

WZLD  
 Laurel, MS  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2022  
 04/16/2019

WZLD  
 Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HUNGER	COMMUNITY HEARTBEAT 10-2-22	An interview with the MS Food Network	Charles Beady	10/02/2022 06:01 AM	029:07
Agriculture	COMMUNITY HEARTBEAT 10-9-22	An interview with the MS Farm Bureau Federation	Mike McCormick	10/09/2022 06:01 AM	029:18
Public Safety/Weather	COMMUNITY HEARTBEAT 10-16-22	An interview with the National Weather Service	Joanne Culin	10/16/2022 06:00 AM	029:12
Domestic Violence/Trafficking	COMMUNITY HEARTBEAT 10-23-22	An interview with the Center for Violence Prevention	Sandy Middleton	10/23/2022 06:01 AM	029:59
Military/Public safety	COMMUNITY HEARTBEAT 10-30-22	An interview about the MS Cybersecurity Initiative	BC John Nipp	10/30/2022 06:00 AM	029:04
Sports/Tourism	COMMUNITY HEARTBEAT 11-6-22	An interview about the MS Sports Hall of Fame	Bill Blackwell	11/06/2022 06:01 AM	029:35
Technology	COMMUNITY HEARTBEAT 11-13-22	An interview with Broadband Expansion & Accessibility of MS	Sally Doty	11/13/2022 06:01 AM	029:13
Insurance	COMMUNITY HEARTBEAT 11-20-22	An interview about health insurance, Medicare	Mike Chaney	11/20/2022 06:01 AM	029:10

Consumers	COMMUNITY HEARTBEAT 11-27-22	An interview with the Better Business Bureau	John O'Hara	11/27/2022 06:01 AM	029:55
Military/Public safety	COMMUNITY HEARTBEAT 12-04-22	An interview about National Guard deployments including hurricane relief	SJohnston-BHowe	12/04/2022 06:01 AM	028:51
Elections	COMMUNITY HEARTBEAT 12-11-22	An interview with the Secretary of State of MS	Michael Watson	12/11/2022 06:03 AM	029:37
Public Safety/Law Enforcement	COMMUNITY HEARTBEAT 12-18-22	An interview with the Commissioner of Public Safety	Sean Tindell	12/18/2022 06:01 AM	029:47
MILITARY	COMMUNITY HEARTBEAT 12-25-22	An interview with the commander of the MS Air National Guard	MG Barry Blanchard	12/25/2022 06:03 AM	029:39

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BLACK CENSUS PROJECT	BLACK CENSUS PROJECT	000:24	11
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	17
BULLYING	AD COUNCIL	000:59	8
CHILD SAFETY	NHTSA	000:14	5
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:29	3
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:59	1
COMMUNITY INVOLVEMENT	BLACK CENSUS PROJECT	000:22	15
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	6
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	6
COMMUNITY INVOLVEMENT	Partnership Promo Inventory	000:29	1
FAMILY	AD COUNCIL	000:59	7

HIGH SCHOOL EDUCATION	MS H S A A	000:29	3
HIGH SCHOOL EDUCATION	MS H S A A	000:29	1
LITERACY	AD COUNCIL	001:00	11
LITERACY	AD COUNCIL	001:00	10
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	1
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:31	22
MILITARY AND VETERANS	AMERICAN LEGION	000:29	1
MILITARY AND VETERANS	HOME BASE	000:30	15
PARENTING	AD COUNCIL	001:00	6
PARENTING	DEPT OF HUMAN SERVICES	000:14	24
PARENTING	DEPT OF HUMAN SERVICES	000:14	8
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12
PUBLIC SAFETY	PROJECT YELLOW LIGHT	000:30	6
WILDFIRE PREVENTION	MS DEPT WILDLIFE - FISHERIES	000:29	1