvette McDonald, Teri Johnson, and Allison Daskam.

Inside Austin - Issues and Topics Covered (original airings)
2nd Quarter, 2014

Air Date	Duration	Issue/Topic
5/4/2014	27:53:00	Jim Freeman gave up his law practice to create Conviction Yoga. Today he's changing the lives of men incarcerated in Texas through the practice of yoga.
5/4/2014	16:49	Still in need of lifeguards for this summer, Erica Molacek from Austin Parks & Recreation talked about the city's hope to keep Austin's public pools open during the long hot summer ahead with her call to action for hiring more lifeguards.
5/11/2014	38:00	Kelly White from Austin Children's Shelter shared their name change -- on their 30th Anniversary -- to Austin Children's Services to better reflect all they do in the community.
5/11/2014	23:44	Steve Blackman from the Go Mitch Go Foundation discussed how they help athletes to train for competitive events while benefitting children's cancer research.
5/18/2014	16:34	Edith Gray from Child Inc. is recruiting for the Travis County Head Start program for all eligible children ages 3 - 5, and shared how parents can apply for their programs.
5/18/2014	12:41:00	Patrick Davis encouraged participation at the Austin Live & Local Birthday Party this Memorial Day Weekend, benefitting the Intrepid Fallen Heroes Foundation.
5/18/2014	11:12	Scott Bennett gave a call to action for males, 16 years of age and older, to volunteer for the Muscular Dystrophy Association Summer Camp at Camp for All in Burton TX. The 1-week camp needs more volunteers of some of the 115 kids signed up will be turned away.
5/25/2014	14:32	Tony Morris from Classical Guitar Alive discussed his Music in Medicine outreach program and shared the importance of music in healing and transition.
5/25/2014	16:14	Chi Chi Randolph & Tiffany Plante are the event producers of Dance to Breathe - Austin's Choreographer's Ball -- an event they created to raise awareness and much needed funds for the Cystic Fibrosis Foundation. Stacy Dollar from CF also discussed the latest advancements in the search for the cure.

Inside Austin - Issues and Topics Covered (original airings)
2nd Quarter, 2014

Air Date	Duration	Issue/Topic
6/1/2014	12:12	Tim & Liz Plachta, founders of Ruby's Rainbowl shared their main fundraising event -- Ruby's Rainbowl., Susan Rankin Trail Foundation fundraiser, Maudies Moonlight Margarita Run, Scott Bennett needs volunteers for MDA's one week summer camp.
6/1/2014	8:57:00	Susan Rankin of the Trail Foundation discussed their upcoming fundraiser -- Maudies Moonlight Margarita Run, Scott Bennett needs volunteers for MDA's one week summer camp.
6/1/2014	11:12	Scott Bennett for the Muscular Dystrophy Association gave out a call to action for much needed volunteers for MDA's one week summer camp.
6/8/2014	17:08	Janice Shepherd of the African American Youth Harvest Foundation shared their focus on providing culturally relevant family centered programs to help African American and at-risk youth in the community and promote the Aspire to be me: Next Factor Event.
6/8/2014	24:06:00	Dr. Edward Fox is a local neurologist specializing in Multiple Sclerosis and he discussed the very newest research and treatment for the disease available to patients.
6/15/2014	28:10:00	Emma Garrett and Vicki Aymond of the Juvenile Diabetes Research Foundation promoted the Texas Type One Nation Conference -- a one day event designed to allow experts to share a myriad of information with those living with the disease as well as parents and caregivers.
6/15/2014	12:12	Tim & Liz Plachta, founders of Ruby's Rainbowl shared their main fundraising event -- Ruby's Rainbowl., Susan Rankin Trail Foundation fundraiser, Maudies Moonlight Margarita Run, Scott Bennett needs volunteers for MDA's one week summer camp.
6/22/2014	18:02:00	Tiffany Curnett of the Travis County Sheriff's Office, promoted the first ever Battle of the Badges --a USA boxing sanctioned event that will benefit a number of local charities. Police Officer Keston Campbell and Firefighter Alex Vanegas also discussed their roles in the event.
6/22/2014	27:53:00	Jim Freeman gave up his law practice to create Conviction Yoga. Today he's changing the lives of men incarcerated in Texas through the practice of yoga.
6/29/2014	18:02:00	Tiffany Curnett of the Travis County Sheriff's Office, promoted the first ever Battle of the Badges --a USA boxing sanctioned event that will benefit a number of local charities. Police Officer Keston Campbell and Firefighter Alex Vanegas also discussed their roles in the event.

