

WZLD  
Laurel, MS  
Quarterly Issues/Programs List  
Second Quarter, 2017  
07/01/2017

WZLD  
Quarterly Issues/Programs List

---

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL SHELTER / PET ADOPTION:** Services provided by the shelter. Tips for adopting.
- **Art Museum:** History of George Ohr and activities at the museum.
- **ARTS AND THEATRE:** The eighth season of Festival South starts in June.
- **Autism:** Autism Awareness Month: Information helpful to the general public about autism.
- **Better Business Beau:** Discussion of various scams that crop up in summer time.
- **CHILD ADOPTION:** Bethany Christian Services help place adoptions for children from crisis pregnancies.
- **CHILD ADVOCACY:** Outlined the Center's range of services to children who are victims of abuse.
- **Christian Women's Job Corp:** A Christian approach to job training and placement.
- **CRIME PREVENTION:** Information about how the Crime Stoppers program works.
- **DOMESTIC ABUSE:** Discussion of domestic abuse, defining it and national statistics.
- **DRUG AND ALCOHOL ADDICTION:** Upcoming town hall meeting regarding opioid addiction.
- **FIRE SAFETY:** General information about home fire statistics, fire safety and prevention.
- **First Priority Christian Grou:** Details of the ministry's effort to reach teens with the Gospel.

- **HAT HISTORCAL NEIGHBOR ASSOC:** Hattiesburg Craft Beer Festival coming Saturday, June 10th.
- **HEALTH AND FITNESS:** Protecting yourself from heat and sun working outdoors in summer.
- **HURRICANE SAFETY:** Hurricane season is coming up soon. Prepare now.
- **Lamar County:** A plea for prom night safety for this prom season.
- **Legislature:** Observations from a freshman representative, upcoming special session.
- **MENTAL HEALTH ISSUES:** National Mental Health Awareness Month ? Discussion about mental health treatment in Mississippi
- **Salvation Army:** The Salvation Army recovers from tornado damaged suffered earlier this year, while assisting others
- **Stennis Space Center:** History of the Stennis Space Center in space exploration.
- **Wildlife, Fisheries & Parks:** Boat registration, laws of operation and safety.

