

WZLD
 Laurel, MS
 Quarterly Issues/Programs List
 Third Quarter, 2023
 04/16/2019

WZLD
 Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY HEARTBEAT 7-2-23	An interview with the UMMC Telehealth Director	Dr Saurabh Chandra	07/02/2023 06:03 AM	029:32
Health/Business	COMMUNITY HEARTBEAT 7-9-23	An interview with the MS Medical Marijuana Association/Choctaw Princess	KNewburger/CNickey	07/09/2023 06:00 AM	029:00
Consumer advice	COMMUNITY HEARTBEAT 7-16-23	An interview with the Better Business Bureau of MS	John O'Hara	07/16/2023 06:02 AM	029:02
Health	COMMUNITY HEARTBEAT 7-23-23	An interview with the Partnership for a Healthy MS	Sandra Shelson	07/23/2023 06:00 AM	029:52
Elections	COMMUNITY HEARTBEAT 7-30-23	An interview with the Secretary of State About Elections and Business	Michael Watson	07/30/2023 06:02 AM	029:37
Education	COMMUNITY HEARTBEAT 8-6-23	An interview with the Parents Campaign	Nancy Loome	08/06/2023 06:02 AM	029:53
Health	COMMUNITY HEARTBEAT 8-13-23	An interview with UMMC about Long COVID	DrGailen Marshall	08/13/2023 06:03 AM	029:41
Health	COMMUNITY HEARTBEAT 8-20-23	An interview with the MS Sickle Cell Foundation	Natasha Roberts	08/20/2023 06:01 AM	029:03
Health	COMMUNITY HEARTBEAT 8-27-23	An interview with the MS Cannabis Patients Alliance	Angie Calhoun	08/27/2023 06:03 AM	029:31
Domestic Violence/Trafficking	COMMUNITY HEARTBEAT 9-3-23	An interview with the Center for Violence Prevention	Sandy Middleton	09/03/2023 06:02 AM	029:30

Legal assistance	COMMUNITY HEARTBEAT 9-10-23	An interview with the MS Volunteer Lawyers Project	GCarpenter-Sanders	09/10/2023 06:01 AM	029:14
Health	COMMUNITY HEARTBEAT 9-17-23	An interview with the Diabetes Foundation of MS	Irena McClain, Diabetes Found	09/17/2023 06:00 AM	029:34
Veteran Affairs/Healthcare	COMMUNITY HEARTBEAT 9-24-23	An interview with the VA Medical Center/VA Benefits Admin.	PHollenbeck- JJamison	09/24/2023 06:01 AM	029:08

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA 30 Y'all Save Big	000:32	21
CHILD SAFETY	NHTSA	000:14	1
COMMUNITY ENGAGEMENT	United Way	000:59	1
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	5
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	9
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	12
Domestic violence	NO MORE.ORG	000:30	16
ENVIRONMENTAL ISSUES	US FOREST SERVICE	001:00	1
FAMILY	AD COUNCIL	000:59	1
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	3
HIGH SCHOOL EDUCATION	MS H S A A	000:29	2
LITERACY	AD COUNCIL	001:00	1
LITERACY	AD COUNCIL	001:00	1
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	5
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	8
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:29	1
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:31	15
NABJ	NABJ	000:28	4
NATIONAL CRIME PREVENTION COU	GUN SAFETY - AD COUNCIL	000:30	19
NATIONAL CRIME PREVENTION COU	GUN SAFETY - AD COUNCIL	001:00	28
NO KID HUNGRY	NO KID HUNGRY	000:29	23
PARENTING	AD COUNCIL	001:00	1
PARENTING	DEPT OF HUMAN SERVICES	000:14	24

PARENTING	DEPT OF HUMAN SERVICES	000:14	25
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:14	15
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:29	25
PUBLIC SAFETY	PROJECT YELLOW LIGHT	000:30	3
Race Relations, Government Af	CONGRESSIONAL BLACK CAUCUS FO	000:30	12
SAFE DRIVING	NAT HIGHWAY TRAVEL SAFETY ASS	000:29	25
WILDFIRE PREVENTION	MS DEPT WILDLIFE - FISHERIES	000:29	3