Inside Austin - Issues and Topics Covered (original airings)
2nd Quarter, 2014

Air Date	Duration	Issue/Topic
6/29/2014	32:35:00	Taryn Davis of the American Widow Project talked about her organization and how they are providing peer support to a whole new generation of military widows.

**“Environmental Directions”
Syndicated Program Covering
Environmental Issues**

Sundays

6am to 7am on Majic 95.5 – KKMJ

6am to 7am on Talk 1370AM - KJCE

7am to 8am on Mix 94.7 – KAMX

7am to 8am on 96.3 RnB - KKMJ-HD3 / K242CC

7am to 8am on KKMJ-HD2

Hosted by Nancy Pearlman

Environmental Directions - Issues and Topics Covered (original airings)
2nd Quarter, 2014

Air Date	Duration	Issue/Topic
4/6/2014	23:00	Dr. Reese Halter, Author, <i>The Incomparable Honeybee and the Economics of Pollination</i> ; Science Communicator and Voice for Ecology; Conservation Biologists and Adjunct Professor, Cal Lutheran University-some of the 20,000 known species of bees and their behaviors; value of bees as pollinators; the honey bee, bumble bee, and stingless bees; deaths of over 50 billion bees in three years
4/6/2014	23:00	Laleh Mohaierani, President and Executive Director, Iemanya Oceanica -protecting sharks; preservation and research work in Baja California, Mexico, Galapagos, Ecuador, and the United States; satellite tagging to show maps of travel; adopt-a-shark programs
4/13/2014	23:00	Chris Palmer, Author, <i>Shooting in the Wild.</i> 'An Insider's Account of Making Movies in the Animal Kingdom'; President, MacGillivray Freeman Films Educational Foundation; Founder and Director, The Center for Environmental Filmmaking at American University; Former president and CEO and Founder, National Wildlife Productions and National Audubon Society Productions; Producer of IMAX Films, <i>Whales, Bears, Wolves, Dolphins</i> ; Producer of over 3000 Hours of Original Programming on various networks--ethics of filming animals in the wild; encounters with wild animals while shooting films; good and bad nature filmmakers; changes in attitudes toward what is appropriate to do to show wildlife on film and video
4/13/2014	23:00	Sara Bayles, Creator, <i>The Daily Ocean Blog</i> -five gyres of gigantic trash collections in the oceans; cleanup of beaches; raising awareness about marine plastic pollution
4/20/2014	23:00	Usaphun Karnkanok, Tourist Guide, Tourism Authority of Thailand --eotourist opportunities in Thailand; things to see and do in Bangkok (Grand Palace, Arts Exhibitions, Temples), Hua-Hin (beach resort), and Ayuthaya (UNESCO site of ancient temples from 1354-1374; elephant rides; Kings summer palace; role of Buddhism in Thai society; safe travel in the capital city; friendly people; variety of food, especially from the sea; Thai massages; stunning music and theatrical presentations; modern architecture and natural products at spa

Environmental Directions - Issues and Topics Covered (original airings)

