

WZLD  
Laurel, MS  
Quarterly Issues/Programs List  
Third Quarter, 2016  
10/01/2016

WZLD  
Quarterly Issues/Programs List

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WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALZHEIMERS AWARENESS / TESTIN:** September is Purple Alzheimers Awareness Month
- **CHILD ADOPTION:** Discussed adoption options through BCS.
- **CHILD ADVOCACY:** Forced sex trafficking of underage girls/boys.
- **CHRISTIAN SERVICES:** Discussion about Money Management classes offered.
- **Conservation:** Outdoor, conservation-minded ministry.
- **CRIME PREVENTION:** National Night Out Against Crime
- **Disaster Preparedness:** Discussed disaster training available from the Red Cross and the 2016 Hurricane season.
- **DRUG AND ALCOHOL ADDICTION:** National Heroin and Opioid Awareness Week.
- **ECONOMIC DEVELOPMENT:** Upcoming job fairs, unemployment rates in the greater Hattiesburg area.
- **Education:** Getting off to a good start this school year.
- **EDUCATION ISSUES:** Scholarship and various ways to pay for education.
- **ELDERLY:** Classes for retirees offered through OLLE.
- **Healthcare:** Fellowship Clinic ? for uninsured and under-insured adults in Forrest & Lamar County.
- **Hub City Service Dogs:** Using service dogs to for diabetes alerting, as well as other maladies.
- **Legislature:** Discussed new legislation taking effect in July, and the results of this year?s special session.