---

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ANIMAL SHELTER / PET ADOPTION	Hotline Seg. 1 040217	Services provided by the shelter. Tips for adopting.	JENNY SIMS - SPAS SHELTER DIR	04/02/2017 07:00 AM	015:14
First Priority Christian Grou	Hotline Seg. 2 040217	Details of the ministry?s effort to reach teens with the Gospel.	J.D. Simpson	04/02/2017 07:20 AM	015:19
Lamar County	Hotline Seg. 1 040917	A plea for prom night safety for this prom season.	Danny Rigal-Lamar Co. Sherrif	04/09/2017 07:00 AM	015:26
Autism	Hotline Seg. 2 040917	Autism Awareness Month: Information helpful to the general public about autism.	Wayne Williams	04/09/2017 07:20 AM	015:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DOMESTIC ABUSE	Hotline Seg. 1 041617	Discussion of domestic abuse, defining it and national statistics.	Pam Pickering - Family Shelte	04/16/2017 07:02 AM	015:56
HEALTH AND FITNESS	Hotline Seg. 2 041617	Avoiding injury when beginning to workout and get fit.	Zack Allen- JCJCWellness Coach	04/16/2017 07:24 AM	014:22
CRIME PREVENTION	Hotline Seg. 1 042317	Information about how the Crime Stoppers program works.	Diane James Crime Stoppers	04/23/2017 07:03 AM	014:53
CHILD ADOPTION	Hotline Seg. 2 042317	Bethany Christian Services help place adoptions for children from crisis pregnancies.	BETHANY CHRISTIAN SERVICES	04/23/2017 07:23 AM	015:31
Legislature	Hotline Seg. 1 043017	Observations from a freshman representative, upcoming special session.	John Glen Corley - Rep.	04/30/2017 07:03 AM	020:02
Art Museum	Hotline Seg. 2 043017	History of George Ohr and activities at the museum.	Kevin O'Brian - Ohr-O'keefe	04/30/2017 07:28 AM	020:46
MENTAL HEALTH ISSUES	Hotline Seg. 1 050717	National Mental Health Awareness Month ? Discussion about mental health treatment in Mississippi	Donna Boutwell MS State Hosp	05/07/2017 07:03 AM	022:38
Salvation Army	Hotline Seg. 2 050717	The Salvation Army recovers from tornado damaged suffered earlier this year, while assisting others	Capt. Ronette Smith	05/07/2017 07:30 AM	013:03
FIRE SAFETY	Hotline Seg. 1 051417	General information about home fire statistics, fire safety and prevention.	Steven Mooney - Fire Marshall	05/14/2017 07:02 AM	016:45
Wildlife, Fisheries & Parks	Hotline Seg. 2 051417	Boat registration, laws of operation and safety.	Capt. Chris Reed	05/14/2017 07:24 AM	015:22
HURRICANE SAFETY	Hotline Seg. 1 052117	Hurricane season is coming up soon. Prepare now.	Marda Toullas JC EOC	05/21/2017 07:03 AM	015:15
HURRICANE SAFETY	Hotline Seg. 2 052117	Hurricane season ? how the Red Cross partners and coordinates with other agencies	John McFarland - Am Red Cross	05/21/2017 07:22 AM	017:57
ARTS AND	Hotline Seg. 1	The eighth season of	Dr Mike Lapinto	05/28/2017	015:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
THEATRE	052817	Festival South starts in June.	- Festival So	07:03 AM	
HEALTH AND FITNESS	Hotline Seg. 2 052817	Protecting yourself from heat and sun working outdoors in summer.	Eric Williams - JCJC	05/28/2017 07:23 AM	017:14
HAT HISTORICAL NEIGHBOR ASSOC	Hotline Seg. 1 060417	Hattiesburg Craft Beer Festival coming Saturday, June 10th.	Andria Saffle	06/04/2017 07:02 AM	014:45
Christian Women's Job Corp	Hotline Seg. 2 060417	A Christian approach to job training and placement.	Kathy Jorns Christian Servic	06/04/2017 07:21 AM	018:51
Stennis Space Center	Hotline Seg. 1 061117	History of the Stennis Space Center in space exploration.	Randy Galloway DD of Stennis	06/11/2017 07:01 AM	014:40
Better Business Beau	Hotline Seg. 2 061117	Discussion of various scams that crop up in summer time.	JOHN O HARA BBB of MS	06/11/2017 07:20 AM	015:14
CRIME PREVENTION	Hotline Seg. 1 061817	Crime increases in Summer months. Neighborhood Watch.	Capt. Tommy Cox - Laurel PD	06/18/2017 07:03 AM	015:10
DRUG AND ALCOHOL ADDICTION	Hotline Seg. 2 061817	How Mission at the Cross helps men break addiction and recover a normal life.	Joey Harris - Mission at the	06/18/2017 07:23 AM	016:18
DRUG AND ALCOHOL ADDICTION	Hotline Seg. 1 062517	Upcoming town hall meeting regarding opioid addiction.	Lt. John Harless - Narcotics	06/25/2017 07:02 AM	018:46
CHILD ADVOCACY	Hotline Seg. 2 062517	Outlined the Center's range of services to children who are victims of abuse.	De De Ellis - Kids Hub Advoca	06/25/2017 07:27 AM	015:25

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	
LOCAL TRAFFIC	TOTAL TRAFF NET	MON – FRI 6AM-7PM	43 MINUTES PER WEEK	

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDRENS HEALTH	PSA MS-HEALTH	000:30	007
CHILDRENS ISSUES	SOS.USA.ORG	000:15	015
COMMUNITY INVOLVEMENT	GIVE A SPIT ABOUT CANCER	000:31	007
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	007
ECONOMIC ISSUES	Missionedge.Org	000:31	014
Education	NATIONAL SUMMER LEARNING	000:30	007
EMERGENCY PREPAREDNESS	FEMA	000:15	001
Endangered Species	AUTOLOTTO / END SPECIES	000:30	015
Endangered Species	Wildaid.org	000:30	016
HEALTH AND FITNESS	ERASE MS	000:30	007
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	011
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	004
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	003
HIGH SCHOOL EDUCATION	MS H S A A	000:30	001
JOB PLACEMENT	gradsoflife.org	000:15	004
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	008
LITERACY	AD COUNCIL	001:00	001
MILITARY AND VETERANS	Travis Manion Foundation	000:30	095
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	007
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:30	004
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:31	003