2nd Quarter, 2014

Air Date	Duration	Issue/Topic
4/20/2014	23:00	Bob Krone, Ph.D., Editor, <i>Beyond Earth: The Future of Humans in Space</i> ; Former Fighter Pilot; Educator; Author, Consultant in Advanced Management Theory and Practices; Emeritus Professor, University of Southern California; Distinguished Visiting Professor in The School of Business, La Sierra University in Riverside, California; Adjunct Professor for Doctoral Programs in International Graduate School of Business, University of Souther Australia; Fellow Member, American Society for Quality; Member, Board of Directors, Idyllwild Arts, Co-Founder and Provost., Kepler Space University Schools-selections of 42 authors who write about humans living and working in space; the uniqueness of space beyond our planet earth; role of arts in space
4/27/2014	23:00	Bron Taylor, Professor of Religion and Nature, University of Florida; Founding President, The International Society for the Study of Religion, Nature and Culture; Author, <i>Dark Green Religion: Nature Spirituality and the Planetary Future</i> ; Editor-in-Chief, <i>Encyclopedia of Religion and Nature</i> ; Editor, <i>Ecological Resistance Movements: The Global Emergence of Radical and Popular Environmentalism</i> -religious and spiritual beliefs toward nature and the earth; thinkers, scientists, and authors who expressed the need to respect the land, its life, and biodiversity including Thoreau to Muir to Abbey; using religions and spirituality as tool for protecting the earth
4/27/2014	23:00	Walter Hood, Professor, Landscape Architecture and Environmental Planning Department, College of Environmental Design, University of California at Berkeley; Principal, Hood Design--exhibition of architecture, "Workshopping" with High Museum from Atlanta, Georgia, at the Italy's Venice Biennale; designing architecture for communities; designs in public art installations for museums and public buildings
5/4/2014	23:00:00	Bron Taylor, Professor of Religion and Nature, University of Florida; Founding President, The International Society for the Study of Religion, Nature and Culture; Author, <i>Dark Green Religion: Nature Spirituality and the Planetary Future</i> ; Editor-in-Chief, <i>Encyclopedia of Religion and Nature</i> ; Editor, <i>Ecological Resistance Movements: The Global Emergence of Radical and Popular Environmentalism</i> -religious and spiritual beliefs toward nature and the earth; thinkers, scientists, and authors who expressed the need to respect the land, its life, and biodiversity including Thoreau to Muir to Abbey; using religions and spirituality as tool for protecting the earth

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5/11/2014	23:00	Richard Little, Director, The Keston Institute for Public Finance and Infrastructure Policy, University of Southern California; Certified Planner, American Institute of Certified Planners; Member, American Planning Association; Member, The Society for Risk Analysis; Former Director of the Board on Infrastructure and the Constructed Environment, National Research Council-sustainable economic development in China especially the Pearl River Delta; life-cycle management and financing of infrastructure, project mitigation and hazard preparedness
5/11/2014	23:00	Anna Cummins, Co-Founder, Five Gyres Institute--expedition to document pollution in the oceans; plastic pollution in the world's Oceans especially the Pacific Gyre; marine ecosystem and human health impacts of trash in the oceans
5/18/2014	23:00	Joshua Tickell, Director of the film FUEL; Co-Founder, The Veggie Van Organization; Author, From the Fryer to the Fuel Tank-traveling in van using vegetable oil; promotion of biofuels; history of biodiesel; eleven years making a film on biofuels that has won numerous awards including the "Best Documentary" at the 2008 Sundance Festival and being short-listed for the Oscars
5/18/2014	23:00	Richard Little, Director, The Keston Institute for Public Finance and Infrastructure Policy, University of Southern California; Certified Planner, American Institute of Certified Planners; Member, American Planning Association; Member, The Society for Risk Analysis; Former Director of the Board on Infrastructure and the Constructed Environment, National Research Council-sustainable economic development in China especially the Pearl River Delta; life-cycle management and financing of infrastructure, project mitigation and hazard preparedness

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5/25/2014	23:00	Doug Abrams, Best-Selling Author, <i>Eye of the Whale: A Novel</i> ; and <i>The Lost Diary of Don Juan</i> (translated into 30 languages); Former Editor, University of California Press and HarperCollins; Cofounder, Idea Architects—understanding communications among whales; toxicity in oceans; research on Bequia Island in St. Vincent and The Grenadines; marine biologists working on dissertations; rescuing whales entrapped in the Sacramento River and Delta
5/25/2014	23:00	Carlos Robles, Professor of Biology, Department of Biological Sciences, California State University, Los Angeles (CSULA); Member, Executive Committee, Cooperative Institute on Marine Ecosystems and Climate (CIMEC)—sea star, <i>Pisaster ochraceus</i> ; predator impacts on sea life; rainfall affects on coastal marine populations; remote sensing; field ecology; automated data acquisition; oceanographic models; promoting diversity in students in the Environmental Sciences; salinity as a switch mechanism for coastal marine communities; climate change and rainfall and snowfall patterns on marine ecosystems, Patrick Krug, Associate Professor, Department of Biological Sciences, CSULA—sea slugs; brackish water incursions; molluscs in study of salinity on latitudinal and range distributions; how changing temperature and salinity regimes affect the distribution of coastal animals along California’s shoreline, and Hengchun Ye, Professor, Department of Geography and Urban Analysis, CSULA—climate change reflected on the precipitation characteristics; influence on freshwater supply of snow and rain into coastal waters
6/1/2014	23:00	Kyle Moss, Licensed Architect; Principal, Levitt + Moss Architects; Instructor, UCLA Extension and Art Institute of Los Angeles—LEED rating system by the U.S. Green Building Council; remodelling a 1935 Spanish-style home to platinum level; Energy Star programs; “Advanced Homes”; “PACE” loans; assistance for solar through cities