- **LITERACY:** Services offered by the library.
- **MILITARY AND VETERANS:** Veterans services provided by the organization.
- **Muscular Dystrophy :** Labor your Legs. Labor Day run/walk for Muscular Dystrophy
- **ORGAN DONATION:** Organ and tissue donation in Mississippi
- **SMALL BUSINESS ADMINISTRATION:** Starting a small business as a retiree.
- **SOCIAL SECURITY :** Checking your SS pay-in reports
- **UNITED WAY OF S E MS:** Pledge to community service on the anniversary of 9/11.
- **Veterans Affairs:** Support for Disabled Vets, survivor spouse and children through DAV.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Legislature	Hotline Seg. 1 070316	Discussed new legislation taking effect in July, and the results of this year's special session.	John Polk - State Senator	07/03/2016 07:01 AM	017:00
Disaster Preparedness	Hotline Seg. 2 070316	Discussed disaster training available from the Red Cross and the 2016 Hurricane season.	John McFarland - Am Red Cross	07/03/2016 07:21 AM	016:37
CRIME PREVENTION	Hotline Seg. 1 071016	ID theft and credit card skimming.	JOHN O HARA BBB of MS	07/10/2016 07:00 AM	016:07
CHRISTIAN SERVICES	Hotline Seg. 2 071016	Discussion about Money Management classes offered.	VANESSA HENSON - CHRISTIAN SR	07/10/2016 07:19 AM	014:44
CHILD ADVOCACY	Hotline Seg. 1 071716	Forced sex trafficking of underage girls/boys.	Sharron Robbins -	07/17/2016 07:01 AM	015:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Healthcare	Hotline Seg. 2 071716	Fellowship Clinic for uninsured and under-insured adults in Forrest & Lamar County.	Anne McCullum Edwards St Miss	07/17/2016 07:20 AM	016:27
CRIME PREVENTION	Hotline Seg. 1 072416	National Night Out Against Crime	Maxine Coleman - City Hatties	07/24/2016 07:01 AM	015:28
LITERACY	Hotline Seg. 2 072416	Services offered by the library.	Shaun Ferrell - Library-Hbg.	07/24/2016 07:20 AM	015:11
MILITARY AND VETERANS	Hotline Seg. 1 - 073116	Veterans services provided by the organization.	JOHN PACE	07/31/2016 07:02 AM	018:47
EDUCATION ISSUES	Hotline Seg. 2 - 073116	Scholarship and various ways to pay for education.	Dr. Lynn Houston - WCU	07/31/2016 07:25 AM	014:50
Education	Hotline Seg. 1 - 080716	Getting off to a good start this school year.	Matthew Dillon - Petal School	08/07/2016 07:01 AM	015:26
ECONOMIC DEVELOPMENT	Hotline Seg. 2 - 080716	Upcoming job fairs, unemployment rates in the greater Hattiesburg area.	Daniel Jayroe- ADP	08/07/2016 07:21 AM	014:45
SMALL BUSINESS ADMINSTRATION	Hotline Seg. 1 081416	Starting a small business as a retiree.	GARY REID SBA	08/14/2016 07:00 AM	015:46
Hub City Service Dogs	Hotline Seg. 2 081416	Using service dogs to for diabetes alerting, as well as other maladies.	Angela Davis- Morris, HCSD	08/14/2016 07:20 AM	014:36
CHILD ADOPTION	Hotline Seg. 1 082116	Discussed adoption options through BCS.	BETHANY CHRISTIAN SERVICES	08/21/2016 07:03 AM	013:46
ELDERLY	Hotline Seg. 2 082116	Classes for retirees offered through OLLE.	Brett Harris - Dir. of OLLE	08/21/2016 07:21 AM	017:16
SOCIAL SECURITY	Hotline Seg. 1 082816	Checking your SS pay-in reports	SHAUN MERCER SSA LAUREL	08/28/2016 07:02 AM	020:11
Muscular Dystrophy	Hotline Seg. 2 082816	Labor your Legs. Labor Day run/walk for Muscular Dystrophy	Donna Davis - Pine Belt Pacer	08/28/2016 07:27 AM	011:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
UNITED WAY OF S E MS	Hotline Seg. 1 090416	Pledge to community service on the anniversary of 9/11.	Elizabeth Whitten	09/04/2016 07:03 AM	014:10
Conservation	Hotline Seg. 2 090416	Outdoor, conservation- minded ministry.	P.J. Weeks - Rain Down Minist	09/04/2016 07:23 AM	017:36
ALZHEIMERS AWARENESS / TESTIN	Hotline Seg. 1 091116	September is Purple ? Alzheimer?s Awareness Month	Donna Boutwell MS State Hosp	09/11/2016 07:03 AM	020:33
ALZHEIMERS AWARENESS / TESTIN	Hotline Seg. 2 091116	Fund Raising for Alzheimer?s research.	Mora McLaughlin - Rotary Club	09/11/2016 07:28 AM	012:10
ORGAN DONATION	Hotline Seg. 1 091816	Organ and tissue donation in Mississippi	Chuck Stinson - MORA	09/18/2016 07:00 AM	016:41
Veterans Affairs	Hotline Seg. 2 091816	Support for Disabled Vets, survivor spouse and children through DAV.	Corbert Young - DAV	09/18/2016 07:21 AM	014:56
DRUG AND ALCOHOL ADDICTION	Hotline Seg. 1 092516	National Heroin and Opioid Awareness Week.	DEPT OF JUSTICE	09/25/2016 07:03 AM	027:46
DRUG AND ALCOHOL ADDICTION	Hotline Seg. 2 092516	National Heroin and Opioid Awareness Week.	LINDA VASQUEZ - DIR OF DREAM	09/25/2016 07:35 AM	006:51

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	
LOCAL TRAFFIC	TOTAL TRAFF NET	MON – FRI 6AM-7PM	43 MINUTES PER WEEK	

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
BROADCAST INDUSTRY	SOUTHERN MISS UNIV	000:31	001
CHILDRENS ISSUES	SOS.UA.ORG	000:15	002
Education	GLOBAL CITIZEN FESTIVAL	000:31	002
Education	SUMMER LEARNING	000:31	016
EMERGENCY PREPAREDNESS	FEMA	000:15	001
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
HEALTH AND FITNESS	Greater Than Aids PA	000:31	001
HIGH SCHOOL EDUCATION	MS H S A A	000:30	003
HIGH SCHOOL EDUCATION	MS H S A A	000:31	001
JOB PLACEMENT	gradsoflife.org	000:15	003
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
MILITARY AND VETERANS	US NAVY	000:30	001
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	003
TRAVEL SAFETY	AD COUNCIL	000:30	002
VOTING	ROCK THE VOTE	000:32	001