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6/8/2014	23:00	Timothy McCarthy, Owner, Forma Design Group; LEED Approved Professional; Member, United States Green Building Council, and Mike Goalieb, Real Estate Developer and Entrepreneur—remodeling Gottlieb's house for LEED Platinum status including: using passive solar and thermal with no furnace or ducted work; creating paperless walls; putting in wood floors; and designing a 'green envelope'; using the home for fund-raisers for animal rescue groups
6/8/2014	23:00	Roy Toft, Professional Wildlife Photographer featured in numerous magazines including National Geographic, Smithsonian, Audubon, and Discover; Founding Fellow, International League of Conservation Photographers; Author, OSA: Where the Rainforest Meets the Sea—incredible variety of wildlife found in the Costa Rican peninsula known as Osa; difficulties in shooting animals and plants in tropical rainforests especially the elusive cats and surviving ant bites; importance of ecotourism without large development to provide income to locals rather than having biodiversity destruction; parrots, frogs, sloths, turtles and other animals in the lagoons, on the beaches, and in the trees; remoteness of some parts of the OSA that has no roads
6/15/2014	23:00	Dr. Sieve Ladocy, Professor Department of Geography and Urban Analysis, California State University, Los Angeles (CSULA) and Dr. Pedro Ramirez, Professor, Department of Geological Sciences, CSULA—Pacific Ocean influence on California climate including sea surface temperatures affecting rainfall, fog, and warming temperatures

Environmental Directions - Issues and Topics Covered (original airings)

2nd Quarter, 2014

Air Date	Duration	Issue/Topic
6/15/2014	23:00	Manual G. Grace, Chairman, California State Parks Foundation Film Series; Trustee, California State Parks Foundation; Senior Vice President, The Walt Disney Company—California State Parks Foundation Film Series (use of state parks in movies); Hike to Malibu Creek State Park and MASH film site
6/22/2014	23:00	Dave Gardner, Producer & Director of the documentary film “Growth Busters: Hooked on Growth”; President, Citizen-Powered Media—growth addicting purpose of his documentary; cultural drive for growth and how growth does not lead to prosperity; steady-state economy; how a stable population allows for better environmental conditions
6/22/2014	23:00	Elaine Hernandez, Owner, Humming Meadow Ranch; Member, Alpaca Owners & Breeders Association; Member, International Llama Association; Author, Welcome to Humming Meadow Ranch—sharing her experiences with 25 of the 150,000 registered alpacas in North America; quality of alpaca hair; difference between the Huacaya and Suri alpacas and llamas
6/29/2014	23:00	Mark O’Connor, Author of sixteen books of environmental poetry and two books of prose; Co-author, Overloading Australia: How Government anti Media Dither and Deny on Population; Former National Vice President, Sustainable Population Australia—population issues in Australia including a federal minister for sustainable population; threats to koalas and kangaroos from expanding suburbs; plight of aborigines; population growth rates in comparison to the U. S.
6/29/2014	23:00	Kevin McKernan. California Program Director, Conservation Lands Foundation; Former Executive Director, Northcoast Regional Land Trust; Former Environmental Program Director, Yurok Tribe; Technical Advisor, California Department of Fish and Game; Former Environmental Planner, Hoopa Valley Tribe—threats to and preservation efforts for some of the 866 National Conservation Lands sites including: Santa Rosa and San Jacinto Mountains National Monument; Northern California salmon habitat; Carrizo Plain National Monument in the Central Valley of California; Headwaters Forest Reserve; Kings Range National Conservation Area in southern Humboldt County; California Coastal National Monument (the rocks and islands off the coast of California); 21 million acres of land for public use